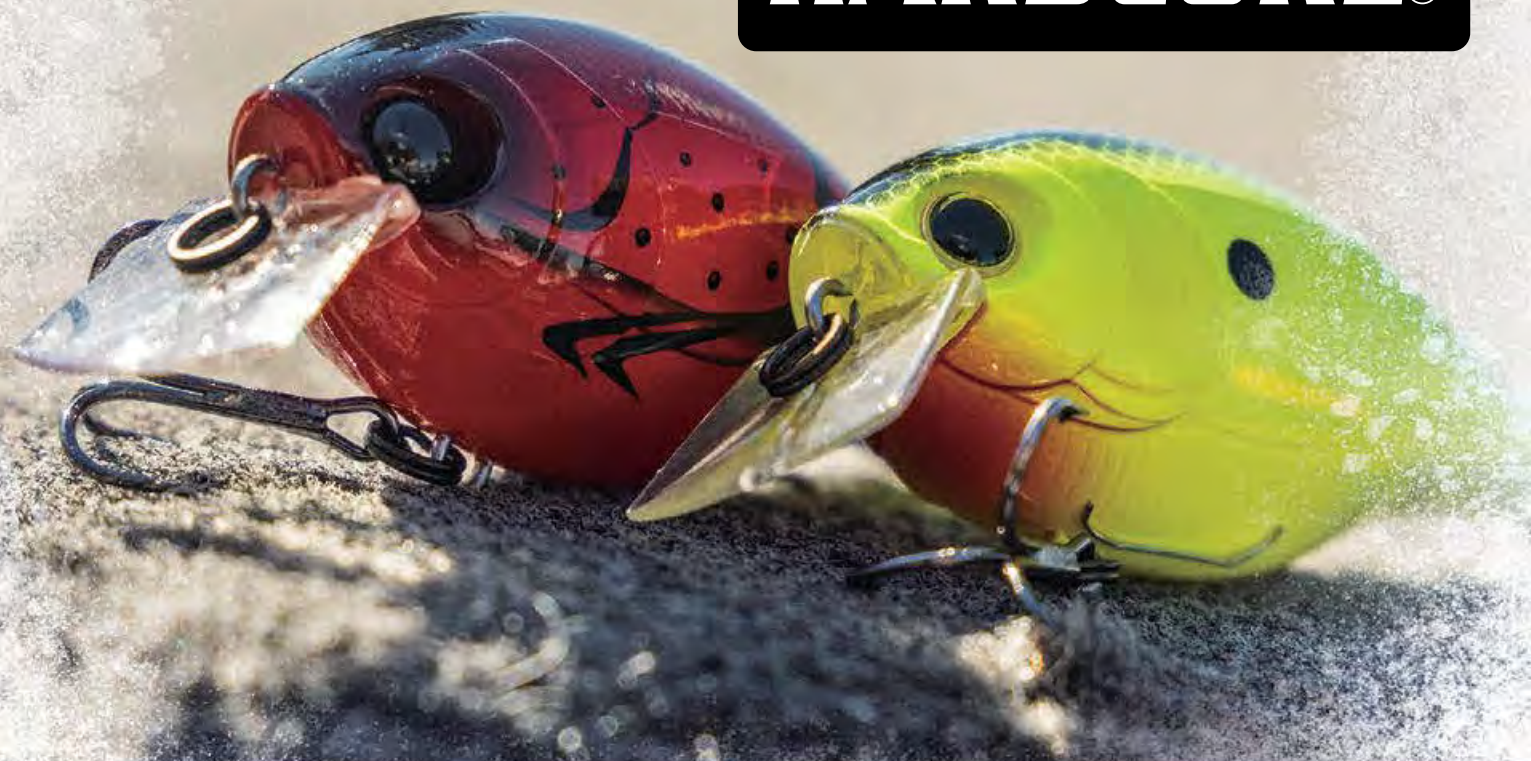


YO-ZURI®

2023
PRODUCT CATALOG



HARDCORE®



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注意 : これらの製品は、鉛を含む、カリフォルニア州においてがんと生殖障害を引き起こすと知られている物質を含んでおります。詳細は下記のウェブサイトへ www.P65Warnings.ca.gov

WARNING : These products can expose you to chemicals including lead, which is known to the State of California to cause cancer and birth defects or other reproductive harm.
For more information go to www.P65Warnings.ca.gov

AVERTISSEMENT : Ces produits peut vous exposer à des agents chimiques, y compris le plomb, identifié par l'État de Californie comme pouvant causer le cancer, et reconnu par l'État de Californie comme pouvant causer des malformations congénitales ou autres troubles de l'appareil reproducteur. Pour de plus amples informations, prière de consulter www.P65Warnings.ca.gov

YO-ZURI®

SUPERBRAID™

Super Strong PE Braided Line!

Micro pitch, specially coated braided line.
Smooth surface design reduces friction and line noise, allowing you to fish with stealth and silence.

H.I.P. Heat Integration Process

Tightly braided micro pitch braid processing, and fibers are adhered firmly each other by performing a special heat treatment.
Rounder, Smoother, More Abrasion Resistance.

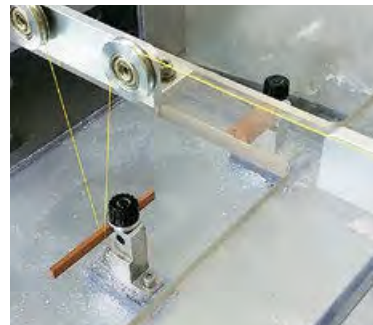
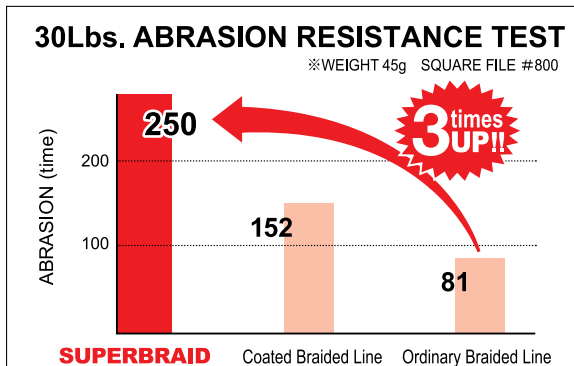


IZANAS™

Ultra High strength polyethylene fiber

All YO-ZURI braided line is made with Ultra High Strength Polyethylene Fiber IZANAS™ manufactured by Toyobo Japan.

Point 1 Abrasion Resistance is twice that of conventional braided line. Color fading is drastically reduced.



Point 2

Rounder and Smoother compared to conventional braided line.
Resistance of casting is reduced and casting distance improved because fibers are braided rounder and tighter.
Significant reduction of rod guide friction noise.

Point 3

Less line-trouble when casting.
When used in jigging, water is drained better and line can be dropped smoothly minimizing resistance caused by line slack.

Point 4

Significantly Increased Sensitivity and Easy Handling!

SUPERBRAID™ 150YDS/300YDS

- Super Strong
- Super Durable
- Maximum Abrasion Resistance
- Easy Handling
- Extremely Low Stretch



●LINE COLOR



<150YDS>

CAT.NO.	Color	Pound Test	Diameter	
			MM	Inches
YZ SB 10LB DG 150YD	DARK GREEN	10	0.15	0.006
YZ SB 15LB DG 150YD	DARK GREEN	15	0.19	0.008
YZ SB 20LB DG 150YD	DARK GREEN	20	0.23	0.009
YZ SB 30LB DG 150YD	DARK GREEN	30	0.28	0.011
YZ SB 40LB DG 150YD	DARK GREEN	40	0.32	0.012
YZ SB 50LB DG 150YD	DARK GREEN	50	0.36	0.014
YZ SB 65LB DG 150YD	DARK GREEN	65	0.41	0.016
YZ SB 80LB DG 150YD	DARK GREEN	80	0.43	0.017
YZ SB 10LB BL 150YD	BLUE	10	0.15	0.006
YZ SB 15LB BL 150YD	BLUE	15	0.19	0.008
YZ SB 20LB BL 150YD	BLUE	20	0.23	0.009
YZ SB 30LB BL 150YD	BLUE	30	0.28	0.011
YZ SB 40LB BL 150YD	BLUE	40	0.32	0.012
YZ SB 50LB BL 150YD	BLUE	50	0.36	0.014
YZ SB 65LB BL 150YD	BLUE	65	0.41	0.016
YZ SB 80LB BL 150YD	BLUE	80	0.43	0.017
YZ SB 10LB YL 150YD	YELLOW	10	0.15	0.006
YZ SB 15LB YL 150YD	YELLOW	15	0.19	0.008
YZ SB 20LB YL 150YD	YELLOW	20	0.23	0.009
YZ SB 30LB YL 150YD	YELLOW	30	0.28	0.011
YZ SB 40LB YL 150YD	YELLOW	40	0.32	0.012
YZ SB 10LB WH 150YD	WHITE	10	0.15	0.006
YZ SB 15LB WH 150YD	WHITE	15	0.19	0.008
YZ SB 20LB WH 150YD	WHITE	20	0.23	0.009
YZ SB 30LB WH 150YD	WHITE	30	0.28	0.011
YZ SB 40LB WH 150YD	WHITE	40	0.32	0.012
YZ SB 50LB WH 150YD	WHITE	50	0.36	0.014
YZ SB 65LB WH 150YD	WHITE	65	0.41	0.016
YZ SB 80LB WH 150YD	WHITE	80	0.43	0.017



●LINE COLOR



<300YDS>

CAT.NO.	Color	Pound Test	Diameter	
			MM	Inches
YZ SB 10LB DG 300YD	DARK GREEN	10	0.15	0.006
YZ SB 15LB DG 300YD	DARK GREEN	15	0.19	0.008
YZ SB 20LB DG 300YD	DARK GREEN	20	0.23	0.009
YZ SB 30LB DG 300YD	DARK GREEN	30	0.28	0.011
YZ SB 40LB DG 300YD	DARK GREEN	40	0.32	0.012
YZ SB 50LB DG 300YD	DARK GREEN	50	0.36	0.014
YZ SB 65LB DG 300YD	DARK GREEN	65	0.41	0.016
YZ SB 80LB DG 300YD	DARK GREEN	80	0.43	0.017
YZ SB 10LB BL 300YD	BLUE	10	0.15	0.006
YZ SB 15LB BL 300YD	BLUE	15	0.19	0.008
YZ SB 20LB BL 300YD	BLUE	20	0.23	0.009
YZ SB 30LB BL 300YD	BLUE	30	0.28	0.011
YZ SB 40LB BL 300YD	BLUE	40	0.32	0.012
YZ SB 50LB BL 300YD	BLUE	50	0.36	0.014
YZ SB 65LB BL 300YD	BLUE	65	0.41	0.016
YZ SB 80LB BL 300YD	BLUE	80	0.43	0.017
YZ SB 10LB WH 300YD	WHITE	10	0.15	0.006
YZ SB 15LB WH 300YD	WHITE	15	0.19	0.008
YZ SB 20LB WH 300YD	WHITE	20	0.23	0.009
YZ SB 30LB WH 300YD	WHITE	30	0.28	0.011
YZ SB 40LB WH 300YD	WHITE	40	0.32	0.012
YZ SB 50LB WH 300YD	WHITE	50	0.36	0.014
YZ SB 65LB WH 300YD	WHITE	65	0.41	0.016
YZ SB 80LB WH 300YD	WHITE	80	0.43	0.017



Ultra High strength polyethylene fiber

All YO-ZURI braided line is made with Ultra High Strength Polyethylene Fiber IZANAS™ manufactured by Toyobo Japan.

SUPERBRAID™ 3000YDS

- Super Strong
- Super Durable
- Maximum Abrasion Resistance
- Easy Handling
- Extremely Low Stretch



<3000YDS>

	CAT.NO.	Color	Pound Test	Diameter	
				MM	Inches
NEW	YZ SB 15LB WH 3000YD	WHITE	15	0.19	0.006
	YZ SB 20LB WH 3000YD	WHITE	20	0.23	0.009
	YZ SB 30LB WH 3000YD	WHITE	30	0.28	0.011
	YZ SB 40LB WH 3000YD	WHITE	40	0.32	0.012
	YZ SB 50LB WH 3000YD	WHITE	50	0.36	0.014
	YZ SB 65LB WH 3000YD	WHITE	65	0.41	0.016
	YZ SB 80LB WH 3000YD	WHITE	80	0.43	0.017
NEW	YZ SB 15LB BL 3000YD	BLUE	15	0.19	0.006
	YZ SB 20LB BL 3000YD	BLUE	20	0.23	0.009
	YZ SB 30LB BL 3000YD	BLUE	30	0.28	0.011
	YZ SB 40LB BL 3000YD	BLUE	40	0.32	0.012
	YZ SB 50LB BL 3000YD	BLUE	50	0.36	0.014
	YZ SB 65LB BL 3000YD	BLUE	65	0.41	0.016
	YZ SB 80LB BL 3000YD	BLUE	80	0.43	0.017
NEW	YZ SB 15LB YL 3000YD	YELLOW	15	0.19	0.006
	YZ SB 20LB YL 3000YD	YELLOW	20	0.23	0.009
	YZ SB 30LB YL 3000YD	YELLOW	30	0.28	0.011
	YZ SB 40LB YL 3000YD	YELLOW	40	0.32	0.012
NEW	YZ SB 15LB DG 3000YD	DARK GREEN	15	0.19	0.006
	YZ SB 20LB DG 3000YD	DARK GREEN	20	0.23	0.009
	YZ SB 30LB DG 3000YD	DARK GREEN	30	0.28	0.011
	YZ SB 40LB DG 3000YD	DARK GREEN	40	0.32	0.012
	YZ SB 50LB DG 3000YD	DARK GREEN	50	0.36	0.014
	YZ SB 65LB DG 3000YD	DARK GREEN	65	0.41	0.016
	YZ SB 80LB DG 3000YD	DARK GREEN	80	0.43	0.017

● LINE COLOR



Ultra High strength polyethylene fiber

All YO-ZURI braided line is made with Ultra High Strength Polyethylene Fiber IZANAS™ manufactured by Toyobo Japan.



T7 PREMIUM 200YDS / 1000YDS



● LINE COLOR



CLEAR

<200YDS>

CAT.NO.	Color	Pound Test	Diameter	
			MM	Inches
T7 6LB CL 200YD	CLEAR	6	0.205	0.008
T7 8LB CL 200YD	CLEAR	8	0.235	0.009
T7 10LB CL 200YD	CLEAR	10	0.260	0.010
T7 12LB CL 200YD	CLEAR	12	0.285	0.011
T7 14LB CL 200YD	CLEAR	14	0.310	0.012
T7 16LB CL 200YD	CLEAR	16	0.330	0.013
T7 20LB CL 200YD	CLEAR	20	0.370	0.015
T7 25LB CL 200YD	CLEAR	25	0.435	0.017

<1000YDS>

CAT.NO.	Color	Pound Test	Diameter	
			MM	Inches
T7 6LB CL 1000YD	CLEAR	6	0.205	0.008
T7 8LB CL 1000YD	CLEAR	8	0.235	0.009
T7 10LB CL 1000YD	CLEAR	10	0.260	0.010
T7 12LB CL 1000YD	CLEAR	12	0.285	0.011
T7 14LB CL 1000YD	CLEAR	14	0.310	0.012
T7 16LB CL 1000YD	CLEAR	16	0.330	0.013
T7 20LB CL 1000YD	CLEAR	20	0.370	0.015
T7 25LB CL 1000YD	CLEAR	25	0.435	0.017



TOPKNOT™ LEADER

TOPKNOT LEADER stays clear even after extended use, which equals more bites!

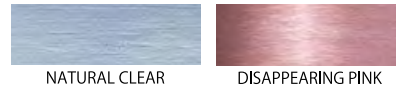
- Abrasion Resistant
- Shock Resistant
- Super Durable
- Thin Diameter
- Virtually Invisible
- Low Memory
- Superior Knot Strength



<30YDS>

CAT.NO.	Color	Pound Test	Diameter	
			MM	Inches
TK LD 15LB NCL 30YD	NATURAL CLEAR	15	0.330	0.013
TK LD 20LB NCL 30YD	NATURAL CLEAR	20	0.370	0.015
TK LD 25LB NCL 30YD	NATURAL CLEAR	25	0.435	0.017
TK LD 30LB NCL 30YD	NATURAL CLEAR	30	0.470	0.019
TK LD 40LB NCL 30YD	NATURAL CLEAR	40	0.570	0.023
TK LD 50LB NCL 30YD	NATURAL CLEAR	50	0.620	0.025
TK LD 60LB NCL 30YD	NATURAL CLEAR	60	0.700	0.028
TK LD 80LB NCL 30YD	NATURAL CLEAR	80	0.810	0.032
TK LD 100LB NCL 30YD	NATURAL CLEAR	100	0.910	0.036
TK LD 15LB DP 30YD	DISAPPEARING PINK	15	0.330	0.013
TK LD 20LB DP 30YD	DISAPPEARING PINK	20	0.370	0.015
TK LD 25LB DP 30YD	DISAPPEARING PINK	25	0.435	0.017
TK LD 30LB DP 30YD	DISAPPEARING PINK	30	0.470	0.019
TK LD 40LB DP 30YD	DISAPPEARING PINK	40	0.570	0.023
TK LD 50LB DP 30YD	DISAPPEARING PINK	50	0.620	0.025
TK LD 60LB DP 30YD	DISAPPEARING PINK	60	0.700	0.028
TK LD 80LB DP 30YD	DISAPPEARING PINK	80	0.810	0.032
TK LD 100LB DP 30YD	DISAPPEARING PINK	100	0.910	0.036

● LINE COLOR



TOPKNOT™ MAINLINE

TOPKNOT MAINLINE stays clear even after extended use, which equals more bites!

- Abrasion Resistant
- Shock Resistant
- Super Durable
- Thin Diameter
- Virtually Invisible
- Low Memory
- Superior Knot Strength



<200YDS>

CAT.NO.	Color	Pound Test	Diameter	
			MM	Inches
TK ML 6LB NCL 200YD	NATURAL CLEAR	6	0.205	0.008
TK ML 8LB NCL 200YD	NATURAL CLEAR	8	0.235	0.009
TK ML 10LB NCL 200YD	NATURAL CLEAR	10	0.260	0.010
TK ML 12LB NCL 200YD	NATURAL CLEAR	12	0.285	0.011
TK ML 14LB NCL 200YD	NATURAL CLEAR	14	0.310	0.012
TK ML 16LB NCL 200YD	NATURAL CLEAR	16	0.330	0.013
TK ML 20LB NCL 200YD	NATURAL CLEAR	20	0.370	0.015

<1000YDS>

CAT.NO.	Color	Pound Test	Diameter	
			MM	Inches
TK ML 6LB NCL 1K YD	NATURAL CLEAR	6	0.205	0.008
TK ML 8LB NCL 1K YD	NATURAL CLEAR	8	0.235	0.009
TK ML 10LB NCL 1K YD	NATURAL CLEAR	10	0.260	0.010
TK ML 12LB NCL 1K YD	NATURAL CLEAR	12	0.285	0.011
TK ML 14LB NCL 1K YD	NATURAL CLEAR	14	0.310	0.012
TK ML 16LB NCL 1K YD	NATURAL CLEAR	16	0.330	0.013
TK ML 20LB NCL 1K YD	NATURAL CLEAR	20	0.370	0.015

● LINE COLOR



H.D. CARBON™ LEADER 30YDS



●LINE COLOR



DISAPPEARING PINK



CLEAR

H.D. CARBON™ LEADER 100YDS



●LINE COLOR



DISAPPEARING PINK



CLEAR

H.D. CARBON™ LEADER 250YDS/500YDS



●LINE COLOR



DISAPPEARING PINK

(30YDS)

CAT.NO.	Color	Pound Test	Diameter	
			MM	Inches
HD 2LB DP	DISAPPEARING PINK	2	0.123	0.005
HD 4LB DP	DISAPPEARING PINK	4	0.173	0.007
HD 6LB DP	DISAPPEARING PINK	6	0.215	0.008
HD 8LB DP	DISAPPEARING PINK	8	0.253	0.010
HD 10LB DP	DISAPPEARING PINK	10	0.275	0.011
HD 12LB DP	DISAPPEARING PINK	12	0.297	0.012
HD 15LB DP	DISAPPEARING PINK	15	0.331	0.013
HD 20LB DP	DISAPPEARING PINK	20	0.380	0.015
HD 25LB DP	DISAPPEARING PINK	25	0.457	0.018
HD 30LB DP	DISAPPEARING PINK	30	0.488	0.019
HD 40LB DP	DISAPPEARING PINK	40	0.602	0.024
HD 50LB DP	DISAPPEARING PINK	50	0.645	0.025
HD 60LB DP	DISAPPEARING PINK	60	0.747	0.029
HD 80LB DP	DISAPPEARING PINK	80	0.847	0.033
HD 100LB DP	DISAPPEARING PINK	100	0.953	0.038
HD 130LB DP	DISAPPEARING PINK	130	1.087	0.043
HD 150LB DP	DISAPPEARING PINK	150	1.215	0.048
HD 200LB DP	DISAPPEARING PINK	200	1.545	0.061
HD 300LB DP	DISAPPEARING PINK	300	1.885	0.075
HD 8LB CL	CLEAR	8	0.253	0.010
HD 10LB CL	CLEAR	10	0.275	0.011
HD 12LB CL	CLEAR	12	0.297	0.012
HD 15LB CL	CLEAR	15	0.331	0.013
HD 20LB CL	CLEAR	20	0.380	0.015
HD 25LB CL	CLEAR	25	0.457	0.018
HD 30LB CL	CLEAR	30	0.488	0.019
HD 40LB CL	CLEAR	40	0.602	0.024
HD 50LB CL	CLEAR	50	0.645	0.025
HD 60LB CL	CLEAR	60	0.747	0.029
HD 80LB CL	CLEAR	80	0.847	0.033
HD 100LB CL	CLEAR	100	0.953	0.038
HD 130LB CL	CLEAR	130	1.087	0.043
HD 150LB CL	CLEAR	150	1.215	0.048
HD 200LB CL	CLEAR	200	1.545	0.061

(100YDS)

CAT.NO.	Color	Pound Test	Diameter	
			MM	Inches
HD 15LB DP 100 SPL	DISAPPEARING PINK	15	0.331	0.013
HD 20LB DP 100 SPL	DISAPPEARING PINK	20	0.380	0.015
HD 25LB DP 100 SPL	DISAPPEARING PINK	25	0.457	0.018
HD 30LB DP 100 SPL	DISAPPEARING PINK	30	0.488	0.019
HD 40LB DP 100 SPL	DISAPPEARING PINK	40	0.602	0.024
HD 50LB DP 100 SPL	DISAPPEARING PINK	50	0.645	0.025
HD 60LB DP 100 SPL	DISAPPEARING PINK	60	0.747	0.029
HD 80LB DP 100 SPL	DISAPPEARING PINK	80	0.847	0.033
HD 100LB DP 100	DISAPPEARING PINK	100	0.953	0.038
HD 130LB DP 100	DISAPPEARING PINK	130	1.087	0.043
HD 150LB DP 100	DISAPPEARING PINK	150	1.215	0.048
HD 200LB DP 100	DISAPPEARING PINK	200	1.545	0.061
HD 20LB CL 100 SPL	CLEAR	20	0.380	0.015
HD 25LB CL 100 SPL	CLEAR	25	0.457	0.018
HD 30LB CL 100 SPL	CLEAR	30	0.488	0.019
HD 40LB CL 100 SPL	CLEAR	40	0.602	0.024
HD 50LB CL 100 SPL	CLEAR	50	0.645	0.025

(250/500YDS)

CAT.NO.	Color	Pound Test	Diameter	
			MM	Inches
HD 20LB DP 500 SPL	DISAPPEARING PINK	20	0.380	0.015
HD 25LB DP 500 SPL	DISAPPEARING PINK	25	0.457	0.018
HD 30LB DP 500 SPL	DISAPPEARING PINK	30	0.488	0.019
HD 40LB DP 500 SPL	DISAPPEARING PINK	40	0.602	0.024
HD 50LB DP 500 SPL	DISAPPEARING PINK	50	0.645	0.025
HD 60LB DP 500 SPL	DISAPPEARING PINK	60	0.747	0.029
HD 80LB DP 250 SPL	DISAPPEARING PINK	80	0.847	0.033

HYBRID™

Finally a line that makes a difference!

Our goal of developing a new revolutionary fishing line was lofty – make a line that was stronger, more abrasion resistant, more sensitive and more durable than any nylon lines on the market.

Hybrid is the first and only fishing line that molecularly bonds nylon and fluorocarbon during extrusion. The result is a strong, dense new material that we call Hybrid. Hybrid takes advantage of the awesome abrasion resistance and sensitivity of fluorocarbon, while utilizing the flexibility and stretch of nylon



HYBRID™ 275YDS



● LINE COLOR



CLEAR

CAT. NO.	Pound Test	Diameter		*Avg. Break Strength (lbs.)
		MM	Inches	
4 HB 275 CL	4	0.235	0.009	8.5
6 HB 275 CL	6	0.263	0.010	11.9
8 HB 275 CL	8	0.283	0.011	12.0
10 HB 275 CL	10	0.308	0.012	16.5
12 HB 275 CL	12	0.338	0.013	19.5
15 HB 275 CL	15	0.405	0.016	21.5
20 HB 275 CL	20	0.438	0.017	26.0

* Average break strengths were determined from independent tests conducted by The International Game Fish Association.



HYBRID™ 600YDS 1Lb. SPOOL 3Lb. SPOOL



● LINE COLOR



<600YDS>

CAT. NO.	Color	Pound Test	Diameter		*Avg. Break Strength (lbs.)
			MM	Inches	
6 HB 600 CL	CLEAR	6	0.263	0.010	11.9
8 HB 600 CL	CLEAR	8	0.283	0.011	12.0
10 HB 600 CL	CLEAR	10	0.308	0.012	16.5
12 HB 600 CL	CLEAR	12	0.338	0.013	19.5
15 HB 600 CL	CLEAR	15	0.405	0.016	21.5
20 HB 600 CL	CLEAR	20	0.438	0.017	26.0
25 HB 600 CL	CLEAR	25	0.475	0.019	27.5
30 HB 600 CL	CLEAR	30	0.573	0.023	41.3
40 HB 600 CL	CLEAR	40	0.620	0.024	45.6
6 HB 600 HVY	HIGH VIS YELLOW	6	0.263	0.010	11.9
8 HB 600 HVY	HIGH VIS YELLOW	8	0.283	0.011	12.0
10 HB 600 HVY	HIGH VIS YELLOW	10	0.308	0.012	16.5
12 HB 600 HVY	HIGH VIS YELLOW	12	0.338	0.013	19.5
15 HB 600 HVY	HIGH VIS YELLOW	15	0.405	0.016	21.5
20 HB 600 HVY	HIGH VIS YELLOW	20	0.438	0.017	26.0
25 HB 600 HVY	HIGH VIS YELLOW	25	0.475	0.019	27.5
30 HB 600 HVY	HIGH VIS YELLOW	30	0.573	0.023	41.3
40 HB 600 HVY	HIGH VIS YELLOW	40	0.620	0.024	45.6

* Average break strengths were determined from independent tests conducted by The International Game Fish Association.

<1Lb. SPOOL>

CAT. NO.	Color	Pound Test	Diameter		Yds
			MM	Inches	
6 HB 1P CL	CLEAR	6	0.263	0.010	8,000
8 HB 1P CL	CLEAR	8	0.283	0.011	6,800
10 HB 1P CL	CLEAR	10	0.308	0.012	5,800
12 HB 1P CL	CLEAR	12	0.338	0.013	4,800
15 HB 1P CL	CLEAR	15	0.405	0.016	3,400
20 HB 1P CL	CLEAR	20	0.438	0.017	2,900

<3Lb. SPOOL>

CAT. NO.	Color	Pound Test	Diameter		Yds
			MM	Inches	
20 HB 3P CL	CLEAR	20	0.438	0.017	7,800
25 HB 3P CL	CLEAR	25	0.475	0.019	7,380
30 HB 3P CL	CLEAR	30	0.573	0.023	5,100
40 HB 3P CL	CLEAR	40	0.620	0.024	4,320
50 HB 3P CL	CLEAR	50	0.711	0.028	3,300
60 HB 3P CL	CLEAR	60	0.776	0.031	2,760
80 HB 3P CL	CLEAR	80	0.875	0.034	2,160
100 HB 3P CL	CLEAR	100	0.979	0.039	1,740
130 HB 3P CL	CLEAR	130	1.225	0.048	1,125
20 HB 3P HVY	HIGH VIS YELLOW	20	0.438	0.017	7,800
25 HB 3P HVY	HIGH VIS YELLOW	25	0.475	0.019	7,380
30 HB 3P HVY	HIGH VIS YELLOW	30	0.573	0.023	5,100
40 HB 3P HVY	HIGH VIS YELLOW	40	0.620	0.024	4,320
50 HB 3P HVY	HIGH VIS YELLOW	50	0.711	0.028	3,300
60 HB 3P HVY	HIGH VIS YELLOW	60	0.776	0.031	2,760
80 HB 3P HVY	HIGH VIS YELLOW	80	0.875	0.034	2,160
100 HB 3P HVY	HIGH VIS YELLOW	100	0.979	0.039	1,740
130 HB 3P HVY	HIGH VIS YELLOW	130	1.225	0.048	1,125



ICE FISHING LINE

HYBRID™ ICE 55YD



● LINE COLOR



CLEAR

CAT.NO.	Color	Pound Test	Diameter	
			MM	Inches
1 HB ICE 55YD CL	CLEAR	1	0.127	0.005
2 HB ICE 55YD CL	CLEAR	2	0.152	0.006
3 HB ICE 55YD CL	CLEAR	3	0.170	0.007
4 HB ICE 55YD CL	CLEAR	4	0.203	0.008
5 HB ICE 55YD CL	CLEAR	5	0.220	0.009
6 HB ICE 55YD CL	CLEAR	6	0.254	0.010

YO-ZURI®

3DR-X™ SERIES



3D PRISM SCALE

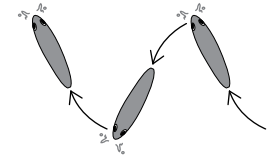
INTERNATIONAL PATENT
U.S.Pat.No.8,931,205



3DR-X™ PENCIL NEW



● ACTION: Walk the dog



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1434	FLOATING	3" (75mm)	1/4 oz. (7.5g)	0ft. (0cm)

● COLOR CHART



BL Black



BN Bone



GSF Ghost Frog



PCLS Prism Chartreuse Silver



PGBL Prism Gold Black



PGSH Prism Ghost Shad



PSB Prism Silver Blue

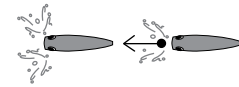


PSBL Prism Silver Black

3DR-X™ POPPER NEW



● ACTION: Pop & Stop/Walk the dog



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1435	FLOATING	2-5/8" (65mm)	1/4 oz. (6g)	0ft. (0cm)

● COLOR CHART



BL Black



BN Bone



GSF Ghost Frog



PCLS Prism Chartreuse Silver



PGBL Prism Gold Black



PGSH Prism Ghost Shad



PSB Prism Silver Blue



PSBL Prism Silver Black

3DR-X™ JERKBAIT NEW

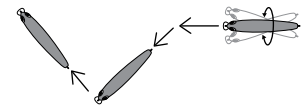


3-1/8"
(80mm)
<R1436>



3-1/8"
(80mm)
<R1437>

● ACTION: Rolling/Darting



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1436	FLOATING	3-1/8" (80mm)	5/16 oz. (9g)	2ft. (60cm)
R1437	SUSPENDING	3-1/8" (80mm)	3/8 oz. (9.5g)	3ft. (90cm)

● COLOR CHART



GSAV Ghost Ayu



GSPC Ghost Perch



GSSM Ghost Smelt



GSSS Ghost Sexy Shad



PGBL Prism Gold Black



PGSH Prism Ghost Shad



PSB Prism Silver Blue

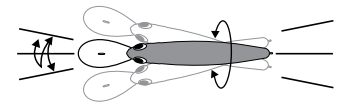


PSBL Prism Silver Black

3DR-X™ SHAD NEW



● ACTION: Tight Wiggling



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1438	SUSPENDING	2-3/8" (60mm)	1/4 oz. (6g)	5ft. (1.5m)

● COLOR CHART

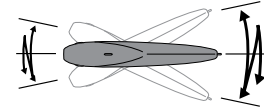


3DR-X™ VIBE NEW



2-3/8"
(60mm)

● ACTION: Wide Vibration



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1439	SINKING	2-3/8" (60mm)	1/2 oz. (14.5g)	ALL RANGE

● COLOR CHART



FT Fire Tiger



LS Luminescent



LST Luminescent Tiger



PGBL Prism Gold Black



PSB Prism Silver Blue



PSBL Prism Silver Black



RCF Red Crawfish



UPUT UV Purple Tiger

3DR-X™ CRANK SR NEW

3DR-X™ CRANK MR NEW

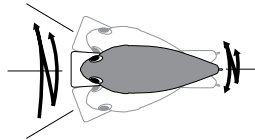


2"
(50mm)

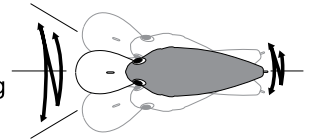


2"
(50mm)

● ACTION:
Wide Wobbling



● ACTION:
Wide Wobbling



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1440	FLOATING	2" (50mm)	1/4 oz. (8g)	3ft. (90cm)

CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1441	FLOATING	2" (50mm)	1/4 oz. (8.5g)	6ft. (180cm)

● COLOR CHART



BLCL Black Back Chartreuse



FT Fire Tiger



GSSS Ghost Sexy Shad



PCPC Prism Chart Perch



PGBL Prism Gold Black



PSH Prism Shad



RCF Red Crawfish

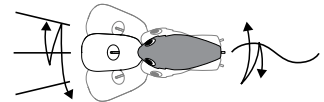


TBCF Translucent Brown Crawfish

3DR-X™ CRANK DD NEW



● ACTION: Erratic Wobbling



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1442	FLOATING	2" (50mm)	3/8 oz. (10g)	10ft. (3m)

● COLOR CHART

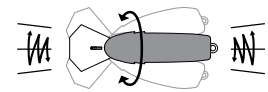


3DR-X™ FLAT CRANK NEW



2-1/8"
(55mm)

● ACTION: Wobbling Rolling



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1443	FLOATING	2-1/8" (55mm)	3/8 oz. (11g)	3~4ft. (90~120cm)

● COLOR CHART



BLCL Black Back Chartreuse



FT Fire Tiger



GSSS Ghost Sexy Shad



PCPC Prism Chart Perch



PGBL Prism Gold Black



PSH Prism Shad



RCF Red Crawfish



TBCF Translucent Brown Crawfish

YO-ZURI®

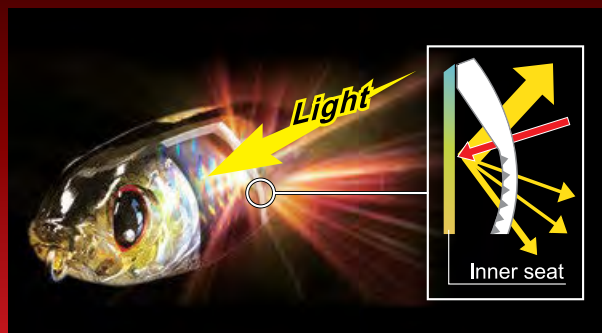
3DB®/3DS™ SERIES



3D PRISM FINISH

INTERNATIONAL PATENT
U.S.Pat.No.8,931,205

The internationally patent 3D Internal Prism sends out flashes of reflected light which fish can see from a great distance.



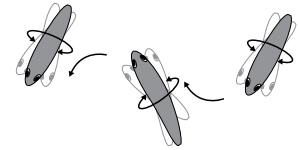
3DB® TWITCHBAIT NEW



4-3/8"
(110mm)

3-1/2"
(90mm)

● ACTION: Rolling / Twitching



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1447	SLOW SINKING	3-1/2" (90mm)	9/16 oz. (16.5g)	1.5ft. (40cm)
R1448	SLOW SINKING	4-3/8" (110mm)	1 oz. (29g)	1.5ft. (50cm)

● COLOR CHART



BN Bone



BTRS Bold Table Rock Shad



CSH Citrus Shad



GHPB Ghost Pro Blue



GSPS Ghost Pearl Shad



GSSH Ghost Sexy Shad



GZSH Gizzard Shad



PGSH Prism Ghost Shad



PSBL Prism Silver Black



PSH Prism Shad



PSSH Prism Sexy Shad



RBG Real Bluegill



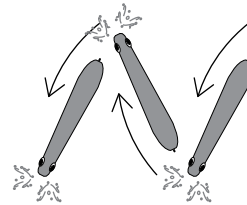
RGZS Real Gizzard Shad

3DB® PENCIL POPPER

5-3/8"
(135mm)

**NEW
SIZE**
4-3/8"
(110mm)

● ACTION: Walk the dog & Splashing



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1373	FLOATING	5-3/8" (135mm)	1 oz. (27.5g)	0ft. (0m)
R1444	FLOATING	4-3/8" (110mm)	1/2 oz. (15g)	0ft. (0m)

● COLOR CHART



BN Bone



PCLS Prism Chartreuse Silver



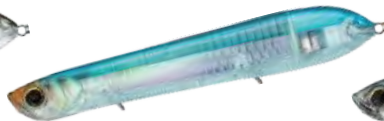
PGSH Prism Ghost Shad



PSB Prism Silver Blue



PSBL Prism Silver Black



RBBH Real Blueback Herring



RBG Real Bluegill



RGSN Real Golden Shiner



RGZS Real Gizzard Shad



TM Clear

Available in 4-3/8" Only



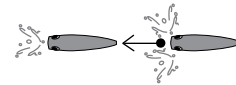
NEW
PSH Prism Shad

3DB® POPPER



3"
(75mm)

● ACTION: Pop & Stop/
Walk the dog



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1101	FLOATING	3" (75mm)	3/8 oz. (10g)	0ft. (0cm)

● COLOR CHART



BG Bluegill



BN Bone



PAY Prism Ayu



PCR Prism Clown



PF Prism Frog



PFT Prism Fire Tiger



PGBL Prism Gold Black



PGSH Prism Ghost Shad



PSB Prism Silver Blue



PSBL Prism Silver Black



PSH Prism Shad



RBBH Real Blueback Herring



RBG Real Bluegill



RGSN Real Golden Shiner



RGZS Real Gizzard Shad

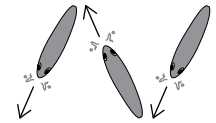
3DB® PENCIL



4"
(100mm)

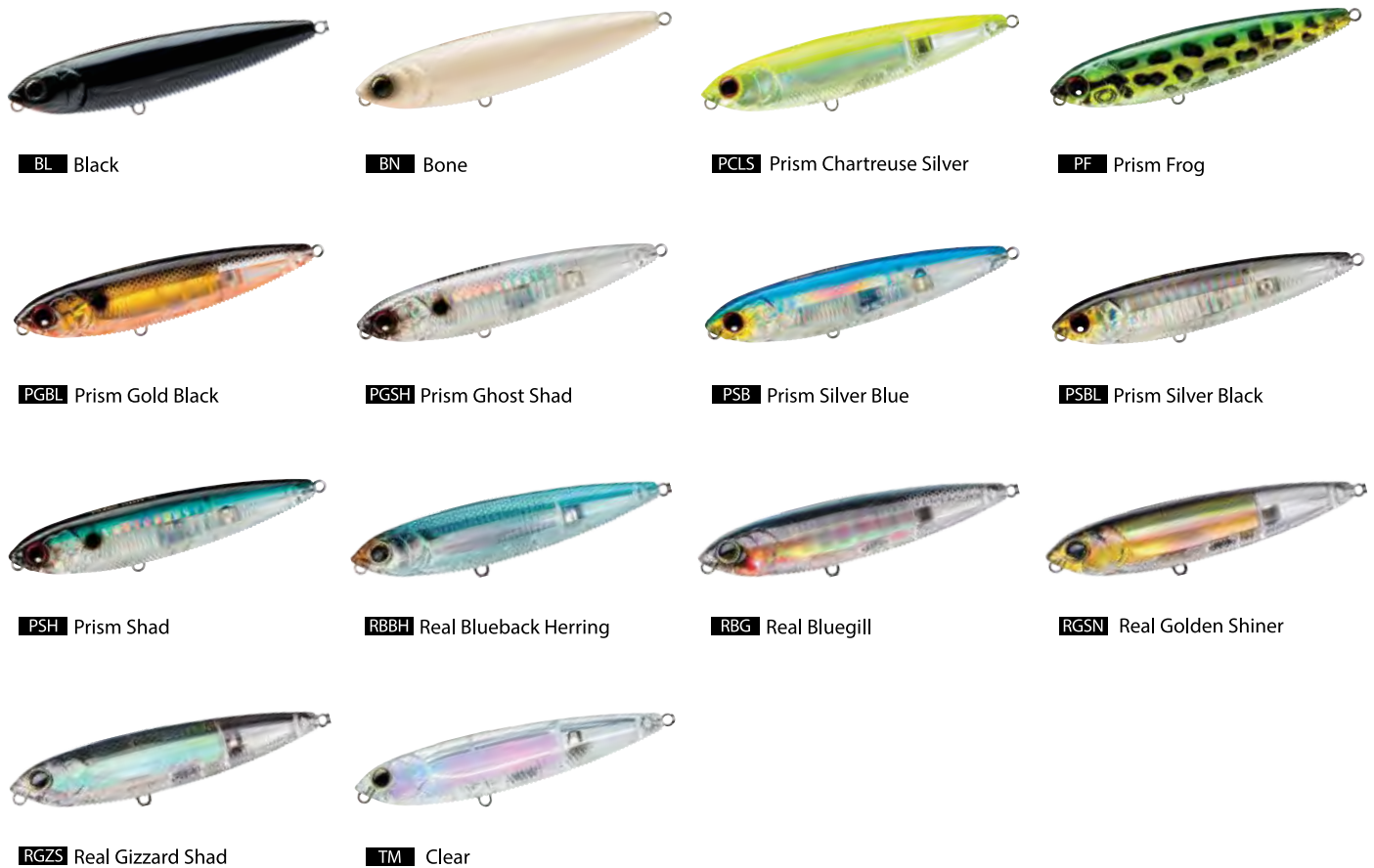
5"
(125mm)

● ACTION: Walk the dog



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1100	FLOATING	4" (100mm)	9/16 oz. (16g)	0ft. (0cm)
R1347		5" (125mm)	1 oz. (27g)	

● COLOR CHART

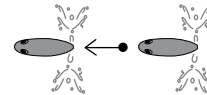


3DB® PROP



3-1/2"
(90mm)

● ACTION: Stop & Go



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1107	FLOATING	3-1/2" (90mm)	7/16 oz. (12g)	0ft. (0cm)

● COLOR CHART



BG Bluegill



BN Bone



PAY Prism Ayu



PF Prism Frog



PFT Prism Fire Tiger



PGBL Prism Gold Black



PGSH Prism Ghost Shad



PSB Prism Silver Blue



PSBL Prism Silver Black



PSH Prism Shad



RBBH Real Blueback Herring



RBG Real Bluegill



RGSN Real Golden Shiner



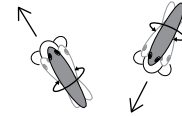
RGZS Real Gizzard Shad

3DB® JERKBAIT 90

3-1/2"
(90mm)



● ACTION: Rolling/Darting



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1103	SUSPENDING	3-1/2" (90mm)	3/8 oz. (10g)	3ft. (1m)

● COLOR CHART



PAY Prism Ayu



PCR Prism Clown



PGBL Prism Gold Black



PGSH Prism Ghost Shad



PPC Prism Perch



PSB Prism Silver Blue



PSBL Prism Silver Black



PSH Prism Shad



PSSH Prism Sexy Shad



PTSH Prism Tennessee Shad



RBBH Real Blueback Herring



RGLM Real Glass Minnow



RGZS Real Gizzard Shad



RPC Real Perch



RRT Real Rainbow Trout



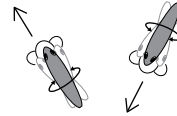
RSM Real Smelt

3DB® JERKBAIT 110

4-3/8"
(110mm)



● ACTION: Rolling/Darting



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1355	SUSPENDING	4-3/8" (110mm)	1/2 oz. (15g)	3~5ft. (1~1.5m)

● COLOR CHART



BTR5 Bold Table Rock Shad



GSPC Ghost Perch



GSSH Ghost Sexy Shad



GZSH Gizzard Shad



NAY Natural Ayu



NPC Natural Perch



NSH Natural Shad



NTS Natural Tennessee Shad



NWS Natural Smelt



PCR Prism Clown



PGBL Prism Gold Black



PLSH Pearl Shad



SBN Sexy Bone



TAY Clear Ayu



TPB Clear Pro Blue



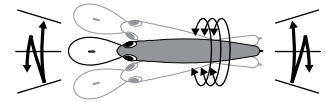
TRSH Table Rock Shad

3DB® JERKBAIT 110 DEEP



4-3/8"
(110mm)

● ACTION: Powerful Tight Wiggling



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1372	SUSPENDING	4-3/8" (110mm)	9/16 oz. (16.5g)	5~8ft. (1.5~2.5m)

● COLOR CHART



BTRS Bold Table Rock Shad



GSPC Ghost Perch



GSSH Ghost Sexy Shad



GZSH Gizzard Shad



NAY Natural Ayu



NPC Natural Perch



NSH Natural Shad



NTS Natural Tennessee Shad



NWS Natural Smelt



PCR Prism Clown



PGBL Prism Gold Black



PLSH Pearl Shad



SBN Sexy Bone



TAY Clear Ayu



TPB Clear Pro Blue

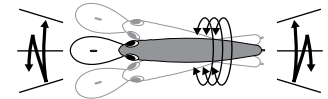


TRSH Table Rock Shad

3DB® SHAD



● ACTION: Powerful Tight Wiggling



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1104	SUSPENDING	2-3/4" (70mm)	3/8 oz. (10g)	6ft. (1.8m) MAX

● COLOR CHART



PAY Prism Ayu



PCF Prism Crawfish



PFT Prism Fire Tiger



PGBL Prism Gold Black



PPC Prism Perch



PSBL Prism Silver Black



PSH Prism Shad



PSSH Prism Sexy Shad



PTSH Prism Tennessee Shad



RGZS Real Gizzard Shad



RPC Real Perch



RRT Real Rainbow Trout



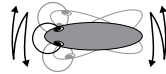
RSM Real Smelt

3DB® CRANK 1.5 SQUAREBILL

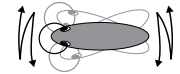
3DB® CRANK 1.5 MR



● ACTION: Wobbling Rolling



● ACTION: Wobbling Rolling



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE	CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1352	FLOATING	2-3/8" (60mm)	1/2 oz. (14g)	3~5ft. (1~1.5m)	R1353	FLOATING	2-3/8" (60mm)	1/2 oz. (13.5g)	5~8ft. (1.5~2.5m)

● COLOR CHART



BCF Brown Crawfish



CSH Citrus Shad



GZSH Gizzard Shad



MSH Green Shad



NBG Natural Bluegill



PBL Pearl Black Splatter



PCPC Prism Chart Perch



PSH Prism Shad



RBB Real Baby Bass



RBCF Real Brown Crawfish



RBG Real Bluegill



RCF Red Crawfish



RGCF Real Green Crawfish



RGZS Real Gizzard Shad



RPC Real Perch



SSH Sexy Shad



TM Clear



NEW BOCF Burnt Orange Crawfish



NEW GCL Green Back Chartreuse



NEW SCF Spring Crawfish

Available in CRANK 1.5 SQUAREBILL Only



BLCL Black Back Chartreuse

Available in CRANK 1.5 MR Only



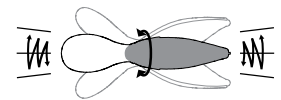
BCL Blue Back Chartreuse

3DB® DEEP CRANK



2-3/4"
(70mm)

● ACTION: Wobbling Rolling



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1108	FLOATING	2-3/4" (70mm)	3/4 oz. (21g)	12~15ft. (3.6~4.5m)

● COLOR CHART



PBB Prism Baby Bass



PBG Prism Bluegill



PCF Prism Crawfish



PFT Prism Fire Tiger



PGBL Prism Gold Black



PSH Prism Shad



PSSH Prism Sexy Shad



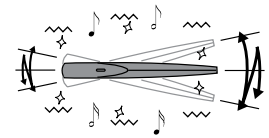
PTSH Prism Tennessee Shad

3DB® VIBE



2-5/8"
(65mm)

● ACTION: Vibration with Flashing



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1145	SINKING	2-5/8" (65mm)	1/2 oz. (14.5g)	ALL RANGE

● COLOR CHART



PAY Prism Ayu



PBG Prism Bluegill



PCF Prism Crawfish



PFT Prism Fire Tiger



PGBL Prism Gold Black



PGSH Prism Ghost Shad



PSB Prism Silver Blue



PSBL Prism Silver Black

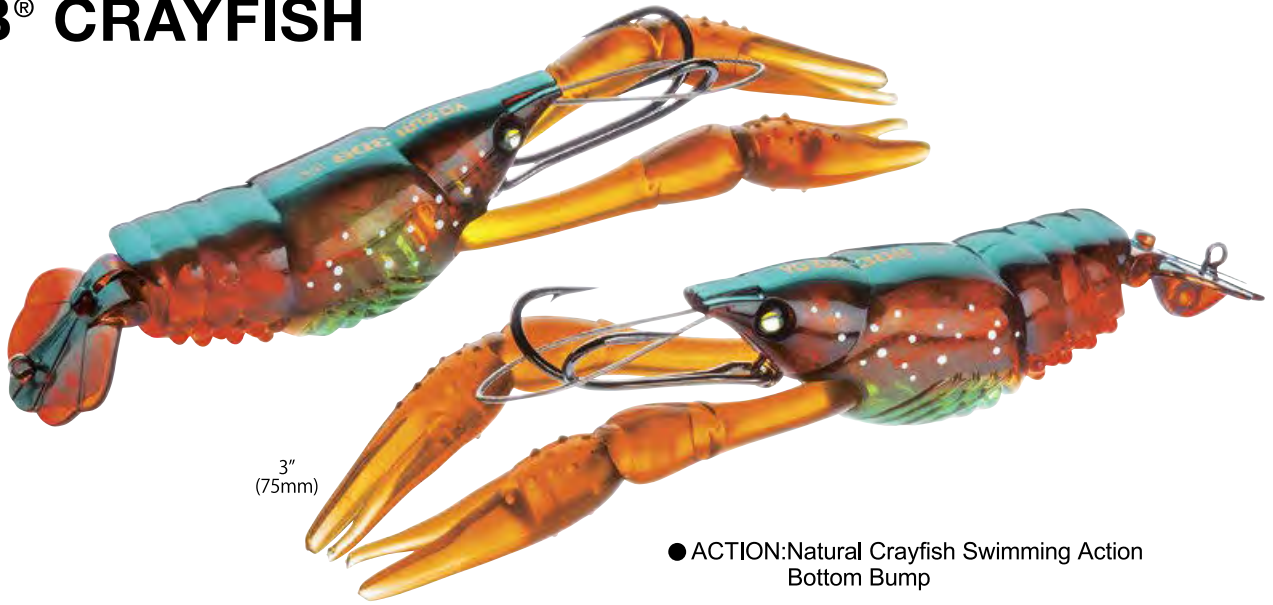


PSSH Prism Sexy Shad



PTSH Prism Tennessee Shad

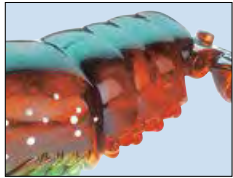
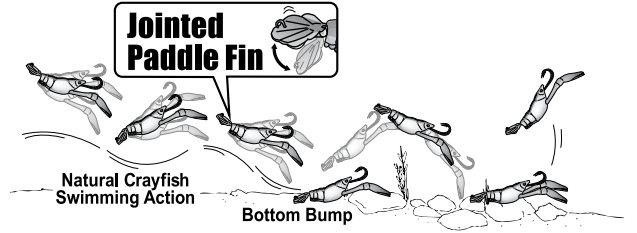
3DB® CRAYFISH



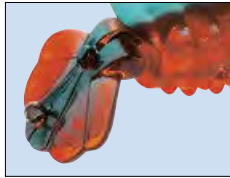
3"
(75mm)

● ACTION: Natural Crayfish Swimming Action
Bottom Bump

Jointed Paddle Fin



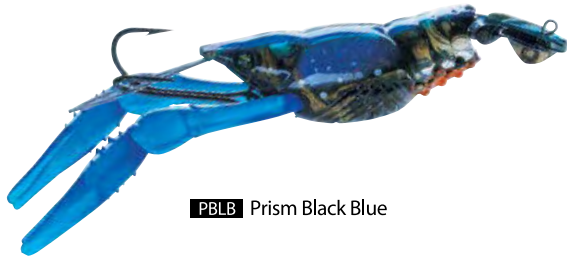
Prism Egg Sac



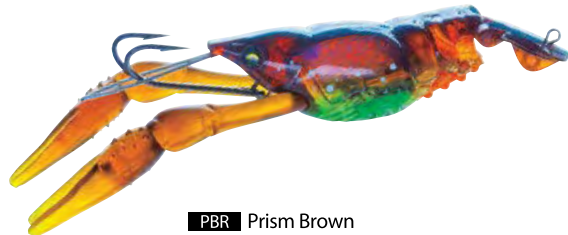
Jointed Tail

CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1109	SLOW SINKING	3" (75mm)	3/4 oz. (23g)	ALL RANGE

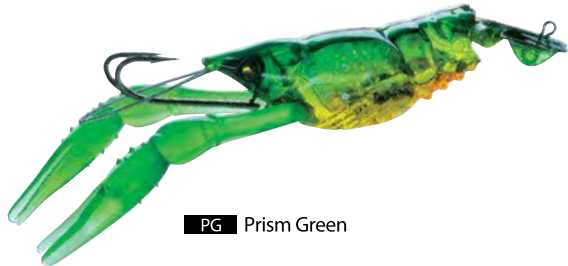
● COLOR CHART



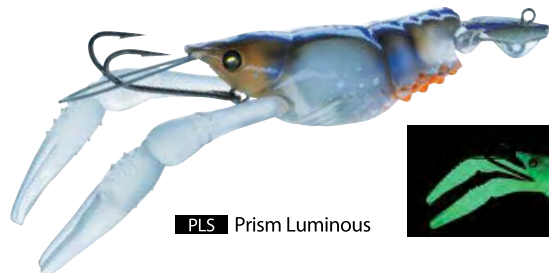
PBLB Prism Black Blue



PBR Prism Brown



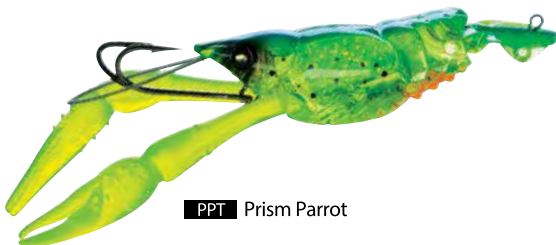
PG Prism Green



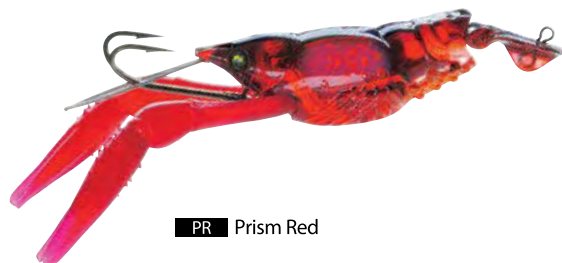
PLS Prism Luminous



Glow in the dark



PPT Prism Parrot

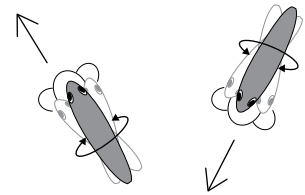


PR Prism Red

3DS™ MINNOW



● ACTION: Rolling/Darting



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
F1135	SUSPENDING	2-3/4" (70mm)	1/4 oz. (7g)	2.5ft. (80cm) MAX
F1157		4" (100mm)	9/16 oz. (17g)	6ft. (1.8m) MAX

● COLOR CHART



HGBL Holographic Gold Black



HTS Holographic Tennessee Shad



HWWS Holographic Smelt



HGSH Holographic Ghost Shad



HHAY Holographic Ayu



HBS Holographic Black Silver



HIW Holographic Sardine



HPBK Holographic Peanut Bunker



LSAC Luminescent Aurora Chartreuse



C5 Red Head



HMT Mullet

YO-ZURI®

RATTL'N® VIBE SERIES

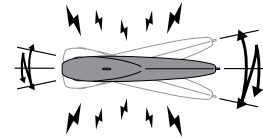


RATTL'N® VIBE ONE KNOCK



2-1/2"
(65mm)

● ACTION: One Knock Sound Vibration



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1423	SINKING	2-1/2" (65mm)	5/8oz. (16g)	ALL RANGE

● COLOR CHART



BT Blue Chrome



BWG Brown Gold



CSBL Black Silver



CSH Citrus Shad



GSGL Ghost Bluegill



GSN Golden Shiner



GSPB Ghost Pearl Blue



GT Green Silver



MBSH Metallic Bleeding Shad



MCF Matte Crawfish



MRRC Matte Rayburn Red Crawfish



RPSH Royal Purple Shad



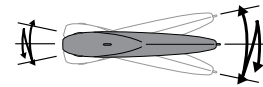
SSH Sexy Shad

RATTL'N® VIBE



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1159	SINKING	2-1/8" (55mm)	3/8 oz. (10.5g)	ALL RANGE
R1160		2-1/2" (65mm)	5/8 oz. (17g)	
R1356		3" (75mm)	3/4 oz. (23g)	

● ACTION: Vibration



● COLOR CHART

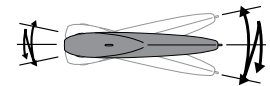
 BT Blue Chrome	 CSBL Black Silver	 GSGL Ghost Bluegill	 GT Green Silver	 MBSH Metallic Bleeding Shad
 MCF Matte Crawfish	 MRRC Matte Rayburn Red Crawfish	Available in 2-1/8" Only		 UBT UV Blue Tiger
 UMZB UV Matte Zombi	 UPT UV Pink Tiger	 LS Luminescent	 LSPC Luminescent Perch	 BS Bass
 CSH Citrus Shad	 GSPB Ghost Pearl Blue	 HT Hot Tiger	Available in 2-1/8" • 2-1/2" Only	
 GZSH Gizzard Shad	 RBL Red Black	 GSN Golden Shiner	 GBL Gold Black	 GSPS Ghost Pearl Shad
		Available in 2-1/2" • 3" Only		
		 SSH Sexy Shad		

RATTL'N® VIBE MINI



1-5/8"
(40mm)

● ACTION: Vibration



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1354	SINKING	1-5/8" (40mm)	3/16 oz. (5g)	ALL RANGE

● COLOR CHART



BT Blue Chrome



CSBL Black Silver



GBL Gold Black



HOPC Hot Perch



HT Hot Tiger



LS Luminescent



LSPC Luminescent Perch



MCF Matte Crawfish



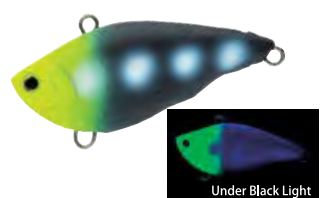
MPC Green Perch



PUCL Purple Back Chartreuse



UBT UV Blue Tiger



UMZB UV Matte Zombi



UPT UV Pink Tiger



UPUT UV Purple Tiger

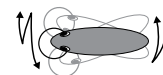


WB Wonderbread

L-MINNOW™



● ACTION : Wide Wobbling



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
F1166	SINKING	1-3/8" (33mm)	1/8 oz. (3.5g)	1.5ft. (50cm)
F1167		1-3/4" (44mm)	3/16 oz. (5g)	
F1168		2-5/8" (66mm)	1/4 oz. (7g)	3ft. (100cm)

● COLOR CHART



C44 Silver Green



M37 Gold Flame



M92 Green Silver Orange



M99 Rainbow Trout



M102 Blue Black



M113 Baby Brook



MDM Muddler Minnow



NRT Natural Rainbow Trout



PRT Purple Rainbow Trout



YP Yellow Perch

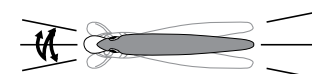
PIN'S® MINNOW



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
F1161	FLOATING	2" (50mm)	1/16 oz. (2g)	1~2ft. (30~60cm)
F1162		2-3/4" (70mm)	1/8 oz. (4g)	
F1163		3-1/2" (90mm)	1/4 oz. (7g)	

CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
F1165	SINKING	2-3/4" (70mm)	3/16 oz. (5g)	2~3ft. (60~90cm)

● ACTION: Tight Wiggling



● COLOR CHART

- BL** Silver Black
- BT** Blue Chrome
- GBL** Gold Black
- GHCS** Chartreuse
- GHW** Sardine
- HSR** Holographic Silver Minnow
- M177** Silver Blue
- RH** Red Head
- SHPY** Hot Pink Trout
- TGLM** Glass Minnow
- BWTR** Brown Trout
- M37** Gold Flame
- M99** Rainbow Trout
- M114** Purple
- PRT** Purple Rainbow Trout
- SHMY** Brook Trout
- M176** Green Gold
- M113** Baby Brook
- NRT** Natural Rainbow Trout
- M44** Baby Bass

Available in F1161 • F1162 • F1163 Only

Available in F1161 • F1162 • F1165 Only

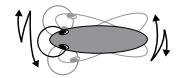
Available in F1161 • F1162 Only

SNAP BEANS™



1"
(25mm)

● ACTION: Wobbling



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1217	SINKING	1" (25mm)	1/16 oz. (2g)	1.5ft (50cm)

● COLOR CHART



B Silver Blue



BP Black Purple



CF Crawfish



GBL Gold Black



HT Hot Tiger



P Pink



PC Perch



RT Rainbow Trout



SBL Silver Black



TSH Tennessee Shad

YO-ZURI®

3D INSHORE® SERIES



3D PRISM FINISH

INTERNATIONAL PATENT
U.S.Pat.No.8,931,205

The internationally patented 3D Internal Prism sends out flashes of reflected light which fish can see from a great distance. 3D Prism Finish imitates the scaled finish of a baitfish. The 3D Prism Finish entices strikes when lures with foil finishes do not.

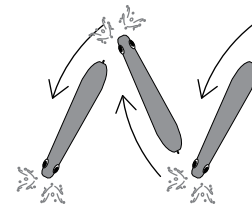


3D INSHORE® PENCIL POPPER NEW



5-3/8"
(135mm)

● ACTION: Walk the dog & Splashing



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1433	FLOATING	5-3/8" (135mm)	1oz. (30g)	0ft. (0m)

● COLOR CHART



BN Bone



C4 Silver Black



C5 Red Head



GHCS Chartreuse



GHIV Sardine



HGM Green Mackerel



HGSH Ghost Shad



HMT Mullet



HPBK Peanut Bunker

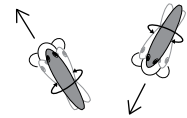


RMT Real Mullet

3D INSHORE® FINGERLING



● ACTION: Rolling/Darting



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1409	SUSPENDING	2-3/4" (70mm)	1/4oz. (7.5g)	2.5ft. (80cm)
R1410		4" (100mm)	5/8oz. (17.5g)	6ft. (1.8m)

● COLOR CHART



BN Bone



C4 Silver Black



C5 Red Head



GHCS Chartreuse



GHIW Sardine



HGBL Gold Black



HGM Green Mackerel



HGSH Ghost Shad



HHAY Ayu



HMT Mullet



HPBK Peanut Bunker



RGLM Real Glass Minnow



RMT Real Mullet

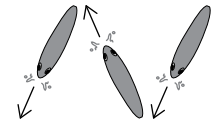


RPCH Real Pilchard

3D INSHORE® TOPKNOCK™ PENCIL



● ACTION : Walk the dog



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1350	FLOATING	4" (100mm)	5/8 oz. (18g)	0 ft. (0cm)
R1369		5" (125mm)	1 oz. (30g)	0 ft. (0cm)

● COLOR CHART



C4 Silver Black



C5 Red Head



GHCS Chartreuse



GHIW Sardine



HGBL Gold Black



HGM Green Mackerel



HGSH Ghost Shad



HHAY Ayu



HMT Mullet



HPBK Peanut Bunker



RGLM Real Glass Minnow



RMT Real Mullet



RPCH Real Pilchard



BN Bone



BSCL Black Silver Chart



MDG Mardi Gras



PSCL Pink Silver Chart



V Violet

3D INSHORE® TWITCHBAIT



5-1/4"
(130mm)



4-3/8"
(110mm)

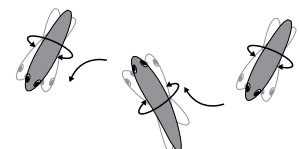


3-1/2"
(90mm)



2-3/4"
(70mm)

● ACTION : Rolling / Twitching



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1207	SLOW SINKING	2-3/4" (70mm)	1/4 oz. (8.5g)	0.5ft (20cm)
R1208		3-1/2" (90mm)	9/16 oz. (17g)	1.5ft (40cm)
R1348		4-3/8" (110mm)	1 oz. (30g)	1.5ft (50cm)
R1349		5-1/4" (130mm)	1-3/4 oz. (48g)	2ft (60cm)

● COLOR CHART



C4 Silver Black



C5 Red Head



GHCS Chartreuse



GHIW Sardine



HGM Green Mackerel



HGSH Ghost Shad



HHAY Ayu



HMT Mullet



HGBL Gold Black



HPBK Peanut Bunker



RGLM Real Glass Minnow



RMT Real Mullet



RPCH Real Pilchard



NEW
BSCL Black Silver Chart



NEW
MDG Mardi Gras



NEW
PSCL Pink Silver Chart



NEW
V Violet

Available in 4-3/8" • 5-1/4" Only



BN Bone

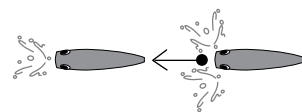
3D INSHORE® POPPER

2-3/4"
(70mm)

3-1/2"
(90mm)

4-3/4"
(120mm)

● ACTION: Pop & Stop/Walk the dog



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1210	FLOATING	2-3/4" (70mm)	1/4 oz. (8.5g)	0ft (0cm)
R1411	FLOATING	3-1/2" (90mm)	7/8 oz. (24g)	0ft (0cm)
R1412	FLOATING	4-3/4" (120mm)	1-5/8 oz. (45g)	0ft (0cm)

● COLOR CHART



C4 Silver Black



C5 Red Head



GHCS Chartreuse



GHMW Sardine



HGM Green Mackerel



HGSH Ghost Shad



HHAY Ayu



HMT Mullet



HGBL Gold Black



HPBK Peanut Bunker



RGLM Real Glass Minnow



RMT Real Mullet



RPCH Real Pilchard



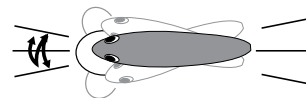
BN Bone

Available in 3-1/2" • 4-3/4" Only

3D INSHORE® MINNOW



● ACTION: Tight Wiggling



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1212	FLOATING	3-1/2" (90mm)	7/16 oz. (12.5g)	2ft (70cm) MAX
R1213		4-3/8" (110mm)	3/4 oz. (20g)	3ft (100cm) MAX

● COLOR CHART



C4 Silver Black



CS Red Head



GHCS Chartreuse



GHM Sardine



HGM Green Mackerel



HGSH Ghost Shad



HHAY Ayu



HMT Mullet



HGBL Gold Black



HPBK Peanut Bunker



RGLM Real Glass Minnow



RMT Real Mullet



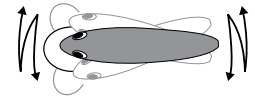
RPCH Real Pilchard

3D INSHORE® SURFACE MINNOW



3-1/2"
(90mm)

● ACTION : Wobbling Rolling



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1215	FLOATING	3-1/2" (90mm)	3/8 oz. (11g)	0~0.5ft (0~15cm) MAX

● COLOR CHART



C4 Silver Black



C5 Red Head



GHCS Chartreuse



GHM Sardine



HGM Green Mackerel



HGSH Ghost Shad



HHAY Ayu



HMT Mullet



HGBL Gold Black



HPBK Peanut Bunker



RGLM Real Glass Minnow



RMT Real Mullet



RPCH Real Pilchard



NEW
BSCL Black Silver Chart



NEW
MDG Mardi Gras



NEW
PSCL Pink Silver Chart



NEW
V Violet

YO-ZURI®

CRYSTAL® 3D SERIES



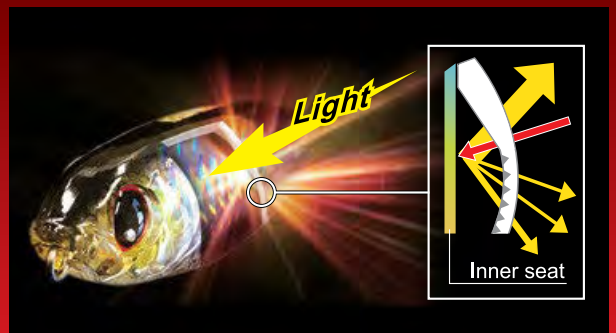
3D PRISM FINISH INTERNATIONAL PATENT U.S.Pat.No.8,931,205

The internationally patent 3D Internal Prism sends out flashes of reflected light which fish can see from a great distance.

※Prism Color Only.



The reliable Crystal Minnow Action has been improved with the 3D Prism Finish for better results.

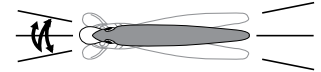


CRYSTAL® 3D SHRIMP



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1161	SLOW SINKING	2-3/4" (70mm)	1/4 oz. (7g)	1~2ft. (30~60cm)
R1162		3-1/2" (90mm)	7/16 oz. (12.5g)	2~3ft. (60~90cm)

● ACTION: Tight Wiggling



● COLOR CHART



HGS Holographic Ghost Shrimp



HOV Holographic Olive



HP Holographic Hot Pink



HRT Holographic Ultra Violet Rootbeer



HTS Holographic Tiger Shrimp



LSAC Luminescent Aurora Chartreuse



NPGF New Penny Gold Flake

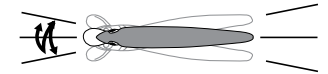
CRYSTAL® 3D MINNOW



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
F1145	FLOATING	3-1/2" (90mm)	1/4 oz. (7g)	3 ft. (80cm)
F1146		4-3/8" (110mm)	1/2 oz. (13g)	
F1147		5-1/4" (130mm)	3/4 oz. (21g)	3.5 ft. (100cm)

CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
F1148	SINKING	3-1/2" (90mm)	3/8 oz. (10g)	6 ft. (180cm)
F1149		4-3/8" (110mm)	9/16 oz. (16g)	
F1150		5-1/4" (130mm)	7/8 oz. (26g)	7 ft. (200cm)

● ACTION: Tight Wiggling



● COLOR CHART



C4 Silver Black



C5 Red Head



GHW Sardine

Available in CRYSTAL 3D MINNOW FLOATING Only



B Silver Blue



C24 Blue Mackerel



C44 Silver Green



C58 Blue Yellow



GHCS Chartreuse



RBK Real Bunker



RGLM Real Glass Minnow



RMT Real Mullet



SBR Silver Bronze

Available in CRYSTAL 3D MINNOW FLOATING, 5-1/4" Only



C57 Orange Yellow



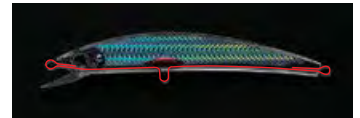
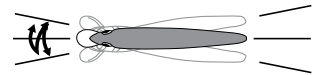
HT Hot Tiger

CRYSTAL® 3D MINNOW MAGNUM



6-1/2"
(165mm)

● ACTION: Tight Wiggling



Through Wire Construction

CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
F1151	FLOATING	6-1/2" (165mm)	1-1/2 oz. (42g)	3 ft. (80cm)

● COLOR CHART



C4 Silver Black



C5 Red Head



C24 Blue Mackerel



GH1W Sardine

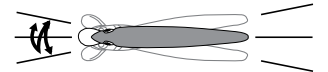
CRYSTAL® 3D MINNOW DEEP DIVER



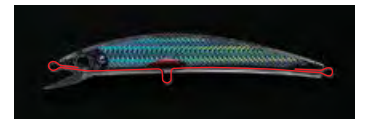
6"
(150mm)

5-1/4"
(130mm)

● ACTION : Tight Wiggling



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
F1153	FLOATING	5-1/4" (130mm)	7/8 oz. (24g)	13ft. (4m)
F1154		6" (150mm)	1-3/8 oz. (40g)	20ft. (6m)



Through Wire Construction (F1154only)

● COLOR CHART



B Silver Blue



C4 Silver Black



C5 Red Head



C24 Blue Mackerel



GHCS Chartreuse



GHIW Sardine



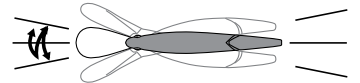
PK Fluorescent Pink

CRYSTAL® 3D MINNOW DEEP DIVER JOINTED



5-1/4"
(130mm)

● ACTION : Tight Wiggling



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
F1155	FLOATING	5-1/4" (130mm)	7/8 oz. (25g)	13 ft. (4m)

● COLOR CHART



B Silver Blue



C4 Silver Black



C5 Red Head



C57 Orange Yellow



GHCS Chartreuse



GHW Sardine



HT Hot Tiger



PK Fluorescent Pink

YO-ZURI®

CRYSTAL® MINNOW SERIES

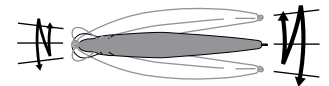


CRYSTAL® MINNOW



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1123	FLOATING	3-1/2" (90mm)	1/4 oz. (7.5g)	3ft. (80cm)
R1124		4-3/8" (110mm)	7/16 oz. (12g)	
R1125		5-1/4" (130mm)	5/8 oz. (19g)	

● ACTION: Tight Wiggling



● COLOR CHART

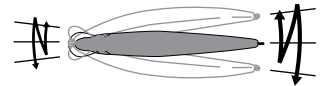


CRYSTAL® MINNOW DEEP DIVER



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1134	FLOATING	3-1/2" (90mm)	3/8 oz. (9.5g)	12ft. (3.5m) MAX
R1135		4-3/8" (110mm)	9/16 oz. (16g)	16ft. (4.5m) MAX
R1136		5-1/4" (130mm)	7/8 oz. (24g)	20ft. (6m) MAX

● ACTION: Tight Wiggling



● COLOR CHART



C4 Silver Black



HCL Chartreuse



HCR Clown



HGM Green Mackerel



HIW Sardine



HPK Fluorescent Pink



HRH Red Head

Available in 5-1/4" Only



HCA Candy

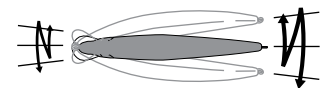
CRYSTAL® MINNOW DEEP DIVER WALLEYE



BLACK NICKEL HOOK

CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1205	FLOATING	3-1/2" (90mm)	3/8 oz. (9.5g)	12 ft. (3.5m) MAX
R1206		4-3/8" (110mm)	9/16 oz. (16g)	16 ft. (4.5m) MAX
R1301		5-1/4" (130mm)	7/8 oz. (24g)	20ft. (6m) MAX

● ACTION: Tight Wiggling



● COLOR CHART



APC Acid Perch



BT Blue Chrome



CLT Chartreuse Tiger



CR Clown



HOPC Hot Perch



HT Hot Tiger



MN Midnight



MPC Green Perch



PWB Purple Wonderbread



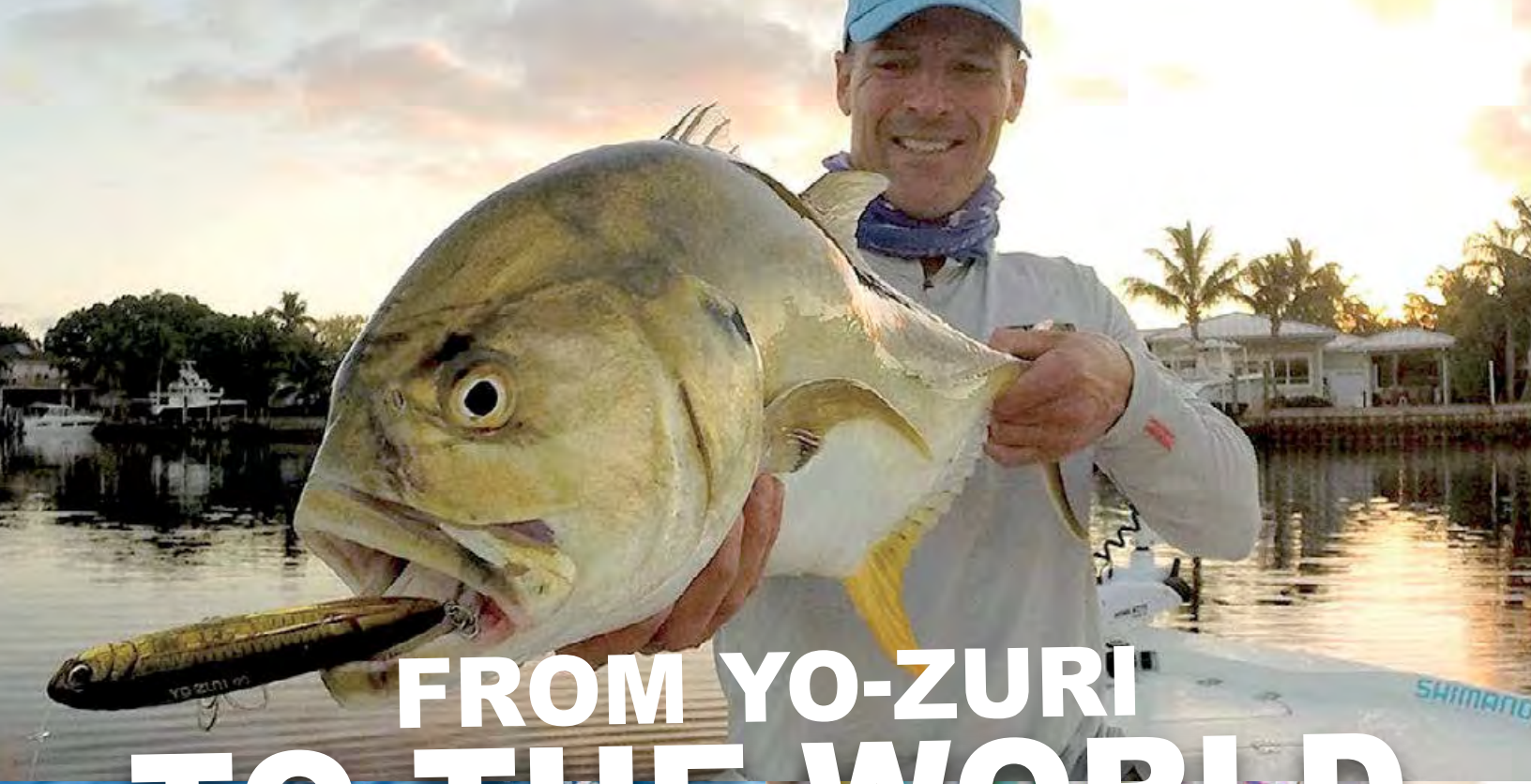
W White



WB Wonderbread



ZB Zombie



FROM YO-ZURI TO THE WORLD



YO-ZURI®

YO-ZURI®

MAG® SERIES



SUPER LONG CAST!

Through Wire Construction With Tough Body

CASTING DISTANCE



Magnet Bullet Weight Transfer System

International Patent.P

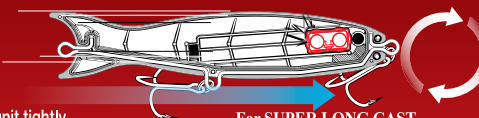
NEW SYSTEM

※ Available in
MAG POPPER(5-1/4" , 6-1/4") , MAG DARTER(6-1/2")Only

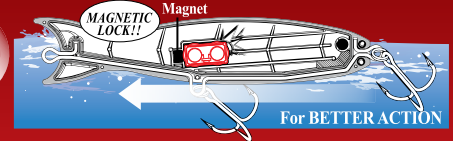
Weight



CASTING POSITION



SWIMMING POSITION



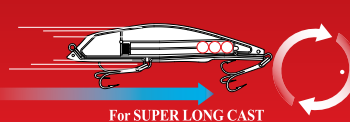
When Casting The weight ball unit moves like "bullet" that generates extreme casting power.

When Swimming Strong magnet in chamber holds weight ball unit tightly that allows quicker response and an exceptionally swimming action.

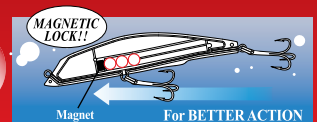
New Magnet Weight Transfer System

International Patent US Pat. No.9,635,841

CASTING POSITION



SWIMMING POSITION



MAG® DIVE **NEW**

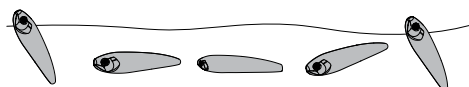


5-1/2"
(140mm)



6-3/4"
(170mm)

● ACTION: Diving / Wobbling



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1445	FLOATING	5-1/2" (140mm)	1-3/4 oz. (50g)	0ft. (0cm)
R1446	FLOATING	6-3/4" (170mm)	2-5/8 oz. (72g)	0ft. (0cm)

● COLOR CHART



BONE Bone



BP Black Purple



CSBL Black Silver



HGM Green Mackerel



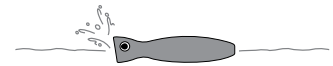
HIW Sardine

MAG® POPPER



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1370	FLOATING	5-1/4" (130mm)	1-3/4 oz. (50g)	0 ft. (0cm)
R1371		6-1/4" (160mm)	2-7/8 oz. (80g)	0 ft. (0cm)

● ACTION:Popping & Splashing



● COLOR CHART



BONE Bone



BP Black Purple



CSBL Black Silver



HBJ Bronze



HGM Green Mackerel



HIW Sardine



PRH Pearl Red Head



YELL Yellow



NEW
HB Blue Back



NEW
HBL Black Back

MAG® DARTER

6-1/2"
(165mm)



5"
(125mm)

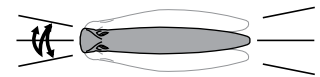


4-1/8"
(105mm)



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1143	FLOATING	4-1/8" (105mm)	5/8 oz. (18g)	2ft. (60cm) MAX
R1144		5" (125mm)	1 oz. (28g)	3ft. (80cm) MAX
R1216		6-1/2" (165mm)	2 oz. (56g)	4ft. (120cm) MAX

● ACTION: Tight Rolling & Darting



● COLOR CHART



BONE Bone



HAJ Bronze



HCA Candy



HGLB Ghost Black



HGM Green Mackerel



HIW Sardine



HMT Mullet
Available in 5" & 6-1/2" Only



HRSN Bronze Shiner



PCL Pearl Chartreuse



PRH Pearl Red Head



BP Black Purple



YELL Yellow

Available in 4-1/8" & 5" Only



CIW Chrome Sardine



HGR Gold Red



HPK Fluorescent Pink

Available in 5" Only



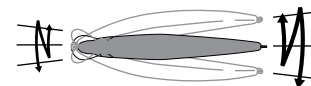
HPC Perch

MAG® MINNOW



5"
(125mm)

● ACTION: Tight Wiggling



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1140	FLOATING	5" (125mm)	1 oz. (28g)	4.5ft. (1.3m)

● COLOR CHART



CW Chrome Sardine



HAI Bronze



HGLB Ghost Black



HGM Green Mackerel



PRH Pearl Red Head

YO-ZURI®

HYDRO® SERIES

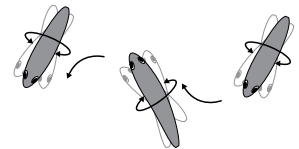


HYDRO® TWITCHBAIT NEW



6"
(150mm)

● ACTION : Rolling / Twitching



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1432	SINKING	6" (150mm)	2-5/8 oz. (75g)	2.5ft. (70cm)

● COLOR CHART



BONE Bone



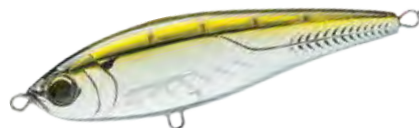
BP Black Purple



CSBL Black Silver



FF Flying Fish



HAI Bronze



HGM Green Mackerel



HIW Sardine



PRH Pearl Red Head

HYDRO® MONSTER SHOT NEW



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1449	SINKING	3-1/8" (80mm)	1 oz. (30g)	ALL RANGE
R1450		3-3/4" (95mm)	1-3/8 oz. (40g)	
R1451		4-3/8" (110mm)	1-3/4 oz. (50g)	
R1452		5" (125mm)	2-1/8 oz. (60g)	

● ACTION: Rolling fall / Tail swing



● COLOR CHART



B Blue Silver



CSBL Black Silver



HAI Bronze



HGM Green Mackerel



HIW Sardine



HPSC Pink Silver Chartreuse



HWS White Silver

HYDRO® MINNOW LC

New Type Weight Transfer System
for Long Casting



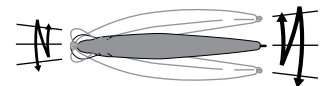
6-3/4"
(170mm)



6"
(150mm)

CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1322	FLOATING	6" (150mm)	1-1/4 oz. (34g)	2~3 ft. (60~90cm)
R1323		6-3/4" (170mm)	1-3/4 oz. (48g)	

● ACTION: Tight Wiggling



● COLOR CHART



BONE Bone



BP Black Purple



CS Pearl Yellow



CSBL Black Silver



HAB Bronze



HGLB Ghost Black



HGM Green Mackerel



HIW Sardine



HMT Mullet



PCA Pearl Candy



PCL Pearl Chartreuse



PRH Pearl Red Head

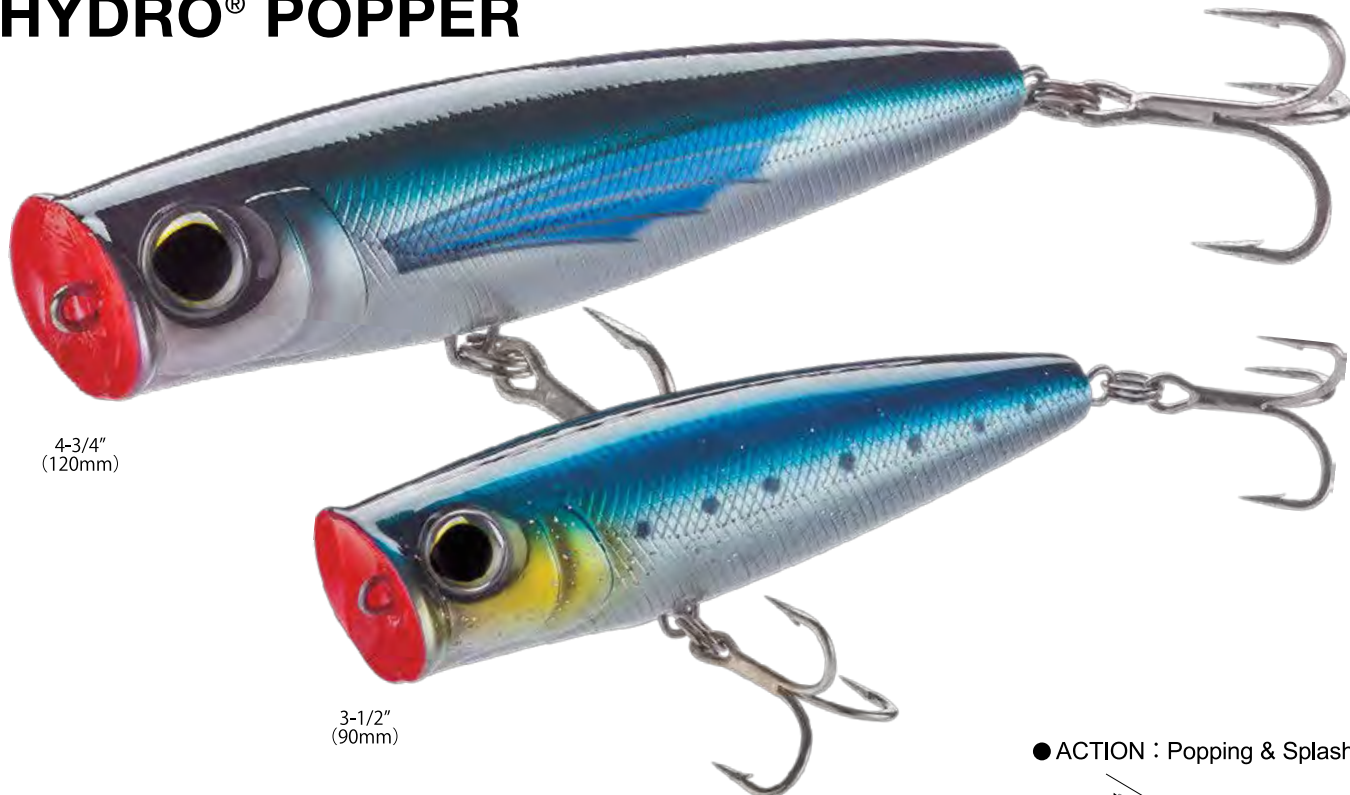


YMT Yellow Mullet



WM Wacky Mackerel

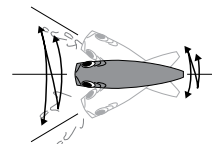
HYDRO® POPPER



4-3/4"
(120mm)

3-1/2"
(90mm)

● ACTION : Popping & Splashing



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1151	FLOATING	3-1/2" (90mm)	7/8 oz. (25g)	0 ft. (0cm)
R1152		4-3/4" (120mm)	1-1/2 oz. (43g)	

● COLOR CHART



BM Blue Mackerel



BN Bonita



CSBL Black Silver



DRD Dorado



FF Flying Fish



GM Green Mackerel



IW Sardine

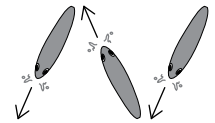


RH Red Head

HYDRO® PENCIL



● ACTION: Walk the dog



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1153	FLOATING	5" (125mm)	1 oz. (30g)	0 ft. (0cm)

● COLOR CHART



AJ Bronze



BM Blue Mackerel



BONE Bone



CSBL Black Silver



GM Green Mackerel



IW Sardine



MT Mullet



RH Red Head

YO-ZURI®

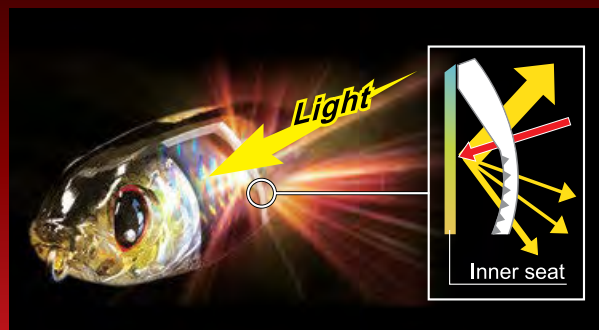
3D™ SERIES



3D PRISM FINISH

INTERNATIONAL PATENT
U.S.Pat.No.8,931,205

The internationally patent 3D Internal Prism sends out flashes of reflected light which fish can see from a great distance.

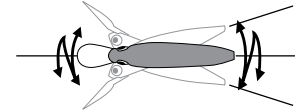


3D™ DIVER NEW

REAL SIZE P78

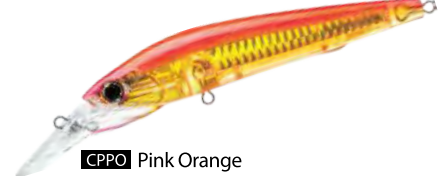


● ACTION: Wiggling

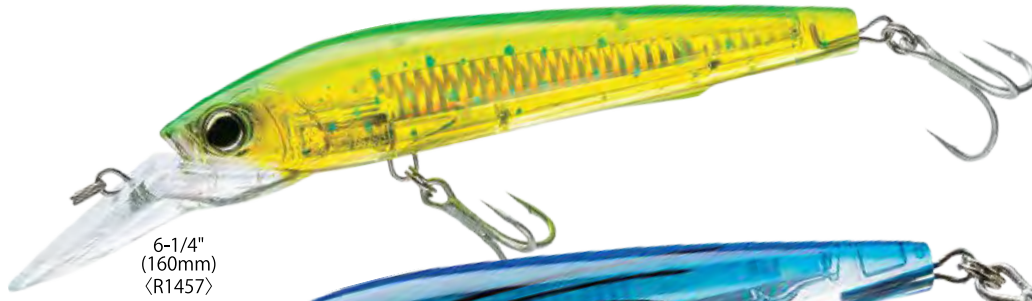


CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1455	SINKING	4-3/4" (120mm)	1-1/6 oz. (33g)	8~15ft. (2.5~4.5m)
R1456	SINKING	5-1/2" (140mm)	1-3/4 oz. (48g)	12~18ft. (3.5~5.5m)

● COLOR CHART



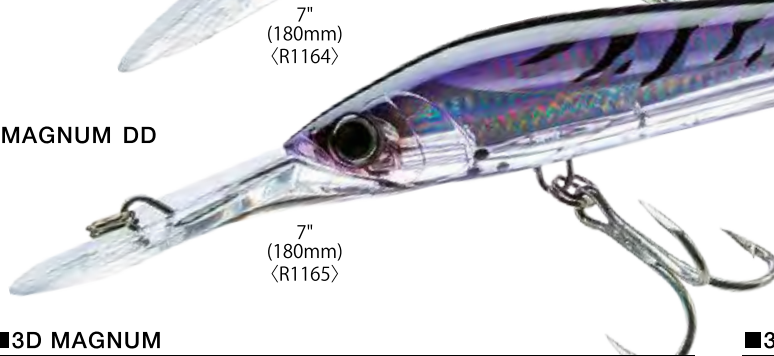
3D™ MAGNUM 3D™ MAGNUM DD



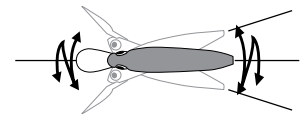
MAGNUM



MAGNUM DD



● ACTION:Wiggling



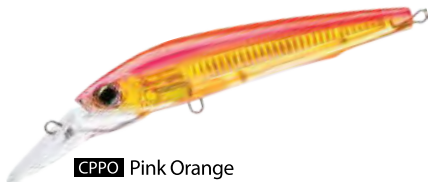
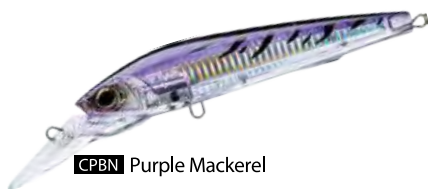
■ 3D MAGNUM

CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1457	SINKING	6-1/4" (160mm)	2-3/4 oz. (78g)	13~20 ft. (4~6m)
R1164		7" (180mm)	3-1/2 oz. (100g)	16~21 ft. (5~6.5m)

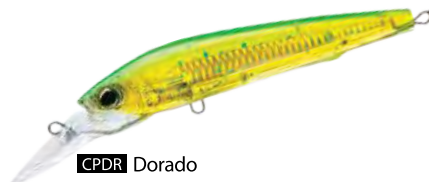
■ 3D MAGNUM DD

CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1165	FLOATING	7" (180mm)	3-1/8 oz. (90g)	20~25 ft. (6~7.5m)

● COLOR CHART



Available in 3D MAGNUM Only



3D™ SQUIRT NEW

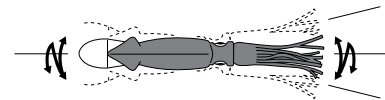
REAL SIZE P78



5-1/2"
(140mm)

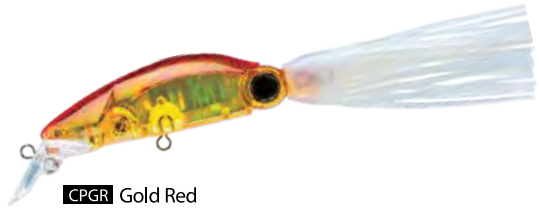
7-1/2"
(190mm)

● ACTION: Tight Wobbling



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1458	FLOATING	5-1/2" (140mm)	5/8 oz. (18g)	7ft. (2m)
R1166	FLOATING	7-1/2" (190mm)	1-1/2 oz. (42g)	8ft. (2.5m)

● COLOR CHART



REAL SIZE



YO-ZURI®

BIG GAME SERIES



POWER BODY

Strongest Solid Material



Through Wire Construction & Weld Shaft



HIGH SPEED VIBE™

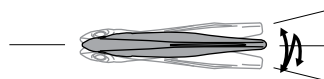
REAL SIZE P84



5-1/4"
(130mm)

HIGH SPEED
UP TO 15 knots

● ACTION: Vibration



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1303	SINKING	5-1/4" (130mm)	2-7/8 oz. (80g)	ALL RANGE

● COLOR CHART



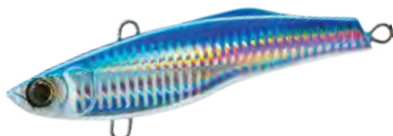
CBN Bonita



CDR Dorado



CFE Flying Fish



CHB Holographic Blue



CHBL Holographic Black



CHPK Holographic Pink



CIW Chrome Sardine



CM Mackerel



COB Orange Black

SURFACE CRUISER™

REAL SIZE P84



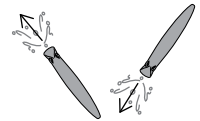
INTERNATIONAL PATENT
U.S.Pat.No.7,752,801



6"
(150mm)

7-1/2"
(190mm)

● ACTION:
Splashing & Darting



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1172	FLOATING	6" (150mm)	1-5/8 oz. (45g)	0 ft. (0cm)
R1173		7-1/2" (190mm)	3 oz. (85g)	

● COLOR CHART



CBON Bone



CHB Holographic Blue



CM Mackerel



CPYP Pearl Yellow Pink

BULL POP™

REAL SIZE P84

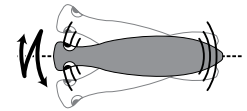


INTERNATIONAL PATENT
U.S.Pat.No.7,752,801



6"
(150mm)

● ACTION : Popping & Splashing



CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1154	FLOATING	6" (150mm)	2-1/2 oz. (70g)	0 ft (0cm)

● COLOR CHART



CDR Dorado



CFF Flying Fish



CHB Holographic Blue



CHBL Holographic Black



CIW Chrome Sardine



CM Mackerel



CPYP Pearl Yellow Pink



CRH Red Head

BONITA™

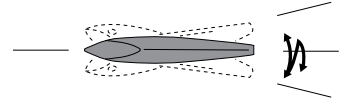


6-3/4"
(170mm)

8-1/4"
(210mm)

CAT. NO.	TYPE	SIZE	WEIGHT	RANGE
R1157	SINKING	6-3/4" (170mm)	6-3/8 oz. (180g)	ALL RANGE
R1158		8-1/4" (210mm)	10-7/8 oz. (310g)	

● ACTION : Tight Wobbling



● COLOR CHART



CBM Blue Mackerel



CDR Dorado



CFF Flying Fish



COB Orange Black



CPB Purple Black



CRB Red Black



CSJT Skip Jack Tuna



CWH Wahoo

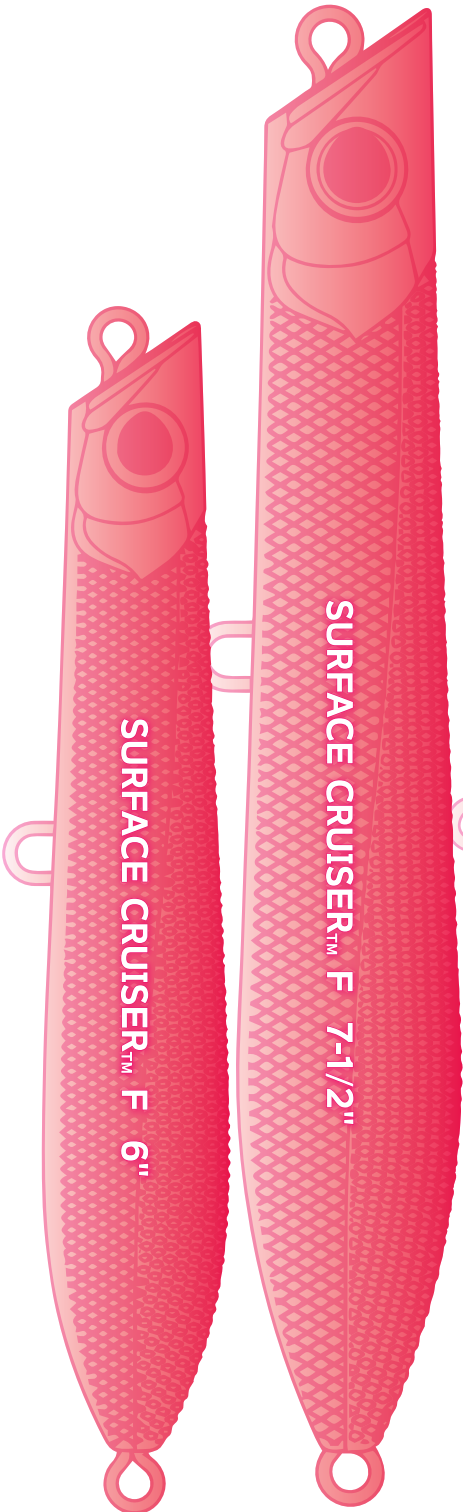


NEW
P Pink

REAL SIZE

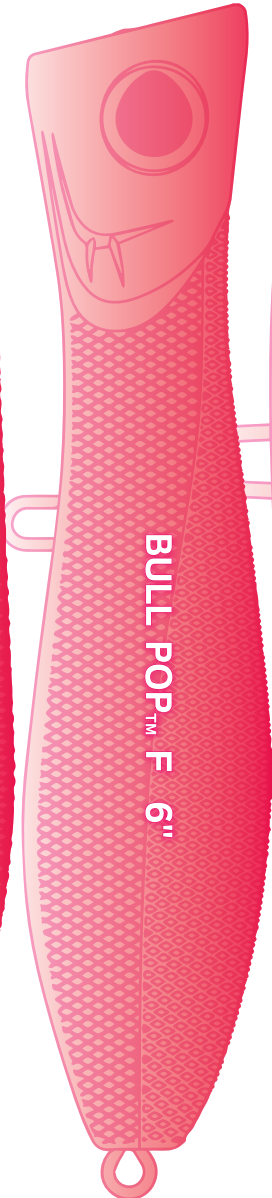


HIGH SPEED VIBE 5-1/4"

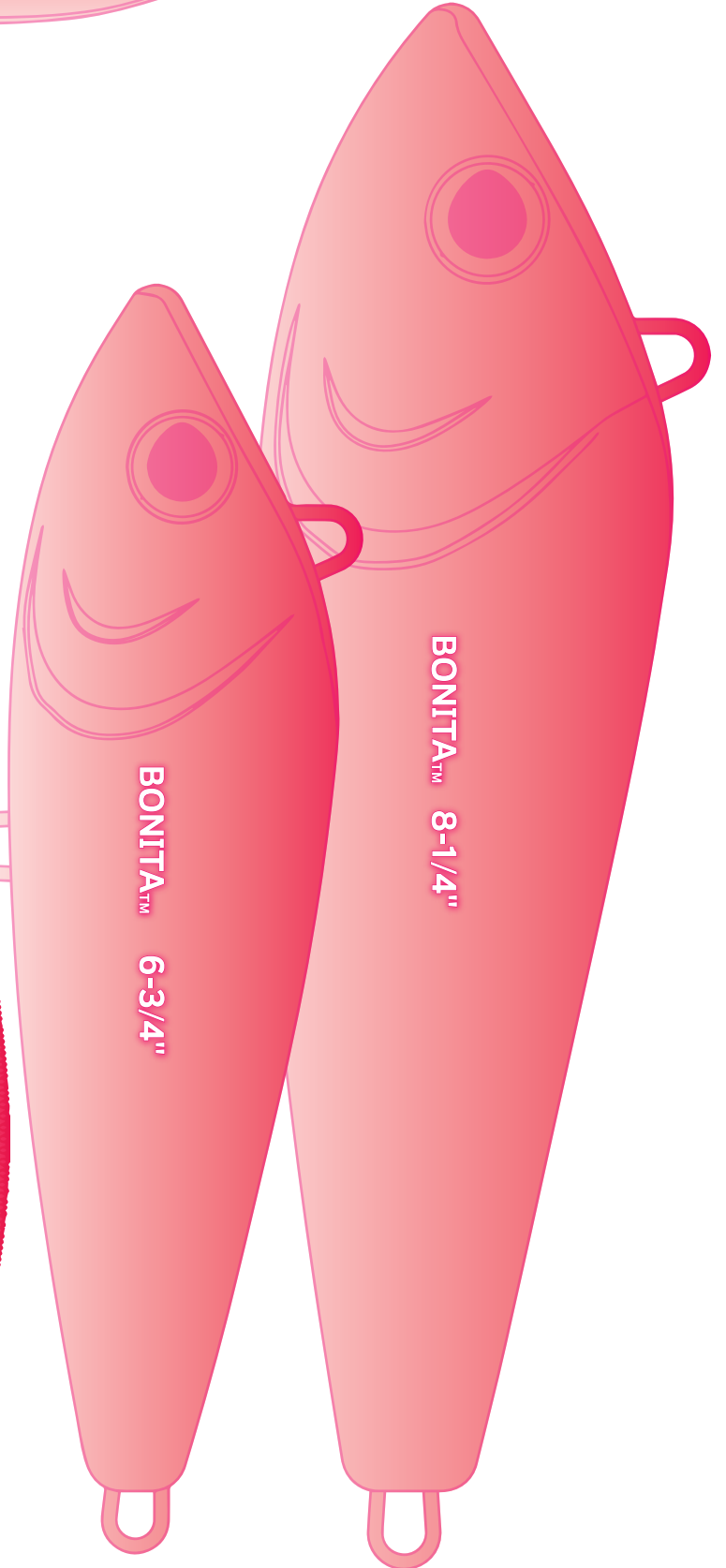


SURFACE CRUISER™ F 7-1/2"

SURFACE CRUISER™ F 6"



BULL POP™ F 6"



BONITA™ 8-1/4"

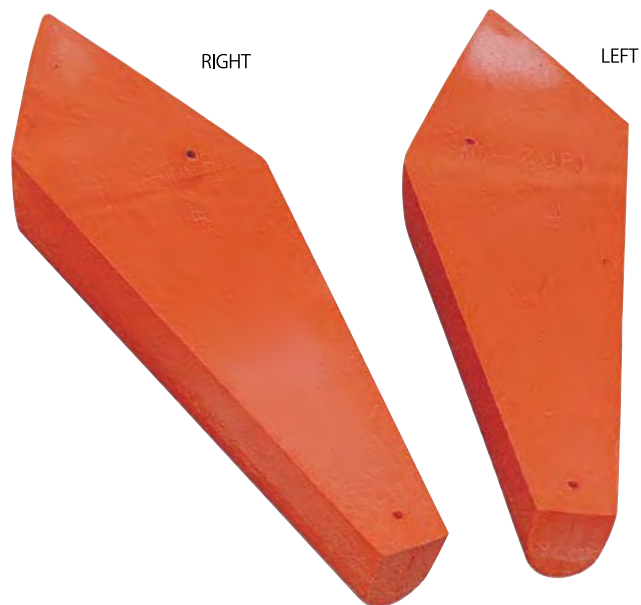
BONITA™ F 6-3/4"

TROLLING RABBIT™ W/SWIVEL



CAT. NO.	SIZE	QTY
C677-1	4-3/8" (110mm)	1pc/pkg
C679-1	5-1/4" (130mm)	1pc/pkg

SPLASHING FLOAT "HOKURIKU" TYPE



CAT. NO.	TYPE	SIZE	QTY
C724	RIGHT	9-1/2" (240mm)	1pc/pkg
C725	LEFT	9-1/2" (240mm)	1pc/pkg

DIVING BOARD K TYPE W/THREAD



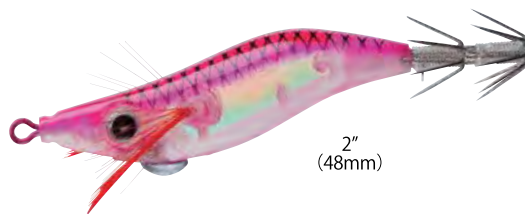
CAT. NO.	SIZE	QTY
R667	10-5/8" (270mm)	1pc/pkg

YO-ZURI®

SQUID JIG SERIES

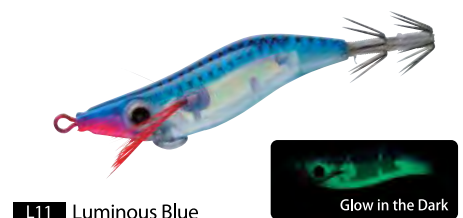
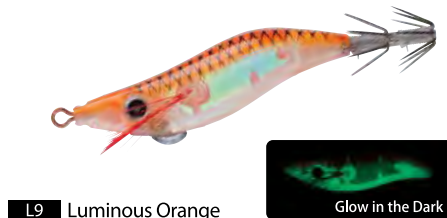
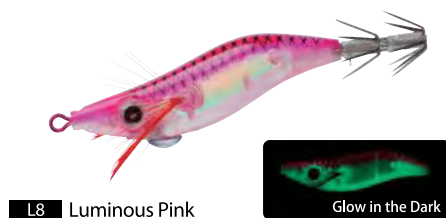


MINI™

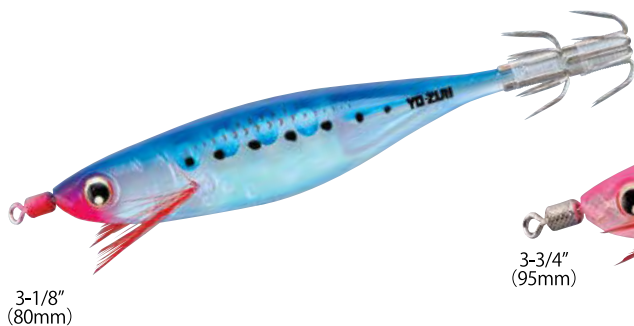


CAT. NO.	TYPE	SIZE	WEIGHT
A1696	FLOATING	2" (48mm)	1/8 oz. (3g)

● COLOR CHART



ULTRA BAIT™



3-1/8"
(80mm)

3-3/4"
(95mm)

CAT. NO.	TYPE	SIZE	WEIGHT
A1681	SINKING	SSS 3-1/8" (80mm)	3/16 oz. (5g)
A1683		S 3-3/4" (95mm)	5/16 oz. (8.9g)

● COLOR CHART



LB Luminous Blue

Glow in the Dark

LM Luminous Green

Glow in the Dark

LOG Luminous Orange

Glow in the Dark

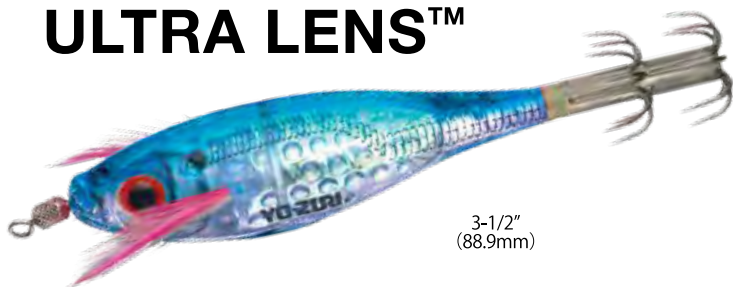
LP Luminous Pink

Glow in the Dark

LPUP Luminous Purple

Glow in the Dark

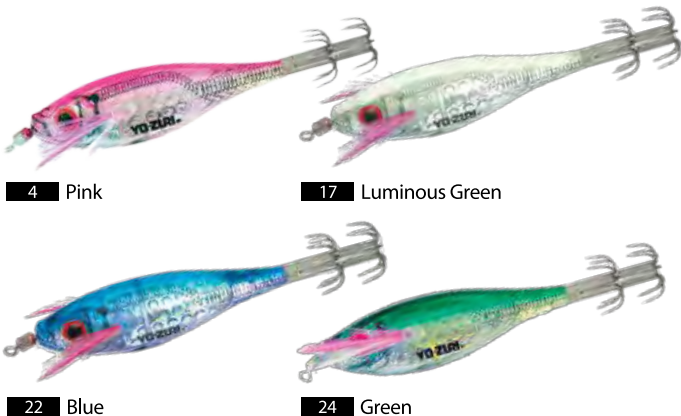
ULTRA LENS™



3-1/2"
(88.9mm)

CAT. NO.	TYPE	SIZE	WEIGHT
A333	SINKING	3-1/2" (88.9mm)	3/16 oz. (5g)

● COLOR CHART



4 Pink

17 Luminous Green

22 Blue

24 Green

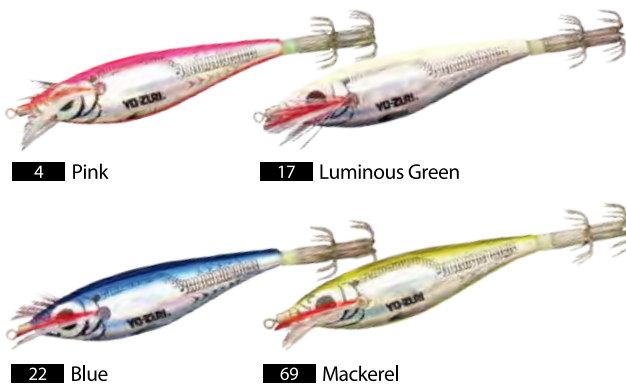
ULTRA LASER™



3-3/4"
(95mm)

CAT. NO.	TYPE	SIZE	WEIGHT
A1022	SINKING	3-3/4" (95mm)	5/16 oz. (8.9g)

● COLOR CHART



4 Pink

17 Luminous Green

22 Blue

69 Mackerel

ULTRA CLOTH™



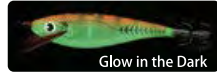
3"
(75mm)

CAT. NO.	TYPE	SIZE	WEIGHT
A1703	SLOW SINKING	SSS 3" (75mm)	1/4 oz. (6g)

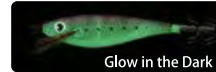
● COLOR CHART



CL8 Clear Luminous Pink



CL9 Clear Luminous Orange



CL79 Clear Luminous Purple



CL Clear Luminous

AURIE-Q® "RS"



2"
(48mm)



2-1/4"
(54mm)

CAT. NO.	TYPE	SIZE	WEIGHT
A1604	SINKING	2" (48mm)	1/8 oz. (4g)
A1605		2-1/4" (54mm)	1/4 oz. (6g)

● COLOR CHART



SLMA Luminous Green



SLOE Luminous Orange



SLPE Luminous Pink



SLRH Luminous Red Head

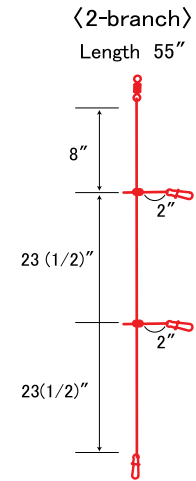
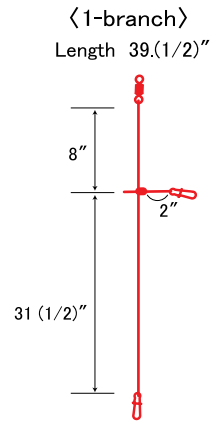


LBL Luminous Black



LE Luminous White

SQUID LEADER™



<SQUID LEADER 1-Branch>

CAT. NO.	SIZE	QTY
R1344	12Lbs.	2pc/pkg

<SQUID LEADER 2-Branch>

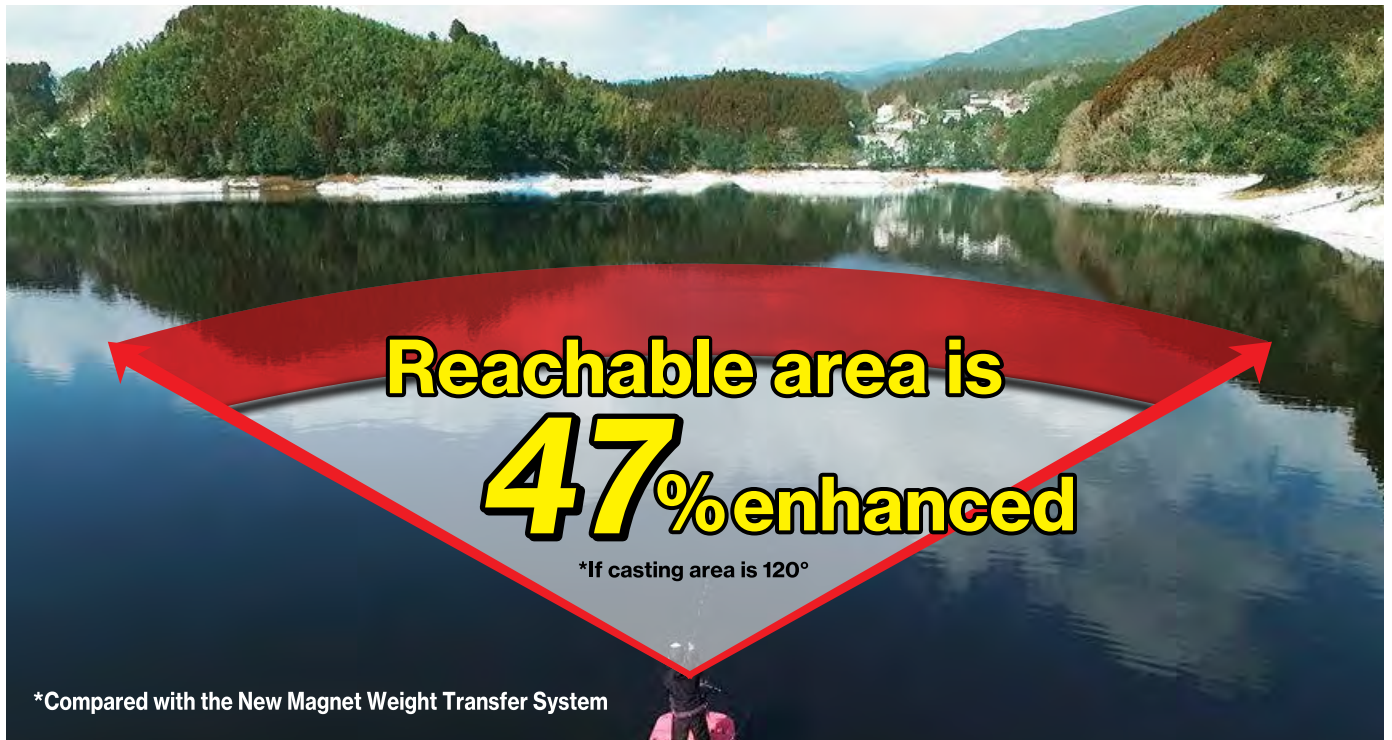
CAT. NO.	SIZE	QTY
R1346	12Lbs.	1pc/pkg

HARDCORE®



HARDCORE[®]

TECHNOLOGY

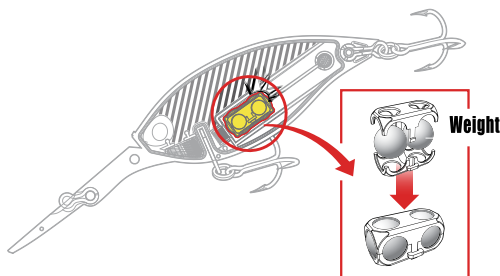


Reachable area is
47% enhanced

*If casting area is 120°

*Compared with the New Magnet Weight Transfer System

The weight ball unit moves like "BULLET" that generates extreme casting power.



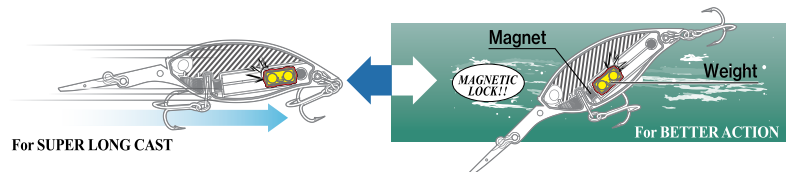
Magnet Bullet Weight Transfer System International Patent

■ When Casting

The weight ball unit moves like "bullet" that generates extreme casting power.

■ When Swimming

Strong magnet in chamber holds weight ball unit tightly that allows quicker response and an exceptionally swimming action.



For SUPER LONG CAST

For BETTER ACTION

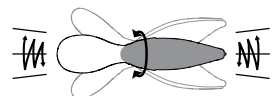
HARDCORE® BULLET CRANK 5+ 80F / 7+ 100F



NEW SIZE
3-1/8"
(80mm)

4"
(100mm)

● ACTION: High Pitch Wobbling/Rolling



CAT. NO.	TYPE	SIZE	WEIGHT	CASTING DISTANCE	RANGE
R1421	FLOATING	3-1/8" (80mm)	1oz. (27.5g)	MAX55yd. (50m) + α	18ft. (5.5m)
R1422	FLOATING	4" (100mm)	2oz. (55g)	MAX55yd. (50m) + α	25ft. (7.5m)

● COLOR CHART



BBH Blue Back Herring



BCL Blue Back Chartreuse



BSSH Blue Sexy Shad



CSH Citrus Shad



GGZS Green Gizzard Shad



HSH Holographic Shad



JPG Japan Gold



MGSA Metallic Ghost Ayu



PUCL Purple Back Chartreuse



SSH Sexy Shad

HARDCORE® CRANK SR 65F

HARDCORE® CRANK MR 60F

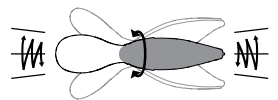


2-5/8"
(65mm)



2-3/8"
(60mm)

● ACTION: High Pitch Wobbling/Rolling



CAT. NO.	TYPE	SIZE	WEIGHT	CASTING DISTANCE	RANGE
R1363	FLOATING	2-5/8" (65mm)	1/2oz. (14g)	MAX39yd. (35m)	3~5ft. (1.5m)
R1364		2-3/8" (60mm)	1/2oz. (14g)	MAX39yd. (35m)	8ft. (2.5m)

● COLOR CHART



CF Crawfish



CSH Citrus Shad



GPCL Ghost Pearl Chartreuse



GSPS Ghost Pearl Shad



GT Green Silver



HGSN Golden Shiner



MGSA Metallic Ghost Ayu



NBG Natural Bluegill



PUCL Purple Back Chartreuse



NEW
BOCF Burnt Orange Crawfish



NEW
GCF Green Crawfish



NEW
SCF Spring Crawfish

Available in CRANK SR 65F Only



BLCL Black Back Chartreuse

Available in CRANK MR 60F Only

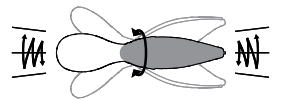


BCL Blue Back Chartreuse

HARDCORE® CRANK 2+ 65F / 3+ 70F / 4+ 75F



● ACTION: High Pitch Wobbling/Rolling



CAT. NO.	TYPE	SIZE	WEIGHT	CASTING DISTANCE	RANGE
R1375	FLOATING	2-5/8" (65mm)	1/2oz. (14g)	MAX39yd. (35m) + a	2~7ft. (2m)
R1376		2-3/4" (70mm)	3/4oz. (20g)	MAX44yd. (40m) + a	9~11ft. (3.2m)
R1377		3" (75mm)	3/4 oz. (22.5g)	MAX50yd. (45m) + a	12~14ft. (4.2m)

● COLOR CHART



BCL Blue Back Chartreuse



CF Crawfish



CSH Citrus Shad



GPCL Ghost Pearl Chart Back



GSPS Ghost Pearl Shad



GT Green Silver



HGSN Golden Shiner



MGSA Metallic Ghost Ayu



NBG Natural Bluegill



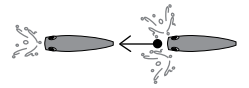
PUCL Purple Back Chartreuse

HARDCORE® POPPER 70F



2-3/4"
(70mm)

● ACTION: Pop & Stop/
Walk the dog



CAT. NO.	TYPE	SIZE	WEIGHT	CASTING DISTANCE	RANGE
R1379	FLOATING	2-3/4" (70mm)	3/8 oz. (10.5g)	MAX39yd. (35m) + α	0ft. (0m)

● COLOR CHART



BN Bone



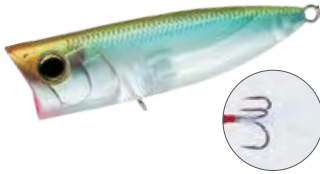
CSH Citrus Shad



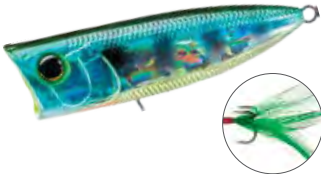
GPCL Ghost Pearl Chart Back



GSPP Ghost Pearl Pink Back



GSPS Ghost Pearl Shad



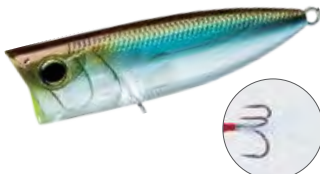
HBG Holographic Bluegill



HGSN Golden Shiner



MBL Matte Black



MGSA Metallic Ghost Ayu



PUCL Purple Back Chartreuse

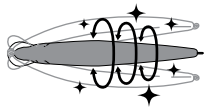
HARDCORE® MINNOW FLAT

70F / 95F / 110F / 130F



CAT. NO.	TYPE	SIZE	WEIGHT	CASTING DISTANCE	RANGE
R1357	FLOATING	2-3/4" (70mm)	1/8 oz. (4.5g)	MAX 33yd. (30m) + α	3~4ft. (1m)
R1359		3-3/4" (95mm)	3/8 oz. (10.5g)	MAX 33yd. (30m) + α	3~5ft. (1.2m)
R1361		4-3/8" (110mm)	1/2 oz. (15g)	MAX 39yd. (35m) + α	5~7ft. (1.5m)
R1380		5-1/4" (130mm)	3/4 oz. (20g)	MAX 44yd. (40m) + α	5~7ft. (1.5m)

● ACTION:
High Pitch Rolling with Flashing



● COLOR CHART



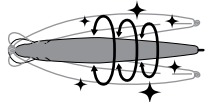
HARDCORE® MINNOW FLAT

70SP / 95SP / 110SP / 130SP



CAT. NO.	TYPE	SIZE	WEIGHT	CASTING DISTANCE	RANGE
R1358	SUSPENDING	2-3/4" (70mm)	3/16 oz. (5.5g)	MAX 33yd. (30m) + α	3~4ft. (1m)
R1360		3-3/4" (95mm)	7/16 oz. (12g)	MAX 33yd. (30m) + α	3~5ft. (1.2m)
R1362		4-3/8" (110mm)	1/2 oz. (15.5g)	MAX 39yd. (35m) + α	5~7ft. (1.5m)
R1381		5-1/4" (130mm)	7/8 oz. (23.5g)	MAX 44yd. (40m) + α	6~8ft. (2m)

● ACTION:
High Pitch Rolling with Flashing



● COLOR CHART

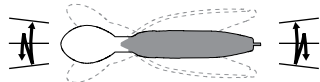


HARDCORE® SHAD SR 60SF



2-3/8"
(60mm)

● ACTION: Tight Wiggling/Darting



CAT. NO.	TYPE	SIZE	WEIGHT	CASTING DISTANCE	RANGE
R1382	SLOW FLOATING	2-3/8" (60mm)	1/4oz. (6g)	MAX28yd. (25m)+α	4~5ft. (1.5m)

● COLOR CHART



CSH Citrus Shad



GHPB Ghost Pro Blue



GSPS Ghost Pearl Shad



GSRT Ghost Red Tiger



GSWS Ghost Smelt



HGSN Golden Shiner



HT Hot Tiger



MEWS Metallic Smelt



MGSA Metallic Ghost Ayu



PHSH Pearl Holographic Shad

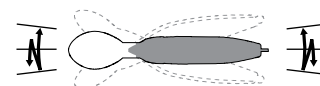
HARDCORE[®] SHAD 75SF



3"
(75mm)

● ACTION: Tight Wiggling/Darting

CAT. NO.	TYPE	SIZE	WEIGHT	CASTING DISTANCE	RANGE
R1367	SLOW FLOATING	3" (75mm)	3/8 oz. (11g)	MAX 33yd. (30m) + α	8~10ft. (3.0m)



● COLOR CHART



CSH Citrus Shad



GHPB Ghost Pro Blue



GSPS Ghost Pearl Shad



GSRT Ghost Red Tiger



GSWS Ghost Smelt



HGSN Golden Shiner



HT Hot Tiger



MEWS Metallic Smelt



MGSA Metallic Ghost Ayu

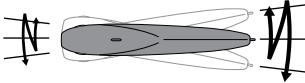


PHSH Pearl Holographic Shad

HARDCORE® VIBE 75S



3"
(75mm)

● ACTION: Vibration 

CAT. NO.	TYPE	SIZE	WEIGHT	CASTING DISTANCE	RANGE
R1378	SINKING	3" (75mm)	3/4oz. (23.5g)	MAX55yd. (50m) + α	ALL RANGE

● COLOR CHART



BCL Blue Back Chartreuse



CF Crawfish



CSH Citrus Shad



GPCL Ghost Pearl Chart Back



GSPS Ghost Pearl Shad



GT Green Silver



HGSA Golden Shiner



MGSA Metallic Ghost Ayu



NBG Natural Bluegill



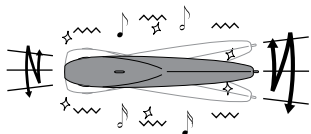
PUCL Purple Back Chartreuse

HARDCORE® FLASHI'N VIBE 65S



2-5/8"
(65mm)

● ACTION: Super Sound Vibration



CAT. NO.	TYPE	SIZE	WEIGHT	CASTING DISTANCE	RANGE
R1368	SINKING	2-5/8" (65mm)	3/4 oz. (20g)	MAX55yd. (50m) + α	ALL RANGE

● COLOR CHART



BCL Blue Back Chartreuse



CF Crawfish



CSH Citrus Shad



HBG Holographic Bluegill



HBSN Blue Shiner



HGSN Golden Shiner



MFN Grass Carp



MGSA Metallic Ghost Ayu



PHSH Pearl Holographic Shad



SBG Skelton Bluegill

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Visit our web site: www.yo-zuri.com

Toll-Free (888) 336-9775 • Phone (772) 336-2280 • Fax (772) 336-9775

600 N.W. Enterprise Drive • Port St. Lucie, FL 34986

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