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Lew's®

2023 PRODUCT CATALOG

PERFORMANCE INNOVATIONS

LEW'S REEL TECHNOLOGIES



P2 SUPER PINION® *P2 SUPER PINION*

Bearing supported pinion gear which provides precise alignment and solid stability, resulting in a smoother operation and extended gear life. The P2 Super Pinion is supported by a bearing on each end of the spool shaft and a bushing in the middle for 3-points of contact.



SPEED DIAL® *SPEED DIAL*

Allows you to easily identify the line type and pound test on the reel. Use a coin to turn the inner dial to line up the indicator arrows marked: M - Monofilament, F - Fluorocarbon, B - Braid with the correct pound test line.



SPEED GEARS® *SPEED GEARS*

Cut on the finest Hamai CNC machines, resulting in precise gear interface for smooth cranking power and less wear, making your reel last longer.



SPEED KNOT™ *SPEED KNOT*

Unique spool design allows for quick line attachment to the spool. Before filling the spool with line, simply insert and wedge the line end into the Speed Knot opening for quick and easy attachment.



SPEED KEEPER® *SPEED KEEPER*

Hook keeper gives convenience a whole new meaning. Swing it out and secure your hook, swing it back and it conveniently tucks back under the reel when not in use. Allows Texas rigged baits to stay rigged, preventing plastic damage and minimizes reel scratches.

BRAKING SYSTEMS

LEW'S BRAKING TECHNOLOGY

PARAMAG
BRAKING SYSTEM



NEW PARAMAG™ BRAKE SYSTEM

The cutting edge in baitcast reel braking systems. ParaMag provides seamless start to finish cast control. A proprietary brake component interface design and the friction-free advantage of twelve powerful magnets is paired with a streamlined external control dial delivering unparalleled performance.

MAGNETIC CONTROL SYSTEM (MCS)

Externally adjustable, full-release magnetic braking system for complete free spool casting. As the spool accelerates it experiences magnetic resistance, which can be controlled with a dial on the palming sideplate. Full-release magnetic brake.

MCS Magnetic Control System



SPEEDCAST® ADJUSTABLE CENTRIFUGAL BRAKE / 4-PIN

Delivers an extreme range of braking power from free spool to maximum by simply clicking its external dial to choose among 27 variable settings. The ACB system puts you in control of your casts, perfectly aligning brake power to conditions. With this system you will have more casting control over light lures, while maximizing casting distance with all lures.

SpeedCast
ACB
ADJUSTABLE CENTRIFUGAL BRAKE



MULTI-SETTING BRAKE (MSB)

Features both an externally-adjustable, full-release magnetic braking system for consistent braking throughout the entire cast as well as an internally adjustable centrifugal brake system for initial braking at the beginning of the cast. Simply adjust the magnets with the sideplate dial and the centrifugal brakes by pushing the internal white pins inside the palming sideplate to the "off" (in) or "on" (in) positions.

MSB Multi-Setting Brake



SMARTPLUS™ CENTRIFUGAL BRAKE SYSTEM / 6-PIN

This brake system is unmatched for casting distance and backlash control. Four spring loaded SmartPlus pins (white) and two Speed pins (blue) may be turned "on" (out position) or "off" (in position). SmartPlus pins automatically back off the applied brake resistance as the cast slows, offering superior control in a variety of fishing conditions. For more braking power such as when casting into the wind, Speed pins stay engaged throughout the entire cast when "on". Pins can be accessed by simply removing the palming sideplate.

SmartPlus
6-PIN CBS
Centrifugal Brake System



QUIETCAST® ADJUSTABLE CENTRIFUGAL BRAKE / 6-PIN

Delivers an extreme range of braking power from free spool to maximum by simply clicking its external dial to choose among 27 variable settings. The ACB system puts you in control of your casts, perfectly aligning brake power to conditions. With this system you will have quiet and smooth casting control, while maximizing casting distance.

QuietCast
ACB
ADJUSTABLE CENTRIFUGAL BRAKE



Casting Reels

- 7 NEW TEAM LEW'S® ELITE-TI NEW TEAM LEW'S® PRO-TI TEAM LEW'S® HYPERMAG
- 8 TEAM LEW'S® CUSTOM PRO CUSTOM LITE TOURNAMENT LITE
- 9 CUSTOM INSHORE SUPERDUTY® 300 NEW HYPERSPEED
- 10 BB1 PRO TEAM LEW'S® PRO SP SUPER DUTY®
- 11 TOURNAMENT PRO CUSTOM SLP SUPERDUTY® GX3
- 12 TOURNAMENT MP KVD LFS SPEED SPOOL®
- 13 SPEED CAST® LASER® MG LASER® XL CLASSIC PRO

Spinning Reels

- 16 HYPERMAG MAGNESIUM NEW CUSTOM LITE CARBON TEAM LEW'S CUSTOM PRO
- 17 CUSTOM INSHORE CUSTOM SERIES KVD SERIES
- 18 SPEED SPIN® LASER® SG LASER LITE
- 19 WALLY MARSHALL™ SIGNATURE SERIES WALLY MARSHALL™ SPEED SHOOTER
- WALLY MARSHALL™ SIGNATURE SERIES JIG/TROLL CRAPPIE REEL

Combos

- 20 BAITCAST COMBOS
 - SPEED SPOOL® COMBO LASER® MG COMBO
- 21 SPINNING COMBOS
 - SPEED SPIN® COMBO LASER® SG COMBO
 - WALLY MARSHALL™ SPEED SHOOTER COMBO CAT DADDY® SPINNING COMBO
 - NEW MODEL LASER® LITE COMBO HYPERSONIC COMBO

Rods

- 26 NEW TEAM LEW'S® ELITE SERIES TEAM LEW'S® PRO-TI SERIES
- 27 TEAM LEW'S® CUSTOM PRO SERIES NEW MODELS TEAM LEW'S® SIG. SERIES
- 28 SUPER DUTY® SERIES CUSTOM LITE SERIES
- 29 CUSTOM SERIES
- 30 INSHORE SERIES XD CRANKING SERIES
- 31 TP1 BLACK SERIES TP1X SERIES
- 32 NEW LEW'S® LITE SERIES KVD SERIES
- 33 NEW MODELS WALLY MARSHALL™ PRO TARGET SERIES
- DAVID FRITTS PERFECT CRANKBAIT SERIES
- 34 SPEED STICK®
- 35 LASER® SG1 SERIES WALLY MARSHALL™ TROLL TECH SERIES
- 36 WALLY MARSHALL™ CLASSIC SERIES WALLY M. SPEED STICK® SERIES
- 37 WALLY MARSHALL™ SPEED SHOOTER SERIES BREAM STICK RODS

American Hero®

- 40 NEW TIER 1 BAITCAST REEL NEW TIER 1 SPINNING REEL
- 45 NEW TIER 1 RODS AH PRODUCTS STARTING ON PAGE 40

Crappie Thunder®

ALL NEW REELS, RODS, AND COMBOS STARTING ON PAGE 48

Acc. & Lubricants

STARTING ON PAGE 54



**FEEL
THE
DIFFERENCE**







Team Lew's® Elite-Ti

NEW

- NEW SLP Super Low-Profile design with superior control ergonomics
- NEW ParaMag™ braking system and recessed brake dial design integrate perfectly for seamless palming and incredible cast control
- Beautiful and rugged black titanium deposition finish on aluminum hood and sideplates
- Hardened aluminum alloy Speed Gears® with exclusive P2 Super Pinion®
- 11 bearing system with Japanese & NMB double-shielded stainless steel bearings



11 BEARING SYSTEM PARAMAG BRAKING SYSTEM P2 SUPER PINION SPEED KNOT

- NEW Speed Knot™ quick line attachment spool
- 95mm bowed carbon handle with JDM style Lew's exclusive Winn® Dri-Tac Ultra ProWeave™ handle grips
- Carbon fiber drag system with carbon drag star
- Speed Keeper® hook keeper
- Speed Dial® line indicator
- Presentation box with reel cover and tool
- External lube port

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
ET1SH	10+1	7.5:1	30"	110/12	110/50	6.2	20 lbs.	Right	2	849004011717	\$499.99
ET1SHL	10+1	7.5:1	30"	110/12	110/50	6.2	20 lbs.	Left	2	849004011724	\$499.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Team Lew's® Pro-Ti

NEW

- NEW SLP Super Low-Profile design with superior control ergonomics
- New recessed brake dial and ACB QuietCast® system integrate perfectly for seamless palming and cast control
- Beautiful and rugged black titanium deposition finish on aluminum frame and sideplates
- Hardened aluminum alloy Speed Gears® with exclusive P2 Super Pinion®
- 11 bearing system with premium NMB double-shielded stainless steel bearings



QuietCast® 11 BEARING SYSTEM P2 SUPER PINION SPEED KNOT

- NEW Speed Knot™ quick line attachment spool
- 95mm bowed carbon handle with new JDM style Winn® Dri-Tac handle grips
- Carbon fiber drag system
- Speed Keeper® hook keeper
- Speed Dial® line indicator
- External lube port

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
PT1SHG2	10+1	7.5:1	30"	110/12	110/50	6.2	20 lbs.	Right	2	849004011694	\$399.99
PT1SHLG2	10+1	7.5:1	30"	110/12	110/50	6.2	20 lbs.	Left	2	849004011700	\$399.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Team Lew's HyperMag

- 11 bearing system with stainless steel double shielded ball bearings
- Aircraft-grade Duralumin double anodized drilled and chamfered U-Shape 32mm spool
- Zero Reverse® one-way clutch bearing
- One-piece magnesium frame
- C45 carbon sideplates
- 4-pin SpeedCast® externally Adjustable Centrifugal Brake (ACB) system
- External lube port
- Patented Speed Dial® line indicator allows for easy identification of line type and pound test



- Patented retractable Speed Keeper® hook keeper allows you to secure lures and Texas rigged baits without scratching your reel
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Titanium-coated Zirconia line guide
- Carbon fiber drag system
- Hard anodized aluminum alloy Speed Gears®, precision cut on Hamai CNC machines
- 95mm bowed carbon fiber handle with Winn® Dri-Tac knobs

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
TLH1SH	10+1	7.5:1	30"	110/12	110/50	5.4	20 lbs.	Right	2	849004017153	\$319.99
TLH1SHL	10+1	7.5:1	30"	110/12	110/50	5.4	20 lbs.	Left	2	849004017160	\$319.99
TLH1XH	10+1	8.3:1	33"	110/12	110/50	5.4	20 lbs.	Right	2	849004017177	\$319.99
TLH1XHL	10+1	8.3:1	33"	110/12	110/50	5.4	20 lbs.	Left	2	849004017184	\$319.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand
Magnesium frame not suitable for use in saltwater.





Team Lew's® Custom Pro

- One-piece aluminum Super Low Profile frame with strong, lightweight C45 carbon sideplates
- Aircraft-grade double anodized Duralumin drilled U-shape 32mm spool
- Hard aluminum alloy Speed Gears®, cut on Hamai CNC gear hobbing machine
- P2 Super Pinion® bearing supported pinion gear provides precise alignment and solid stability, resulting in for a smoother operation and extended gear life
- Premium 11 bearing system with double-shielded stainless steel ball bearings and Zero Reverse one-way clutch bearing
- Externally adjustable 6-pin 27 position QuietCast® Adjustable Centrifugal Braking system (ACB)

- Double anodized aluminum spool tension adjustment with audible click
- Rugged carbon fiber drag system provides up to 20 lbs. of drag power
- Bowed lightweight 95mm carbon fiber handle with EVA Pro knobs
- Double anodized bowed aluminum drag star with audible click adjustment
- Titanium-coated Zirconia line guide
- Patented Speed Dial® line indicator and patented Speed Keeper® hook keeper
- External lube port

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CPB1H	10+1	6.8:1	27"	110/12	110/50	5.6	20 lbs.	Right	2	849004028821	\$279.99
CPB1SH	10+1	7.5:1	30"	110/12	110/50	5.6	20 lbs.	Right	2	849004028838	\$279.99
CPB1SHL	10+1	7.5:1	30"	110/12	110/50	5.6	20 lbs.	Left	2	849004028845	\$279.99
CPB1XH	10+1	8.3:1	33"	110/12	110/50	5.6	20 lbs.	Right	2	849004028852	\$279.99



Custom Lite

- 11 bearing system with stainless steel double shielded q ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece proprietary Tanso Tech™ frame with drain ports
- C45 carbon sideplates
- 6-pin QuietCast® externally Adjustable Centrifugal Brake (ACB) system
- External lube port
- Patented Speed Dial® line indicator allows for easy identification of line type and pound test

- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Titanium-coated Zirconia line guide
- Carbon fiber drag system
- Hard anodized aluminum alloy Speed Gears®, precision cut on Hamai CNC machines with P2 Super Pinion® bearing supported pinion gear
- 95mm bowed carbon fiber handle with EVA paddle knobs
- Titanium anodized aircraft-grade Duralumin 30mm U-style spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CL1SH	10+1	7.5:1	28"	90/12	90/50	4.9	20 lbs.	Right	2	849004028425	\$299.99
CL1SHL	10+1	7.5:1	28"	90/12	90/50	4.9	20 lbs.	Left	2	849004028432	\$299.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Tournament Lite

- One-piece aluminum frame with strong, lightweight C45 carbon sideplates
- Aircraft-grade double anodized Duralumin drilled U-shape 34mm spool
- Hard aluminum alloy Speed Gear®, cut on Hamai CNC gear hobbing machines
- P2 Super Pinion® bearing supported pinion gear provides precise alignment and solid stability, resulting in for a smoother operation and extended gear life
- Premium 11 bearing system with double-shielded stainless-steel ball bearings and Zero Reverse® one-way clutch bearing
- Externally adjustable 6-pin 27 position QuietCast® Adjustable Centrifugal Braking system (ACB)

- Double anodized aluminum spool tension adjustment with audible click
- Rugged carbon fiber drag system provides up to 20 lbs. of drag power
- Bowed lightweight 95mm carbon fiber handle with EVA Pro knobs
- Double anodized bowed aluminum drag star with audible click adjustment
- Combat Grip® thumb bar
- Titanium-coated Zirconia line guide
- Patented Speed Dial line® indicator and Speed Keeper® hook keeper
- External lube port

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
TLT1SH	10+1	7.5:1	31"	120/12	120/50	5.8	20 lbs.	Right	2	849004033900	\$249.99
TLT1SHL	10+1	7.5:1	31"	120/12	120/50	5.8	20 lbs.	Left	2	849004033917	\$249.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand





Custom Inshore

- 10 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece aluminum frame with drain ports
- C45 carbon sideplate on handle side, graphite palming sideplate
- Main gear passivation treatment for improved corrosion resistance
- Multi-Setting Brake (MSB) system utilizes externally adjustable magnetic and 4-pin internally adjustable centrifugal braking
- External lube port



- Patented Speed Dial® line indicator allows for easy identification of line type and pound test
- Patented retractable Speed Keeper® hook keeper allows you to secure lures and Texas rigged baits without scratching your reel
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Zirconia line guide
- 95mm bowed anodized aluminum handle with Winn® Dri-Tac knobs
- Double anodized forged aluminum 32mm U-style spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CIISH	9+1	7.5:1	30"	140/12	140/50	6.6	20 lbs.	Right	2	849004017498	\$219.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Super Duty 300 Series

- 7 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one way clutch and ZRXtra system multi-stop back up
- One-piece aluminum frame with drain ports
- Aluminum handle sideplate and graphite palm sideplate
- Multi-Setting Brake (MSB) system utilizes externally adjustable magnetic and internally adjustable 4-pin centrifugal braking
- External lube port
- Patented retractable Speed Keeper® hook keeper
- Combat Grip® thumb bar



- Drag out alarm
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Titanium-coated Zirconia line guide
- 24 lb. Carbon fiber drag system
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- 100mm bowed anodized aluminum handle with Winn® Dri-Tac knobs
- Braid ready, double anodized deep capacity spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
SD3H	6+1	6.5:1	31"	190/14	150/65	9.2	24 lbs.	Right	2	849004021983	\$219.99
SD3HL	6+1	6.5:1	31"	190/14	150/65	9.2	24 lbs.	Left	2	849004022003	\$219.99
SD3SH	6+1	7.2:1	35"	190/14	150/65	9.2	24 lbs.	Right	2	849004021181	\$219.99
SD3SHL	6+1	7.2:1	35"	190/14	150/65	9.2	24 lbs.	Left	2	849004021198	\$219.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



HyperSpeed Series

NEW

- 10 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece aluminum frame and gear sideplate
- 6-pin QuietCast® externally Adjustable Centrifugal Brake (ACB) system
- External lube port
- Patented retractable Speed Keeper® hook keeper allows you to secure lures and Texas rigged baits without scratching your reel



- Combat Grip® thumb bar
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Zirconia line guide
- 20 lb. max carbon fiber drag system
- Hard anodized aluminum alloy Speed Gears®, precision cut on Hamai CNC machines with P2 Super Pinion® bearing supported pinion gear
- 95mm bowed anodized aluminum handle
- Drilled & forged anodized aluminum 34mm U-style spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
HS1-9.5	9+1	9.5:1	40"	120/12	120/50	6.7	20 lbs.	Right	2	849004024922	\$199.99
HS1-9.5L	9+1	9.5:1	40"	120/12	120/50	6.7	20 lbs.	Left	2	849004024939	\$199.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand





BB1 Pro Series

- Ergonomically shaped aluminum frame with graphite sideplates
- Lew's exclusive double taper paddle knobs
- P2 Super Pinion® bearing supported pinion gear provides precise alignment and solid stability, resulting in for a smoother operation and extended gear life
- Braid ready, machine forged black titanium anodized aluminum U-shape high capacity 35mm spool
- Premium 10-bearing system with double-shielded ball bearings and Zero Reverse® anti-reverse
- Hard anodized aluminum alloy Speed Gears®, cut on precision Hamai CNC hobbing machines
- Externally adjustable 6-pin 27 position QuietCast® Adjustable Centrifugal Braking system (ACB)



- Double anodized aluminum spool tension knob with patented Speed Dial® line indicator
- Carbon fiber drag with Drag Out Alarm produces 20 lbs. of max drag
- Audible click aluminum star drag control
- Bowed 95mm anodized skeletal aluminum reel handle with Lew's® custom paddle grips
- Dual stage titanium-coated Zirconia line guide positioned farther away from the spool to minimize line friction and maximize casting performance
- External lube port
- Exclusive patented Speed Keeper® hook keeper

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
PROIH	9+1	6.2:1	25"	160/12	160/50	6.7	20 lbs.	Right	2	849004029552	\$199.99
PROIHL	9+1	6.2:1	25"	160/12	160/50	6.7	20 lbs.	Left	2	849004033825	\$199.99
PROISH	9+1	7.5:1	31"	160/12	160/50	6.7	20 lbs.	Right	2	849004033832	\$199.99
PROISHL	9+1	7.5:1	31"	160/12	160/50	6.7	20 lbs.	Left	2	849004033856	\$199.99
PROIXH	9+1	8.3:1	35"	160/12	160/50	6.7	20 lbs.	Right	2	849004033849	\$199.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



SKIPPING ZONE FOR EASY SETUP

Team Lew's® Pro SP Series

- 9 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece aluminum frame
- Graphite sideplates
- 6-pin QuietCast® externally Adjustable Centrifugal Brake (ACB) system with Skipping Zone
- External lube port
- Patented retractable Speed Keeper® hook keeper
- Speed Lube® for exceptional smoothness and performance in all weather conditions



- Zirconia line guide
- 20 lb. carbon fiber drag system
- Hard anodized aluminum alloy Speed Gears®, precision cut on Hamai CNC machines
- 95mm bowed aluminum handle with EVA Pro knobs
- Anodized aluminum 32mm shallow spool with Knot Slot for smooth line lay

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
PSPIXH	8+1	8.3:1	33"	40/20	40/50	6.0	20 lbs.	Right	2	849004031685	\$199.99
PSPIXHL	8+1	8.3:1	33"	40/20	40/50	6.0	20 lbs.	Left	2	849004031692	\$199.99
NEW PSPISH	8+1	7.5:1	30	40/20	40/50	6.0	20 lbs.	Right	2	849004011755	\$199.99
NEW PSPISHL	8+1	7.5:1	30	40/20	40/50	6.0	20 lbs.	Left	2	849004011762	\$199.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Super Duty® Series

- One-piece aluminum frame and handle sideplate
- Premium 11 bearing system with stainless steel double shielded bearings and Zero Reverse® one-way clutch
- Braid-ready, machined, double anodized, 34mm deep capacity spool
- P2 Super Pinion® bearing supported pinion gear provides precise alignment and solid stability, resulting in for a smoother operation and extended gear life
- Externally adjustable Magnetic Control System (MCS)
- Easily removable palming graphite sideplate with SoftTouch armor finish



- Double anodized aluminum spool tension adjustment with audible click
- Rugged carbon fiber drag system provides up to 20 lbs. of drag power
- Audible click, bowed, double anodized aluminum star drag
- Bowed, anodized aluminum "power crank" 95mm reel handle
- Lew's® Combat Grip® paddle knobs
- Lew's® Combat Grip® thumb bar
- Titanium-coated Zirconia line guide
- All models now have a flipping switch

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT. (OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
SDIHF*	10+1	6.8:1	28"	150/12	150/50	8.0	20 lbs.	Right	2	849004029378	\$199.99
SDISHF*	10+1	7.5:1	31"	150/12	150/50	8.0	20 lbs.	Right	2	849004029385	\$199.99
SDIXHF*	10+1	8.3:1	35"	150/12	150/50	8.0	20 lbs.	Right	2	849004029408	\$199.99
SDIXHLF*	10+1	8.3:1	35"	150/12	150/50	8.0	20 lbs.	Left	2	849004029415	\$199.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | * Flipping Switch





Tournament Pro Series



- 11 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece aluminum frame
- C45 carbon sideplates
- 6-pin QuietCast® externally Adjustable Centrifugal Brake (ACB) system
- External lube port
- Patented Speed Dial® line indicator allows for easy identification of line type and pound test
- Patented retractable Speed Keeper® hook keeper allows you to secure lures and Texas rigged baits without scratching your reel

- Combat Grip® thumb bar
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Zirconia line guide
- Carbon fiber drag system
- Hard anodized aluminum alloy Speed Gears®, precision cut on Hamai CNC machines with P2 Super Pinion® bearing supported pinion gear
- 95mm bowed carbon fiber handle with Combat Grip® knobs
- Double anodized forged aluminum 34mm spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT. (OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
TP1HA	10+1	6.8:1	28"	120/12	120/50	6.4	20 lbs.	Right	2	849004021228	\$199.99
TP1HLA	10+1	6.8:1	28"	120/12	120/50	6.4	20 lbs.	Left	2	849004021259	\$199.99
TP1SHA	10+1	7.5:1	31"	120/12	120/50	6.4	20 lbs.	Right	2	849004021235	\$199.99
TP1SHLA	10+1	7.5:1	31"	120/12	120/50	6.4	20 lbs.	Left	2	849004027039	\$199.99
TP1XHA	10+1	8.3:1	35"	120/12	120/50	6.4	20 lbs.	Right	2	849004021242	\$199.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Custom Series



- One-piece aluminum Super Low Profile (SLP) frame with strong, lightweight graphite sideplates
- Drilled and forged, anodized aluminum U style 32mm spool
- Hard anodized aluminum alloy Speed Gears®, cut on precision Hamai CNC gear hobbing machines
- P2 Super Pinion® bearing supported pinion gear provides precise alignment and solid stability, resulting in for a smoother operation and extended gear life
- Multi-Setting Brake (MSB) dual cast control system utilizing both an external click-dial for setting the magnetic brake, plus 4 individually disengaging, disk-mounted internal brake shoes that operate on centrifugal force
- External lube port

- Premium 10 bearing system with double-shielded stainless steel ball bearings and Zero Reverse® one-way clutch bearing
- Double anodized aluminum spool tension adjustment with audible click
- Rugged carbon fiber drag system provides up to 20 lbs. of drag power.
- Bowed lightweight aluminum reel handle with EVA Pro knobs
- Anodized bowed aluminum drag star with audible click adjustment
- Zirconia line guide
- Patented Speed Dial® line indicator and Speed Keeper® hook keeper

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT. (OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CU1SH	9+1	7.5:1	30"	110/12	110/50	6.4	20 lbs.	Right	2	849004028890	\$179.99
CU1SHL	9+1	7.5:1	30"	110/12	110/50	6.4	20 lbs.	Left	2	849004028906	\$179.99
CU1XH	9+1	8.3:1	33"	110/12	110/50	6.4	20 lbs.	Right	2	849004028913	\$179.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Super Duty GX3 Series



- 5 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one way clutch and ZRXtra system multi-stop back up
- One-piece graphite frame with drain ports and graphite sideplates
- SmartPlus™ 6-pin Centrifugal Brake System (CBS)
- External lube port
- Combat Grip® thumb bar
- On/Off bait clicker switch

- Drag out alarm
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Zirconia line guide
- Carbon fiber drag system
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- 100mm bowed anodized aluminum handle with Combat Grip® paddle knobs
- Braid ready, double anodized deep capacity spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT. (OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
SDGX3H	4+1	6.5:1	31"	190/14	150/65	8.8	20 lbs.	Right	2	849004024908	\$159.99
SDGX3HL	4+1	6.5:1	31"	190/14	150/65	8.8	20 lbs.	Left	2	849004024915	\$159.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand





MODEL TS1SMP
FEATURES A
DEEPER SPOOL

Tournament MP Series

- 10 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece aluminum frame with graphite sideplates
- Multi-Setting Brake (MSB) system utilizes externally adjustable magnetic and internally adjustable 4-pin centrifugal braking
- External lube port
- Patented retractable Speed Keeper® hook keeper
- Combat Grip® thumb bar



- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Zirconia line guide
- 20 lb. max carbon fiber drag system
- Hard anodized aluminum alloy Speed Gears®, precision cut on Hamai CNC machines with P2 Super Pinion® bearing supported pinion gear
- 95mm bowed anodized aluminum handle with Combat Grip® knobs
- Double anodized aluminum 34mm U-style spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
TS1SMP	9+1	5.6:1	23"	140/12	140/50	7.0	20 lbs.	Right	2	849004024014	\$159.99
TS1HMP	9+1	6.8:1	28"	120/12	120/50	6.9	20 lbs.	Right	2	849004024823	\$159.99
TS1HMPL	9+1	6.8:1	28"	120/12	120/50	6.9	20 lbs.	Left	2	849004024052	\$159.99
TS1SHMP	9+1	7.5:1	31"	120/12	120/50	6.9	20 lbs.	Right	2	849004024847	\$159.99
TS1SHMPL	9+1	7.5:1	31"	120/12	120/50	6.9	20 lbs.	Left	2	849004024861	\$159.99
TS1XHMP	9+1	8.3:1	35"	120/12	120/50	6.9	20 lbs.	Right	2	849004024014	\$159.99
TS1XHMP	9+1	8.3:1	35"	120/12	120/50	6.9	20 lbs.	Left	2	849004024854	\$159.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



KVD Series

- 10 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece aluminum frame with graphite sideplates
- Multi-Setting Brake (MSB) system utilizes externally adjustable magnetic and internally adjustable 4-pin centrifugal braking
- External lube port
- Patented retractable Speed Keeper® hook keeper
- Speed Lube® for exceptional smoothness and performance in all weather conditions



- Zirconia line guide
- 20 lb. max carbon fiber drag system
- Hard anodized brass Speed Gears®, precision cut on Hamai CNC machines with P2 Super Pinion® bearing supported pinion gear
- 95mm bowed anodized aluminum handle with EVA Pro knobs
- Anodized aluminum 34mm U-style spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
KVDIH	9+1	6.2:1	25"	120/12	120/50	7.2	20 lbs.	Right	2	849004031715	\$149.99
KVDIHL	9+1	6.2:1	25"	120/12	120/50	7.2	20 lbs.	Left	2	849004027602	\$149.99
KVDISH	9+1	7.5:1	31"	120/12	120/50	7.2	20 lbs.	Right	2	849004031722	\$149.99
KVDISHL	9+1	7.5:1	31"	120/12	120/50	7.2	20 lbs.	Left	2	849004031739	\$149.99
KVDIXH	9+1	8.3:1	35"	120/12	120/50	7.2	20 lbs.	Right	2	849004031746	\$149.99
KVDIXHL	9+1	8.3:1	35"	120/12	120/50	7.2	20 lbs.	Left	2	849004031753	\$149.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Speed Spool® Series

- 10 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece aluminum frame with graphite sideplates
- Externally adjustable Magnetic Control System (MCS)
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Zirconia line guide
- Durable Rulon 15 lb. max drag system



- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines with P2 Super Pinion® bearing supported pinion gear
- 95mm bowed anodized aluminum handle with SoftTouch paddle knobs
- Anodized aluminum 34mm spool. SS1SA features high capacity spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
SS1SA	9+1	5.6:1	23"	140/12	140/50	7.2	15 lbs.	Right	2	849004021082	\$99.99
SSIHA	9+1	6.8:1	28"	120/12	120/50	7.1	15 lbs.	Right	2	849004021105	\$99.99
SSIHLA	9+1	6.8:1	28"	120/12	120/50	7.1	15 lbs.	Left	2	849004021129	\$99.99
SSISHA	9+1	7.5:1	31"	120/12	120/50	7.1	15 lbs.	Right	2	849004021112	\$99.99
SSISHLA	9+1	7.5:1	31"	120/12	120/50	7.1	15 lbs.	Left	2	849004021136	\$99.99
SS1XHA	9+1	8.3:1	35"	120/12	120/50	7.1	15 lbs.	Right	2	849004028975	\$99.99
SS1XHLA	9+1	8.3:1	35"	120/12	120/50	7.1	15 lbs.	Left	2	849004029361	\$99.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand





Speed Cast®

- 5 bearing system
- Zero Reverse® one-way clutch bearing
- Aluminum frame and sideplates
- Centrifugal braking system
- Speed Lube® for exceptional smoothness and performance in all weather conditions

5 BEARING SYSTEM

ZERO REVERSE®

- Carbon fiber drag system
- Brass main gear and crankshaft
- 100mm anodized power handle with round EVA knobs
- Audible bait clicker
- Anodized aluminum spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
SC600	4+1	5.3:1	23"	300/15	200/65	11.8	15 lbs.	Right	2	849004013445	\$109.99
SC600L	4+1	5.3:1	23"	300/15	200/65	11.8	15 lbs.	Left	2	849004002333	\$109.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Laser® MG Series

- 8 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece graphite frame and sideplates
- High strength solid brass Speed Gears®, cut on precision Hamai CNC gear hobbing machines
- Externally adjustable Magnetic Control System (MCS)

MCS Magnetic Control System

SPEED GEARS

ZERO REVERSE®

8 BEARING SYSTEM

- Durable Rulon drag system, provides up to 15 lbs. of drag power
- High strength solid brass main gear and crank shaft
- Zirconia line guide
- 95mm bowed anodized aluminum handle with Lew's custom paddle knobs
- Anodized aluminum 32mm spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
LSGIHAMG	7+1	6.8:1	27"	110/12	110/50	7.1	15 lbs.	Right	3	849004029323	\$89.99
LSGISHAMG	7+1	7.5:1	30"	110/12	110/50	7.1	15 lbs.	Right	3	849004029330	\$89.99
LSGISHAMGC	7+1	7.5:1	30"	110/12	110/50	7.1	15 lbs.	Right	3	849004029354	\$89.99
LSGISHLAMG	7+1	7.5:1	30"	110/12	110/50	7.1	15 lbs.	Left	3	849004029347	\$89.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | C = Clam Pack



Laser XL®

- 4 bearing system
- Zero Reverse® one-way clutch bearing
- Stick frame construction with aluminum sideplates
- Centrifugal braking system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Carbon fiber drag system

ZERO REVERSE®

4 BEARING SYSTEM

- Brass main gear and crankshaft
- 100mm anodized power handle with round EVA knobs
- Audible bait clicker
- Anodized aluminum spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
LXLC60	3+1	4.2:1	18"	330/20	330/80	11.9	15 lbs.	Right	2	849004016507	\$74.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand

Classic Pro Series

- 5 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece graphite frame and sideplates

ZERO REVERSE®

5 BEARING SYSTEM

SPEED GEARS

MCS Magnetic Control System

- High strength solid brass Speed Gears®, cut on precision Hamai CNC gear hobbing machines
- Externally adjustable Magnetic Control System (MCS)

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CP1SH	4+1	7.5:1	30"	110/12	110/50	7	15 lbs.	Right	2	849004024281	\$64.99
CP1SHC	4+1	7.5:1	30"	110/12	110/50	7	15 lbs.	Right	3	849004024793	\$64.99
CP1SHL	4+1	7.5:1	30"	110/12	110/50	7	15 lbs.	Left	2	849004024359	\$64.99
CP1SHLC	4+1	7.5:1	30"	110/12	110/50	7	15 lbs.	Left	3	849004024809	\$64.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | C = Clam Pack









HyperMag Magnesium

MAGNESIUM
FRAME

winn

ZERO
REVERSE

11 BEARING
SYSTEM

SKELETAL
SPEED
ROTOR

- Premium 11 stainless steel bearing system
- Zero Reverse® sealed one-way clutch bearing
- Magnesium body and sideplate
- Lightweight high strength magnesium skeletal rotor with aluminum bail wire
- Lightweight double anodized knurled aluminum spool
- Proprietary forged main gear
- External stainless steel screws
- Smooth sealed multi-disc carbon drag system
- Machined aluminum handle with Winn® Dri-Tac knob
- Speed Lube® for exceptional smoothness and uninterrupted performance in all weather conditions from extreme heat to freezing cold

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT. (OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
HMS200	10+1	6.2:1	32"	160/8	200/15	7.3	20 lbs.	R/L	2	815227014156	\$179.99
HMS300	10+1	6.2:1	34"	160/10	180/20	7.6	22 lbs.	R/L	2	849004033887	\$179.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left
Magnesium frame not suitable for use in saltwater.

• UPP



Custom Lite Series

NEW

- NEW proprietary Tanso Tech frame and rotor
- 11 premium stainless steel bearings
- High speed 6.2:1 gear ratio
- Braid ready double-anodized aluminum spool
- Ultra-smooth hybrid carbon drag system
- Reversible machined handle with EVA Pro grip
- Lightest premium spinning reel design from Lew's
- Adjustable right/left hand retrieve
- Titanium coated line roller

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT. (OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CL200	10+1	6.2:1	31"	160/8	200/15	6.6	16 lbs.	R/L	2	849004020726	\$159.99
CL300	10+1	6.2:1	32"	160/10	180/20	6.9	18 lbs.	R/L	2	849004020733	\$159.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left

• UPP



Team Lew's® Custom Pro Series

AF
FISHING

winn

SPEED GEAR

12 BEARING
SYSTEM

SKELETAL
SPEED
ROTOR

C60 CARBON

- 12 bearing system
- Zero Reverse® one-way clutch bearing
- Aluminum frame and sideplate
- Flush and drain port (2000, 3000, 4000 models only)
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- C60 carbon skeletal rotor
- Carbon fiber drag system
- High strength Speed Gears® with a strong, lightweight aluminum pinion gear cut on Hamai CNC machines
- Screw in aluminum handle with Winn® Dri-Tac knob
- Double anodized braid ready aluminum spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT. (OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
TLC1000	11+1	5.2:1	25"	90/6	100/8	7.2	8 lbs.	R/L	2	849004021457	\$139.99
TLC2000	11+1	6.2:1	32"	160/8	200/15	8.8	20 lbs.	R/L	2	849004021464	\$139.99
TLC3000	11+1	6.2:1	34"	160/10	180/20	9.0	22 lbs.	R/L	2	849004021471	\$139.99
TLC4000	11+1	6.2:1	37"	190/12	200/30	10.1	24 lbs.	R/L	2	849004021488	\$139.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left

• UPP



Custom Inshore Series

- 7 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- Aluminum frame and sideplate
- Main gear passivation treatment for improved corrosion resistance
- Flush and drain port that allows you to flush out your reel with a water dispersing spray if accidentally submerged



C60 CARBON

WINN

SPEED GEARS

7 BEARING SYSTEM



- Speed Lube® for exceptional smoothness and performance in all weather conditions
- C60 carbon skeletal rotor
- 20 lb. max carbon fiber drag system
- High strength Speed Gears® with a strong, lightweight aluminum pinion gear cut on Hamai CNC machines
- Screw in aluminum handle with Winn® Dri-Tac knob
- Double anodized braid ready aluminum spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CI300	6+1	6.2:1	34"	160/10	160/40	9.0	22 lbs.	R/L	2	849004021907	\$139.99
CI400	6+1	6.2:1	37"	190/12	190/50	10.2	24 lbs.	R/L	2	849004021914	\$139.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left



Custom Series

- 10 bearing system
- Zero Reverse® one-way clutch bearing
- Aluminum frame and sideplate
- Flush and drain port (200 and 300 models only)
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- C60 carbon skeletal rotor
- Carbon fiber drag system



WINN

C60 CARBON

SPEED GEARS

10 BEARING SYSTEM



- High strength Speed Gears® with a strong, lightweight aluminum pinion gear cut on Hamai CNC machines
- Screw in aluminum handle with Winn® Dri-Tac knob
- Double anodized braid ready aluminum spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CS100	9+1	5.2:1	25"	90/6	100/10	7.5	8 lbs.	R/L	2	849004021419	\$109.99
CS200	9+1	6.2:1	32"	160/8	200/15	9.0	20 lbs.	R/L	2	849004021426	\$109.99
CS300	9+1	6.2:1	34"	160/10	180/30	9.2	22 lbs.	R/L	2	849004021433	\$109.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left



KVD Series

- Premium 10 bearing system
- Zero Reverse® one-way clutch bearing
- Aluminum frame and sideplate
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- C40 carbon skeletal rotor



C40 CARBON

10 BEARING SYSTEM

DuraMax

SKELETAL SPEED ROTOR



- DuraMax™ drag system
- Solid brass pinion gear and stainless steel main shaft
- Screw in aluminum handle with EVA Pro handle knob
- Double anodized braid ready knurled aluminum spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
KVD200	9+1	6.2:1	31"	120/8	180/10	8.6	14 lbs.	R/L	2	849004031838	\$99.99
KVD300	9+1	6.2:1	32"	180/10	250/15	8.8	14 lbs.	R/L	2	849004031845	\$99.99
KVD400	9+1	6.2:1	35"	190/12	300/20	9.8	18 lbs.	R/L	2	849004031852	\$99.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left





Speed Spin® Series



- 10 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Skeletal graphite rotor

- Oiled felt multi-disc drag system
- High strength Speed Gears® cut on Hamai CNC machines
- Solid brass pinion gear and stainless steel main shaft
- Screw in aluminum handle with Combat Grip® paddle knob
- Double anodized braid ready knurled aluminum spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
SS10HS	9+1	5.2:1	23"	90/6	115/8	7.4	7 lbs.	R/L	2	849004025011	\$59.99
SS20HS	9+1	6.2:1	32"	145/8	220/10	9.1	9 lbs.	R/L	2	849004025028	\$59.99
SS30HS	9+1	6.2:1	35"	145/10	200/15	9.4	13 lbs.	R/L	2	849004025035	\$59.99
SS40HS	9+1	6.2:1	38"	185/12	290/20	10.3	15 lbs.	R/L	2	849004025042	\$59.99
SS10HSC	9+1	5.2:1	23"	90/6	115/8	7.4	7 lbs.	R/L	2	849004026919	\$59.99
SS20HSC	9+1	6.2:1	32"	145/8	220/10	9.1	9 lbs.	R/L	2	849004026926	\$59.99
SS30HSC	9+1	6.2:1	35"	145/10	200/15	9.4	13 lbs.	R/L	2	849004026933	\$59.99
SS40HSC	9+1	6.2:1	38"	185/12	290/20	10.3	15 lbs.	R/L	2	849004026940	\$59.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left | C = Clam Pack

UPP



Laser® SG Series



- 8 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Speed Lube® for exceptional smoothness and performance in all weather conditions

- Oiled felt multi-disc drag system
- Skeletal graphite rotor
- Folding handle with Lew's performance paddle knob
- Double anodized braid ready knurled aluminum spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
LSG100A	7+1	5.2:1	23"	120/6	150/8	8.1	7 lbs.	R/L	5	849004031760	\$39.99
LSG100AC	7+1	5.2:1	23"	120/6	150/8	8.1	7 lbs.	R/L	3	849004033245	\$39.99
LSG200A	7+1	5.2:1	25"	120/8	180/10	8.3	14 lbs.	R/L	5	849004031777	\$39.99
LSG200AC	7+1	5.2:1	25"	120/8	180/10	8.3	14 lbs.	R/L	3	849004031807	\$39.99
LSG300A	7+1	5.2:1	27"	180/10	150/15	9.3	14 lbs.	R/L	5	849004031784	\$39.99
LSG300AC	7+1	5.2:1	27"	180/10	150/15	9.3	14 lbs.	R/L	3	849004031814	\$39.99
LSG400A	7+1	5.2:1	30"	190/12	300/20	9.8	18 lbs.	R/L	5	849004031791	\$39.99
LSG400AC	7+1	5.2:1	30"	190/12	300/20	9.8	18 lbs.	R/L	3	849004031821	\$39.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left | C = Clam Pack



Laser Lite Series



- 7 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Speed Lube® for exceptional smoothness and performance in all weather conditions

- Skeletal graphite rotor
- Oiled felt multi-disc drag system
- Folding handle with SoftTouch knob
- Double anodized aluminum spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	WT.(OZ.)	RETRIEVE	CASE PACK QTY.	UPC	MSRP
LLS50	6+1	5.0:1	21"	120/4	4.9	R/L	5	849004002791	\$39.99
LLS50C	6+1	5.0:1	21"	120/4	4.9	R/L	3	849004002821	\$39.99
LLS75	6+1	5.0:1	22"	120/6	5.0	R/L	5	849004002807	\$39.99
LLS75C	6+1	5.0:1	22"	120/6	5.0	R/L	3	849004002838	\$39.99
LLS100	6+1	5.1:1	23.5"	160/6	7.3	R/L	5	849004002814	\$39.99
LLS100C	6+1	5.1:1	23.5"	160/6	7.3	R/L	3	849004002845	\$39.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left | C = Clam Pack



Wally Marshall™ Signature Series

ZERO
REVERSE®6
BEARING
SYSTEMSKELETAL
SPEED
ROTOR

- 6 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Speed Lube® for exceptional smoothness and performance in all weather conditions

- Skeletal graphite rotor
- Oiled felt multi-disc drag system
- Folding handle with SoftTouch knob
- Double anodized aluminum spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	WT.(OZ.)	RETRIEVE	CASE PACK QTY.	UPC	MSRP
WSP50	5+1	5.0:1	21"	120/4	4.9	R/L	5	849004003095	\$39.99
WSP50C	5+1	5.0:1	21"	120/4	4.9	R/L	3	849004003125	\$39.99
WSP75	5+1	5.0:1	22"	120/6	5.0	R/L	5	849004003101	\$39.99
WSP75C	5+1	5.0:1	22"	120/6	5.0	R/L	3	849004003132	\$39.99
WSP100	5+1	5.1:1	23.5"	160/6	7.3	R/L	5	849004003118	\$39.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left | C = Clam Pack



Wally Marshall™ Speed Shooter Series

ZERO
REVERSE®4
BEARING
SYSTEMSKELETAL
SPEED
ROTOR

- 4 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Speed Lube® for exceptional smoothness and performance in all weather conditions

- Skeletal graphite rotor
- Oiled felt multi-disc drag system
- Folding handle with SoftTouch knob
- Double anodized aluminum spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	WT.(OZ.)	RETRIEVE	CASE PACK QTY.	UPC	MSRP
WMSS75	3+1	5.0:1	22"	160/4	5.1	R/L	5	849004016286	\$39.99
WMSS75C	3+1	5.0:1	22"	160/4	5.1	R/L	3	849004016309	\$39.99
WMSS100	3+1	5.1:1	23.5"	160/6	7.4	R/L	5	849004016293	\$39.99
WMSS100 C	3+1	5.1:1	23.5"	160/6	7.4	R/L	3	849004016316	\$39.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left | C = Clam Pack



Wally Marshall™ Signature Series Jig/Troll Crappie Reel

2
BEARING
SYSTEM

- 2 bearing system
- Multi-stop anti-reverse
- Graphite frame and sideplates
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Smooth drag system

- Precision machined brass gearing
- Dual grip handle
- Selective on/off bait clicker
- Graphite spool
- Pre-spooled with premium 6 lb. Mr. Crappie® Monofilament

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	WT.(OZ.)	RETRIEVE	CASE PACK QTY.	UPC	MSRP
WMR5	2	6.1:1	19"	100/10	5.6	Right	3	815227014156	\$29.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Speed Spool® Baitcast Combo

REEL FEATURES:

- 10 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece aluminum frame with graphite sideplates
- Externally adjustable Magnetic Control System (MCS)
- Zirconia line guide
- Rulon drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High Strength solid brass Speed Gears®, precision cut on Hamai CNC machines with P2 Super Pinion® bearing supported pinion gear
- 95mm bowed anodized aluminum handle with SoftTouch paddle knobs
- Anodized aluminum 34mm spool

ROD FEATURES:

- Premium HM30 high modulus graphite blank
- Stainless steel guide frames with aluminum oxide inserts
- Lew's exclusive SoftTouch graphite skeletal reel seat
- Premium cork split grip handles with cork/EVA butt
- Patented "No Foul" hook keeper

MODEL	LGTH/ PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	MONO CAP.	BRAID CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
SS1SHA70MH	7'0"-1	MH	Fast	10-25	3/16-3/4	120/12	120/50	7.5:1	31"	15 lbs.	Right	3	849004025097	\$169.99
SS1SLA70MH	7'0"-1	MH	Fast	10-25	3/16-3/4	120/12	120/50	7.5:1	31"	15 lbs.	Left	3	849004025103	\$169.99

H = Heavy, MH = Medium Heavy, M = Medium | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Laser® MG Baitcast Combo

REEL FEATURES:

- 8 bearing system
- Zero Reverse® one-way clutch bearing
- One-piece graphite frame and sideplates
- Externally adjustable Magnetic Control System (MCS)
- Zirconia line guide
- Rulon drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears®, precision cut on CNC machines

ROD FEATURES:

- IM6 graphite blank
- Stainless steel guide frames with stainless steel inserts
- Skeletal graphite reel seat
- EVA split-grips
- Patented "No Foul" hook keeper

MODEL	LGTH/ PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	MONO CAP.	BRAID CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
LSGIHAMG66MH	6'6"-1	MH	Fast	10-20	3/8-3/4	110/12	110/50	6.8:1	27"	15 lbs.	Right	3	849004029941	\$109.99
LSGIHAMG610MH	6'10"-1	MH	Fast	10-20	3/8-3/4	110/12	110/50	7.5:1	30"	15 lbs.	Right	3	849004029958	\$109.99
LSGIHAMG70MH	7'0"-1	MH	Fast	10-20	3/8-3/4	110/12	110/50	6.8:1	27"	15 lbs.	Right	3	849004031944	\$109.99

H = Heavy, MH = Medium Heavy, M = Medium | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Speed Spin® Combo

REEL FEATURES:

- 10 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Skeletal graphite rotor
- Oiled felt multi-disc drag system
- High strength Speed Gears® cut on Hamai CNC machines
- Solid brass pinion gear and stainless steel main shaft
- Screw in aluminum handle with Combat Grip® paddle knob
- Double anodized braid ready knurled aluminum spool

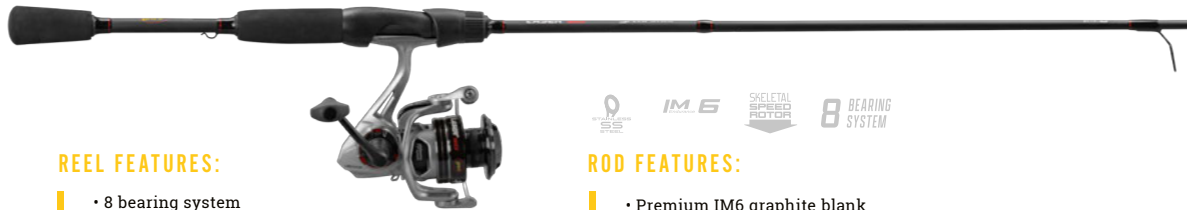
ROD FEATURES:

- Premium HM30 high modulus graphite blank
- Stainless steel guide frames with aluminum oxide inserts
- Lew's exclusive SoftTouch graphite skeletal reel seat
- Premium full cork and split-grip cork handles
- Patented "No Foul" hook keeper

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	MONO CAP.	BRAID CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
Full Length Grip														
SS20HS66MLS	6'6"-1	ML	Fast	6-12	1/8-3/8	145/8	200/15	6.2:1	32"	9 lbs.	R/L	3	849004026513	\$109.99
SS20HS70MLS	7'0"-1	ML	Fast	6-12	1/8-3/8	145/8	200/15	6.2:1	32"	9 lbs.	R/L	3	849004027046	\$109.99
Split Grip														
SS10HS510L-2	5'10"-2	L	Fast	4-10	1/16-1/4	90/6	100/10	5.2:1	23"	7 lbs.	R/L	3	849004034716	\$109.99
SS20HS60MLS	6'0"-1	ML	Fast	6-12	1/8-3/8	145/8	200/15	6.2:1	32"	9 lbs.	R/L	3	849004034723	\$109.99
SS30HS66MS	6'6"-1	M	Fast	6-12	1/8-1/2	160/10	180/20	6.2:1	35"	13 lbs.	R/L	3	849004026513	\$109.99
SS30HS69MFS	6'9"-1	M	Fast	6-12	3/16-5/8	160/10	180/20	6.2:1	35"	13 lbs.	R/L	3	849004025202	\$109.99
SS30HS70MS	7'0"-1	M	Fast	6-12	1/8-1/2	160/10	180/20	6.2:1	35"	13 lbs.	R/L	3	849004027060	\$109.99
SS30HS70MHS	7'0"-1	MH	Fast	8-30	3/16-3/4	160/10	180/20	6.2:1	35"	13 lbs.	R/L	3	849004033405	\$109.99

H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left | C = Clam Pack

Laser® SG Spinning Combo



REEL FEATURES:

- 8 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Skeletal graphite rotor
- Oiled felt multi-disc drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- Aluminum handle

ROD FEATURES:

- Premium IM6 graphite blank
- Stainless steel guide frames with stainless steel inserts
- Skeletal graphite reel seat
- EVA split-grips
- Patented "No Foul" hook keeper

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	MONO CAP.	BRAID CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
LSG10A56UL	5'6"-1	UL	Fast	2-8	1/32-1/4	120/6	150/8	5.2:1	25"	7 lbs.	R/L	3	849004033924	\$69.99
LSG10A60UL	6'0"-1	UL	Fast	2-8	1/32-1/4	120/6	150/8	5.2:1	25"	7 lbs.	R/L	3	849004033931	\$69.99
LSG20A60M-2	6'0"-2	M	Fast	4-12	1/8-1/2	120/8	180/10	5.2:1	25"	14 lbs.	R/L	3	849004034853	\$69.99
LSG20A66ML	6'6"-1	ML	Fast	4-10	1/16-1/4	120/8	180/10	5.2:1	25"	14 lbs.	R/L	3	849004032019	\$69.99
LSG20A66ML-2	6'6"-2	ML	Fast	4-10	1/16-1/4	120/8	180/10	5.2:1	25"	14 lbs.	R/L	3	849004034853	\$69.99
LSG30A66M	6'6"-1	M	Fast	4-12	1/8-1/2	180/10	250/15	5.2:1	27"	14 lbs.	R/L	3	849004033221	\$69.99
LSG30A66M-2	6'6"-2	M	Fast	4-10	1/8-1/2	180/10	250/15	5.2:1	27"	14 lbs.	R/L	3	849004032026	\$69.99
LSG40A70M-2	7'0"-2	M	Fast	4-12	1/8-1/2	190/12	300/20	5.2:1	30"	18 lbs.	R/L	3	849004032033	\$69.99

H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, UL = Ultra Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left | C = Clam Pack



Wally Marshall™ Speed Shooter Combo

REEL FEATURES:

- 4 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame, sideplate and skeletal rotor
- Oiled felt multi-disc drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Folding handle

ROD FEATURES:

- IM6 graphite blank
- Stainless steel guide frames with stainless steel inserts
- Skeletal graphite reel seat
- EVA split-grips
- Patented "No Foul" hook keeper

MODEL	LGTH/ PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	MONO CAP.	GEAR RATIO	RPT	RETRIEVE	CASE PACK QTY.	UPC	MSRP
WMSS10060ML	6'0"-1	ML	Fast	4-10	1/16-1/4	160/6	5.1:1	23.5"	R/L	3	849004016378	\$69.99
WMSS10066ML	6'6"-1	ML	Fast	4-10	1/16-1/4	160/6	5.1:1	23.5"	R/L	3	849004016385	\$69.99

H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left | C = Clam Pack



Cat Daddy® Spinning Combo

REEL FEATURES:

- Ball bearing system
- 32-point multi-stop anti-reverse system
- Graphite frame, sideplate, and rotor
- Oiled felt multi-disc drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Folding handle
- Pre-spooled with 15 lb. Mr. Catfish Hi-Vis premium mono on the 7' combo and 20 lb. on the 9' combo

ROD FEATURES:

- 2-piece fiberglass blank
- Stainless steel guide frames with aluminum oxide inserts
- Skeletal graphite reel seat with stainless steel hood
- EVA split-grips
- Stainless steel hook keeper

MODEL	LGTH/ PCS	POWER	ACTION	REEL SIZE	LINE RTG(LBS.)	LURE RTG(OZ.)	MONO CAP.	BRAID CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CDS5070MH-2	7'0"-2	MH	Fast	50	10-20	3/8-2	285/15	400/30	5.1:1	32"	13 lbs.	R/L	3	849004010093	\$49.99
CDS6090MH-2	9'0"-2	MH	Fast	60	15-30	1-5	255/20	450/50	5.1:1	34"	13 lbs.	R/L	3	849004012356	\$59.99

H = Heavy, MH = Medium Heavy, M = Medium, L = Light, UL = Ultra Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left | C = Clam Pack

Laser® Lite Spinning Combo



REEL FEATURES:

- 4 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Skeletal graphite rotor
- Oiled felt multi-disc drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Folding handle

ROD FEATURES:

- IM6 graphite blank
- Stainless steel guide frames with stainless steel inserts
- Skeletal graphite reel seat
- EVA split-grips



MODEL	LGTH/ PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	LINE CAP.	GEAR RATIO	RPT	RETRIEVE	CASE PACK QTY.	UPC	MSRP
LLS050L-1	5'0"-1	L	Fast	2-6	1/32-1/4	120/4	5.0:1	21"	R/L	3	849004002777	\$49.99
LLS7556L-1	5'6"-1	L	Fast	2-6	1/32-1/4	120/6	5.0:1	22"	R/L	3	849004002760	\$49.99
LLS7560L-1	6'0"-1	L	Fast	2-6	1/32-1/4	120/6	5.0:1	22"	R/L	3	849004012844	\$49.99
LLS10066UL-2	6'6"-2	UL	Fast	2-6	1/32-1/8	160/6	5.1:1	23.5"	R/L	3	849004021495	\$54.99
LLS10070UL-2	7'0"-2	UL	Fast	2-6	1/32-1/8	160/6	5.1:1	23.5"	R/L	3	849004021501	\$54.99
NEW LLS10070L-2	7'0"-2	L	Fast	4-8	1/16-1/4	160/6	5.1:1	23.5"	R/L	3	849004036185	\$54.99

H = Heavy, MH = Medium Heavy, M = Medium, L = Light, UL = Ultra Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left | C = Clam Pack

Hypersonic Spinning Combo



REEL FEATURES:

- 4 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Skeletal graphite rotor
- Oiled felt multi-disc drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Folding handle

ROD FEATURES:

- IM6 2-piece graphite blank
- Stainless steel guide frames with stainless steel inserts
- Skeletal graphite reel seat
- EVA split-grips



MODEL	LGTH/ PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	LINE CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
HS2060L-2	6'0"-2	L	Fast	2-8	1/8-1/2	120/8	5.1:1	23"	11 lbs.	R/L	3	849004017795	\$49.99
HS3066M-2	6'6"-2	M	Fast	4-10	1/8-1/2	140/10	5.1:1	25"	11 lbs.	R/L	3	849004017801	\$49.99

H = Heavy, MH = Medium Heavy, M = Medium, L = Light, UL = Ultra Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left | C = Clam Pack







Team Lew's® Elite Series

NEW

- Lew's exclusive LFS-XF blanks with FOCAS blank technology for increased tip strength, thin diameter & extremely lightweight blanks
- Winn® Dri-Tac Ultra split grips with Lew's exclusive ProWeave™

- Premium Fuji® SiC guides
- VTR (Vibration Transfer Ring) allows direct contact with the blank
- Lew's exclusive Full Contact reel seat on casting models and CT-1 ComfortTouch reel seat on spinning models

MODEL	LGTH/ PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	BLANK	HANDLE STYLE	HANDLE MAT.	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting												
TLE68M	6'8"-1	M	F	6-12	1/8-1/2	LFS-XF	Split	Winn®	8+Tip	1	849004021938	\$349.99
TLE610MH	6'10"-1	MH	F	10-20	3/16-5/8	LFS-XF	Split	Winn®	8+Tip	1	849004021945	\$349.99
TLE70M	7'0"-1	M	MF	10-20	1/8-5/8	LFS-XF	Split	Winn®	8+Tip	1	849004021952	\$349.99
TLE70MH	7'0"-1	MH	F	12-25	1/8-1/2	LFS-XF	Split	Winn®	8+Tip	1	849004022010	\$349.99
TLE72M	7'2"-1	M	F	10-20	1/2-7/8	LFS-XF	Split	Winn®	8+Tip	1	849004035003	\$349.99
TLE73M	7'3"-1	M	MF	12-20	3/16-5/8	LFS-XF	Split	Winn®	8+Tip	1	849004035010	\$349.99
TLE73MH	7'3"-1	MH	F	12-30	3/16-3/4	LFS-XF	Split	Winn®	9+Tip	1	849004035027	\$349.99
TLE74H	7'4"-1	H	F	15-65	3/16-1½	LFS-XF	Split	Winn®	9+Tip	1	849004035034	\$349.99
Spinning												
TLE66MLFS	6'6"-1	ML	F	4-10	1/16-1/4	LFS-XF	Split	Winn®	9+Tip	1	849004035041	\$349.99
TLE68MXFS	6'8"-1	M	XF	6-12	1/16-1/4	LFS-XF	Split	Winn®	9+Tip	1	849004035058	\$349.99
TLE69MLFS	6'9"-1	ML	F	6-10	1/8-3/8	LFS-XF	Split	Winn®	10+Tip	1	849004035065	\$349.99
TLE610MXFS	6'10"-1	M	XF	6-12	1/4-5/8	LFS-XF	Split	Winn®	10+Tip	1	849004035072	\$349.99
TLE70MFS	7'0"-1	M	F	6-14	3/16-5/8	LFS-XF	Split	Winn®	10+Tip	1	849004035089	\$349.99

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | Handle Mat. = Handle Material



Team Lew's® Pro-Ti Series

- Lew's® exclusive multilayered proprietary LFS-X5 graphite blank with Titanium Nano Technology
- Premium tangle free titanium guide frames with Zirconia inserts
- VTR System (Vibration Transfer Ring) allows direct contact with the blank

- CT-1™ ComfortTouch Winn® Dri-Tac handle on spinning models
- Winn® Dri-Tac split grip handle
- Lew's exclusive SoftTouch graphite skeletal reel seat on casting models
- Patented "No Foul" hook keeper

MODEL	TYPE	LGTH/ PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	BLANK	HANDLE STYLE	HANDLE MAT.	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods													
TLPTI68M	Casting	6'8"-1	M	F	6-12	1/8-1/2	LFS-X5	Split	Winn®	9+Tip	1	849004021655	\$269.99
TLPTI610MH	Casting	6'10"-1	MH	F	10-20	3/16-5/8	LFS-X5	Split	Winn®	9+Tip	1	849004021662	\$269.99
TLPTI70M	Casting	7'0"-1	M	MF	10-20	1/8-1/2	LFS-X5	Split	Winn®	9+Tip	1	849004021679	\$269.99
TLPTI70MH	Casting	7'0"-1	MH	F	12-25	1/4-7/8	LFS-X5	Split	Winn®	9+Tip	1	849004021686	\$269.99
TLPTI72M	Casting	7'2"-1	M	F	10-20	3/16-5/8	LFS-X5	Split	Winn®	9+Tip	1	849004026520	\$269.99
TLPTI73MH	Casting	7'3"-1	MH	F	12-20	3/16-1	LFS-X5	Split	Winn®	10+Tip	1	849004021693	\$269.99
TLPTI74H	Casting	7'4"-1	H	F	15-65	3/16-1 1/2	LFS-X5	Split	Winn®	10+Tip	1	849004026537	\$269.99
Spinning Rods													
TLPTI66MLFS	Spinning	6'6"-1	ML	F	4-10	1/16-1/4	LFS-X5	CT-1®	Winn®	7+Tip	1	849004026544	\$299.99
TLPTI68MXFS	Spinning	6'8"-1	M	XF	6-12	1/16-1/4	LFS-X5	CT-1®	Winn®	8+Tip	1	849004026551	\$299.99
TLPTI69MLFS	Spinning	6'9"-1	ML	F	6-10	1/8-3/8	LFS-X5	CT-1®	Winn®	8+Tip	1	849004026568	\$299.99
TLPTI610MXFS	Spinning	6'10"-1	M	XF	6-12	1/4-5/8	LFS-X5	CT-1®	Winn®	8+Tip	1	849004026575	\$299.99
TLPTI70MFS	Spinning	7'0"-1	M	F	6-14	3/16-5/8	LFS-X5	CT-1®	Winn®	8+Tip	1	849004026582	\$299.99

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | Handle Mat. = Handle Material





LFS-X5

Team Lew's® Custom Pro Series

- Lew's® exclusive multilayered proprietary LFS-X5 graphite blank
- Tangle free stainless steel guide frames with zirconium inserts

- A-Grade cork with palm swell handles with EVA and Duracork inlay
- Lew's exclusive SoftTouch graphite skeletal reel seat
- Patented "No Foul" hook keeper

MODEL	TYPE	LGTH/ PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods										
TLCPTWS	Topwater Special	6'8"-1	M	F	6-12	1/8-1/2	9+Tip	1	849004012882	\$219.99
TLCPSBR	Spinnerbait	6'10"-1	MH	F	10-20	3/16-5/8	9+Tip	1	849004012899	\$219.99
TLCPAPC	All Purpose	7'0"-1	M	MF	10-20	1/8-1/2	9+Tip	1	849004012905	\$219.99
TLCPMBRI	Magnum Bass 1	7'0"-1	MH	F	12-25	1/4-7/8	9+Tip	1	849004017078	\$259.99
TLCPMH	Magnum Hammer	7'3"-1	MH	F	10-25	1/4-5/8	10+Tip	1	849004012929	\$239.99
TLCPMPS	Magnum Pitching	7'4"-1	H	F	15-65	1/2-2	10+Tip	1	849004012936	\$249.99
TLCPMHC	Magnum Heavy Cover	7'6"-1	H	F	15-65	3/16-1	10+Tip	1	849004012943	\$259.99
Ledge Casting										
TLCPJWR	Worm/Jig	7'2"-1	H	MF	14-25	3/8-1 1/2	9+Tip	1	849004017054	\$259.99
TLCPSWBR	Swimbait	7'6"-1	MH	MF	14-25	1/4-1 1/2	9+Tip	1	849004017061	\$219.99
TLCPBCBR2	Big Crankbaits	7'11"-1	MH	F	10-14	1/8-3/4	10+Tip	1	849004017085	\$269.99

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | Handle Mat. = Handle Material | * = Telescopic



Team Lew's® Signature Series

- Lew's proprietary multilayered graphite blank with FOCAS® Blank Technology
- Winn® Dri-Tac Ultra split grips
- SeaGuide® RA seaguides with premium aluminum oxide inserts
- Full contact reel seat for increased blank contact on casting models

- 75% greater tip strength than traditional blanks
- Increased hook up strength
- Increased overall strength with blank protection, while still maintaining a lightweight blank
- Lew's exclusive BARE reel seat utilizing G Clutch® Handle System for spinning models
- Patented "No Foul" hook keeper

MODEL	TECHNIQUE	PRO	LGTH/ PCS	POWER/ ACTION	LINE RTG (LBS.)	LURE RTG (OZ.)	HANDLE STYLE	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods											
TLS610MH	Jerkbait	KVD	6'10"-1	MH/F	12-25	3/8-3/4	Split	8+Tip	2	849004029637	\$189.99
TLS70M	Topwater	KVD	7'0"-1	M/F	10-20	3/16-1/2	Split	8+Tip	2	849004029644	\$189.99
TLS70MH	Spinnerbait/ Target Rod	KVD	7'0"-1	MH/F	10-30	1/4-2	Split	8+Tip	2	849004029651	\$189.99
TLS70M-CB	Squarebill/ Red Eyed Shads	KVD	7'0"-1	M/F	10-17	1/4-3/8	Split	8+Tip	2	849004029668	\$189.99
TLS69H	Skipping	A. Montgomery	6'9"-1	H/F	16-30	1/4-1 1/2	Split	8+Tip	2	849004029675	\$189.99
TLS71H	Skipping	A. Montgomery	7'1"-1	H/F	16-30	1/4-1 1/2	Split	8+Tip	2	849004029750	\$189.99
TLS73MH	Thunder Cricket	A. Montgomery	7'3"-1	MH/F	10-20	1/4-3/4	Split	9+Tip	2	849004029699	\$189.99
TLS72H	Jig/Worm	Mark Rose	7'2"-1	H/MF	14-25	3/8-1 1/2	Split	9+Tip	2	849004029705	\$189.99
TLS75MH	Carolina Rig	Mark Rose	7'5"-1	MH/F	12-25	1/4-1 1/2	Split	9+Tip	2	849004029712	\$199.99
TLS76MH	Swimbait	Mark Rose	7'6"-1	MH/F	14-25	1/4-1 1/2	Split	9+Tip	2	849004029729	\$199.99
TLS711MH-CB	Deep Crankbaits	Mark Rose	7'11"-1	MH/F	10-14	1/8- 3/4	Split	10+Tip	2	849004033672	\$199.99
NEW TLS73MH-SWJ	Swim Jig	Mark Zona	7'6"-1	MH/MF	12-25	3/8-1	Split	9+Tip	2	849004035416	\$199.99
NEW TLS76MH-LJO	Light Jig/Ocho	Mark Zona	7'3"-1	MH/MF	10-20	3/16-5/8	Split	9+Tip	2	849004035386	\$189.99
Heavy Cover Casting											
TLS73H	Frog	G. Hackney	7'3"-1	H/F	14-65	3/8-1 1/2	Split	10+Tip	2	849004029736	\$199.99
TLS76H	Pitching	G. Hackney	7'6"-1	H/F	12-25	7/16-1 1/2	Split	10+Tip	2	849004029743	\$199.99
TLS711H	Flipping	G. Hackney	7'11"-1	H/F	17-65	1/4-2	Split	10+Tip	2	849004029750	\$199.99
Spinning											
TLS610MXFS	Shakey Head	Mark Zona	6'10"-1	M/XF	6-12	1/8-3/8	G-Clutch	8+Tip	2	849004029774	\$189.99
TLS70MXFS	All-Purpose	Mark Zona	7'0"-1	M/XF	6-12	1/8-3/8	G-Clutch	8+Tip	2	849004033665	\$189.99
TLS72MXFS	Tube Crackin' Special	Mark Zona	7'2"-1	M/XF	6-12	1/8-3/8	G-Clutch	8+Tip	2	849004029859	\$189.99
TLS74MXFS	Power Finesse	Mark Zona	7'4"-1	M/XF	6-12	1/8-3/8	G-Clutch	8+Tip	2	849004033658	\$189.99

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MULTI-SPECIES RODS

BASS RODS



Super Duty® Series

- Premium HM60 graphite blank
- Bass Actions: full length Winn® Dri-Tac grips
- Multi-Species: Winn® split grip with extended foregrip
- Graphite skeletal reel seat

- Stainless steel guide frame with aluminum oxide inserts
- Multi-Species top guide have Zirconia insert for added strength
- Patented "No Foul" hook keeper

MODEL	TYPE	LGTH/ PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	GUIDES	CASE PACK QTY.	UPC	MSRP
Bass Casting										
SD68H	Peacock Bass	6'8"-1	H	F	20-65	1-4	8+Tip	2	849004028869	\$189.99
SD76MH	Pitching/Flipping	7'6"-1	MH	F	12-50	1/2-1 1/2	10+Tip	2	849004032064	\$189.99
SD76H	Pitching/Flipping	7'6"-1	H	F	20-65	1-4	10+Tip	2	849004028876	\$189.99
SD711MH	Pitching/Flipping	7'11"-1	MH	MF	12-65	1/2-2	11+Tip	2	849004032071	\$199.99
SD711H	Pitching/Flipping	7'11"-1	H	F	20-65	1-4	11+Tip	2	849004032088	\$199.99
SD711XH	Pitching/Flipping	7'11"-1	XH	MF	30-80	4-10	11+Tip	2	849004032095	\$199.99
Multi Species Casting								2		
SD76MHLH	Calico Bass	7'6"-1	MH	F	12-50	1/2-1 1/2	10+Tip	2	849004032187	\$199.99
SD76HLH	Muskie	7'6"-1	H	F	20-65	1-4	10+Tip	2	849004032194	\$199.99
SD711MHLH	Calico Bass	7'11"-1	MH	MF	12-65	1/2-2	11+Tip	2	849004032200	\$199.99
SD711HLH	Calico Bass/Muskie	7'11"-1	H	F	20-65	1-4	11+Tip	2	849004032217	\$199.99
SD711XHLH	Muskie	7'11"-1	XH	MF	30-80	4-10	11+Tip	2	849004032224	\$199.99

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Custom Lite Series

- Top-grade multilayer HM85, 85 million modulus graphite blank
- Stainless steel guide frame with titanium oxide inserts
- Winn® Dri-Tac split grip handle

- Lew's exclusive SoftTouch graphite skeletal reel seat
- Patented "No Foul" hook keeper

MODEL	TYPE	LGTH/ PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods										
LCLTWJB	Topwater/Jerkbait	6'8"-1	ML	F	6-10	1/8-1/2	9+Tip	1	849004007215	\$169.99
LCLSBR	Spinnerbait	6'10"-1	MH	F	10-20	3/16-5/8	9+Tip	1	849004007222	\$169.99
LCLBJR	Bladed Jig	6'11"-1	M	M	8-17	1/4-5/8	9+Tip	1	849004018556	\$169.99
LCLAPC	All Purpose	7'0"-1	M	F	8-17	1/4-5/8	9+Tip	1	849004010345	\$169.99
LCLMBR	Magnum Bass	7'0"-1	MH	F	12-25	1/4-7/8	9+Tip	1	849004007239	\$169.99
LCLMGR	Magnum Grass	7'2"-1	H	F	14-65	3/8-1 1/2	9+Tip	1	849004007246	\$179.99
LCLMH	Magnum Hammer	7'3"-1	MH	F	10-25	1/4-5/8	9+Tip	1	849004007253	\$179.99
LCLMJR	Magnum Jig	7'3"-1	MH	MF	15-30	1/2-1	9+Tip	1	849004007260	\$179.99
LCLMPH	Magnum Pitchin	7'4"-1	H	F	15-65	1/2-2	10+Tip	1	849004007277	\$179.99
LCLFRH	Magnum Flippin	7'6"-1	H	F	15-65	3/16-2	10+Tip	1	849004007284	\$189.99
LCLMCR	Magnum Casting	7'11"-1	MH	M	12-50	1/2-3	11+Tip	1	849004007291	\$189.99
Spinning Rods								1		
LCLDSS	Drop Shot Special	6'10"- 1	ML	XF	4-10	1/8-1/2	8+Tip	1	849004007314	\$169.99
LCLDS	Dock Sniper	6'11"- 1	M	XF	6-10	1/8-3/8	8+Tip	1	849004018563	\$169.99
LCLSHS	Shakey Head Special	7'0"- 1	M	XF	6-12	1/8-3/8	8+Tip	1	849004007321	\$179.99
LCLMSR1	Magnum 1	7'0"- 1	M	F	6-12	3/16-5/8	9+Tip	1	849004007338	\$179.99

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Custom Series

- Lightweight, proprietary, multilayered, multidirectional, HM60 graphite blank
- Fuji Concept® O guides with deep pressed aluminum oxide inserts
- CT-1™ ComfortTouch grips on spinning models
- Split grip EVA handles with duracork inlay
- Patented "No Foul" hook keeper
- G Clutch® handle system with Midas Touch® on casting models

MODEL	TYPE	LGTH/ PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	HANDLE STYLE	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods											
CJBS	Jerkbait Special	6'7"-1	ML	F	6-10	1/8-1/2	G Clutch	9+Tip	2	849004027077	\$159.99
CTWS	Topwater Special	6'8"-1	M	MF	8-14	1/4-3/4	G Clutch	9+Tip	2	849004027084	\$159.99
CSPS	Soft Plastic Special	6'10"-1	M	MF	10-20	3/16-5/8	G Clutch	9+Tip	2	849004027107	\$159.99
CSBR	Spinnerbait	6'10"-1	MH	F	10-20	3/16-5/8	G Clutch	9+Tip	2	849004027114	\$159.99
CWR1	Worm Rod 1	7'0"-1	MH	MF	12-20	3/16-5/8	G Clutch	9+Tip	2	849004027121	\$159.99
CMBR1	Magnum Bass 1	7'0"-1	MH	F	12-25	1/4-7/8	G Clutch	9+Tip	2	849004027138	\$159.99
CMFR	Magnum Frog	7'2"-1	H	F	14-65	3/8-1	G Clutch	10+Tip	2	849004027145	\$159.99
CMBR2	Magnum Bass 2	7'2"-1	MH	F	12-20	3/8-1	G Clutch	10+Tip	2	849004027152	\$159.99
CFJR	Finesse Jig	7'2"-1	MH	F	12-20	3/16-5/8	G Clutch	10+Tip	2	849004027169	\$159.99
CFBJR	Football Jig	7'3"-1	H	MF	15-30	1/2-1	G Clutch	10+Tip	2	849004027176	\$159.99
CMH	Magnum Hammer	7'3"-1	MH	F	10-25	1/4-5/8	G Clutch	10+Tip	2	849004027183	\$159.99
CMPS	Magnum Pitchin	7'4"-1	H	F	15-65	1/2-2	G Clutch	10+Tip	2	849004027190	\$159.99
CMBR3	Magnum Bass 3	7'6"-1	MH	MF	12-30	1/2-1	G Clutch	10+Tip	2	849004027213	\$159.99
CMHC	Magnum Heavy Cover	7'6"-1	H	F	15-65	3/16-1	G Clutch	10+Tip	2	849004027220	\$159.99
Crankbait Rods											
CSBC	Squarebill Crankbaits	6'9"-1	MH	MF	10-17	1/4-3/4	G Clutch	9+Tip	2	849004027244	\$159.99
CWWS	Wart Special	7'0"-1	M	MF	8-14	1/4-5/8	G Clutch	9+Tip	2	849004027251	\$159.99
CCBR1	Crankbait 1	7'2"-1	M	MF	15-30	1/2-1 1/4	G Clutch	10+Tip	2	849004027268	\$159.99
CMCBR2	Magnum Crankbait 2	7'6"-1	MH	MF	10-25	1/2-1 3/8	G Clutch	10+Tip	2	849004027275	\$159.99
CMCBR3	Magnum Crankbait 3	7'10"-1	MH	MF	12-25	1/2-1 3/8	G Clutch	10+Tip	2	849004027282	\$159.99
Spinning Rods											
CDSS	Dropshot Special	6'10"-1	ML	XF	4-10	1/8-1/2	CT-1	8+Tip	2	849004027305	\$159.99
CSHS	Shakey Head Special	7'0"-1	M	XF	6-12	1/8-3/8	CT-1	9+Tip	2	849004027312	\$159.99
CMSR1	Magnum Spinning 1	7'0"-1	M	F	6-12	3/16-5/8	CT-1	9+Tip	2	849004027336	\$159.99
CTS	Tube Special		M	MF	8-30	1-4-5/8	CT-1	10+Tip	2	849004027350	\$159.99

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Inshore Series

- Premium HM40 graphite blank
- Stainless steel guides with aluminum oxide inserts
- G Clutch® handle system with Midas Touch® on casting models
- CT-1™ ComfortTouch grip with extended foregrip on spinning models
- Lew's exclusive SoftTouch graphite skeletal reel seat
- Winn® Dri-Tac split grip handles
- Professional style stainless steel hook keeper

MODEL	TYPE	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	HANDLE STYLE	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods											
ISS66MC	Wading Special	6'6"-1	M	F	8-14	1/16-1/2	G Clutch	8+Tip	2	849004026735	\$159.99
ISS69MC	Tops N Tails	6'9"-1	M	F	8-15	1/16-3/4	G Clutch	8+Tip	2	849004026742	\$159.99
ISS70MLC	Inshore Special	7'0"-1	ML	MF	8-20	1/16-5/8	G Clutch	8+Tip	2	849004026759	\$159.99
ISS70MC	Inshore Special	7'0"-1	M	MF	8-15	1/16-5/8	G Clutch	8+Tip	2	849004026766	\$159.99
ISS70MHC	Inshore Redfish Special	7'0"-1	MH	F	10-20	3/16-5/8	G Clutch	8+Tip	2	849004029293	\$159.99
ISS76MC	Croaker Special	7'6"-1	M	M	10-20	1/4-3/4	G Clutch	8+Tip	2	849004026773	\$159.99
Spinning Rods											
ISS70MLS	Inshore Medium Light	7'0"-1	ML	MF	8-14	1/16-3/8	CT-1	9+Tip	2	849004026780	\$159.99
ISS70MS	Inshore Medium	7'0"-1	M	MF	8-20	1/16-5/8	CT-1	9+Tip	2	849004026797	\$159.99
ISS72MHS	Nearshore Special	7'2"-1	MH	MF	10-25	1/4-1	CT-1	9+Tip	2	849004026803	\$159.99
ISS73MS	Nearshore Special	7'3"-1	M	F	10-20	1/4-3/4	CT-1	9+Tip	2	849004026810	\$159.99
ISS76MHS	Nearshore Special	7'6"-1	MH	MF	10-25	3/8- 1 1/2	CT-1	9+Tip	2	849004026827	\$159.99
ISS711HS	Nearshore Special	7'11"-1	H	MF	15-30	3/8-2	CT-1	10+Tip	2	849004026834	\$159.99

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XD Cranking Series

- Premium HM50 Tour Grade high modulus graphite blank with Carbon Nano Tube construction
- SeaGuide® X-Frame guides
- Lew's® exclusive SoftTouch graphite skeletal reel seat
- Lew's exclusive Winn® full length Dri-Tac grips
- Solid stainless steel hook keepers

MODEL	TECHNIQUE	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	GUIDES	CASE PACK QTY.	UPC	MSRP
LPM3XD	3XD Crankbait	7'4"-1	M	MF	8-14	1/4-3/4	10+Tip	2	849004034501	\$149.99
LPM5XD	5XD Crankbait	7'6"-1	M	MF	8-14	1/4-3/4	10+Tip	2	849004034518	\$149.99
LPM6XD	6XD Crankbait	7'6"-1	MH	XF	8-17	1/4-1 1/2	12+Tip	2	849004034525	\$149.99
LPM8XD	8XD Crankbait	7'8"-1	MH	XF	8-17	1/4-1 1/2	12+Tip	2	849004034532	\$149.99
LPM10XD	10XD Crankbait	7'10"-1	MH	XF	8-17	1/4-2	12+Tip	2	849004034549	\$149.99

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HM50
HIGH MODULUS

winn

VTR

MICROWAVE
LOW COEFFICIENT OF FRICTION

TP1 Black Series

- Premium HM50 tour grade high modulus graphite blank with Carbon Nano Tube construction
- American Tackle MicroWave™ guide system features stainless steel guide frames with Nanolite inserts

- VTR System (Vibration Transfer Ring) allows direct contact with the blank
- Lew's exclusive SoftTouch graphite skeletal reel seat
- Winn® Dri-Tac split grip handles
- Patented "No Foul" hook keeper

MODEL	TYPE	LGTH/ PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	BLANK	HANDLE STYLE	HANDLE MAT.	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods													
TP1B68MF	Jerkbait/Topwater	6'8"-1	M	MF	8-12	1/8-1/2	HM50	Split	Winn	8+Tip	2	849004021747	\$139.99
TP1B610MHF	Spinnerbait	6'10"-1	MH	MF	10-20	1/4-3/4	HM50	Split	Winn	8+Tip	2	849004021747	\$139.99
TP1B70M	All Purpose	7'0"-1	M	MF	10-20	1/8-1/2	HM50	Split	Winn	8+Tip	2	849004021747	\$139.99
TP1B70MH	Worm Rod	7'0"-1	MH	F	12-20	3/16-5/8	HM50	Split	Winn	8+Tip	2	849004021747	\$139.99
TP1B72MF	Weightless Plastic	7'2"-1	M	F	10-20	3/16-5/8	HM50	Split	Winn	8+Tip	2	849004021747	\$139.99
TP1B72MH	Jig Rod	7'2"-1	MH	F	12-30	1/4-1	HM50	Split	Winn	8+Tip	2	849004021747	\$139.99
TP1B73MH	All Purpose	7'3"-1	MH	F	12-20	3/16-1	HM50	Split	Winn	8+Tip	2	849004021747	\$139.99
TP1B74H	Pitchin	7'4"-1	H	F	15-65	3/16-1 1/2	HM50	Split	Winn	8+Tip	2	849004021747	\$139.99
Spinning Rods													
TP1B66MLFS	Walleye	6'6"-1	ML	F	6-10	1/8-3/8	HM50	Split	Winn	8+Tip	2	849004021747	\$139.99
TP1B69MLFS	Finesse Rod	6'9"-1	ML	F	6-10	1/8-3/8	HM50	Split	Winn	8+Tip	2	849004021747	\$139.99
TP1B610MXFS	Walleye	6'10"-1	M	XF	6-12	1/4-5/8	HM50	Split	Winn	8+Tip	2	849004021747	\$139.99
TP1B70MFS	Grub Rod	7'0"-1	M	F	6-14	3/16-5/8	HM50	Split	Winn	8+Tip	2	849004021747	\$139.99
TP1B72MHS	Magnum 2	7'2"-1	MH	MF	8-30	3/16-3/4	HM50	Split	Winn	8+Tip	2	849004021747	\$139.99
TP1B76MHFS	Open Water	7'6"-1	MH	F	8-17	1/4-5/8	HM50	Split	Winn	7+Tip	2	849004021747	\$139.99

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UPP

HM40
HIGH MODULUS

winn

SS
SKELETAL SEAT

TP1X Series

- Premium HM40 graphite blank
- Stainless steel guides with aluminum oxide inserts
- Lew's exclusive graphite skeletal reel seat

- Winn® Dri-Tac split grip handles
- Patented "No Foul" hook keeper

MODEL	TYPE	LGTH/ PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	BLANK	HANDLE STYLE	HANDLE MAT.	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods													
TP1X68MLF	Topwater/ Jerkbait	6'8"-1	ML	F	6-12	1/8-1/2	HM40	Split grip	Winn	7+Tip	3	849004025974	\$99.99
TP1X610MHF	Spinnerbait/Plastics	6'10"-1	MH	F	10-20	3/16-5/8	HM40	Split grip	Winn	7+Tip	3	849004025981	\$99.99
TP1X611MM-CB	Bladed Jig Rod	6'11"-1	M	M	8-17	1/4-5/8	HM40	Split grip	Winn	7+Tip	3	849004025998	\$99.99
TP1X70M	All Purpose	7'0"-1	M	F	8-17	1/4-5/8	HM40	Split grip	Winn	7+Tip	3	849004026001	\$99.99
TP1X70MH	All Purpose	7'0"-1	MH	F	12-25	1/4-7/8	HM40	Split grip	Winn	7+Tip	3	849004026018	\$99.99
TP1X72MH	All Purpose	7'2"-1	MH	F	12-25	1/4-1	HM40	Split grip	Winn	7+Tip	3	849004029286	\$109.99
TP1X73H	Pitching/ Grass/ Jigs	7'3"-1	H	F	14-65	3/8-1 1/2	HM40	Split grip	Winn	7+Tip	3	849004026032	\$109.99
TP1X76H	Flipping/ A-Rig	7'6"-1	H	F	15-65	3/16-1 1/2	HM40	Split grip	Winn	8+Tip	3	849004026056	\$119.99
Crankback Rods													
TP1X73MH-CB	Perfect Crankback	7'3"-1	MH	M	10-25	1/2-1 3/8	HM40	Split grip	Winn	8+Tip	3	849004026025	\$109.99
Spinning Rods													
TP1X67MLFS	Ned Rig Rod	6'7"-1	ML	F	4-10	1/16-1/4	HM40	Split grip	Winn	7+Tip	3	849004026049	\$99.99
TP1X69MLFS	Shakey Heads/Finesse	6'9"-1	ML	F	6-10	1/8-3/8	HM40	Split grip	Winn	7+Tip	3	849004026063	\$99.99
TP1X611DS	Dock Sniper	6'11"-1	M	XF	6-10	1/8-3/8	HM40	Split grip	Winn	7+Tip	3	849004026070	\$99.99
TP1X70MMFS	All Purpose	7'0"-1	M	MF	6-15	1/4-5/8	HM40	Split grip	Winn	7+Tip	3	849004026087	\$99.99
TP1X70MHS	Worms/Jigs/Tubes	7'0"-1	MH	F	8-14	3/16-3/4	HM40	Split grip	Winn	7+Tip	3	849004026094	\$99.99
TP1X60MS-2	All Purpose	6'0"-2	M	F	4-12	1/8-1/2	HM40	Split grip	Winn	7+Tip	3	849004026100	\$99.99
TP1X66MS-2	All Purpose	6'6"-2	M	F	4-12	1/8-1/2	HM40	Split grip	Winn	7+Tip	3	849004026117	\$99.99
TP1X70MS-2	All Purpose	7'0"-2	M	F	4-12	1/8-1/2	HM40	Split grip	Winn	7+Tip	3	849004026124	\$99.99

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UPP



Lew's® Lite Series

- Super lightweight high modulus HM50 graphite blanks
- Winn® Dri-Tac split handles for comfort and control
- VTR (Vibration Transfer Ring) allows direct contact with the blank

- Stainless steel guides with aluminum oxide inserts
- Lew's exclusive CT-1 ComfortTouch reel seat

NEW

MODEL	LGTH /PCS	POWER	ACTION	LINE RATING (LBS.)	LURE RATING (OZ.)	BLANK	GUIDES	CASE PACK QTY.	UPC	MSRP
Spinning										
LL50ULS	5'0"-1	UL	MF	2-6	1/32-3/16	HM50	8+Tip	3	849004035096	\$109.99
LL54ULS	5'4"-1	UL	F	2-6	1/32-3/16	HM50	8+Tip	3	849004035102	\$109.99
LL60ULS	6'0"-1	UL	F	2-6	1/32-3/16	HM50	8+Tip	3	849004035119	\$109.99
LL64LS	6'4"-1	L	F	4-8	1/16-1/4	HM50	8+Tip	3	849004035126	\$119.99
LL66ULS-2	6'6"-2	UL	F	2-6	1/32-3/16	HM50	8+Tip	3	849004036338	\$119.99
LL69ULS	6'9"-1	UL	F	2-6	1/32-3/16	HM50	8+Tip	3	849004035133	\$119.99
LL70ULS	7'0"-1	UL	F	2-6	1/16-3/16	HM50	8+Tip	3	849004035140	\$119.99
LL70ULS-2	7'0"-2	UL	F	2-6	1/16-3/16	HM50	8+Tip	3	849004036345	\$119.99
LL70LS	7'0"-1	L	XF	2-6	1-16-3/16	HM50	8+Tip	3	849004036314	\$119.99

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KVD Series

- Premium IM8 graphite blank in GC and GS models
- Premium IM8 graphite/glass composite blank in CC models
- Stainless steel guides, aluminum oxide inserts, and Zirconia insert tip tops

- Lew's® proprietary full contact reel seats with increased blank contact on casting models
- Rear locking reel seat on spinning models
- EVA split grip handles
- Patented "No Foul" hook keeper

MODEL	TYPE	LGTH /PCS	POWER	ACTION	LINE RTG (LBS.)	LURE RTG (OZ.)	BLANK	GUIDES	CASE PACK QTY.	UPC	MSRP
Graphite Casting											
LKVDGC1	Jerkbait	6'8"-1	MH	F	12-25	3/8-3/4	IM8	8+Tip	2	849004032446	\$109.99
LKVDGC2	Jerkbait	6'10"-1	MH	F	12-25	3/8-3/4	IM8	8+Tip	2	849004032453	\$109.99
LKVDGC3	All Purpose Reaction	7'0"-1	M	F	10-20	3/16-1/2	IM8	8+Tip	2	849004032477	\$109.99
LKVDGC4	All Purpose Reaction	7'0"-1	MH	F	10-30	1/4-2	IM8	8+Tip	2	849004032484	\$109.99
LKVDGC5	Dock Skipping/Frog	7'2"-1	MH	XF	10-30	1/4-2	IM8	9+Tip	2	849004032491	\$109.99
LKVDGC6	Spinnerbait/Swim Jig/Topwater	7'4"-1	MH	XF	15-30	1/2-2	IM8	9+Tip	2	849004032507	\$109.99
LKVDGC7	Flipping/Pitching	7'4"-1	H	XF	10-20	3/8-1	IM8	10+Tip	2	849004032514	\$109.99
LKVDGC8	Fb Jig/Car. Rig/Big Spinnerbait	7'6"-1	H	XF	15-30	1/2-1 1/2	IM8	10+Tip	2	849004032712	\$109.99
LKVDGC9	Flipping/Pitching	7'6"-1	XH	XF	15-65	1/2-3	IM8	10+Tip	2	849004032521	\$109.99
LKVDGC10	Flipping/Pitching	7'10"-1	H	XF	15-30	1/2-1 1/2	IM8	10+Tip	2	849004032538	\$109.99
Graphite Spinning											
LKVDGS1	Dropshot/Finesse Dock	6'10"-1	M	XF	6-14	1/4-1/2	IM8	8+Tip	2	849004032545	\$109.99
LKVDGS2	Dropshot/Ned Rig	7'0"-1	ML	XF	6-14	1/8-3/8	IM8	8+Tip	2	849004032552	\$109.99
LKVDGS3	All Purpose Finesse	7'0"-1	M	XF	8-20	1/4-3/4	IM8	8+Tip	2	849004032569	\$109.99
LKVDGS4	All Purpose/Dock Rod	7'2"-1	ML	XF	6-14	1/8-3/8	IM8	8+Tip	2	849004032583	\$109.99
LKVDGS5	Shakey Head/Tube	7'2"-1	M	XF	8-20	1/4-3/4	IM8	8+Tip	2	849004032576	\$109.99
LKVDGS6	Smallmouth Special	7'4"-1	M	XF	8-20	1/4-3/4	IM8	8+Tip	2	849004032590	\$109.99
LKVDGS7	Smallmouth Special	7'6"-1	ML	XF	6-14	1/8-3/8	IM8	8+Tip	2	849004032613	\$109.99
Composite Casting											
LKVDCC1	Small Crankbaits	6'8"-1	ML	M	8-12	1/4-5/16	Composite	9+Tip	2	849004032620	\$109.99
LKVDCC2	Squarebill/Red Eye Shad	7'0"-1	M	M	10-17	1/4-3/8	Composite	9+Tip	2	849004032637	\$109.99
LKVDCC3	Accuracy Bladed Jig/KVD 2.5	7'1"-1	MH	M	12-20	1/4-1/2	Composite	9+Tip	2	849004032644	\$109.99
LKVDCC4	Medium Crankbaits	7'4"-1	MH	M	12-20	1/4-1/2	Composite	9+Tip	2	849004032651	\$109.99
LKVDCC5	Open Water Bladed Jig/KVD 2.5	7'4"-1	H	M	12-30	1/2-2	Composite	9+Tip	2	849004032668	\$109.99
LKVDCC6	Medium To Deep Crankbaits	7'10"-1	M	M	10-17	1/4-3/8	Composite	9+Tip	2	849004032675	\$109.99

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Wally Marshall™ Pro Target Series

- Premium IM8 graphite blank
- Stainless steel guides with aluminum oxide inserts
- Stainless steel guides and inserts on WMPT66MLS & WMPT70MLS
- CT-1™ ComfortTouch grip on spinning model
- Vertical jigging rod features rear graphite reel seat with metal hoods
- Winn® Dri-Tac grips with EVA butts
- Stainless steel hook keeper

MODEL	TYPE	LGTH/ PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	HANDLE STYLE	GUIDES	CASE PACK QTY.	UPC	MSRP
Spinning Rods											
WMPT66MLS	Jig Casting	6'6"-1	ML	F	4-10	1/16-1/4	CT-1	6+Tip	3	849004032378	\$99.99
WMPT70MLS	Shooting Rod	7'0"-1	ML	F	4-10	1/16-1/4	CT-1	7+Tip	3	849004032385	\$99.99
Target Jigging-Spinning											
WMPT10MHS-2	Target Jigging	10'0"-2	MH	F	8-14	1/4-3/8	Full Grip	12+Tip	3	849004032408	\$119.99
WMPT12MHS-2	Target Jigging	12'0"-2	MH	F	8-14	1/4-3/8	Full Grip	13+Tip	3	849004032415	\$119.99
WMPT14MHS-3	Target Jigging	14'0"-3	MH	F	8-14	1/4-3/8	Full Grip	14+Tip	3	849004032422	\$129.99
WMPT16MHS-3	Target Jigging	16'0"-3	MH	F	8-14	1/4-3/8	Full Grip	15+Tip	3	849004032439	\$139.99
Vertical Jigging											
NEW WMPT80MLS-3	Rear Reel Seat	8'0"-3	ML	F	4-10	1/32-1/4	Rear Seat	8+Tip	3	849004035171	\$109.99
NEW WMPT90MLS-3	Rear Reel Seat	9'0"-3	ML	F	4-10	1/32-1/4	Rear Seat	10+Tip	3	849004035188	\$109.99
WMPT10MLS-2	Rear Reel Seat	10'0"-2	ML	F	4-10	1/32-1/4	Rear Seat	12+Tip	3	849004032382	\$109.99
NEW WMPT11MLS-2	Rear Reel Seat	11'0"-2	ML	F	6-10	1/16-1/4	Rear Seat	12+Tip	3	849004035195	\$119.99
NEW WMPT12MLS-2	Rear Reel Seat	12'0"-2	ML	F	6-10	1/16-1/4	Rear Seat	13+Tip	3	849004035201	\$129.99

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PALMER HANDLE



David Fritts Perfect Crankbait Series

- Premium HM42 graphite/glass composite blank
- Stainless steel guides with aluminum oxide inserts
- Graphite reel seat with cushioned stainless steel hoods
- Premium cork handle with high density EVA butt cap
- Loop style hook keeper designed especially for crankbaits
- Perfect Palmer model features "Palmer" support reel seat for reduced arm fatigue while deep cranking

MODEL	TYPE	LGTH/ PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods										
LDFP68MH	Crankbait Rod	6'8"-1	MH	M	10-17	1/4-3/4	9+Tip	3	849004008229	\$89.99
LDFP70M	Crankbait Rod	7'0"-1	M	M	10-25	3/8-1	9+Tip	3	849004002982	\$89.99
LDFP70MH	Crankbait Rod	7'0"-1	MH	M	15-30	1/2-1 1/4	9+Tip	3	849004002999	\$89.99
LDFP76MH	Crankbait Rod	7'6"-1	MH	M	15-30	1/2-1 1/4	10+Tip	3	849004003002	\$89.99
LDFP711MH	Crankbait Rod	7'11"-1	MH	M	15-30	1/2-3	10+Tip	3	849004008236	\$89.99
Perfect Palmer CB										
LDFP76MHP	Crankbait Rod	7'6"-1	MH	M	15-30	1/2-1 1/4	10+Tip	3	849004012479	\$99.99

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Speed Stick® Series

- Premium IM8 graphite blank
- Fuji Concept® O guides with deep pressed aluminum oxide inserts
- Lew's exclusive SoftTouch graphite skeletal reel seat
- Full length cork grips with Duracork inlays
- Trolling rods feature shrink tubing grip and extended shrink tubing foregrip
- Patented "No Foul" hook keeper

MODEL	TYPE	LGTH/ PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods										
LSS66M	Casting	6'6"-1	M	M	6-12	1/8-1/2	8+Tip	3	849004027404	\$89.99
LSS66MH	Casting	6'6"-1	MH	F	10-20	1/4-5/8	8+Tip	3	849004027411	\$89.99
LSS68MH	Casting	6'8"-1	MH	F	12-20	3/16-3/4	8+Tip	3	849004027428	\$89.99
LSS70M	Casting	7'0"-1	M	M	10-20	1/8-1/2	9+Tip	3	849004027442	\$89.99
LSS70MH	Casting	7'0"-1	MH	F	12-20	3/16-5/8	9+Tip	3	849004027459	\$89.99
LSS73MH	All Purpose	7'3"-1	MH	F	12-20	3/16-1	9+Tip	3	849004027466	\$89.99
LSS74H	Pitching/ Frog	7'4"-1	H	F	15-65	3/8-1 1/2	9+Tip	3	849004027473	\$89.99
LSS76H	Flipping	7'6"-1	H	F	15-65	3/8-2	9+Tip	3	849004027497	\$89.99
Spinning Rods										
LSS66MFS	Spinning	6'6"-1	M	F	4-12	1/8-3/8	7+Tip	3	849004027503	\$89.99
LSS69MLFS	Spinning	6'9"-1	ML	F	6-10	1/8-3/8	8+Tip	3	849004027510	\$89.99
LSS70MFS	Spinning	7'0"-1	M	F	6-14	3/16-5/8	8+Tip	3	849004027527	\$89.99
LSS70MHFS	Spinning	7'0"-1	MH	F	8-30	3/16-3/4	8+Tip	3	849004027534	\$89.99
Trout/Panfish Spin.										
LSS410ULS	Trout	4'10"-1	UL	F	2-6	1/32-3/16	5+Tip	3	849004027558	\$79.99
LSS50ULS	Panfish	5'0"-1	UL	M	2-6	1/16-1/4	5+Tip	3	849004027565	\$79.99
LSS54ULS	Trout/Panfish	5'4"-1	UL	F	2-6	1/32-3/16	5+Tip	3	849004027572	\$79.99
LSS60ULS	Trout/Panfish	6'0"-1	UL	F	2-6	1/32-3/16	6+Tip	3	849004027589	\$79.99
LSS68ULS	Panfish	6'8"-1	UL	F	2-6	1/32-3/16	7+Tip	3	849004027596	\$89.99
LSS70MLS	Trout/Panfish	7'0"-1	ML	F	4-10	1/16-5/16	7+Tip	3	849004027619	\$89.99
LSS80MLS-2	Panfish	8'0"-2	ML	F	4-10	1/8-3/8	8+Tip	3	849004027732	\$89.99
LSS90MLS-2	Panfish	9'0"-2	ML	MF	4-10	1/8-3/8	8+Tip	3	849004027749	\$89.99
Walleye Casting										
LSS70MMC	Rigging/Bottom Bouncer	7'0"-1	M	M	8-14	1/4-5/8	8+Tip	3	849004027688	\$89.99
Walleye Spinning										
LSS63MXFS	Vertical Jigging	6'3"-1	M	XF	6-10	1/8-1/2	7+Tip	3	849004027626	\$89.99
LSS67MXFS	Vertical Jigging	6'7"-1	M	XF	6-10	1/8-1/2	7+Tip	3	849004027633	\$89.99
LSS610MXFS	Glide Bait/Jerkbait	6'10"-1	M	XF	6-10	1/8-1/2	7+Tip	3	849004027640	\$89.99
LSS70MLFS	Live Bait	7'0"-1	ML	F	4-10	1/8-3/8	8+Tip	3	849004027664	\$89.99
LSS76MLFS	Live Bait	7'6"-1	ML	F	4-10	1/8-3/8	8+Tip	3	849004027671	\$89.99
Walleye Trolling										
LSS76MMT-TEL*	Planer Boards	7'6"-1	M	M	10-20	1/8-1/2	8+Tip	3	849004027695	\$89.99
LSS86MMT-TEL*	Planer Boards	8'6"-1	M	M	10-20	1/8-1/2	8+Tip	3	849004027701	\$89.99
LSS66MMT	Flat Line Trolling	6'6"-1	M	M	15-30	3/8-3/4	8+Tip	3	849004027718	\$89.99
LSS106MMT-2	Flat Line Trolling	10'6"-2	M	M	15-30	3/8-3/4	11+Tip	3	849004027725	\$109.99

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Laser® SG1 Series

- Premium IM6 graphite blank
- Stainless steel guides with aluminum oxide inserts
- Lew's exclusive graphite skeletal reel seat
- Split grip cork handle with EVA butt
- Patented "No Foul" hook keeper

MODEL	LGTH/ PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	GUIDES	CASE PACK QTY.	UPC	MSRP
Pistol Grip Casting									
LSG160MFPC	6'0"-1	M	F	8-17	1/4-5/8	8+Tip	3	849004018013	\$59.99
Casting Rods									
LSG166MFC	6'6"-1	M	F	6-12	1/8-1/2	9+Tip	3	849004018020	\$59.99
LSG1610MHFC	6'10"-1	MH	F	10-20	1/4-3/4	9+Tip	3	849004018037	\$59.99
LSG170MFC	7'0"-1	M	F	6-12	1/8-1/2	9+Tip	3	849004018044	\$59.99
LSG170MHFC	7'0"-1	MH	F	12-25	1/4-7/8	9+Tip	3	849004018068	\$59.99
LSG173MHFC	7'3"-1	MH	F	10-25	1/4-5/8	10+Tip	3	849004018075	\$59.99
LSG174HC	7'4"-1	H	MF	15-65	1/2-2	10+Tip	3	849004018082	\$59.99
Spinning Rods									
LSG160ULFS	6'0"-1	UL	F	4-8	1/32-1/4	6+Tip	3	849004018099	\$59.99
LSG160MLFS	6'0"-1	ML	F	4-10	1/16-5/16	6+Tip	3	849004018105	\$59.99
LSG166MLFS	6'6"-1	ML	F	4-10	1/16-5/16	7+Tip	3	849004018112	\$59.99
LSG166MFS	6'6"-1	M	F	4-12	1/8-3/8	7+Tip	3	849004018129	\$59.99
LSG166MHFS	6'6"-1	MH	F	6-14	1/4-5/8	7+Tip	3	849004018150	\$59.99
LSG170ULFS	7'0"-1	UL	F	4-8	1/32-1/4	8+Tip	3	849004018167	\$59.99
LSG170MFS	7'0"-1	M	F	6-12	1/8-1/2	8+Tip	3	849004018181	\$59.99
LSG170MHFS	7'0"-1	MH	F	8-14	1/4-5/8	8+Tip	3	849004018204	\$59.99
2-Piece Casting									
LSG170MFPC-2	7'0"-2	M	F	4-12	1/8-1/2	9+Tip	3	849004018051	\$59.99
2-Piece Spinning									
LSG166LS-2	6'6"-2	L	F	4-8	1/32-1/4	7+Tip	3	849004018143	\$59.99
LSG166MFS-2	6'6"-2	M	F	4-12	1/8-1/2	7+Tip	3	849004018136	\$59.99
LSG170LS-2	7'0"-2	L	F	4-8	1/32-1/4	8+Tip	3	849004018174	\$59.99
LSG170MFS-2	7'0"-2	M	F	4-12	1/8-1/2	8+Tip	3	849004018198	\$59.99

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Wally Marshall™ Troll Tech Series

- Premium IM6 graphite blank
- Stainless steel guides with aluminum oxide inserts
- Graphite reel seat with metal hoods
- Full grip EVA handles
- Stainless steel corrosion resistant hook keeper
- Rod length indicator

MODEL	TYPE	LGTH/ PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	GUIDES	CASE PACK QTY.	UPC	MSRP
2-Piece Casting Rods										
WMT10-2	Trolling	10'-2	MH	M	10-25	1/4-1	12+Tip	3	815227012732	\$59.99
WMT12-2	Trolling	12'-2	MH	M	10-25	1/4-1	13+Tip	3	815227012749	\$69.99
3-Piece Casting Rods										
WMT14-3	Trolling	14'-3	MH	M	10-25	1/4-1	14+Tip	3	815227012756	\$79.99
WMT16-3	Trolling	16'-3	MH	M	10-25	1/4-1	15+Tip	3	815227012763	\$89.99

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Wally Marshall™ Classic Series

- Premium IM8 graphite blanks
- Stainless steel spinning guides with stainless inserts
- Premium cork handles with Duracork accents
- Trolling models feature EVA handle and foregrip
- Lightweight graphite reel seats
- Stainless steel hook keepers

MODEL	LGTH/ PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	HANDLE STYLE	HANDLE MAT.	GUIDES	CASE PACK QTY.	UPC	MSRP
Spinning Rods											
WMCS56MLS	5'6"-1	ML	M	2-8	1/32-1/4	Split	Cork	8+Tip	5	849004032231	\$69.99
WMCS60MLS	6'0"-1	ML	M	2-8	1/32-1/4	Split	Cork	8+Tip	5	849004032248	\$69.99
WMCS66MLS	6'6"-1	ML	M	2-8	1/32-1/4	Split	Cork	9+Tip	5	849004032255	\$69.99
WMCS70MLS	7'0"-1	ML	M	2-8	1/32-1/4	Split	Cork	9+Tip	5	849004032262	\$69.99
WMCS76MLS	7'6"-1	ML	M	2-8	1/32-1/4	Split	Cork	9+Tip	5	849004032279	\$69.99
Jigging Rods											
WMCS70L	7'0"-1	L	F	2-10	1/64-1/4	Full Grip	Cork	9+Tip	5	849004032286	\$79.99
WMCS80ML	8'0"-2	ML	M	4-12	1/32-1/4	Full Grip	Cork	10+Tip	5	849004032293	\$79.99
WMCS90ML	9'0"-2	ML	M	4-12	1/32-1/4	Full Grip	Cork	10+Tip	5	849004032309	\$79.99
WMCS10ML	10'0"-2	ML	M	4-12	1/32-1/4	Full Grip	Cork	12+Tip	5	849004032316	\$79.99
WMCS11ML	11'0"-2	ML	M	4-12	1/32-1/4	Full Grip	Cork	12+Tip	5	849004032996	\$79.99
Trolling Rods											
WMCS12ML	12'0"-2	ML	M	4-12	1/32-1/4	Full Grip	EVA	13+Tip	5	849004032323	\$79.99
WMCS14ML	14'0"-3	ML	M	4-12	1/32-1/4	Full Grip	EVA	14+Tip	5	849004032330	\$79.99
WMCS16ML	16'0"-3	ML	M	4-12	1/32-1/4	Full Grip	EVA	16+Tip	5	849004032347	\$79.99
Rear Reel Seat Jigging Models											
WMCS10ML-RS	10'0"-2	ML	M	4-12	1/32-1/4	Full Grip	Cork	12+Tip	5	849004032354	\$79.99
WMCS11ML-RS	11'0"-2	ML	M	4-12	1/32-1/4	Full Grip	Cork	12+Tip	5	849004032361	\$79.99

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | Handle Mat. = Handle Material



Wally Marshall™ Speed Stick® Series

- Premium IM8 two-piece graphite blank
- Stainless steel guides with aluminum oxide inserts
- Graphite reel seat
- EVA full length handles
- Patented "No Foul" hook keeper
- Rod length indicator

MODEL	TYPE	LGTH/ PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	GUIDES	CASE PACK QTY.	UPC	MSRP
WMSS80-2	Jigging/Dipping	8'0"-2	ML	M	4-12	1/16-1/4	11+Tip	3	849004018587	\$59.99
WMSS90-2	Jigging/Dipping	9'0"-2	ML	M	4-12	1/16-1/4	12+Tip	3	849004018617	\$59.99
WMSS10-2	Jigging/Dipping	10'0"-2	ML	M	4-12	1/16-1/4	12+Tip	3	849004018624	\$59.99
WMSS11-2	Jigging/Dipping	11'0"-2	ML	M	4-12	1/16-1/4	12+Tip	3	849004018631	\$64.99
WMSS12-2	Jigging/Dipping	12'0"-2	ML	M	4-12	1/16-1/4	12+Tip	3	849004018648	\$69.99
WMSS14-2	Jigging/Dipping	14'0"-2	ML	M	4-12	1/16-1/4	13+Tip	3	849004018655	\$74.99

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | Handle Mat. = Handle Material | * = Telescopic

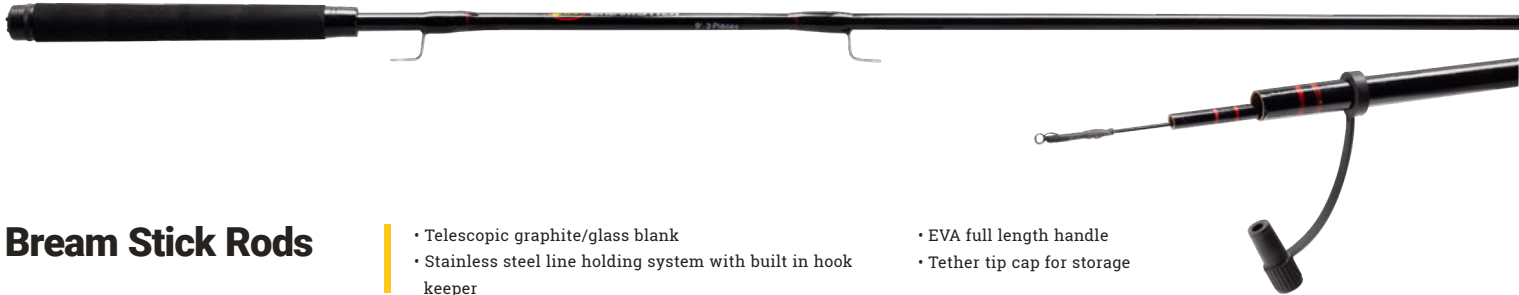


Wally Marshall™ Speed Shooter Series

- Premium IM8 graphite blank
- American Tackle MicroWave™ Air guide system features stainless steel guide frames with ringless inserts
- Lew's exclusive graphite skeletal reel seat
- Split grip EVA handles
- Patented "No Foul" hook keeper

MODEL	TYPE	LGTH/PCS	POWER	ACTION	LINE RATING (LBS.)	LURE RATING (OZ.)	GUIDES	CASE PACK QTY.	UPC	MSRP
Spinning Rods										
WMSS56ML	Dock Shooting	5'6"-1	ML	F	4-10	1/16-1/4	6+Tip	3	849004013001	\$54.99
WMSS60ML	Dock Shooting	6'0"-1	ML	F	4-10	1/16-1/4	6+Tip	3	849004016545	\$54.99
WMSS66ML	Dock Shooting	6'6"-1	ML	F	4-10	1/16-1/4	6+Tip	3	849004016538	\$54.99
WMSS70ML	Dock Shooting	7'0"-1	ML	F	4-10	1/16-1/4	7+Tip	3	849004013018	\$59.99

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | Handle Mat. = Handle Material | * = Telescopic



Bream Stick Rods

- Telescopic graphite/glass blank
- Stainless steel line holding system with built in hook keeper
- EVA full length handle
- Tether tip cap for storage

MODEL	TYPE	LGTH/SECTIONS	POWER	ACTION	CASE PACK QTY.	UPC	MSRP
LBS10	Telescopic	10'0"-3	UL	L	5	849004013629	\$19.99
LBS12	Telescopic	12'0"-4	UL	L	5	849004013643	\$21.99

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | Handle Mat. = Handle Material



AMERICAN HERO

40 CASTING REELS

NEW TIER 1 CASTING SERIES

CAMO CASTING SERIES

AMERICAN HERO® CASTING SERIES

41 SPINNING + SPINCAST REELS

NEW TIER 1 SERIES

CAMO SPINNING SERIES

AMERICAN HERO SPINNING SERIES

AMERICAN HERO SPINCAST SERIES

42 CASTING COMBOS

CAMO CASTING COMBO

AMERICAN HERO CASTING COMBO

43 SPINNING COMBOS

CAMO SPINNING COMBO

AMERICAN HERO SPINNING COMBO

WE GO® 2 SPINNING COMBO

44 SPINCAST COMBOS

CAMO SPINCAST COMBO

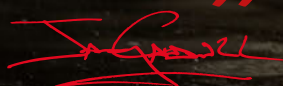
WE GO® SPINCAST COMBO

45 RODS

NEW TIER 1 SERIES

AMERICAN HERO SERIES

“I've always admired the Lew's brand for their quality of product and their pledge to support our Military and First Responders. Being part of the Lew's Team and the American Hero program means a lot to me.”



SGM Jamey Caldwell (Ret.)
US Army Special Operations



The Lew's American Hero® series is more than just rods and reels; it is our promise. With a sincere respect for and in genuine honor of our American veterans, Lew's® pledges a portion of profits from the sale of every American Hero® rod, along with select other Lew's products, for the purpose of supporting and helping organized programs that benefit the mind, spirit, soul and body of our veterans in their return to enjoying recreational opportunities outdoors, such as fishing.

Our support is focused on organizations that include a fishing element within their regular programs that are designed to assist veterans, especially wounded veterans, who are transitioning back into civilian life.

American Hero® has provided fishing gear and financial support to a variety of veteran support groups, including Warriors Heart, Casting Freedom, FOCUS Marines Foundation, Reel American Heroes Foundation and Operation HOOAH.

Learn more at www.lews.com/americanhero



American Hero® Tier 1 Casting Series

NEW

- Authentically unique MultiCam® dip process military camo pattern
- Premium 10 bearing system
- One-piece aluminum frame with graphite sideplates
- Externally adjustable Magnetic Control System (MCS)
- Combat Grip® paddle grips and thumb bar

SPEED GEARS COMBAT GRIP 10 BEARING SYSTEM AF SPEED REEPER MCS Magnetic Control System P2 SUPER PINION

- P2 Super Pinion® bearing supported pinion gear
- 95mm bowed anodized aluminum handle
- Anodized aluminum 34mm spool
- Speed Keeper® hook keeper
- External lube port

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
T1SH	9+1	7.5:1	31"	120/12	120/50	7	15 lbs.	Right	2	849004034556	\$179.99
T1SHL	9+1	7.5:1	31"	120/12	120/50	7	15 lbs.	Left	2	849004034563	\$179.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | C = Clam

UPP



American Hero® Camo Casting Series

- 6 bearing system
- Zero Reverse® one-way clutch bearing
- One-piece graphite frame and sideplates
- Externally adjustable Magnetic Control System (MCS)
- Zirconia line guide
- Combat Grip® thumb bar
- Rulon drag system

MCS Magnetic Control System SPEED GEARS COMBAT GRIP 6 BEARING SYSTEM

- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- Anodized bowed aluminum handle with Combat Grip® paddle knobs

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
AHC1SH	5+1	7.1:1	31"	120/12	120/50	7.2	15 lbs.	Right	2	849004016033	\$79.99
AHC1SHC	5+1	7.1:1	31"	120/12	120/50	7.2	15 lbs.	Right	3	849004016071	\$79.99
AHC1SHL	5+1	7.1:1	31"	120/12	120/50	7.2	15 lbs.	Left	2	849004016040	\$79.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | C = Clam



American Hero Casting Series

- 5 bearing system
- Zero Reverse® one-way clutch bearing
- One-piece graphite frame and sideplates
- Externally adjustable Magnetic Control System (MCS)
- Zirconia line guide
- Rulon drag system

5 BEARING SYSTEM SPEED GEARS MCS Magnetic Control System

- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- Anodized bowed aluminum handle with paddle knobs

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
AH1H	4+1	6.4:1	28"	120/12	120/50	7.2	15 lbs.	Right	2	849004002913	\$64.99
AH1HL	4+1	6.4:1	28"	120/12	120/50	7.2	15 lbs.	Left	2	849004005976	\$64.99
AH1SH	4+1	7.1:1	31"	120/12	120/50	7.2	15 lbs.	Right	2	849004008526	\$64.99
AH1SHC	4+1	7.1:1	31"	120/12	120/50	7.2	15 lbs.	Right	3	849004008779	\$64.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | C = Clam

UPP



American Hero Tier 1 Spinning Series

NEW

- Authentically unique MultiCam® dip process military camo pattern
- 11 bearing system
- Zero Reverse® one-way clutch bearing
- Aluminum frame and sideplate
- Skeletal graphite rotor

SPEED GEARS COMBAT GRIP AF SKELETAL SPEED ROTOR 11 BEARING SYSTEM C40 CARBON

- Sealed carbon multi disc drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- Folding aluminum handle with Combat Grip® knob

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
T1-200	10+1	6.2:1	31"	120/8	180/10	8.6	14 lbs.	R/L	2	849004011779	\$99.99
T1-300	10+1	6.2:1	32"	180/10	250/15	8.9	14 lbs.	R/L	2	849004011786	\$99.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | C = Clam



American Hero Camo Spinning Series

- 6 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Skeletal graphite rotor
- Oiled felt multi-disc drag system

SPEED GEARS COMBAT GRIP SKELETAL SPEED ROTOR 6 BEARING SYSTEM

- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- Folding aluminum handle with Combat Grip® knob

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
AHC200	5+1	6.2:1	31"	120/8	180/10	9.0	13 lbs.	R/L	5	849004017634	\$49.99
AHC200C	5+1	6.2:1	31"	120/8	180/10	9.0	13 lbs.	R/L	3	849004017658	\$49.99
AH300	5+1	6.2:1	32"	145/10	250/15	10.0	13 lbs.	R/L	5	849004017641	\$49.99
AHC300C	5+1	6.2:1	32"	145/10	250/15	10.0	13 lbs.	R/L	3	849004017665	\$49.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | C = Clam



American Hero Spinning Series

- 5 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Skeletal graphite rotor
- Oiled felt multi-disc drag system

SPEED GEARS SKELETAL SPEED ROTOR 5 BEARING SYSTEM

- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- Aluminum handle with paddle knob

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
AH100	4+1	6.2:1	30"	120/6	150/8	8.7	13 lbs.	R/L	5	849004008427	\$39.99
AH200	4+1	6.2:1	31"	120/8	180/10	8.9	13 lbs.	R/L	5	849004007994	\$39.99
AH300	4+1	6.2:1	32"	145/10	250/15	9.9	17 lbs.	R/L	5	849004008007	\$39.99
AH400	4+1	6.2:1	35"	185/12	300/20	10.4	17 lbs.	R/L	5	849004008014	\$39.99
AH100C	4+1	6.2:1	30"	120/6	150/8	8.7	13 lbs.	R/L	3	849004006980	\$39.99
AH200C	4+1	6.2:1	31"	120/8	180/10	8.9	13 lbs.	R/L	3	849004001831	\$39.99
AH300C	4+1	6.2:1	32"	145/10	250/15	9.9	17 lbs.	R/L	3	849004001893	\$39.99
AH400C	4+1	6.2:1	35"	185/12	300/20	10.4	17 lbs.	R/L	3	849004002883	\$39.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | C = Clam

American Hero Spincast Series

METAL CONE SPINCAST REEL

- Dual-pin line pick up system
- Double anodized aluminum cone
- Injection molded body
- Steel handle with SoftTouch paddle knobs
- Pre-spooled with premium 8 lb. mono

WE GO® ABS SPINCAST REEL

- Dual-pin line pick up system
- Engineered ABS cone
- Injection molded body
- Steel handle with SoftTouch paddle knob
- Pre-spooled with premium 8 lb. mono

MODEL	GEAR RATIO	RPT	MONO CAP.	WT. (OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
AHBC2C (Metal Cone)	3.4:1	16"	90/8	7.4	5 lbs.	Right	3	849004011663	\$17.99
AHSC2C (ABS)	3.4:1	16"	90/8	6.8	5 lbs.	Right	0	849004011656	\$14.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | C = Clam



MODEL
AHBC2C



MODEL
AHSC2C



American Hero® Camo Baitcast Combo

REEL FEATURES:

- 6 bearing system
- Zero Reverse® one-way clutch bearing
- One-piece graphite frame and sideplates
- Externally adjustable Magnetic Control System (MCS)
- Zirconia line guide
- Combat Grip® thumb bar
- Rulon drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- Anodized bowed aluminum handle with Combat Grip® paddle knobs

ROD FEATURES:

- IM7 graphite blank
- Gunsmoke stainless steel guide frames with stainless steel inserts
- Skeletal graphite reel seat
- EVA split-grips
- Patented "No Foul" hook keeper

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING (LBS.)	LURE RATING (OZ.)	MONO CAP.	BRAID CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
AHC1SH610MH	6'10"-1	MH	Fast	10-20	1/4-3/4	120/12	120/50	7.1:1	31"	15 lbs.	Right	3	849004017214	\$119.99
AHC1SHL610MH	6'10"-1	MH	Fast	10-20	1/4-3/4	120/12	120/50	7.1:1	31"	15 lbs.	Left	3	849004017221	\$119.99
AHC1SH70M	7'0"-1	M	Fast	8-17	1/4-5/8	120/12	120/50	7.1:1	31"	15 lbs.	Right	3	849004033412	\$119.99
AHC1SHL70M	7'0"-1	M	Fast	8-17	1/4-5/8	120/12	120/50	7.1:1	31"	15 lbs.	Left	3	849004033429	\$119.99
AHC1SH70MH	7'0"-1	MH	Fast	10-20	1/4-3/4	120/12	120/50	7.1:1	31"	15 lbs.	Right	3	849004033436	\$119.99
AHC1SHL70MH	7'0"-1	MH	Fast	10-20	1/4-3/4	120/12	120/50	7.1:1	31"	15 lbs.	Left	3	849004033443	\$119.99

H = Heavy, MH = Medium Heavy, M = Medium | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



American Hero Baitcast Combo

REEL FEATURES:

- 5 bearing system
- Zero Reverse® one-way clutch bearing
- One-piece graphite frame and sideplates
- Externally adjustable Magnetic Control System (MCS)
- Zirconia line guide
- Rulon drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- Anodized bowed aluminum handle with paddle knobs

ROD FEATURES:

- IM6 graphite blank
- Gunsmoke stainless steel guide frames with stainless steel inserts
- Skeletal graphite reel seat
- EVA split-grips
- Patented "No Foul" hook keeper

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING (LBS.)	LURE RATING (OZ.)	MONO CAP.	BRAID CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
AH1H66MH	6'6"-1	MH	Fast	10-20	3/8-1	120/12	120/50	6.4:1	28"	15 lbs.	Right	3	849004001640	\$99.99
AH1SH610MH	6'10"-1	MH	Fast	10-20	3/8-1	120/12	120/50	7.1:1	31"	15 lbs.	Right	3	849004001251	\$99.99
AH1H70MH	7'0"-1	MH	Fast	10-20	3/8-1	120/12	120/50	6.4:1	28"	15 lbs.	Right	3	849004001879	\$99.99
AH1HL70MH	7'0"-1	MH	Fast	10-20	3/8-1	120/12	120/50	6.4:1	28"	15 lbs.	Left	3	849004004672	\$99.99

H = Heavy, MH = Medium Heavy, M = Medium | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand

American Hero Camo Spinning Combo



REEL FEATURES:

- 6 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Skeletal graphite rotor
- Oiled felt multi-disc drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- Aluminum handle with Combat Grip® knob

ROD FEATURES:

- IM7 2-piece graphite blank
- Gunsmoke stainless steel guide frames with stainless steel inserts
- Skeletal graphite reel seat
- EVA split-grips
- Patented "No Foul" hook keeper

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	MONO CAP.	BRAID CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
AHC1056UL-2	5'6"-2	UL	Fast	4-10	1/16-1/4	120/6	150/8	6.2:1	30"	13 lbs.	R/L	3	849004034730	\$84.99
AHC2060M-2	6'0"-2	M	Fast	4-10	1/8-1/2	120/8	180/10	6.2:1	31"	13 lbs.	R/L	3	849004017764	\$84.99
AHC3066M-2	6'6"-2	M	Fast	4-10	1/8-1/2	145/10	250/15	6.2:1	32"	17 lbs.	R/L	3	849004017757	\$84.99
AHC4070M-2	7'0"-2	M	Fast	4-12	1/8-1/2	185/12	300/20	6.2:1	35"	17 lbs.	R/L	3	849004017771	\$84.99

H = Heavy, MH = Medium Heavy, M = Medium ML = Medium Light, L = Light, UL = Ultra Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand

American Hero Spinning Combo



REEL FEATURES:

- 5 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Skeletal graphite rotor
- Oiled felt multi-disc drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- Aluminum handle with paddle knob

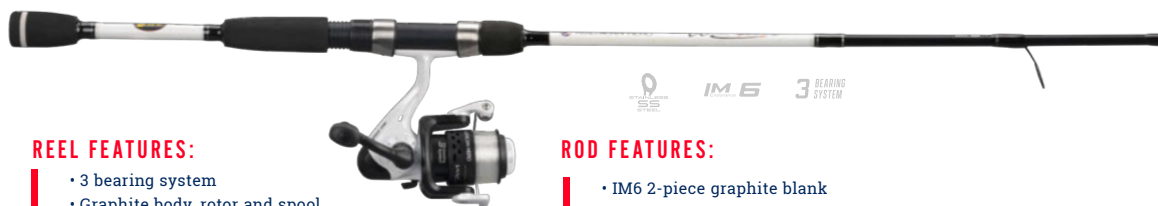
ROD FEATURES:

- IM6 2-piece graphite blank
- Gunsmoke stainless steel guide frames with stainless steel inserts
- Skeletal graphite reel seat
- EVA split-grips
- Patented "No Foul" hook keeper

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	MONO CAP.	BRAID CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
AH2060M-2	6'0"-2	M	Fast	4-12	1/8-1/2	120/8	180/10	6.2:1	31"	13 lbs.	R/L	3	849004001534	\$74.99
AH3066M-2	6'6"-2	M	Fast	4-12	1/8-1/2	145/10	250/15	6.2:1	32"	17 lbs.	R/L	3	849004001244	\$74.99
AH4070M-2	7'0"-2	M	Fast	4-12	1/8-1/2	185/12	300/20	6.2:1	35"	17 lbs.	R/L	3	849004003347	\$74.99

H = Heavy, MH = Medium Heavy, M = Medium | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand

American Hero WE GO® 2 Combo



REEL FEATURES:

- 3 bearing system
- Graphite body, rotor and spool
- Oiled felt multi-disc drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Folding handle
- Pre-spoiled with premium 6 lb. monofilament

ROD FEATURES:

- IM6 2-piece graphite blank
- Stainless steel guide frames with stainless steel inserts
- Reel seat with cushioned stainless steel hoods
- EVA split-grips

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	MONO CAP.	GEAR RATIO	RPT	RETRIEVE	CASE PACK QTY.	UPC	MSRP
WG7550L-2	5'0"-2	L	Fast	4-10	1/4-3/8	120/6	5.0:1	22"	R/L	3	849004008472	\$39.99
WG1056M-2	5'6"-2	M	Fast	4-12	1/8-1/2	160/6	5.2:1	23"	R/L	3	849004008502	\$44.99
WG1560M-2	6'0"-2	M	Fast	4-12	1/8-1/2	100/8	5.2:1	23"	R/L	3	849004008519	\$44.99
WG2066M-2	6'6"-2	M	Fast	4-12	1/8-1/2	150/8	5.1:1	24"	R/L	3	849004012837	\$49.99

H = Heavy, MH = Medium Heavy, M = Medium, L = Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



COMBAT GRIP®

IM6

American Hero® Camo Spincast Combo

REEL FEATURES:

- Dual-pin line pick up system
- Double anodized aluminum cone
- Injection molded body
- Nickel plated handle with Combat Grip® paddle knobs
- Pre-spooled with premium 8 lb. monofilament

ROD FEATURES:

- IM6 2-piece graphite blank
- Stainless steel guide frames with stainless steel inserts
- EVA split-grips

MODEL	LGTH/PCS	ROD POWER	ROD ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	MONO CAP.	GEAR RATIO	RPT	RETRIEVE	CASE PACK QTY.	UPC	MSRP
AHCM2060M-2	6'0"-2	M	Fast	4-10	1/8-1/2	90/8	3.4:1	16"	Right	3	849004019515	\$49.99

H = Heavy, MH = Medium Heavy, M = Medium | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



IM6

American Hero WE GO Metal Cone Spincast Combo

REEL FEATURES:

- Dual-pin line pick up system
- Double anodized aluminum cone
- Injection molded body
- Nickel chrome plated steel handle with SoftTouch paddle knobs
- Pre-spooled with premium 8 lb. monofilament

ROD FEATURES:

- IM6 2-piece graphite blank
- Stainless steel guide frames with stainless steel inserts
- EVA split-grips

MODEL	LGTH/PCS	ROD POWER	ROD ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	LINE CAP.	GEAR RATIO	RPT	RETRIEVE	CASE PACK QTY.	UPC	MSRP
AHM2060M-2	6'0"-2	M	Fast	4-10	1/8-1/2	90/8	3.4:1	16"	Right	3	849004011892	\$39.99

H = Heavy, MH = Medium Heavy, M = Medium | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand


HM50
HIGH Modulus


American Hero Tier 1 Series

NEW

- Premium HM50 Tour Grade high modulus graphite blank
- Lew's patented VTR (Vibration Transfer Ring®) allows direct contact with the blank
- High density EVA split grips
- Lew's exclusive skeletal reel seat
- Authentically unique MultiCam® dip process military camo pattern
- Stainless steel guide frames with aluminum oxide inserts
- Pro style hook keeper
- Endorsed and promoted by Jamey Caldwell (Ret) US Army Special Operations, professional tournament angler

MODEL	TECHNIQUE	LGTH/ PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods										
AHT1610M	Jerkbait/Topwater	6'10"-1	M	F	10-20	3/8-1	8+Tip	3	849004034570	\$129.99
AHT170MH	Jig/Skipping	7'0"-1	MH	F	8-17	1/4-5/8	8+Tip	3	849004034587	\$129.99
AHT173H	Flipping/Pitching	7'3"-1	H	F	10-20	3/8-1 1/2	8+Tip	3	849004034594	\$139.99
AHT176MH-CB	Crankbait	7'6"-1	MH	M	12-30	1/2-1 1/4	8+Tip	3	849004034594	\$139.99
Spinning Rod										
AHT172MFS	Finesse	7'2"-1	M	F	4-12	1/8-1/2	7+Tip	3	8490040334617	\$129.99

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | Handle Mat. = Handle Material


IM7
IMPERIAL MODULUS


American Hero Series

- Premium IM7 graphite blank
- Stainless steel guides with stainless steel inserts
- Lew's exclusive graphite skeletal reel seat
- Split grip EVA handles
- Patented "No Foul" hook keeper

MODEL	TYPE	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods										
AH66MHC	Casting	6'6"-1	MH	F	10-20	3/8-1	8+Tip	3	849004000117	\$89.99
AH70MC	Casting	7'0"-1	M	F	8-17	1/4-5/8	8+Tip	3	849004000124	\$89.99
AH70MHC	Casting	7'0"-1	MH	F	10-20	3/8-1 1/2	8+Tip	3	849004000193	\$89.99
AH70MHCBC	Crankbait	7'0"-1	MH	F	12-30	1/2-1 1/4	8+Tip	3	849004003033	\$89.99
AH76HC	Flipping	7'6"-1	H	F	20-40	1/2-2	9+Tip	3	849004000131	\$89.99
AH169MFC	Inshore	6'9"-1	M	F	8-15	1/16-3/4	8+Tip	3	849004003064	\$89.99
Spinning Rods										
AH66MS	Spinning	6'6"-1	M	F	4-12	1/8-1/2	7+Tip	3	849004000148	\$89.99
AH70MS	Spinning	7'0"-1	M	F	4-12	1/8-1/2	8+Tip	3	849004000155	\$89.99
AH70MHS	Spinning	7'0"-1	MH	F	8-14	3/8-3/4	8+Tip	3	849004000162	\$89.99

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | Handle Mat. = Handle Material

MR. CRAPPIE®

Crappie Thunder®

48 CRAPPIE THUNDER REELS

SPINNING REELS

JIG/TROLL REEL

SOLO™ JIGGING REEL

JIGGING REEL

SLAB SHAKER SPINCAST/UNDERSPIN REELS

49 CRAPPIE THUNDER COMBOS

JIG/TROLL COMBO

JIG/TROLL SPINNING COMBO

SPINNING COMBO

JIG/TROLL UNDERSPIN COMBO

SPINCAST & UNDERSPIN COMBOS

SOLO™ JIGGING COMBO

51 MR. CRAPPIE MONOFILAMENT

52 CRAPPIE THUNDER RODS

REAR SEAT ROD

CUSTOM TROLLER RODS

JIGGING RODS

TELESCOPIC RODS

SPINNING/CASTING RODS







Crappie Thunder® Spinning Reels

NEW

- 2 bearing system
- Graphite body, rotor, and spool
- Pre-spooled with premium 6 lb. Mr. Crappie mono

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	WT.(OZ.)	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CTS50	2	5.0:1	19"	120/4	4.4	R/L	3	849004011816	\$19.99
CTS75	2	5.0:1	20"	120/6	4.8	R/L	3	849004011823	\$19.99
CTS100	2	5.1:1	22"	160/6	6.6	R/L	3	849004012158	\$19.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Crappie Thunder Jig/Troll Reel

NEW

- Metal frame
- Anti-reverse lever
- Pre-spooled with 6 lb. Mr. Crappie mono
- Audible bait clicker
- Spool tension adjustment control

MODEL	GEAR RATIO	MONO CAP.	WT.(OZ.)	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CTJTR	3.6:1	90/6	3.2	Right	3	849004035362	\$19.99

Mono line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Crappie Thunder Solo™ Jigging Reel

NEW

- 2 bearing system
- Graphite body and spool
- Reel weight without line - 3oz.
- Multi-disc drag with click function
- Pre-spooled with 6 lbs. Mr.Crappie mono

MODEL	WT.(OZ.)	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CTS0J1	3	Right	3	849004035348	\$19.99



Crappie Thunder Jigging Reel

NEW

- 2 bearing system
- Polycarbonate body and spool
- Adjustable star drag tension adjustment
- Pre-spooled with 6 lbs. Mr.Crappie mono

MODEL	WT.(OZ.)	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CTJ1	1.6	Right	3	849004035355	\$9.99



Crappie Thunder Spincast/Underspin

NEW

- Ball bearing drive system
- Stainless steel nose cone
- Dual ceramic pick up pins
- Bite alert alarm switch
- Selective anti-reverse switch (Underspin only)
- Adjustable for right or left hand retrieve
- Pre-spooled with premium 6 lb. line
- All metal gears

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	WT.(OZ.)	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CTSC	1	4.3:1	16"	90/4	5.4	R/L	3	849004011809	\$19.99
CTUS	1	4.3:1	16"	90/4	5.8	R/L	3	849004011793	\$19.99

RPT = Recovery per turn | Mono line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand





Crappie Thunder[®] Jig/Troll Combo

NEW

REEL FEATURES:

- Metal frame
- Anti-reverse lever
- Pre-spooled with 6 lb. Mr. Crappie mono
- Audible bait clicker
- Spool tension adjustment control

ROD FEATURES:

- IM6 2-piece graphite blank with rod length indicator
- Stainless steel guides with aluminum oxide inserts
- Graphite reel seat with aluminum hoods
- EVA full length grips
- Stainless steel hook keeper

MODEL	LGTH/PCS	POWER	ACTION	LINE CAP.	GEAR RATIO	RPT	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CTJT10-2	10'0"-2	L	Fast	90/6	3.6:1	23"	Right	3	849004035621	\$59.99
CTJT12-2	12'0"-2	L	Fast	90/6	3.6:1	23"	Right	3	849004035638	\$69.99

H = Heavy, MH = Medium Heavy, M = Medium, L = Light, UL = Ultra Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Crappie Thunder Jig/Troll Spinning Combo

NEW

REEL FEATURES:

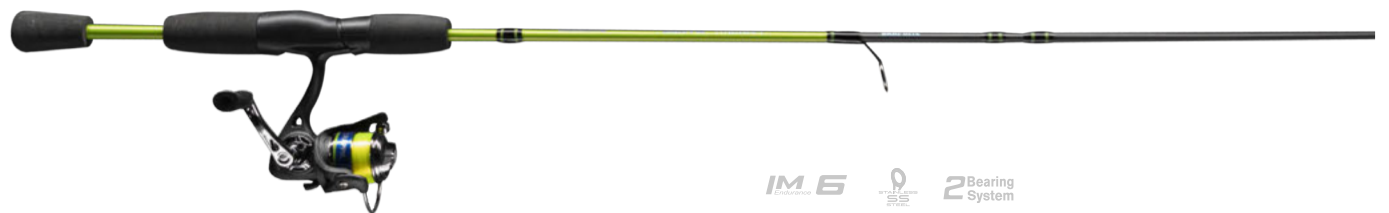
- 2 bearing system
- Graphite body, rotor, and spool
- Pre-spooled with 6 lb. Mr. Crappie mono

ROD FEATURES:

- 2-piece graphite construction blank with rod length indicator
- Stainless steel guides with aluminum oxide inserts
- Graphite reel seat with aluminum hoods
- EVA full length grips
- Stainless steel hook keeper

MODEL	LGTH/PCS	POWER	ACTION	REEL SIZE	LINE CAP.	GEAR RATIO	RPT	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CTJT759-2	9'0"-2	L	Fast	75	120/6	5.0:1	20"	R/L	3	849004035683	\$54.99
CTJT7510-2	10'0"-2	L	Fast	75	120/6	5.0:1	20"	R/L	3	849004035690	\$59.99
CTJT7512-2	12'0"-2	L	Fast	75	120/6	5.0:1	20"	R/L	3	849004035706	\$64.99

H = Heavy, MH = Medium Heavy, M = Medium, L = Light, UL = Ultra Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | R = Right, L = Left



Crappie Thunder Spinning Combo

NEW

REEL FEATURES:

- 2 bearing system
- Graphite body, rotor, and spool
- Pre-spooled with 6 lb. Mr. Crappie mono

ROD FEATURES:

- IM6 graphite blank
- Stainless steel guides and inserts
- Graphite reel seat
- EVA split grip handle

MODEL	LGTH/PCS	POWER	ACTION	REEL SIZE	LINE RATING(LBS.)	LURE RATING(OZ)	LINE CAP.	GEAR RATIO	RPT	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CTS5046-2	4'6"-2	L	Fast	50	2-8	1/16-1/4	120/4	5.0:1	19"	R/L	3	849004035713	\$39.99
CTS7556-2	5'6"-2	L	Fast	75	2-8	1/16-1/4	120/6	5.0:1	20"	R/L	3	849004035720	\$44.99
CTS7566-2	6'6"-2	L	Fast	75	2-8	1/16-1/4	120/6	5.0:1	20"	R/L	3	849004035737	\$47.99
CTS10070-2	7'0"-2	L	Fast	100	2-8	1/16-1/4	160/6	5.1:1	22"	R/L	3	849004035744	\$49.99

H = Heavy, MH = Medium Heavy, M = Medium, L = Light, UL = Ultra Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | R = Right, L = Left



Crappie Thunder Jig/Troll Underspin Combo

NEW

REEL FEATURES:

- Ball bearing drive system
- Stainless steel nose cone
- Dual ceramic pick up pins
- Line out alarm switch
- Selective anti-reverse switch (Underspin only)
- Adjustable for right or left hand retrieve
- Pre-spooled with premium 6 lb. line
- All metal gears

ROD FEATURES:

- 2-piece graphite construction blank with rod length indicator
- Stainless steel guides with aluminum oxide inserts
- Graphite reel seat with aluminum hoods
- EVA full length grips
- Stainless steel hook keepers

MODEL	LGTH/PCS	ROD POWER	ROD ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	LINE CAP.	GEAR RATIO	RPT	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CTU9-2	9'-2	L	Fast	2-8	1/16-1/4	90/4	4.3:1	16"	R/L	3	849004035751	\$54.99

H = Heavy, MH = Medium Heavy, M = Medium, L = Light, UL = Ultra Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | R = Right, L = Left



Crappie Thunder Spincast & Underspin Combos

NEW

REEL FEATURES:

- Ball bearing drive system
- Stainless steel nose cone
- Dual ceramic pick up pins
- Line out alarm switch
- Selective anti-reverse switch (Underspin only)
- Adjustable for right or left hand retrieve
- Pre-spooled with premium 6 lb. line
- All metal gears

ROD FEATURES:

- 2-piece graphite construction blank
- Stainless steel guides and inserts
- Graphite reel seat
- EVA full length grips

MODEL	LGTH/PCS	ROD POWER	ROD ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	LINE CAP.	GEAR RATIO	RPT	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CTSC46L-2	4'6"-2	L	Fast	2-8	1/16-1/4	90/4	4.3:1	16"	R/L	3	849004035669	\$39.99
CTUS46L-2	4'6"-2	L	Fast	2-8	1/16-1/4	90/4	4.3:1	16"	R/L	3	849004035676	\$39.99

H = Heavy, MH = Medium Heavy, M = Medium, L = Light, UL = Ultra Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | R = Right, L = Left | * = Underspin reel



2 Bearing System

Crappie Thunder Solo™ Jigging Combo

NEW

REEL FEATURES:

- 2 bearing system
- Graphite body and spool
- Multi-disc drag with click function
- Pre-spooled with 6 lb. Mr. Crappie mono

ROD FEATURES:

- Graphite construction blank with rod length indicator
- Stainless steel guides and aluminum oxide inserts
- Graphite reel seat with aluminum hoods
- EVA full length grips
- Stainless steel hook keeper

CRAPPIE THUNDER

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	GEAR RATIO	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CTSO9-2	9'-2	L	Fast	2-8	1/16-1/4	1.0:1	Right	3	849004035645	\$49.99
CTSO11-2	11'-2	L	Fast	2-8	1/16-1/4	1.0:1	Right	3	849004035652	\$54.99

H = Heavy, MH = Medium Heavy, M = Medium, L = Light, UL = Ultra Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | R = Right, L = Left

Mr. Crappie Monofilament Line

- Field tested and approved by Wally Marshall
- Designed specifically for small reel usage
- Available in Camo, Clear, Hi-Vis
- Extreme abrasion resistant formula
- Low memory

MODEL	COLOR	LB TEST	DIA (IN.)	YD.	CASE PACK QTY.	UPC	MSRP
500 YD. Spool							
MC4FSCL	Clear	4	.008	500	4	815227014026	\$5.99
MC6FSCL	Clear	6	.009	500	4	815227014033	\$5.99
MC8FSCL	Clear	8	.010	500	4	815227014040	\$5.99
MC4FSHV	Hi-Vis	4	.008	500	4	815227014064	\$5.99
MC6FSHV	Hi-Vis	6	.009	500	4	815227014071	\$5.99
MC8FSHV	Hi-Vis	8	.010	500	4	815227014088	\$5.99
MC4FSCM	Camo	4	.008	500	4	815227014101	\$5.99
MC6FSCM	Camo	6	.009	500	4	815227014118	\$5.99
MC8FSCM	Camo	8	.010	500	4	815227014125	\$5.99
Mega Spool							
MC4CL	Clear	4	.008	2000	4	815227011759	\$7.99
MC6CL	Clear	6	.009	1500	4	815227011766	\$7.99
MC8CL	Clear	8	.010	1200	4	815227011773	\$7.99
MC4HV	Hi-Vis	4	.008	2000	4	815227011797	\$7.99
MC6HV	Hi-Vis	6	.009	1500	4	815227011803	\$7.99
MC8HV	Hi-Vis	8	.010	1200	4	815227011810	\$7.99
MC4CM	Camo	4	.008	2000	4	815227011834	\$7.99
MC6CM	Camo	6	.009	1500	4	815227011841	\$7.99
MC8CM	Camo	8	.010	1200	4	815227011858	\$7.99

UPP





Crappie Thunder® Rear Seat Rod

- Premium high modulus 2-piece graphite blank
- Stainless steel guides with stainless steel inserts
- Graphite rear reel seat for jigging

- Full Length EVA foam handle
- Stainless steel hook keeper

NEW

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	CASE PACK QTY.	UPC	MSRP
Jigging								
CTRR10-2	10'-2	L	Fast	2-8	1/16-1/4	3	849004035522	\$44.99

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast



Crappie Thunder Custom Troller Rods

- Premium high modulus multi-piece graphite blank with rod length indicator
- Stainless steel guides with stainless steel inserts
- Graphite reel seat with metal hoods

- Spare tips available
- Full length EVA foam handle
- Stainless steel hook keeper

NEW

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	CASE PACK QTY.	UPC	MSRP
Trolling								
CTTR9L-2	9'-2	L	Fast	2-10	1/64-1/4	3	849004035539	\$44.99
CTTR12L-2	12'-2	L	Fast	2-10	1/64-1/4	3	849004035546	\$46.99
CTTR14L-3	14'-3	L	Fast	2-10	1/64-1/4	3	849004035553	\$49.99

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast



Crappie Thunder Jigging Rods

- Premium multi-piece graphite blank with rod length indicator
- Stainless steel guides with aluminum oxide inserts
- Graphite reel seat with metal hoods

- Spare tips available
- EVA foam handle
- Stainless steel hook keeper

NEW

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	CASE PACK QTY.	UPC	MSRP
CT9L-2	9'-2	ML	Fast	2-8	1/16-1/4	5	849004035485	\$39.99
CT10L-2	10'-2	ML	Fast	2-8	1/16-1/4	5	849004035492	\$44.99
CT12L-2	12'-2	ML	Fast	2-8	1/16-1/4	5	849004035508	\$49.99
CT14L-2	14'-3	ML	Fast	2-8	1/16-1/4	5	849004035515	\$54.99

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast



Crappie Thunder Telescopic Poles

NEW

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	CASE PACK QTY.	UPC	MSRP
Telescopic								
CT10TL	10'-3	L	Fast	2-8	1/16-1/4	5	849004035461	\$17.99
CT12TL	12'-4	L	Fast	2-8	1/16-1/4	5	849004035478	\$19.99

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast

- Premium telescopic fiberglass blank
- Convenient line retainer
- Insta-Rig Kit
- Full length EVA foam handle
- Tether tip-cap for storage



Crappie Thunder Spinning/Casting Rods

NEW

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	HANDLE STYLE	CASE PACK QTY.	UPC	MSRP
Casting									
CTC56-2	5'6"-2	L	Fast	2-8	1/16-1/4	Full	5	849004035423	\$24.99
Spinning									
CTS46-2	4'6"-2	L	Fast	2-8	1/16-1/4	Split	5	849004035430	\$21.99
CTS56-2	5'6"-2	L	Fast	2-8	1/16-1/4	Split	5	849004035447	\$24.99
CTS66-2	6'6"-2	L	Fast	2-8	1/16-1/4	Split	5	849004035454	\$27.99

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | Handle Mat. = Handle Material | * = Telescopic

- Premium 2-piece graphite blank
- Stainless steel guides and inserts
- Graphite reel seat
- EVA full length handle on casting models
- EVA split grip handle on spinning models

Lubricants & Accessories

- 
- A close-up photograph of a person's hands applying a light blue lubricant from a small bottle to a fishing reel. The person is wearing a dark shirt with various patches, including one that says "PREMIER BASS" and another with "DPF". The fishing reel is silver and black, and the person is holding a fishing rod with a black handle. The background is slightly blurred, showing more of the person's shirt and the fishing rod.
- 55 SUPER DUTY® REEL OIL
 - HYPERSPEED™ BEARING LUBRICANT
 - SPEED BRAKE CENTRIFUGAL BRAKE CLEANER
 - 56 SUPER DUTY® CASTING REEL GREASE
 - SUPER DUTY® SPINNING REEL GREASE
 - SPEED CAST® LINE CONDITIONER
 - SPEED CLEANZ® REEL CLEANER
 - 57 CUSTOM HANDLE KITS
 - SPEED BOAT BAG
 - TOURNAMENT BAG
 - SPEED DIAL®
 - 58 CUSTOM HANDLE KNOBS
 - SPEED SOCKS
 - 59 DAVID FRITTS GET'R BACK™ LURE RETRIEVER
 - SPEED COVERS
 - FLOATING KEY CHAIN



Super Duty Reel Oil

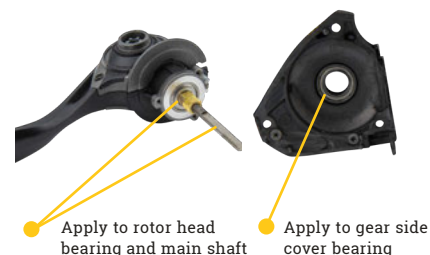
SuperDuty Reel Oil is a multi-purpose lubricant for reel bearings, bushings and shafts. Seals out moisture and deters corrosion.

MODEL	SIZE	INGREDIENTS	APPLICATION	CASE PACK QTY.	UPC	MSRP
SDRO1	1 fl. oz.	Petroleum & Synthetic Oils	Multi-Purpose	6	849004014909	\$9.99

BAITCAST REEL APPLICATION:



SPINNING REEL APPLICATION:

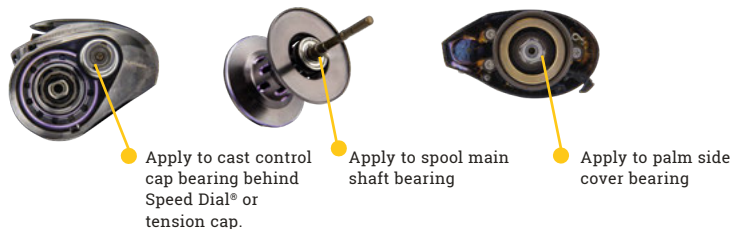


HyperSpeed™ Bearing Lubricant

Custom formulated from the highest quality synthetic base oils - HyperSpeed Lube, allows maximum performance of baitcast spool mainshaft bearings, designed specifically for high speed baitcast reels.

MODEL	SIZE	INGREDIENTS	APPLICATION	CASE PACK QTY.	UPC	MSRP
HSBL1	1 fl. oz.	Synthetic Base Oils	Baitcast Mainshaft Bearings	6	849004014886	\$9.99

BAITCAST REEL APPLICATION:

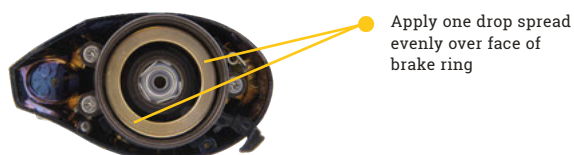


Speed Brake Centrifugal Brake Cleaner

Perfect combination of cleaning and lubrication for precision centrifugal braking systems. Leaves no sticky or tacky residues.

MODEL	SIZE	INGREDIENTS	APPLICATION	CASE PACK QTY.	UPC	MSRP
SBC1	1 fl. oz.	Oils & Synthetic Esters	Centrifugal Brake	6	849004014930	\$9.99

APPLICATION:





Super Duty® Casting Reel Grease

Custom blended, temperature resistant formulation with special extreme pressure additives engineered to deliver dependable lubrication for precision gears in casting reels.

MODEL	SIZE	INGREDIENTS	APPLICATION	CASE PACK QTY.	UPC	MSRP
SDCRG1	1 fl. oz.	Custom Blend Grease	Drive Gear	6	849004014916	\$8.99



Super Duty Spinning Reel Grease

All-purpose grease for spinning reels, fortified with anti-wear and corrosion inhibitors. Allows gears to run smoother, quieter and last longer.

MODEL	SIZE	INGREDIENTS	APPLICATION	CASE PACK QTY.	UPC	MSRP
SDSRG1	1 fl. oz.	Custom Blend Grease	Gear Teeth	6	849004014923	\$8.99



Speed Cast® Line Conditioner

Line treatment spray that cleans line and rod guides, provides UV protection, and environmentally friendly water based formula. Special additives coat and protect line and guides to minimize friction for longer casting distance.

MODEL	SIZE	INGREDIENTS	APPLICATION	CASE PACK QTY.	UPC	MSRP
SCST6	6 fl. oz.	Water Based Formula	Line & Guides	6	849004014954	\$8.99



Speed Cleanz® Reel Cleaner

Cleans and degreases fishing reels. Gentle solvent cleaner without harsh evaporates and will not attack common plastics.

MODEL	SIZE	INGREDIENTS	APPLICATION	CASE PACK QTY.	UPC	MSRP
SSC6	6 fl. oz.	High Quality Solvent	Reels	6	849004014947	\$8.99



Custom Handle Kits

Compatible with all Lew's® baitcast reels and fit most reels with 8mm shaft and swept star drag. Kit includes: 95mm handle, knob cap, handle washer, handle nut, handle nut retainer, and handle retainer screw.

MODEL	HANDLE MAT.	NOB MAT.	COLOR	CASE PACK QTY.	UPC	MSRP
Round Knobs						
CSCHB	Carbon	Winn	Black	5	849004020443	\$74.99
CSCHCC	Carbon	Winn	Charcoal	5	849004020436	\$84.99
CSCHC	Carbon	Winn	Chartreuse	5	849004020412	\$84.99
CSCHN	Carbon	Winn	Blue	5	849004020450	\$84.99
CSBAHB	Aluminum	Winn	Black	5	849004020382	\$54.99
CSBAHCC	Aluminum	Winn	Charcoal	5	849004020375	\$54.99
CSBAHC	Aluminum	Winn	Chartreuse	5	849004020368	\$54.99
CSBAHN	Aluminum	Winn	Blue	5	849004020399	\$64.99
CSBAHO	Aluminum	Winn	Orange	5	849004020351	\$64.99
CSBAHOR	Aluminum	Winn	Red	5	849004020405	\$64.99
Paddle Knobs						
CFH95B	Carbon	Rubber	Black	5	815227017836	\$64.99
AH95B	Aluminum	Rubber	Black	5	815227017843	\$34.99
Oversized Round						
LDP	Aluminum	EVA	Black	5	849004001596	\$44.99



Speed Boat Bags

- Heavy-duty water-resistant PVC tarpaulin
- Molded waterproof bottom
- 2 inside pockets
- Large mesh zippered inside pocket, EVA foam handles
- 24" bag has a removable padded shoulder strap

MODEL	DIMENSIONS	COLOR	CASE PACK QTY.	UPC	MSRP
BBL-Y-18	18" L x 12" H x 12" W	Yellow	6	815227017829	\$44.99
B241212	24" L x 12" H x 12" W	Yellow	6	815227010608	\$54.99



Tournament Bag

- Heavy-duty, leak free PVC construction
- Strong handle with padded grips
- Heavy duty zippered top
- Black color for calming fish during transport
- Oversized for big catch capacity

MODEL	BAG MAT.	COLOR	CASE PACK QTY.	UPC	MSRP
LTB1	PVC	Black	3	849004011922	\$27.99



Speed Dial®

Easily identify the line type and pound test on the reel. Fits Lew's low profile baitcast reels

MODEL	LINE TYPES	LINE RANGE	CASE PACK QTY.	UPC	MSRP
CSSDBGS	Mono, Fluoro, Braid	8-80lbs.	6	849004023192	\$21.99

EVA/CORK



COMBAT GRIP®

WINN®
PADDLEWINN®
OVERSIZED
ROUNDWINN®
ROUND

Custom Handle Knobs

Customize your reel by choosing from a variety of shapes and colors. Package includes, Custom knob and one black knob cap. Knobs are compatible with all Lew's baitcast and spinning reels.

MODEL	PER PACK	MATERIAL	COLOR	CASE PACK QTY.	UPC	MSRP
Paddle						
CSPKCC	1	Winn	Chartreuse	6	849004020160	\$17.99
CSPKCO	1	Winn	Orange	6	849004020177	\$17.99
CSPKCCC	1	Winn	Charcoal	6	849004020184	\$17.99
CSPKCB	1	Winn	Black	6	849004020191	\$17.99
CSPKCN	1	Winn	Blue	6	849004020207	\$17.99
CSPKCR	1	Winn	Red	6	849004020214	\$16.99
CSCKB	2	Combat Grip*	Black	6	849004020191	\$5.99
Oversize Round						
CSORKCC	1	Winn	Chartreuse	6	849004020313	\$16.99
CSORKCO	1	Winn	Orange	6	849004020306	\$16.99
CSORKCCC	1	Winn	Charcoal	6	849004020313	\$16.99
CSORKCB	1	Winn	Black	6	849004020320	\$16.99
CSORKCN	1	Winn	Blue	6	849004020337	\$16.99
CSORKCR	1	Winn	Red	6	849004020344	\$16.99
Standard Round						
CSSRKCC	1	Winn	Chartreuse	6	849004020238	\$15.99
CSSRKCO	1	Winn	Orange	6	849004020245	\$15.99
CSSRKCCC	1	Winn	Charcoal	6	849004020252	\$16.99
CSSRKCB	1	Winn	Black	6	849004020269	\$15.99
CSSRKCN	1	Winn	Blue	6	849004020276	\$15.99
CSSRKCR	1	Winn	Red	6	849004020283	\$15.99
Paddle EVA/Cork						
CSPKCEC	1	EVA/Cork	Black	6	849004020221	\$14.99

*Does not include caps



Speed Socks

- Hook and loop strap for storage
- High density weave
- Tapered tip for easy rod locker storage
- Elastic band secures sock to reel
- Top loop for hanging storage

MODEL	LENGTH	LENGTH	COLOR	CASE PACK QTY.	UPC	MSRP
Casting						
SSCC1	Casting	6'6"-7'6"	Chartreuse	3	849004022591	\$12.99
SSCC2	Casting	7'3"-7'11"	Chartreuse	3	849004022607	\$12.99
SSOC1	Casting	6'6"-7'6"	Orange	3	849004022645	\$12.99
SSOC2	Casting	7'3"-7'11"	Orange	3	849004022652	\$12.99
SSYC1	Casting	6'6"-7'6"	Yellow	3	849004022577	\$12.99
SSYC2	Casting	7'3"-7'11"	Yellow	3	849004022584	\$12.99
SSBC1	Casting	6'6"-7'6"	Black	3	849004022553	\$12.99
SSBC2	Casting	7'3"-7'11"	Black	3	849004022560	\$12.99
Spinning						
SSCS1	Spinning	6'6"-7'2"	Chartreuse	3	849004022638	\$12.99
SSOS1	Spinning	6'6"-7'2"	Orange	3	849004022669	\$12.99
SSYS1	Spinning	6'6"-7'2"	Yellow	3	849004022621	\$12.99
SSBS1	Spinning	6'6"-7'2"	Black	3	849004022614	\$12.99



David Fritts Get'R Back™ Lure Retriever

- 28' retrieving cord
- Rubber coating

MODEL	WEIGHT (OZ.)	CASE PACK QTY.	UPC	MSRP
LLR1	8.9	5	849004009400	\$21.99



Speed Covers

- Hook and loop closure
- Instant protection
- Thick 2mm high density neoprene

MODEL	FITS	COLOR	CASE PACK QTY.	UPC	MSRP
Baitcast					
LSCBC1	Baitcaster	Black	5	849004009936	\$9.99
LSCBC3	300/Wide	Black	5	849004026902	\$9.99
Spinning					
LSCBS1	100/200	Black	5	849004009929	\$11.99
LSCBS2	300/400	Black	5	849004009912	\$12.99



Floating Key Chain

- Hi-visibility yellow
- Floats 1 or 2 keys

MODEL	MATERIAL	CASE PACK QTY.	UPC	MSRP
LFKC1	Foam	100	849004011236	\$2.99



GRANT PROGRAM

DESIGNED FOR HIGH SCHOOL ANGLERS

Lew's, a legendary rod and reel brand with a history of product innovation and "giving back" to the sport, is a proud supporter of high school fishing. Our support of school-sanctioned high school fishing clubs is intended to promote the fun of fishing as a healthy, wholesome activity that can be enjoyed for a lifetime. Learn more at: www.lews.com/grantprogram

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