





## PASSION MEETS PERFORMANCE.

Jiggling wrecks, working deep reefs, setting the perfect spread. It gets in your blood. Our curated collection is the line where passion meets performance. Williamson fills the demands of blue water anglers and the prey they challenge.



ARMED WITH  
**VMC**

### Super Sharp Premium Hooks

All lures are armed with VMC® heavy-duty, super sharp, saltwater hooks.

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### Loop Protection

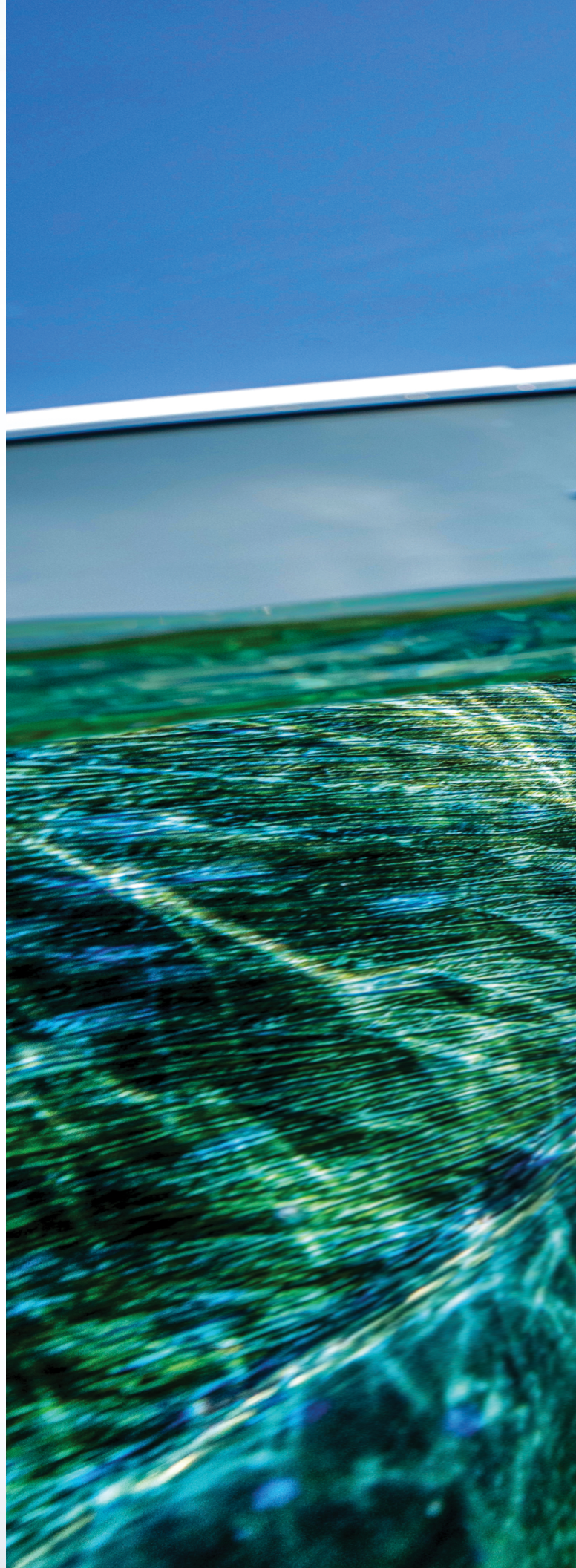
Flared crimping sleeve & rubber loop protector eliminate chafing at the critical connection.

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### Mono Leaders

Our lures that are pre-rigged with mono leaders use only premium Sufix® leader line.







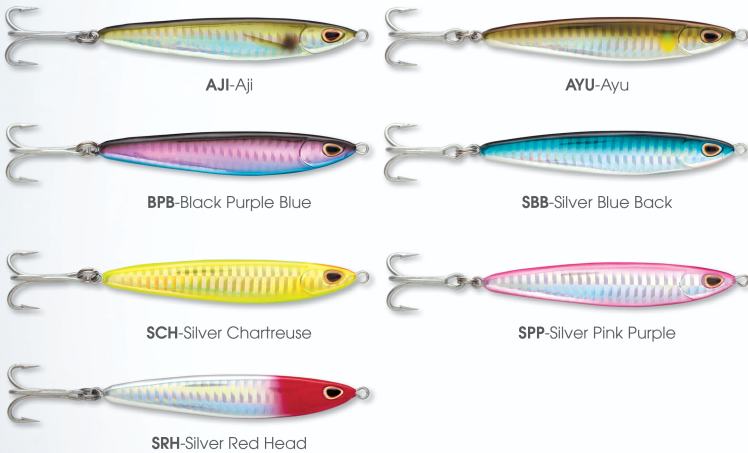
Gomame Jig

Gomoku Jig

## GOMAME JIG

The "S" shape in the body delivers an amazing pronounced wounded baitfish action. Premium foiled finishes add flash and attraction. Good for a variety of pelagic fish around the world: Tuna, Trevally, Sea Bass, Spanish Mackerel and Kings.

- Durable, premium holographic foil finish
- VMC® Perma Steel® hook



Model No.	Length (inches/mm)	Weight (oz/g)
<b>GMJ25</b>	3" / 76mm	7/8 oz. / 25g
<b>GMJ35</b>	3.25" / 82mm	1-1/4 oz. / 35g
<b>GMJ50</b>	3.75" / 95mm	1-3/4 oz. / 50g
<b>GMJ80</b>	4.25" / 107mm	2-3/4 oz. / 80g
<b>GMJ100</b>	4.75" / 117mm	3-1/2 oz. / 100g

## GOMOKU JIG

The long symmetrical shape produces an erratic action with a fast/very fast retrieve. Durable foiled finishes add flash and attraction. Good for a variety of pelagic fish around the world: Tuna, Trevally, Sea Bass, Spanish Mackerel and Kings.

- Embedded life-like holographic foil finish
- VMC® Perma Steel® hook



Model No.	Length (inches/mm)	Weight (oz/g)
<b>GKJ20</b>	2.75" / 70mm	3/4 oz. / 20g
<b>GKJ30</b>	3" / 76mm	1 oz. / 30g
<b>GKJ40</b>	3.25" / 82mm	1-1/2 oz. / 40g
<b>GKJ60</b>	3.75" / 95mm	2 oz. / 60g

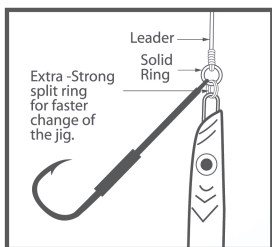


Abyss® Speed Jig

Benthos® Speed Jig

## ABYSS® SPEED JIG

This unique potbelly shaped body enables you to fish deeper and faster. Tapered design offers less resistance on the retrieve. Special Super Fluoro Lumo paint glows bright on the belly and gill plates. Comes rigged with split and solid rings that give the lure an enticing action.



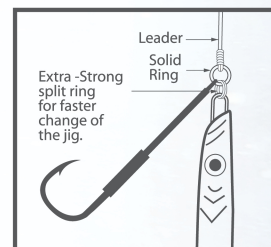
- Super Fluoro Lumo paint
- VMC® Single Assist hook



Model No.	Length (inches/mm)	Weight (oz/g)
ASJ60	5" / 125mm	2 oz. / 60g
ASJ100	6.5" / 155mm	3-1/2 oz. / 100g
ASJ150	7" / 175mm	5 oz. / 150g
ASJ200	7.75" / 195mm	7 oz. / 200g
ASJ250	8.25" / 210mm	9 oz. / 250g

## BENTHOS® SPEED JIG

The diamond shape propels the jig in a high-speed vertical drop to where the fish are, even in the heaviest drifts. Super Fluoro Lumo paint glows bright getting the predators' attention and brings them in for a strike. Comes rigged with split and solid rings that give the lure an enticing action.



- Super Fluoro Lumo paint
- VMC® Single Assist hook



Model No.	Length (inches/mm)	Weight (oz/g)
BSJ100	6.5" / 155mm	3-1/2 oz. / 100g
BSJ150	7" / 175mm	5 oz. / 150g
BSJ200	7.75" / 195mm	7 oz. / 200g
BSJ250	8.25" / 210mm	9 oz. / 250g





Kensaki Jig



Koika Jig

## KOIKA JIG

Koika is asymmetric in design with center balancing to create the perfect fluttering/fall action; ideal for slow-pitch fishing. Slow-pitch jigs are designed to simulate distressed prey, darting and flashing erratically with each lift of the rod tip before slowly falling with an attractive horizontal flutter on the pause. The perfect choice for targeting fish at any level of the water column.

- Embedded life-like holographic foil finish
- VMC® Single Assist hook with armored braid



Model No.	Length (inches/mm)	Weight (oz/g)
<b>KKJ100</b>	4" / 100mm	3-1/2 oz. / 100g
<b>KKJ150</b>	4.5" / 110mm	5 oz. / 150g
<b>KKJ200</b>	5" / 130mm	7 oz. / 200g

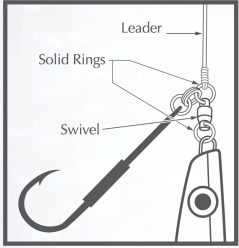
## KENSAKI JIG

The asymmetrical Kensaki cuts water fast with its knife-tip design, allowing it to get deep. The "in line" eyelets stabilize the jig during descent and enhance the fluttering action under slack line. Use a "lift & fall" slow-pitch technique to get the Kensaki darting aggressively upwards during the lift, followed by a very tight horizontal flutter on the fall.

- Embedded life-like holographic foil finish
- VMC® Double Assist hooks with armored braid



Model No.	Length (inches/mm)	Weight (oz/g)
<b>KSJ120</b>	5.25" / 133mm	4-1/4 oz. / 120g
<b>KSJ170</b>	6" / 152mm	6 oz. / 170g
<b>KSJ220</b>	6.75" / 171mm	7-3/4 oz. / 220g
<b>KSJ280</b>	7.25" / 184mm	9-7/8 oz. / 280g



## VORTEX SPEED JIG

The Williamson® Vortex Speed Jig is one of the most innovative, versatile jigs on the market today. The hydrodynamic design with opposing convex & concave sides allows the jig to rotate effortlessly on the fall. That rotation combined with the two-sided color pattern creates maximum flash, driving fish crazy.

- Stainless steel ball-bearing swivel
- VMC® Single Assist hook with armored braid



BLK-Black Silver



BLKPRPL-Black/Purple  
(VSJ100, 150, 200 ONLY)



BM-Blue Mackerel



BNK-Bunker  
(VSJ100, 150, 200 ONLY)



CHGL-Chartreuse **GLOW**



GM-Green Mackerel



HPGL-Hot Pink **GLOW**



SRD-Sardine

Model No.	Length (inches/mm)	Weight (oz/g)
VSJ100	4.75" / 120mm	3-1/2 oz. / 100g
VSJ150	5.75" / 145mm	5 oz. / 150g
VSJ200	6.25" / 160mm	7 oz. / 200g
VSJ300	7.25" / 185mm	10-1/2 oz. / 300g



## SINGLE ASSIST HOOK

Black Nickel VMC® hook is connected to heavy-duty Dacron. Protection tubing prevents chafing. This stiff rig will avoid tangling around the leader. Extra strength split ring.

Model No.	Hook	Line	Length	Per Pack
SAH-XS	3/0	130 lbs	2-3/8"	3
SAH-S	5/0	130 lbs	3-1/4"	3
SAH-MS	7/0	200 lbs	2-3/4"	3
SAH-ML	7/0	200 lbs	4-3/8"	3
SAH-LS	9/0	200 lbs	3-3/8"	3
SAH-LL	9/0	200 lbs	4-3/4"	3
SAH-XLS	9/0	200 lbs	3-3/4"	3
SAH-XLL	9/0	200 lbs	5-1/2"	3
SAH-XXLS	11/0	200 lbs	4"	3
SAH-XXLL	11/0	200 lbs	5-3/4"	3



## TANDEM ASSIST HOOK

2 strong VMC® Black Nickel hooks linked by Dacron. Solid stainless steel ring and extra strong split ring.

Model No.	Hook	Line	Length	Per Pack
TH-M	3/0 + 3/0	200 lbs	4"	1
TH-L	3/0 + 5/0	200 lbs	4-3/4"	1
TH-XL	5/0 + 7/0	200 lbs	5-1/4"	1





Flash Feather Rigged

Exciter Bird

## FLASH FEATHER RIGGED

Trolls to 7 knots. Feather design appeals to all baitfish: Bonito, Mackerel, Bluefish, small Dorado and Tuna.

- **FFR03:** 4ft/80lb (1.22m/36kg) premium Suffix® Leader - VMC® 2/0 hook
- **FFR04:** 4ft/80lb (1.22m/36kg) premium Suffix® Leader - VMC® 3/0 hook
- **FFR05:** 4ft/100lb (1.22m/45kg) premium Suffix® Leader - VMC® 5/0 hook



BLW-Blue/White

PW-Pink/White

BLKPRPL-Black/Purple

YG-Yellow Green

Model No.	Length (inches/mm)
<b>FFR03</b>	3" / 76mm
<b>FFR04</b>	4" / 102mm
<b>FFR05</b>	5" / 127mm

## EXCITER BIRD

Splashing and fluttering on the surface will add activity to your spread. Exciter Bird can be fished in a number of ways.

- Use as a lead on a daisy chain teaser
- Connect the Exciter Bird in front of your favorite lure as an added attractor or to keep the high rigger lures tracking straight in windy conditions
- Make an Exciter Bird daisy chain



FO-Fluo Orange

P-Pink

Model No.	Length (inches/mm)
<b>EXB5</b>	5" / 130mm
<b>EXB7</b>	7.5" / 190mm



Big Game Catcher

Tuna Catcher Flash

## BIG GAME CATCHER

This heavy-duty 8" trolling bait features a concave pusher head face that works in an erratic swimming action to entice savage strikes. Whether you rig it with Ballyhoo, strip bait or "naked", this is an all-around lure, good for billfish and large game fish species anywhere in the world.

- Head features holographic 3D eye with embedded holographic foil
- Durable synthetic and holographic foil skirt
- Pre-rigged: 5ft/175lb (1.5m/79kg) premium Sufix® Leader
- VMC® 9/0 hook
- Troll up to 7 knots



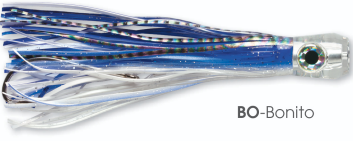
BD-Bleeding Dorado



BLKPRPL-Black Purple



BLPS-Blue Pink Silver



BO-Bonito



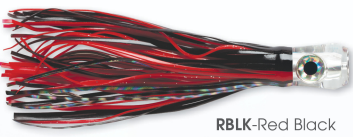
HW-Halloween



LU-Lumo



PW-Pink White



RBLK-Red Black

Model No.	Length (inches/mm)
BGC8	8.25" / 210mm

## TUNA CATCHER FLASH

A great light trolling lure in the "Catcher" family. The Tuna Catcher Flash features an acrylic bullet head that holds its troll up to 9 knots. An added tinsel & vinyl combo skirt glows in the dark, sparkles and swims through the water attracting all species of game fish.

- Pre-rigged: 4ft/60lb (1.2m/27kg) premium Sufix® Leader
- 4/0 VMC® Perma Steel® hook
- Troll up to 9 knots



GCHGL-Green Chartreuse GLOW



PBLGL-Pink Blue GLOW



WGL-White GLOW

Model No.	Length (inches/mm)
TCF04	4" / 102mm



Soft Dorado Catcher

Soft Sailfish Catcher

## SOFT DORADO CATCHER

Similar design to the popular Dorado Catcher, the Soft Dorado Catcher uses a flat pusher head that is soft to reduce feel when mouthed by fish. Skirts feature added tinsel and flash. Large rear cavity for easy Ballyhoo rigging.

- Soft head features holographic glitter & holographic 3D eye
- Premium PVC flashabou skirt
- Pre-rigged: 5ft/130lb (1.5m/58kg) premium Suffix® Leader
- VMC® 8/0 hook
- Troll up to 7 knots

## SOFT SAILFISH CATCHER

Based on the popular Sailfish Catcher, the Soft Sailfish Catcher uses a soft, concave pusher head that reduces feel when mouthed by fish. Skirts feature added tinsel and flash. Large rear cavity for easy rigging of a Ballyhoo.

- Soft head features holographic glitter & holographic 3D eye
- Premium PVC flashabou skirt
- Pre-rigged: 5ft/130lb (1.5m/58kg) premium Suffix® Leader
- VMC® 8/0 hook
- Troll up to 7 knots



Model No.	Length (inches/mm)
<b>SDCR6</b>	6" / 150mm



Model No.	Length (inches/mm)
<b>SSCR5</b>	5.5" / 140mm



Tuna Catcher Rigged

Sailfish Catcher Rigged

## TUNA CATCHER RIGGED

Features an acrylic bullet head that holds its troll up to 9 knots. A great staple in our perennial favorite "Catcher" family of light trolling lures.

- Pre-rigged: 5ft/130lb (1.5m/58kg) premium Sufix® Leader
- VMC® 8/0 hook



BD-Bleeding Dorado

BLKPRPL-Black Purple

BLPS-Blue Pink Silver

BO-Bonito

HP-Hot Pink

HW-Halloween

## SAILFISH CATCHER RIGGED

With the rear Ballyhoo rigging spring cavity, this concave pusher design is a great lure to use in conjunction with a strip bait or Ballyhoo.

- SCR4: 5ft/60lb (1.5m/27kg) premium Sufix® Leader - VMC® 4/0 hook
- SCR5: 5ft/130lb (1.5m/58kg) premium Sufix® Leader - VMC® 8/0 hook



BD-Bleeding Dorado

BLKPRPL-Black Purple

BLPS-Blue Pink Silver

BO-Bonito

HW-Halloween

LU-Lumo

PW-Pink White

RBLK-Red Black (SCR4 ONLY)

Model No.	Length (inches/mm)
TCR5	5.5" / 140mm

Model No.	Length (inches/mm)
SCR4	4.4" / 111mm
SCR5	5.5" / 140mm



Dorado Catcher Rigged

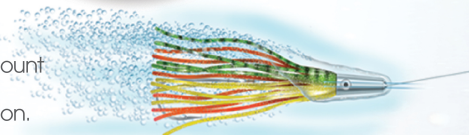
Wahoo Catcher Rigged

## DORADO CATCHER RIGGED

This flat-faced pusher style lure features a large cavity in the rear of the head specially designed to take a Ballyhoo rigging spring. This allows you to get the bait in close to the head and skirt of the lure, giving the bait better protection at desired higher trolling speeds. A great dolphin and sailfish lure.

- **DCR4:** 5ft/60lb (1.5m/27kg) premium Sufix® Leader - VMC® 4/0 hook
- **DCR6:** 5ft/130lb (1.5m/58kg) premium Sufix® Leader - VMC® 8/0 hook

Oversized intake holes capture maximum amount of water for incredible skirt flare and commotion.



## WAHOO CATCHER RIGGED

Jets are always a must in any spread because they trigger ferocious strikes from all species of game fish.

- Pre-rigged: 5ft/90lb (1.5m/40kg) nylon coated wire
- VMC® 8/0 hook



BD-Bleeding Dorado

BLKPRPL-Black Purple

BLPS-Blue Pink Silver

BO-Bonito

HW-Halloween

LU-Lurno

PW-Pink White

RBLK-Red Black



BD-Bleeding Dorado

BLKPRPL-Black Purple

BLPS-Blue Pink Silver

BO-Bonito

HW-Halloween

RBLK-Red Black

Model No.	Length (inches/mm)
DCR4	4.4" / 111mm
DCR6	6" / 150mm

Model No.	Length (inches/mm)
WCR6	6" / 150mm



**Rapala®**

10395 Yellow Circle Drive · Minnetonka, MN 55343  
In Canada: 1350 Phillip Murray Avenue · Oshawa, Ontario, L1J 6Z9  
Specifications subject to change without notice