

QUANTUM[®]

2023 PRODUCT GUIDE



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SMOKE HD

MSRP \$209.99

BAITCAST

- MICRO-ADJUST ACS™ 3.0 CAST CONTROL
- ZERO FRICTION SPOOL DESIGN
- STRONG ALUMINUM FRAME
- CSC™ DRAG SYSTEM
- SALTGUARD PROTECTION
- BAYONET SIDE COVER



MODEL	RETRIEVE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
SHD200HPT	Right	7.3:1	180 / 12	230 / 30	25	30	6 + 1	6.9	Box	032784622673	\$209.99	2
SHD201HPT	Left	7.3:1	180 / 12	230 / 30	25	30	6 + 1	6.9	Box	032784622703	\$209.99	2
SHD200PPT	Right	5.3:1	180 / 12	230 / 30	25	22	6 + 1	6.9	Box	032784622697	\$209.99	2
SHD200SPT	Right	6.6:1	180 / 12	230 / 30	25	28	6 + 1	6.9	Box	032784622680	\$209.99	2
SHD201SPT	Left	6.6:1	180 / 12	230 / 30	25	28	6 + 1	6.9	Box	032784622710	\$209.99	2

SMOKE S3

MSRP \$199.99

BAITCAST

- ALUMINUM X-FRAME
- MICRO-ADJUST ACS™ 4.0 CAST CONTROL
- ZERO FRICTION SPOOL DESIGN
- CERAMIC CARBON DRAG SYSTEM
- OVERSIZED SPOOL TECHNOLOGY
- GULL WING SIDE COVER



MODEL	RETRIEVE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
SM100HPT	Right	7.3:1	170 / 12	210 / 30	25	32	10 + 1	6.9	Box	032784627715	\$199.99	2
SM101HPT	Left	7.3:1	170 / 12	210 / 30	25	32	10 + 1	6.9	Box	032784627753	\$199.99	2
SM100PPT	Right	5.1:1	170 / 12	210 / 30	25	23	10 + 1	6.9	Box	032784627722	\$199.99	2
SM100SPT	Right	6.1:1	170 / 12	210 / 30	25	27	10 + 1	6.9	Box	032784627739	\$199.99	2
SM101SPT	Left	6.1:1	170 / 12	210 / 30	25	27	10 + 1	6.9	Box	032784627760	\$199.99	2
SM100XPT	Right	8.1:1	170 / 12	210 / 30	25	36	10 + 1	6.9	Box	032784627746	\$199.99	2
SM101XPT	Left	8.1:1	170 / 12	210 / 30	25	36	10 + 1	6.9	Box	032784627777	\$199.99	2

SMOKE X

MSRP \$159.99



BAITCAST

- MICRO-ADJUST ACS™ 4.0
- SALTGUARD PROTECTION
- ZERO FRICTION SPOOL DESIGN
- ALUMINUM X-FRAME
- CERAMIC CARBON DRAG SYSTEM
- SPEED BEARINGS



MODEL	RETRIEVE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
SMX100HPT	Right	7.3:1	170 / 12	210 / 30	25	32	8 + 1	8.3	Box	032784640493	\$159.99	2
SMX101HPT	Left	7.3:1	170 / 12	210 / 30	25	32	8 + 1	8.3	Box	032784640554	\$159.99	2
SMX100PPT	Right	5.1:1	170 / 12	210 / 30	25	23	8 + 1	8.3	Box	032784640509	\$159.99	2
SMX100SPT	Right	6.1:1	170 / 12	210 / 30	25	27	8 + 1	8.3	Box	032784640523	\$159.99	2
SMX101SPT	Left	6.1:1	170 / 12	210 / 30	25	27	8 + 1	8.3	Box	032784640561	\$159.99	2
SMX100XPT	Right	8.1:1	170 / 12	210 / 30	25	36	8 + 1	8.3	Box	032784640547	\$159.99	2
SMX101XPT	Left	8.1:1	170 / 12	210 / 30	25	36	8 + 1	8.3	Box	032784640578	\$159.99	2

VAPOR

MSRP \$149.99

BAITCAST

- ZERO FRICTION SPOOL DESIGN
- SPEED BEARINGS
- SALTGUARD PROTECTION
- CERAMIC CARBON DRAG SYSTEM
- MICRO-ADJUST ACS™ 3.0 CAST CONTROL
- OVERSIZED SOMM CARBON HANDLE



MODEL	RETRIEVE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
VP100HPT	Right	7.0:1	135 / 12	170 / 30	18	29	10 + 1	6.7	Box	032784625186	\$149.99	3
VP101HPT	Left	7.0:1	135 / 12	170 / 30	18	29	10 + 1	6.7	Box	032784625209	\$149.99	3

ACCURIST INSHORE

MSRP \$139.99

BAITCAST

- ONE-PIECE ALUMINUM FRAME
- MICRO-ADJUST ACS™ 3.0 CAST CONTROL
- ZERO FRICTION SPOOL DESIGN
- CERAMIC CARBON DRAG SYSTEM
- ANTI-CORROSION BEARINGS
- SALTGAURD PROTECTION



MODEL	RETRIEVE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
ATS100HPT	Right	7.0:1	135 / 12	170 / 30	18	29	8 + 1	7.8	Box	032784634157	\$139.99	2
ATS101HPT	Left	7.0:1	135 / 12	170 / 30	18	29	8 + 1	7.8	Box	032784634164	\$139.99	2

ACCURIST

MSRP \$119.99

BAITCAST

- ONE-PIECE ALUMINUM FRAME
- MICRO-ADJUST ACS™ 3.0 CAST CONTROL
- ZERO FRICTION SPOOL DESIGN
- CERAMIC CARBON DRAG SYSTEM
- FLIPPIN' SWITCH
- BAYONET SIDE COVER

AVAILABLE COLORS



MODEL	RETRIEVE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
<input type="checkbox"/> AT100HPTA	Right	7.0:1	135 / 12	170 / 30	18	29	8 + 1	7.5	Box	032784639404	\$119.99	2
<input type="checkbox"/> AT101HPTA	Left	7.0:1	135 / 12	170 / 30	18	29	8 + 1	7.5	Box	032784639442	\$119.99	2
<input checked="" type="checkbox"/> ATBK100HPTA	Right	7.0:1	135 / 12	170 / 30	18	29	8 + 1	7.5	Box	032784639428	\$119.99	2
<input checked="" type="checkbox"/> ATGR100HPTA	Right	7.0:1	135 / 12	170 / 30	18	29	8 + 1	7.5	Box	032784639411	\$119.99	2
<input checked="" type="checkbox"/> ATGR101HPTA	Left	7.0:1	135 / 12	170 / 30	18	29	8 + 1	7.5	Box	032784641032	\$119.99	2
<input type="checkbox"/> AT100SPTA	Right	6.3:1	135 / 12	170 / 30	18	27	8 + 1	7.5	Box	032784639435	\$119.99	2

ENERGY

MSRP \$119.95

BAITCAST

- ONE-PIECE ALUMINUM FRAME
- MICRO-ADJUST ACS™ 3.0 CAST CONTROL
- ZERO FRICTION SPOOL DESIGN
- CERAMIC CARBON DRAG SYSTEM
- FLIPPIN' SWITCH
- PERFORMANCE SPEED BEARINGS



MODEL	RETRIEVE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
EN100HPT	Right	7.0:1	135 / 12	170 / 30	18	29	10 + 1	7.1	Box	032784632207	\$119.95	2
EN101HPT	Left	7.0:1	135 / 12	170 / 30	18	29	10 + 1	7.1	Box	032784632221	\$119.95	2
EN100SPT	Right	6.3:1	135 / 12	170 / 30	18	27	10 + 1	7.1	Box	032784632214	\$119.95	2

THROTTLE

MSRP \$84.99

BAITCAST

- ZERO FRICTION SPOOL DESIGN
- DYNAMAG® CAST CONTROL
- LIGHTWEIGHT GRAPHITE FRAME
- BAYONET SIDE COVER
- OVERSIZED NON-SLIP HANDLE KNOBS
- ULTRA-DURABLE DESIGN



MODEL	RETRIEVE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
TH100HC	Right	7.3:1	135 / 12	170 / 30	15	31	7 + 1	7.6	Box	032784640653	\$84.99	3
TH101HC	Left	7.3:1	135 / 12	170 / 30	15	31	7 + 1	7.6	Box	032784640684	\$84.99	3
TH100SC	Right	6.6:1	135 / 12	170 / 30	15	28	7 + 1	7.6	Box	032784640660	\$84.99	3

PULSE

MSRP \$59.99

BAITCAST

- ZERO FRICTION SPOOL DESIGN
- DYNAMAG® CAST CONTROL
- ALUMINUM SKELETAL SPOOL
- LIGHTWEIGHT GRAPHITE FRAME AND SIDE COVERS
- EVA HANDLE KNOBS
- BAYONET SIDE COVER



MODEL	RETRIEVE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
PL100SA	Right	6.6:1	135 / 12	170 / 30	15	28	4 + 1	7.6	Box / Clam	032784632481	\$59.99	3
PL101SA	Left	6.6:1	135 / 12	170 / 30	15	28	4 + 1	7.6	Box	032784632504	\$59.99	3

INVADE

MSRP \$47.99

BAITCAST

- ZERO FRICTION SPOOL DESIGN
- DYNAMAG® CAST CONTROL
- SOMM HANDLE FOR CRANKING POWER
- OVERSIZED HANDLE KNOBS
- LIGHTWEIGHT GRAPHITE FRAME
- CONTINUOUS ANTI-REVERSE™ CLUTCH



MODEL	RETRIEVE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
INV100S	Right	6.1:1	135 / 12	170 / 30	15	26	4 + 1	8.4	Box / Clam	032784639046	\$47.99	3
INV101S	Left	6.1:1	135 / 12	170 / 30	15	26	4 + 1	8.4	Box / Clam	032784639022	\$47.99	3



CABO

MSRP \$224.99



SPINNING

- SCR™ ALUMINUM BODY AND SIDE COVER
- MAGNUM CSC™ DRAG SYSTEM
- TIMAG® TITANIUM FAIL-PROOF BAIL WIRE WITH MAGNETIC TRIP
- SALTGUARD PROTECTION
- MAXCAST II SPOOL
- PERFORMANCE BEARINGS



MODEL	SIZE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
CSP40PTSE	40	5.3:1	230 / 10	270 / 30	30	33	7 + 1	13.4	Box	032784611394	\$224.99	2
CSP50PTSE	50	5.3:1	225 / 12	325 / 30	35	35	7 + 1	13.8	Box	032784611400	\$224.99	2
CSP60PTSE	60	4.9:1	300 / 14	320 / 50	45	37	7 + 1	24.2	Box	032784609940	\$239.99	2
CSP80PTSE	80	4.9:1	330 / 20	380 / 65	50	41	7 + 1	24.9	Box	032784609957	\$259.99	2

SMOKE INSHORE

MSRP \$209.99

SPINNING

- R.E.D™ ALUMINUM UNIBODY DESIGN
- ANTI-CORROSION BEARINGS
- SALTGUARD PROTECTION
- NITI™ INDESTRUCTIBLE BAIL
- DURA-LOK CLUTCH
- ASSYMETRIC PERFORMANCE GEAR DESIGN



MODEL	SIZE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
SSM25XPT	25	6.0:1	150 / 8	160 / 20	18	32	11 + 1	8.0	Box	032784629030	\$209.99	2
SSM30XPT	30	6.0:1	150 / 10	220 / 20	20	35	11 + 1	8.3	Box	032784629047	\$209.99	2
SSM40XPT	40	6.0:1	230 / 10	200 / 30	22	38	11 + 1	10.3	Box	032784629054	\$209.99	2
SSM50XPT	50	6.0:1	225 / 12	240 / 30	22	38	11 + 1	10.1	Box	032784629061	\$209.99	2

SMOKE S3

MSRP \$189.99

SPINNING

- R.E.D™ ALUMINUM UNIBODY DESIGN
- ANTI-CORROSION BEARINGS
- C4LF™ CARBON FIBER ROTOR
- NITI™ INDESTRUCTIBLE TITANIUM BAIL
- SUPER SMOOTH OSCILLATION
- ASYMMETRIC PERFORMANCE GEAR DESIGN



MODEL	SIZE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
SM15XPT	15	5.7:1	140 / 6	130 / 20	8	27	11 + 1	6.4	Box	032784628804	\$189.99	2
SM25XPT	25	6.0:1	150 / 8	160 / 20	18	32	11 + 1	8.0	Box	032784628811	\$189.99	2
SM30XPT	30	6.0:1	150 / 10	220 / 20	20	35	11 + 1	8.3	Box	032784628828	\$189.99	2
SM40XPT	40	6.0:1	230 / 10	200 / 30	22	38	11 + 1	10.3	Box	032784628835	\$189.99	2

SMOKE X

MSRP \$159.99



SPINNING

- R.E.D™ ALUMINUM UNIBODY DESIGN
- TITANIUM BAIL
- CERAMIC CARBON DRAG SYSTEM
- SALTGUARD PROTECTION
- HOT SAUCE LUBRICATION
- PERFORMANCE BEARINGS



MODEL	SIZE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
SMX15XPT	15	5.7:1	140 / 6	130 / 20	8	27	8 + 1	6.7	Box	032784640585	\$159.99	3
SMX25XPT	25	6.0:1	150 / 8	160 / 20	16	32	8 + 1	8.3	Box	032784640608	\$159.99	3
SMX30XPT	30	6.0:1	150 / 10	220 / 20	18	35	8 + 1	8.6	Box	032784640615	\$159.99	3

VAPOR

MSRP \$139.99

SPINNING

- R.E.D™ ALUMINUM UNIBODY DESIGN
- CERAMIC CARBON DRAG SYSTEM
- C4LF™ CARBON FIBER ROTOR
- NITI™ INDESTRUCTIBLE BAIL
- SALTGAURD PROTECTION
- SUPER SMOOTH OSCILLATION



MODEL	SIZE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
VP25XPT	25	6.0:1	150 / 8	160 / 20	18	32	9 + 1	8.2	Box	032784629184	\$139.99	3

ACCURIST INSHORE

MSRP \$119.99

SPINNING

- R.E.D™ ALUMINUM UNIBODY DESIGN
- NITI™ INDESTRUCTIBLE BAIL
- ANTI-CORROSION BEARINGS
- SALTGUARD PROTECTION
- DURA-LOK CLUTCH
- MAXCAST II SPOOL



MODEL	SIZE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
ATS25SPT	25	5.2:1	150 / 8	160 / 20	16	28	6 + 1	8.9	Box	032784631958	\$119.99	3
ATS30SPT	30	5.2:1	150 / 10	220 / 20	18	31	6 + 1	9.1	Box	032784631965	\$119.99	3

ACCURIST

SPINNING

MSRP \$94.99

AVAILABLE COLORS



- ONE-PIECE ALUMINUM FRAME
- CERAMIC DRAG SYSTEM
- TITANIUM BAIL
- SALTGUARD PROTECTION
- DURA-LOK CLUTCH
- OVERSIZED NON-SLIP HANDLE KNOB

MODEL	SIZE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
<input type="checkbox"/> AT15SPTA	15	5.3:1	140 / 6	130 / 20	7	24	6 + 1	7.2	Box	032784639329	\$94.99	3
<input type="checkbox"/> AT25SPTA	25	5.2:1	150 / 8	160 / 20	16	26	6 + 1	8.9	Box	032784639336	\$94.99	3
<input checked="" type="checkbox"/> ATBK25SPTA	25	5.2:1	150 / 8	160 / 20	16	26	6 + 1	8.9	Box	032784639367	\$94.99	3
<input checked="" type="checkbox"/> ATGR25SPTA	25	5.2:1	150 / 8	160 / 20	16	26	6 + 1	8.9	Box	032784639350	\$94.99	3
<input type="checkbox"/> AT30SPTA	30	5.2:1	150 / 10	220 / 20	18	28	6 + 1	12.8	Box	032784639343	\$94.99	3

ENERGY

SPINNING

MSRP \$109.99

- R.E.D™ ALUMINUM UNIBODY DESIGN
- CERAMIC CARBON DRAG SYSTEM
- NITI™ INDESTRUCTIBLE TITANIUM BAIL
- PERFORMANCE GEAR DESIGN
- PERFORMANCE BEARINGS
- DURA-LOK CLUTCH



MODEL	SIZE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
EN15SPT	15	5.3:1	140 / 6	130 / 20	7	26	8 + 1	6.9	Box	032784631972	\$109.99	3
EN25SPT	25	5.2:1	150 / 8	160 / 20	16	28	8 + 1	8.8	Box	032784631989	\$109.99	3
EN30SPT	30	5.2:1	150 / 10	220 / 20	18	31	8 + 1	9.0	Box	032784631996	\$109.99	3

RELIANCE

SPINNING

MSRP \$109.99 - \$119.99

- ANTI-CORROSION BEARINGS
- SCR™ ALUMINUM BODY AND ROTOR
- WATERTIGHT STAINLESS STEEL AND CARBON FIBER DRAG SYSTEM
- WATERTIGHT IPX6 SEALED DESIGN
- DURA-LOK CLUTCH
- SALTGUARD PROTECTION



MODEL	TYPE	SIZE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
REL30XPT	Spinning	30	6.2:1	150 / 10	205 / 20	20	33	5 + 1	9.7	Box	032784637943	\$109.99	2
REL35XPT	Spinning	35	6.2:1	205 / 10	275 / 20	22	36	5 + 1	10.0	Box	032784637950	\$109.99	2
REL40XPT	Spinning	40	6.0:1	285 / 10	260 / 30	25	37	5 + 1	14.0	Box	032784637967	\$109.99	2
REL45XPT	Spinning	45	6.0:1	275 / 12	325 / 30	30	40	5 + 1	14.4	Box	032784637974	\$109.99	2
REL55XPT	Spinning	55	5.6:1	315 / 14	255 / 50	35	41	5 + 1	21.9	Box	032784637981	\$109.99	2
REL65XPT	Spinning	65	5.6:1	275 / 20	240 / 65	40	43	5 + 1	23.0	Box	032784637998	\$119.99	2
REL85XPT	Spinning	85	4.2:1	300 / 30	405 / 65	50	40	5 + 1	30.0	Box	032784638001	\$119.99	2

THROTTLE

MSRP \$64.99

SPINNING

- LIGHTWEIGHT, DURABLE CARBON FIBER BODY AND SIDE COVER
- CARBON FIBER DRAG SYSTEM
- MAXCAST II SPOOL WITH BRAID BAND
- STAINLESS STEEL BAIL WIRE
- DURA-LOK CLUTCH
- OVERSIZED NON-SLIP HANDLE KNOB



MODEL	SIZE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
TH10C	10	5.2:1	140 / 6	130 / 20	10	24	10 + 1	6.2	Box / Clam	032784640691	\$64.99	3
TH25C	25	6.2:1	150 / 8	160 / 20	16	30	10 + 1	8.1	Box / Clam	032784640738	\$64.99	3
TH30C	30	6.2:1	150 / 10	220 / 20	18	33	10 + 1	8.3	Box / Clam	032784640783	\$64.99	3

DRIVE

MSRP \$45.99

SPINNING

- R·E·D™ GRAPHITE UNIBODY DESIGN
- DOUBLE-ANODIZED LONG STROKE ALUMINUM SPOOL
- ANODIZED ALUMINUM BAIL WIRE
- CONTINUOUS ANTI-REVERSE™ CLUTCH
- CHANGEABLE RIGHT- OR LEFT-HAND RETRIEVE
- 9 BEARINGS (8 + CLUTCH)



MODEL	SIZE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
DR05	05	5.7:1	100 / 4	n/a	6	24	7 + 1	5.4	Box / Clam	032784627630	\$45.99	3
DR10	10	5.3:1	125 / 4	110 / 10	9	27	8 + 1	6.8	Box / Clam	032784627654	\$45.99	3
DR20	20	5.2:1	150 / 8	160 / 20	10	28	8 + 1	8.9	Box / Clam	032784627678	\$45.99	3
DR30	30	5.2:1	180 / 8	220 / 20	10	30	8 + 1	9.3	Box / Clam	032784627692	\$45.99	3

STRATEGY

MSRP \$34.99 - \$39.99

SPINNING

- TRU BALANCE™ ROTOR
- FORGED AND MACHINED DOUBLE ANODIZED SPOOL
- LIGHTWEIGHT COMPOSITE BODY
- FRONT-ADJUSTABLE DRAG
- CONTINUOUS ANTI-REVERSE™ CLUTCH
- CHANGEABLE RIGH- OR LEFT-HAND RETRIEVE



MODEL	SIZE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
SR05A	05	5.2:1	110 / 4	180 / 8	4	23	5 + 1	5.5	Box / Clam	032784637301	\$34.99	3
SR10A	10	5.2:1	125 / 4	205 / 8	8	24	5 + 1	6.3	Box / Clam	032784637363	\$34.99	3
SR20A	20	5.2:1	140 / 6	160 / 15	10	30	5 + 1	8.8	Box / Clam	032784637424	\$34.99	3
SR30A	30	5.2:1	160 / 8	250 / 15	12	32	5 + 1	10.1	Box / Clam	032784637493	\$34.99	3
SR40A	40	5.2:1	230 / 10	310 / 20	14	34	5 + 1	10.7	Box / Clam	032784637547	\$34.99	3
SR60A	60	5.2:1	220 / 17	510 / 20	18	38	5 + 1	14.5	Box / Clam	032784637578	\$39.99	3

OPTIX

SPINNING

MSRP \$26.99 - \$37.99



- TRU BALANCE™ ROTOR
- MACHINED ALUMINUM SPOOL
- LIGHTWEIGHT COMPOSITE BODY & SIDE PLATE
- FRONT-ADJUSTABLE DRAG

MODEL	SIZE	GEAR RATIO	MONO CAP (yd / lb)	BRAID CAP (yd / lb)	MAX DRAG (lb)	IPT	BEARINGS	WEIGHT (oz)	PACKAGING	UPC	MSRP	SHIP PACK
OP05D	05	5.2:1	110 / 4	180 / 8	4	20	3 + 1	5.5	Box / Clam	032784632597	\$26.99	3
OP10D	10	5.2:1	125 / 4	205 / 8	6	22	3 + 1	6.4	Box / Clam	032784632603	\$26.99	3
OP20D	20	5.2:1	140 / 6	160 / 15	10	30	3 + 1	8.8	Box / Clam	032784632610	\$26.99	3
OP30D	30	5.2:1	160 / 8	250 / 15	12	32	3 + 1	10.1	Box / Clam	032784632627	\$26.99	3
OP40D	40	5.2:1	230 / 10	310 / 20	14	34	3 + 1	10.7	Box / Clam	032784632634	\$26.99	3
OP60D	60	4.9:1	250 / 17	390 / 30	16	33	4	18.6	Box / Clam	032784632641	\$32.99	3
OP80D	80	4.9:1	245 / 25	360 / 50	16	37	4	19.4	Box / Clam	032784632658	\$37.99	3





SMOKE INSHORE

MSRP \$179.99

CASTING

- **HSX64™ HIGH MODULUS GRAPHITE ROD**
- **FUJI® ALUMINUM-OXIDE GUIDES**
- **COMFORTABLE EVA ROD HANDLE**
- **ACTIONS TAILORED FOR INSHORE SALTWATER**
- **PREMIUM COMPONENTS**
- **BUILT-IN HOOK KEEPER™**



MODEL	TYPE	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
SMC1685F	Casting	6' 8"	1	M	Fast	8-17	1/4-5/8	Split EVA	Open Stock	032784632511	\$179.99	2
SMC1704F	Casting	7' 0"	1	ML	Fast	8-14	3/16-5/8	Split EVA	Open Stock	032784632528	\$179.99	2
SMC1705F	Casting	7' 0"	1	M	Fast	10-17	1/4-5/8	Split EVA	Open Stock	032784632535	\$179.99	2
SMC1706F	Casting	7' 0"	1	MH	Fast	10-20	3/8-1	Split EVA	Open Stock	032784632542	\$179.99	2

SMOKE S3

MSRP \$169.99 - \$199.99

CASTING

- **HSX64™ HIGH MODULUS GRAPHITE ROD**
- **FUJI® 2-PIECE REEL SEAT**
- **KIGAN® ALCONITE GUIDES**
- **PERFORMANCE ACTIONS**
- **PREMIUM COMPONENTS**
- **BUILT-IN HOOK KEEPER™**



🇨🇦 Canada-only item

MODEL	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
SMC6106XF	6' 10"	1	MH	X-Fast	10-17	3/8-1	Split EVA	Open Stock	032784628842	\$169.99	2
SMC704F	7' 0"	1	ML	Fast	6-10	1/8-1/2	Split EVA	Open Stock	032784628859	\$169.99	2
SMC705F	7' 0"	1	M	Fast	8-14	1/4-5/8	Split EVA	Open Stock	032784628866	\$169.99	2
SMC7052XF 🇨🇦	7' 0"	2	M	X-Fast	8-14	1/4-5/8	Split EVA	Open Stock	032784629672	\$199.99	2
SMC706F	7' 0"	1	MH	Fast	10-17	3/8-1	Split EVA	Open Stock	032784628873	\$169.99	2
SMC707XF	7' 0"	1	H	X-Fast	12-25	7/16-1 1/2	Split EVA	Open Stock	032784628880	\$169.99	2
SMC726XF	7' 2"	1	MH	X-Fast	10-17	3/8-1	Split EVA	Open Stock	032784628903	\$169.99	2
SMC747XF	7' 4"	1	H	X-Fast	12-25	7/16-1 1/2	Split EVA	Open Stock	032784628910	\$169.99	2
SMC767XF	7' 6"	1	H	X-Fast	12-25	7/16-1 1/2	Split EVA	Open Stock	032784628927	\$169.99	2
SMC7107XF	7' 10"	1	H	X-Fast	15-30	7/16-2	Split EVA	Open Stock	032784628897	\$169.99	2

ACCURIST

CASTING

MSRP \$84.99 - \$119.99

- HSXS™ HIGH MODULUS GRAPHITE ROD
- STAINLESS-STEEL GUIDES WITH ALUMINUM-OXIDE INSERTS
- DURABLE EVA HANDLE
- GRAPHITE REEL SEAT
- BUILT-IN HOOK KEEPER™
- PERFORMANCE ACTIONS

AVAILABLE COLORS



MODEL	TECHNIQUE	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
ATC6652FA	Light Crankbaits, Light Jigs	6' 6"	2	M	Fast	10-20	1/4-1/2	ComfortGrip	Open Stock	032784639862	\$84.99	2
ATC6105XFA	Topwater, Jerkbait	6' 10"	1	M	X-Fast	10-20	1/4-1/2	EVA	Open Stock	032784639497	\$119.99	2
ATC706FA	All-Purpose	7' 0"	1	MH	Fast	10-20	1/4-1	EVA	Open Stock	032784639503	\$119.99	2
ATBKC706FA	All-Purpose	7' 0"	1	MH	Fast	10-20	1/4-1	EVA	Open Stock	032784639534	\$119.99	2
ATGRC706FA	All-Purpose	7' 0"	1	MH	Fast	10-20	1/4-1	EVA	Open Stock	032784639541	\$119.99	2
ATC7062FA	All-Purpose	7' 0"	2	MH	Fast	10-20	1/4-1	ComfortGrip	Open Stock	032784639893	\$84.99	2
ATC767XFA	Jig, Frog	7' 6"	1	H	X-Fast	10-25	3/8-2	EVA	Open Stock	032784639510	\$119.99	2

- EGC4™ COMPOSITE CRANKING ROD
- STAINLESS-STEEL GUIDES WITH ALUMINUM-OXIDE INSERTS
- DURABLE EVA HANDLE
- GRAPHITE REEL SEAT
- BUILT-IN HOOK KEEPER™
- PERFORMANCE ACTIONS



MODEL	TECHNIQUE	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
ATC705MA	Shallow Cranking	7' 0"	1	M	Moderate	10-20	1/4-3/4	EVA	Open stock	032784639527	\$119.99	2

EMBARK

CASTING

MSRP \$34.99

- SOLID GLASS TIP
- IMB GRAPHITE ROD
- REINFORCED ROD
- DURABLE EVA HANDLE
- EXTENDS TO 6'6"
- FAST ACTION



MODEL	LENGTH	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
EMBTCL665MH	18" to 6' 6"	MH	Fast	8-20	1/4-1	EVA	Flatboard	032784639060	\$34.99	3

SMOKE INSHORE

MSRP \$179.99

SPINNING

- **HSX64™ HIGH MODULUS GRAPHITE ROD**
- **FUJI® ALUMINUM-OXIDE GUIDES**
- **COMFORTABLE EVA ROD HANDLE**
- **ACTIONS TAILORED FOR INSHORE SALTWATER**
- **PREMIUM COMPONENTS**
- **BUILT-IN HOOK KEEPER™**



MODEL	TYPE	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
SMSI683M	Spinning	6' 8"	1	ML	Moderate	4-10	1/8-3/8	Split EVA	Open Stock	032784634720	\$179.99	2
SMSI704F	Spinning	7' 0"	1	M	Fast	6-12	3/16-5/8	Split EVA	Open Stock	032784632559	\$179.99	2
SMSI705F	Spinning	7' 0"	1	MH	Fast	8-14	3/8-3/4	Split EVA	Open Stock	032784632566	\$179.99	2
SMSI765F	Spinning	7' 6"	1	MH	Fast	8-14	3/8-3/4	Split EVA	Open Stock	032784632573	\$179.99	2

SMOKE S3

MSRP \$169.99 - \$199.99

SPINNING

- **HSX64™ HIGH MODULUS GRAPHITE ROD**
- **FUJI® 2-PIECE REEL SEAT**
- **KIGAN® ALCONITE GUIDES**
- **PERFORMANCE ACTIONS**
- **PREMIUM COMPONENTS**
- **BUILT-IN HOOK KEEPER™**



Canada-only item

MODEL	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
SMS634XF	6' 3"	1	M	X-Fast	6-12	3/16-5/8	Split EVA	Open Stock	032784628941	\$169.99	2
SMS6342XF	6' 3"	2	M	X-Fast	6-12	3/16-5/8	Split EVA	Open Stock	032784629696	\$199.99	2
SMS684XF	6' 8"	1	M	X-Fast	6-12	3/16-5/8	Split EVA	Open Stock	032784628958	\$169.99	2
SMS6105XF	6' 10"	1	MH	X-Fast	8-14	3/8-3/4	Split EVA	Open Stock	032784628934	\$169.99	2
SMS61052XF	6' 10"	2	MH	X-Fast	8-14	3/8-3/4	Split EVA	Open Stock	032784629689	\$199.99	2
SMS723XF	7' 2"	1	ML	X-Fast	4-10	1/16-3/8	Split EVA	Open Stock	032784628965	\$169.99	2
SMS725XF	7' 2"	1	MH	X-Fast	8-14	3/8-3/4	Split EVA	Open Stock	032784628972	\$169.99	2
SMS744XF	7' 4"	1	M	X-Fast	6-12	3/16-5/8	Split EVA	Open Stock	032784628989	\$169.99	2

ACCURIST

MSRP \$84.99 - \$119.99

SPINNING

AVAILABLE COLORS



- **HSX6™ HIGH MODULUS GRAPHITE ROD**
- **DURABLE EVA HANDLE ROD**
- **UNLOCKING GRAPHITE REEL SEAT**
- **STAINLESS-STEEL GUIDES WITH ALUMINUM-OXIDE INSERTS**
- **BUILT-IN HOOK KEEPER™**
- **PREMIUM COMPONENTS**



MODEL	TECHNIQUE	LENGTH	POWER	ACTION	PIECES	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
ATS704FA	Drop Shot, Finesse	7' 0"	M	Moderate	1	4-10	1/8-3/8	EVA	Open Stock	032784639558	\$119.99	2
ATS725XFA	Shaky Head	7' 2"	MH	X-Fast	1	4-10	1/8-1/2	EVA	Open Stock	032784639565	\$119.99	2
ATBKS725XFA	Shaky Head	7' 2"	MH	X-Fast	1	4-10	1/8-1/2	EVA	Open Stock	032784639572	\$119.99	2
ATGRS725XFA	Shaky Head	7' 2"	MH	X-Fast	1	4-10	1/8-1/2	EVA	Open Stock	032784639589	\$119.99	2

- **IM7™ GRAPHITE ROD**
- **STAINLESS-STEEL GUIDES WITH ALUMINUM-OXIDE INSERTS**
- **COMFORTGRIP™ ROD HANDLE**
- **UNLOCKING GRAPHITE REEL SEAT**
- **BUILT-IN HOOK KEEPER™**
- **PREMIUM COMPONENTS**



MODEL	TECHNIQUE	LENGTH	POWER	ACTION	PIECES	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
ATS6642FA	Lindy Rigging, Finesse	6' 6"	M	X-Fast	2	4-10	1/8-1/2	ComfortGrip	Open Stock	032784639909	\$119.99	2
ATS61052FA	Dock Skipping	6' 10"	MH	Fast	2	4-10	1/8-1/2	ComfortGrip	Open Stock	032784639916	\$119.99	2
ATS7042FA	Finesse, Light Crankbaits	7' 0"	M	Fast	2	4-10	1/8-3/8	ComfortGrip	Open Stock	032784639879	\$84.99	2
ATS7252XFA	Shaky Head	7' 2"	MH	X-Fast	2	4-10	1/8-3/4	ComfortGrip	Open Stock	032784639886	\$84.99	2

- **DURABLE FIBERGLASS ROD**
- **EVA HANDLE WITH DURABLE RUBBER BUTT CAP**
- **HIGH-VISIBILITY ROD TIP**
- **DOUBLE-FOOTED STAINLESS-STEEL GUIDES WITH ALUMINUM-OXIDE INSERTS**
- **UNLOCKING GRAPHITE REEL SEAT**
- **BUILT-IN HOOK KEEPER™**



Canada-only item

MODEL	TECHNIQUE	LENGTH	POWER	ACTION	PIECES	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
ATBKS7052FA	Bottom Rigging	7' 0"	MH	Fast	2	8-20	1/4-2	EVA	Open Stock	032784640165	\$94.99	2

EMBARK

MSRP \$34.99

SPINNING

- **SOLID GLASS TIP**
- **IM6 GRAPHITE ROD**
- **REINFORCED ROD**
- **DURABLE EVA HANDLE**
- **EXTENDS TO 6'6"**
- **FAST ACTION**



MODEL	LENGTH	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
EMBELS665M	18" to 6' 6"	M	Moderate	6-17	1/8-1/2	EVA	Flatboard	032784639077	\$34.99	3

QX36

MSRP \$42.99 - \$59.99

CASTING & SPINNING

- IM7 GRAPHITE ROD
- CORK ROD HANDLE
- BUILT-IN HOOK KEEPER



Canada-only item

MODEL	TYPE	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
QX36C661MA	Casting	6' 6"	1	M	Fast	10-17	1/4-5/8	Split Cork	Open Stock	032784600558	\$42.99	3
QXC36C662MHA	Casting	6' 6"	2	MH	Fast	10-20	3/8-1	Cork	Open Stock	032784602651	\$59.99	3
QX36S562LA	Spinning	5' 6"	2	L	Fast	4-8	1/16-5/16	Split Cork	Open Stock	032784600596	\$42.99	3
QX36S562MLA	Spinning	5' 6"	2	ML	Fast	4-10	1/8-1/2	Cork	Open Stock	032784602675	\$59.99	3
QX36S602MLA	Spinning	6' 0"	2	ML	Fast	4-10	1/8-1/2	Split Cork	Open Stock	032784600602	\$42.99	3
QXC36S602MA	Spinning	6' 0"	2	M	Fast	6-12	1/4-5/8	Cork	Open Stock	032784602682	\$59.99	3
QX36S661MA	Spinning	6' 6"	1	M	Fast	6-12	1/4-5/8	Split Cork	Open Stock	032784601777	\$42.99	3
QX36S662MA	Spinning	6' 6"	2	M	Fast	6-12	1/4-5/8	Split Cork	Open Stock	032784600619	\$42.99	3
QXC36S662MA	Spinning	6' 6"	2	M	Fast	6-12	1/4-5/8	Cork	Open Stock	032784602699	\$59.99	3
QX36S662MHA	Spinning	6' 6"	2	MH	Fast	8-17	1/2-1	Split Cork	Open Stock	032784600633	\$42.99	3
QXC36S662MHA	Spinning	6' 6"	2	MH	Fast	8-17	1/2-1	Cork	Open Stock	032784602651	\$59.99	3
QX36S702MA	Spinning	7' 0"	2	M	Fast	6-12	1/4-5/8	Split Cork	Open Stock	032784600640	\$42.99	3
QXC36S702MA	Spinning	7' 0"	2	M	Fast	6-12	1/4-5/8	Cork	Open Stock	032784602637	\$59.99	3
QXC36S702MHA	Spinning	7' 0"	2	MH	Fast	8-17	1/2-1	Cork	Open Stock	032784602644	\$59.99	3

GRAPHEX

MSRP \$26.99 - \$39.99

CASTING & SPINNING

- IM6 GRAPHITE BONDED WITH EX-FIBER ROD
- DYNAFLOW ALUMINUM-OXIDE GUIDES
- NATURAL CORK ROD HANDLE



Canada-only item

MODEL	TYPE	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
GXC461UL	Casting	4' 6"	1	UL	Fast	2-6	1/64-1/8	Cork	Open Stock	032784620648	\$26.99	3
GXC561M	Casting	5' 6"	1	M	Fast	4-8	1/16-3/8	Cork	Open Stock	032784618478	\$26.99	3
GXC602M	Casting	6' 0"	2	M	Fast	6-12	1/8-1/2	Cork	Open Stock	032784618485	\$26.99	3
GXC661M	Casting	6' 6"	1	M	Fast	6-12	1/8-1/2	Cork	Open Stock	032784618508	\$32.99	3
GXC662M	Casting	6' 6"	2	M	Fast	10-20	3/8-1	Cork	Open Stock	032784619758	\$39.99	3
GXC661MH	Casting	6' 6"	1	MH	Fast	10-20	1/4-1	Cork	Open Stock	032784618515	\$32.99	3
GXC662MH	Casting	6' 6"	2	MH	Fast	10-20	3/8-1	Cork	Open Stock	032784626473	\$39.99	3
GXC701M	Casting	7' 0"	1	M	Fast	6-14	1/8-3/4	Cork	Open Stock	032784618522	\$32.99	3
GXC701MH	Casting	7' 0"	1	MH	Fast	10-20	1/4-1	Cork	Open Stock	032784618539	\$32.99	3
GXS461UL	Spinning	4' 6"	1	UL	Fast	2-6	1/64-1/8	Cork	Open Stock	032784618379	\$26.99	3
GXS501UL	Spinning	5' 0"	1	UL	Fast	2-6	1/64-1/8	Cork	Open Stock	032784618386	\$26.99	3
GXS562L	Spinning	5' 6"	2	L	Fast	2-6	1/64-1/8	Cork	Open Stock	032784618393	\$26.99	3
GXS592MH	Spinning	5' 9"	2	MH	Fast	10-20	3/8-1	Cork	Open Stock	032784627135	\$39.99	#
GXS601M	Spinning	6' 0"	1	M	Fast	4-8	1/16-3/8	Cork	Open Stock	032784618409	\$26.99	3
GXS602M	Spinning	6' 0"	2	M	Fast	6-12	1/8-1/2	Cork	Open Stock	032784618423	\$26.99	3
GXS601MH	Spinning	6' 0"	1	MH	Fast	6-12	1/8-1/2	Cork	Open Stock	032784618416	\$26.99	3
GXS602MH	Spinning	6' 0"	2	MH	Fast	8-14	3/8-3/4	Cork	Open Stock	032784626480	\$39.99	3
GXS662ML	Spinning	6' 6"	2	ML	Fast	4-8	1/16-3/8	Cork	Open Stock	032784618430	\$26.99	3
GXS662M	Spinning	6' 6"	2	M	Fast	6-12	1/8-1/2	Cork	Open Stock	032784618447	\$26.99	3
GXS662MH	Spinning	6' 6"	2	MH	Fast	4-10	3/8-1	Cork	Open Stock	032784626497	\$39.99	3
GXS701M	Spinning	7' 0"	1	M	Fast	8-17	1/4-3/4	Cork	Open Stock	032784618461	\$32.99	3
GXS702M	Spinning	7' 0"	2	M	Fast	8-17	1/4-3/4	Cork	Open Stock	032784618454	\$32.99	3
GXS702MH	Spinning	7' 0"	2	MH	Fast	6-12	3/8-1	Cork	Open Stock	032784626503	\$39.99	3


EQUALIZER

CASTING & SPINNING

MSRP \$79.99

- **IMB GRAPHITE ROD**
- **NATURAL CORK OR EVA ROD HANDLE**
- **BUILT-IN HOOK KEEPER™**



 Canada-only item

MODEL	TYPE	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
EQLC662MH 	Casting	6' 6"	2	MH	Fast	10-20	1/4-1	Cork	Open Stock	032784626510	\$79.99	3
EQLS592MH 	Spinning	5' 9"	2	MH	Moderate	10-20	1/4-1	Extended EVA	Open Stock	032784627302	\$79.99	3
EQLS662M 	Spinning	6' 6"	2	M	Fast	6-14	1/8-1/2	Cork	Open Stock	032784626572	\$79.99	3
EQLS662MH 	Spinning	6' 6"	2	MH	Fast	10-20	1/4-1	Cork	Open Stock	032784626572	\$79.99	3
EQLS702M 	Spinning	7' 0"	2	M	Fast	6-14	1/8-1/2	Cork	Open Stock	032784621287	\$79.99	3
EQLS762ML 	Spinning	7' 6"	2	ML	Fast	4-10	1/32-1/4	Cork	Open Stock	032784628439	\$79.99	3
EQLS762MH 	Spinning	7' 6"	2	MH	Fast	10-20	1/4-1	Cork	Open Stock	032784628422	\$79.99	3

TELECAST

CASTING & SPINNING

MSRP \$26.99

- **GRAPHITE ROD**
- **SPLIT-GRIP EVA HANDLE**
- **D-RING GUIDES**
- **CASTING: GRAPHITE ROD**
- **SPINNING: GRAPHITE COMPOSITE ROD**



MODEL	TYPE	LENGTH	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
QXTELC605M	Casting	18.5" to 6' 0"	M	Fast	6-12	1/8-1/2	Split EVA	Flatboard	032784613114	\$26.99	3
QXTELS665L	Spinning	18.5" to 5' 6"	L	Fast	2-6	1/64-1/8	Split EVA	Flatboard	032784613138	\$26.99	3
QXTELS605ML	Spinning	18.5" to 6' 0"	ML	Fast	4-8	1/16-3/8	Split EVA	Flatboard	032784613145	\$26.99	3
QXTELS666M	Spinning	18.5" to 6' 6"	M	Fast	6-12	1/8-1/2	Split EVA	Flatboard	032784613152	\$26.99	3

SMOKE X

BAITCAST

MSRP \$199.99



JIGGING

- ALUMINUM X-FRAME
- CERAMIC CARBON DRAG SYSTEM
- IMB GRAPHITE
- SALTGUARD PROTECTION
- MICRO-ADJUST ACS™ 4.0 CAST CONTROL
- SPEED BEARINGS



MODEL	TECHNIQUE	RETRIEVE	GEAR RATIO	MONO CAP (yd / lb)	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
SMX100X747XF	Jigging	Right	8.1:1	170 / 12	7' 4"	1	H	X-Fast	10-65	1/4-1 1/2	Split EVA	Open Stock	032784640530	\$199.99	2

CRANKING

- PERFORMANCE SPEED BEARINGS
- MAGNETIC HOOK KEEPER
- EGC™ 4 COMPOSITE
- ALUMINUM X-FRAME
- SALTGUARD PROTECTION
- MICRO-ADJUST ACS™ 4.0 CAST CONTROL



MODEL	TECHNIQUE	RETRIEVE	GEAR RATIO	MONO CAP (yd / lb)	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
SMX100S726M	Cranking	Right	6.1:1	170 / 12	7' 2"	1	MH	Moderate	10-25	1/4-1	Split EVA	Open Stock	032784640516	\$199.99	2

THROTTLE

BAITCAST

MSRP \$109.99 - \$159.99

- IMB GRAPHITE ROD
- DYNAFLOW™ ALUMINUM-OXIDE GUIDES
- COMFORTGRIP™ ROD HANDLE
- ZERO FRICTION SPOOL DESIGN
- DYNAMAG™ CAST CONTROL
- LIGHTWEIGHT GRAPHITE FRAME AND SIDE COVERS



🇨🇦 Canada-only item

MODEL	RETRIEVE	GEAR RATIO	MONO CAP (yd / lb)	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
TH100662MHC	Right	7.3:1	135 / 12	6' 6"	2	MH	Fast	8-20	1/4-1	ComfortGrip	Open Stock	032784640622	\$159.99	2
TH101662MHC 🇨🇦	Left	7.3:1	135 / 12	6' 6"	2	MH	Fast	8-20	1/4-1	ComfortGrip	Open Stock	032784640677	\$159.99	2
TH100701MHC 🇨🇦	Right	7.3:1	135 / 12	7' 0"	1	MH	Fast	8-20	1/4-1	ComfortGrip	Open Stock	032784640639	\$109.99	2

ACCURIST

BAITCAST

MSRP \$229.99 - \$169.99

ALL PURPOSE

- IM7 GRAPHITE ROD
- COMFORTGRIP™ ROD HANDLE
- GRAPHITE REEL SEAT
- ONE-PIECE ALUMINUM FRAME
- MICRO-ADJUST ACS™ 3.0 CAST CONTROL
- ZERO FRICTION SPOOL DESIGN



Canada-only item

MODEL	TECHNIQUE	RETRIEVE	GEAR RATIO	MONO CAP (yd / lb)	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
<input type="checkbox"/> AT100H6652FA	Light Crankbaits, Light Jigs	Right	7.0:1	135 / 12	6' 6"	2	M	Fast	10-20	1/4-1 1/2	ComfortGrip	Open Stock	032784639626	\$229.99	2
<input type="checkbox"/> AT101H6652FA	Light Crankbaits, Light Jigs	Left	7.0:1	135 / 12	6' 6"	2	M	Fast	10-20	1/4-1 1/2	ComfortGrip	Open Stock	032784639619	\$229.99	2
<input type="checkbox"/> AT100H706FA	All-Purpose	Right	7.0:1	135 / 12	7' 0"	1	MH	Fast	10-20	1/4-1	ComfortGrip	Open Stock	032784639459	\$169.99	2
<input checked="" type="checkbox"/> ATBK100H706FA	All-Purpose	Right	7.0:1	135 / 12	7' 0"	1	MH	Fast	10-20	1/4-1	ComfortGrip	Open Stock	032784639480	\$169.99	2
<input checked="" type="checkbox"/> ATGR100H706FA	All-Purpose	Right	7.0:1	135 / 12	7' 0"	1	MH	Fast	10-20	1/4-1	ComfortGrip	Open Stock	032784639473	\$169.99	2
<input type="checkbox"/> AT100H7062FA	All-Purpose	Right	7.0:1	135 / 12	7' 0"	2	MH	Fast	10-20	1/4-1	ComfortGrip	Open Stock	032784640158	\$229.99	2
<input type="checkbox"/> AT101H7062FA	All-Purpose	Left	7.0:1	135 / 12	7' 0"	2	MH	Fast	10-20	1/4-1	ComfortGrip	Open Stock	032784640141	\$229.99	2

CRANKING

- EGC3 COMPOSITE CRANKING ROD
- COMFORTGRIP™ ROD HANDLE
- GRAPHITE REEL SEAT
- ONE-PIECE ALUMINUM FRAME
- MICRO-ADJUST ACS™ 3.0 CAST CONTROL
- ZERO FRICTION SPOOL DESIGN



MODEL	TECHNIQUE	RETRIEVE	GEAR RATIO	MONO CAP (yd / lb)	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
AT100S705MA	Cranking	Right	6.3:1	135 / 12	7' 0"	1	M	Moderate	10-20	1/4-1/2	ComfortGrip	Open Stock	032784639466	\$169.99	2

PULSE

BAITCAST

MSRP \$89.99 - \$119.99

- GRAPHITE ROD
- DYNAFLOW™ ALUMINUM-OXIDE GUIDES
- COMFORTGRIP™ ROD HANDLE
- ZERO FRICTION SPOOL
- DYNAMAG™ CAST CONTROL
- ALUMINUM SKELETAL SPOOL



Canada-only item

MODEL	RETRIEVE	GEAR RATIO	MONO CAP (yd / lb)	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
PL100661MHA	Right	6.6:1	135 / 12	6' 6"	1	MH	Fast	10-20	1/4-1	ComfortGrip	Open Stock	032784632863	\$89.99	3
PL100662MHA	Right	6.6:1	135 / 12	6' 6"	2	MH	Fast	10-20	1/4-1	ComfortGrip	Open Stock	032784632870	\$119.99	3
PL101662MHA	Left	6.6:1	135 / 12	6' 6"	2	MH	Fast	10-20	1/4-1	ComfortGrip	Open Stock	032784632887	\$119.99	3
PL100701MHA	Right	6.6:1	135 / 12	7' 0"	1	MH	Fast	8-14	1/4-5/8	ComfortGrip	Open Stock	032784634195	\$89.99	3

INVADE

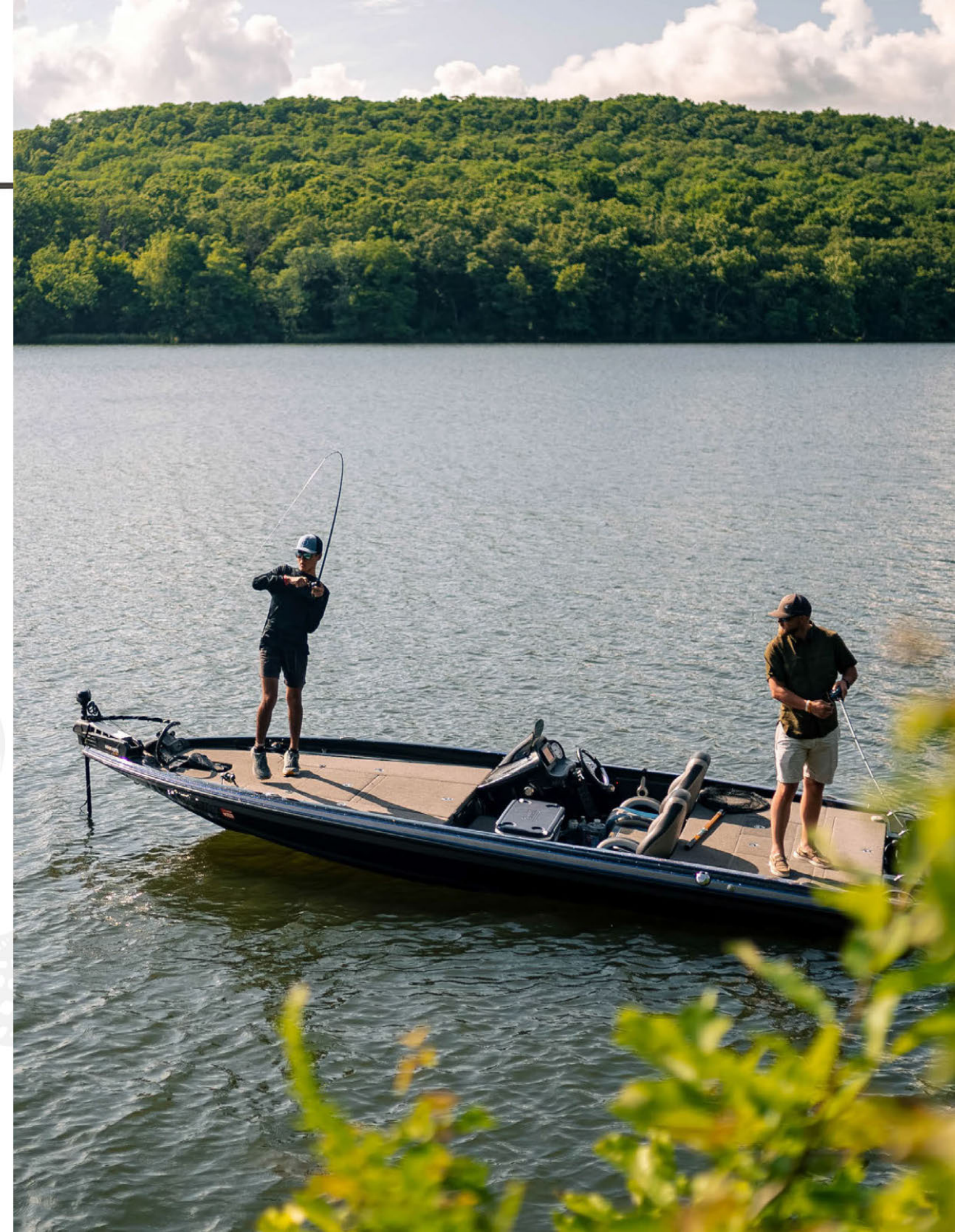
MSRP \$59.99

BAITCAST

- **IM6 GRAPHITE ROD**
- **STAINLESS STEEL CUSHIONED HOOD REEL SEAT**
- **SPLIT-GRIP EVA HANDLE**
- **ZERO FRICTION SPOOL DESIGN**
- **DYNAMAG™ CAST CONTROL**
- **SOMM HANDLE FOR CRANKING POWER**



MODEL	RETRIEVE	GEAR RATIO	MONO CAP (yd / lb)	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
INV100661M	Right	6.1:1	135 / 12	6' 6"	1	M	Fast	8-17	1/4-5/8	Split EVA	Open Stock	032784638988	\$59.99	3
INV101661M	Left	6.1:1	135 / 12	6' 6"	1	M	Fast	8-17	1/4-5/8	Split EVA	Open Stock	032784639008	\$59.99	3
INV100662MH	Right	6.1:1	135 / 12	6' 6"	2	MH	Fast	10-20	3/8-1	Split EVA	Open Stock	032784638995	\$59.99	3
INV101662MH	Left	6.1:1	135 / 12	6' 6"	2	MH	Fast	10-20	3/8-1	Split EVA	Open Stock	032784639015	\$59.99	3



SMOKE X

MSRP \$199.99



SPINNING

- CERAMIC CARBON DRAG SYSTEM
- R.E.D™ ALUMINUM UNIBODY DESIGN
- IM8 GRAPHITE
- TITANIUM BAIL
- SALTGUARD PROTECTION
- PREMIUM COMPONENTS



MODEL	TECHNIQUE	SIZE	GEAR RATIO	MONO CAP (yd / lb)	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
SMX25723F	Finesse	25	6.0:1	150 / 8	7' 2"	1	ML	Fast	6-12	1/8-3/8	Split EVA	Open Stock	032784640592	\$199.99	2

ACCURIST MULTI-SPECIES

MSRP \$149.99

SPINNING

- DURABLE FIBERGLASS ROD
- EVA HANDLE WITH DURABLE RUBBER BUTT CAP
- HIGH-VISIBILITY ROD TIP
- R.E.D™ ALUMINUM UNIBODY DESIGN
- CERAMIC CARBON DRAG SYSTEM
- TITANIUM BAIL



MODEL	TECHNIQUE	SIZE	GEAR RATIO	MONO CAP (yd / lb)	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
ATBK307052FA	Bottom Rigging	30	5.2:1	150 / 10	7' 0"	2	MH	Fast	4-10	1/4-2	EVA	Open Stock	032784639398	\$149.99	2

ACCURIST

MSRP \$149.99 - \$249.99

SPINNING

- IM7 GRAPHITE ROD
- COMFORTGRIP™ ROD HANDLE
- STAINLESS STEEL GUIDES WITH ALUMINUM-OXIDE INSERT
- R.E.D™ ALUMINUM UNIBODY DESIGN
- CERAMIC CARBON DRAG SYSTEM
- TITANIUM BAIL



Canada-only item

MODEL	TECHNIQUE	SIZE	GEAR RATIO	MONO CAP (yd / lb)	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
AT25704FA	Drop Shot, Finesse	25	5.2:1	150 / 8	7' 0"	1	M	Moderate	4-10	1/8-3/8	ComfortGrip	Open Stock	032784639374	\$149.99	2
AT257042FA	Finesse, Light Crankbaits	25	5.2:1	150 / 8	7' 0"	2	M	Fast	4-10	1/8-3/8	ComfortGrip	Open Stock	032784639596	\$249.99	2
AT25725XFA	Shaky Head	25	5.2:1	150 / 8	7' 2"	1	MH	X-Fast	4-10	1/8-3/4	ComfortGrip	Open Stock	032784639381	\$149.99	2
AT257252XFA	Shaky Head, Jig Head	25	5.2:1	150 / 8	7' 2"	2	MH	X-Fast	4-10	1/8-3/4	ComfortGrip	Open Stock	032784639602	\$249.99	2

RELIANCE

SPINNING

MSRP \$129.99 - \$214.99

- DURABLE GRAPHITE ROD
- STAINLESS STEEL CUSHIONED HOOD REEL SEAT
- HEAVY-DUTY GUIDES
- ANTI-CORROSION BEARINGS
- SCR ALUMINUM BODY AND ROTOR
- WATER-TIGHT STAINLESS STEEL AND CARBON FIBER DRAG SYSTEM



MODEL	SIZE	GEAR RATIO	MONO CAP (yd / lb)	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
RELC30721M	30	6.2:1	150 / 10	7' 2"	1	M	Fast	10-17	1/4-3/8	Cork	Open Stock	032784638018	\$129.99	2
RELC35721M	35	6.2:1	205 / 10	7' 2"	1	M	Fast	10-17	1/4-3/8	Cork	Open Stock	032784638032	\$129.99	2
RELC35761M	35	6.2:1	205 / 10	7' 6"	1	M	Fast	10-17	1/4-3/8	Cork	Open Stock	032784638025	\$129.99	2
RELC40721MH	40	6.0:1	285 / 10	7' 2"	1	MH	Fast	10-25	3/8-1	Cork	Open Stock	032784638056	\$139.99	2
RELC40761M	40	6.0:1	285 / 10	7' 6"	1	M	Fast	10-17	1/4-3/8	Cork	Open Stock	032784638049	\$139.99	2
RELC45721MH	45	6.0:1	275 / 12	7' 2"	1	MH	Fast	10-25	3/8-1	Cork	Open Stock	032784638063	\$139.99	2

🇨🇦 Canada-only item

MODEL	SIZE	GEAR RATIO	MONO CAP (yd / lb)	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
RELB45701M	45	6.0:1	275 / 12	7' 0"	1	M	Fast	12-30	1/2-4	EVA	Open Stock	032784638070	\$139.99	2
RELB55701M	55	5.6:1	315 / 14	7' 0"	1	M	Fast	12-30	1/2-4	EVA	Open Stock	032784638087	\$149.99	2
RELB55802MH 🇨🇦	55	5.6:1	315 / 14	8' 0"	2	MH	Fast	15-40	1/2-4	EVA	Open Stock	032784638551	\$214.99	2
RELB65701M	65	5.6:1	275 / 20	7' 0"	1	M	Fast	12-30	1/2-4	EVA	Open Stock	032784638094	\$149.99	2
RELB65802MH	65	5.6:1	275 / 20	8' 0"	2	MH	Fast	15-40	1/2-4	EVA	Open Stock	032784638100	\$149.99	2
RELB85802MH	85	4.2:1	300 / 30	8' 0"	2	MH	Fast	15-40	1/2-4	EVA	Open Stock	032784638117	\$159.99	2
RELB85102H	85	4.2:1	300 / 30	10' 0"	2	H	Fast	20-40	1/2-4	EVA	Open Stock	032784638124	\$159.99	2

THROTTLE

BAITCAST

MSRP \$84.99 - \$129.99

- IM8 GRAPHITE ROD
- DYNAFLOW™ ALUMINUM-OXIDE GUIDES
- COMFORTGRIP™ ROD HANDLE
- LIGHTWEIGHT, DURABLE CARBON FIBER BODY AND SIDE COVER
- CARBON FIBER DRAG SYSTEM
- MAXCAST II SPOOL WITH BRAID BAND



🇨🇦 Canada-only item

MODEL	SIZE	GEAR RATIO	MONO CAP (yd / lb)	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
TH25661MC	25	6.2:1	150 / 8	6' 6"	1	M	Fast	6-12	1/8-1/2	ComfortGrip	Open Stock	032784640714	\$84.99	3
TH25662MC	25	6.2:1	150 / 8	6' 6"	2	M	Fast	6-12	1/8-1/2	ComfortGrip	Open Stock	032784640721	\$84.99	3
TH30662MC	30	6.2:1	150 / 10	6' 6"	2	M	Fast	6-12	1/8-1/2	ComfortGrip	Open Stock	032784640752	\$84.99	3
TH30662MHC 🇨🇦	30	6.2:1	150 / 10	6' 6"	2	MH	Fast	8-20	1/4-1	ComfortGrip	Open Stock	032784640769	\$129.99	3
TH30701MHC	30	6.2:1	150 / 10	7' 0"	1	MH	Fast	8-20	1/4-1	Full ComfortGrip	Open Stock	032784640776	\$84.99	3

STRATEGY

MSRP \$45.99 - \$84.99

SPINNING



- IM7 GRAPHITE ROD
- DELUXE D-RING GUIDES
- NATURAL CORK HANDLE
- TRU BALANCE™ ROTOR
- FORGED & MACHINED DOUBLE ANODIZED SPOOL
- LIGHTWEIGHT COMPOSITE BODY

Canada-only item

MODEL	SIZE	GEAR RATIO	MONO CAP (yd / lb)	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
SR05502ULA	05	5.2:1	110 / 4	5' 0"	2	UL	Fast	2-6	1/16-1/4	Cork	Open Stock	032784637295	\$45.99	4
SR05562ULA	05	5.2:1	110 / 4	5' 6"	2	UL	Fast	2-6	1/16-1/4	Cork	Open Stock	032784637653	\$45.99	4
SR10502ULA	10	5.2:1	125 / 4	5' 0"	2	UL	Fast	2-6	1/16-1/4	Cork	Open Stock	032784637325	\$59.99	4
SR10562LA	10	5.2:1	125 / 4	5' 6"	2	L	Fast	4-8	1/16-5/16	Cork	Open Stock	032784637332	\$59.99	4
SR10601MLA	10	5.2:1	125 / 4	6' 0"	1	ML	Fast	4-10	1/8-1/2	Cork	Open Stock	032784637349	\$59.99	4
SR10662MLA	10	5.2:1	125 / 4	6' 6"	2	ML	Fast	4-10	1/8-1/2	Cork	Open Stock	032784637356	\$59.99	4
SR20601MLA	20	5.2:1	140 / 6	6' 0"	1	ML	Fast	4-10	1/8-1/2	Cork	Open Stock	032784637387	\$59.99	4
SR20662MLA	20	5.2:1	140 / 6	6' 6"	2	ML	Fast	4-10	1/8-1/2	Cork	Open Stock	032784637394	\$59.99	4
SR20662MA	20	5.2:1	140 / 6	6' 6"	2	M	Fast	6-12	1/4-5/8	Cork	Open Stock	032784637417	\$59.99	4
SR20701MA	20	5.2:1	140 / 6	7' 0"	1	M	Fast	6-12	1/4-5/8	Cork	Open Stock	032784637400	\$59.99	4
SR30662MA	30	5.2:1	160 / 8	6' 6"	2	M	Fast	6-12	1/4-5/8	Cork	Open Stock	032784637455	\$59.99	4
SR30701MA	30	5.2:1	160 / 8	7' 0"	1	M	Fast	6-12	1/4-5/8	Cork	Open Stock	032784637448	\$59.99	4
SR30702MA	30	5.2:1	160 / 8	7' 0"	2	M	Fast	6-12	1/4-5/8	Cork	Open Stock	032784637479	\$59.99	4
SR30702MHA	30	5.2:1	160 / 8	7' 0"	2	MH	Fast	6-12	1/4-5/8	Cork	Open Stock	032784637486	\$84.99	4
SR40702MA	40	5.2:1	230 / 10	7' 0"	2	M	Fast	6-12	1/4-5/8	Cork	Open Stock	032784637516	\$59.99	4
SR40702MHA	40	5.2:1	230 / 10	7' 0"	2	MH	Fast	8-14	1/4-3/4	Cork	Open Stock	032784637523	\$59.99	4
SR60702MHA	60	5.2:1	220 / 17	7' 0"	2	MH	Fast	8-14	1/4-3/4	Cork	Open Stock	032784637660	\$69.99	4
SR40862MLA	40	5.2:1	230 / 10	8' 6"	2	ML	Moderate	8-17	1/4-3/4	Cork	Open Stock	032784637530	\$69.99	4
SR60902MA	60	5.2:1	220 / 17	9' 0"	2	M	Moderate	8-20	1/4-3/4	Cork	Open Stock	032784637561	\$69.99	4

DRIVE

MSRP \$69.99

SPINNING



- IM7 GRAPHITE ROD
- SPLIT-GRIP EVA HANDLE
- D-RING GUIDES
- R.E.D™ GRAPHITE UNIBODY DESIGN
- DOUBLE-ANODIZED LONG STROKE ALUMINUM SPOOL
- ANODIZED ALUMINUM BAIL WIRE

MODEL	SIZE	GEAR RATIO	MONO CAP (yd / lb)	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
DR20602ML	20	5.2:1	150 / 8	6' 0"	2	ML	Fast	6-10	1/8-1/2	Split EVA	Open Stock	032784628378	\$69.99	3
DR20662M	20	5.2:1	150 / 8	6' 6"	2	M	Fast	6-12	1/4-5/8	Split EVA	Open Stock	032784628385	\$69.99	3
DR30662M	30	5.2:1	180 / 8	6' 6"	2	M	Fast	6-12	1/4-5/8	Split EVA	Open Stock	032784628408	\$69.99	3
DR30702M	30	5.2:1	180 / 8	7' 0"	2	M	Fast	6-12	1/4-5/8	Split EVA	Open Stock	032784628415	\$69.99	3

XTRALITE

MSRP \$57.99

SPINNING

- 1M6 GRAPHITE ROD
- SPLIT-GRIP EVA HANDLE
- ALUMINUM-OXIDE GUIDES
- TRU BALANCE™ ROTOR
- LONG STROKE ALUMINUM SPOOL
- FRONT-ADJUSTABLE DRAG



MODEL	SIZE	GEAR RATIO	MONO CAP (yd / lb)	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
XTS05461UL	05	5.2:1	110 / 4	4' 6"	1	UL	Fast	2-6	1/64-1/8	Split EVA	Open Stock	032784610700	\$57.99	4
XTS05502UL	05	5.2:1	110 / 4	5' 0"	2	UL	Fast	2-6	1/64-1/8	Split EVA	Open Stock	032784610717	\$57.99	4
XTS05602UL	05	5.2:1	110 / 4	6' 0"	2	UL	Fast	2-6	1/64-1/8	Split EVA	Open Stock	032784610724	\$57.99	4

TELECAST

MSRP \$54.99

SPINNING

- TRU BALANCE™ ROTOR
- LONG STROKE SPOOL
- LIGHTWEIGHT COMPOSITE BODY
- GRAPHITE ROD
- D-RING GUIDES
- SPLIT-GRIP EVA HANDLE



MODEL	SIZE	GEAR RATIO	MONO CAP (yd / lb)	LENGTH	POWER	ACTION	PIECES	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
QX20605MLTEL	20	5.3:1	190 / 8	18.5" to 6' 0"	ML	Fast	4-8	1/16-3/8	Split EVA	Split EVA	Flatboard	032784613077	\$54.99	4
QX30666MTEL	30	5.3:1	170 / 10	18.5" to 6' 6"	M	Fast	6-12	1/8-1/2	Split EVA	Split EVA	Flatboard	032784613084	\$54.99	4

BLUE RUNNER

MSRP \$45.99 - \$69.99

SPINNING

- STRONG FIBERGLASS ROD
- DYNAFLOW™ ALUMINUM-OXIDE GUIDES
- EVA ROD HANDLE
- STRONG, LIGHTWEIGHT COMPOSITE BODY
- FORGED AND MACHINED ALUMINUM SPOOL
- CORROSION RESISTANT FINISH



MODEL	SIZE	GEAR RATIO	BRAID CAP (yd / lb)	LENGTH	PIECES	POWER	ACTION	LINE (lb)	LURE (oz)	HANDLE	PACKAGING	UPC	MSRP	SHIP PACK
BLR40702MA	40	5.2:1	230 / 10	7' 0"	2	M	Fast	12-20	1/2-4	Extended EVA	Open Stock	032784624240	\$45.99	3
BRI40701MHA	40	5.2:1	230 / 10	7' 0"	1	MH	Fast	10-20	3/8-1	Extended Cork	Open Stock	032784626756	\$59.99	3
BLR50702MHA	50	5.2:1	260 / 12	7' 0"	2	MH	Fast	15-25	1/2-4	Extended EVA	Open Stock	032784624257	\$45.99	3
BLR60802MHA	60	5.2:1	220 / 17	8' 0"	2	MH	Fast	15-25	1/2-4	Extended EVA	Open Stock	032784624264	\$54.99	3
BLR60902MHA	60	5.2:1	220 / 17	9' 0"	2	MH	Fast	15-25	1/2-4	Extended EVA	Open Stock	032784624271	\$59.99	3
BLR60102MHA	60	5.2:1	220 / 17	10' 0"	2	MH	Fast	15-40	1/2-4	Extended Split EVA	Open Stock	032784624288	\$56.99	3
BLR80122MHA	80	4.1:1	245 / 25	12' 0"	2	MH	Fast	15-40	1/2-4	Extended Split EVA	Open Stock	032784624295	\$69.99	3



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