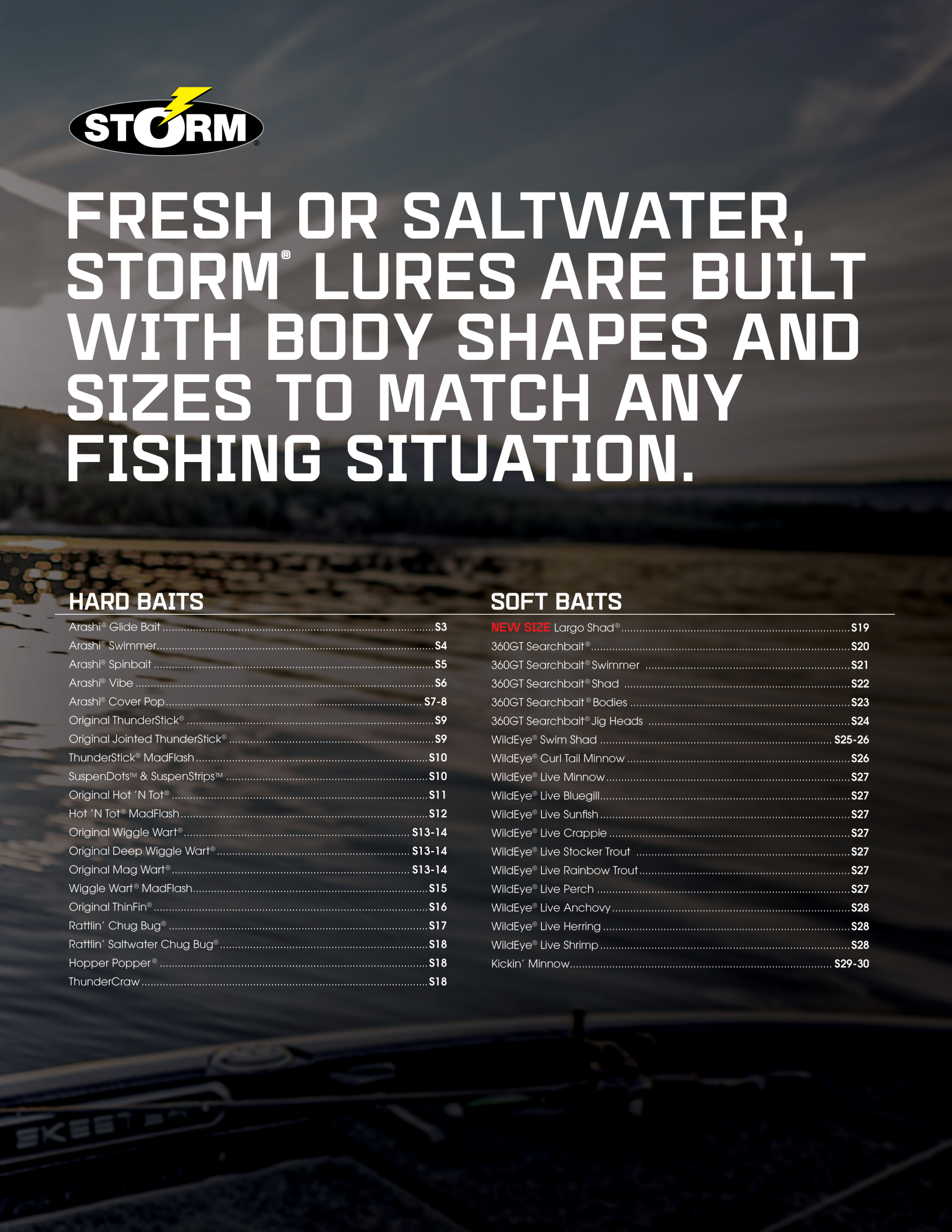
STORM

⚠ **WARNING:** Cancer and Reproductive Harm **www.P65Warnings.ca.gov** *(All items on this page pertain to this warning)*



FRESH OR SALTWATER, STORM® LURES ARE BUILT WITH BODY SHAPES AND SIZES TO MATCH ANY FISHING SITUATION.

HARD BAITS

Arashi® Glide Bait S3
Arashi® Swimmer S4
Arashi® Spinbait S5
Arashi® Vibe S6
Arashi® Cover Pop S7-8
Original ThunderStick® S9
Original Jointed ThunderStick® S9
ThunderStick® MadFlash S10
SuspenDots™ & SuspenStrips™ S10
Original Hot 'N Tot® S11
Hot 'N Tot® MadFlash S12
Original Wiggle Wart® S13-14
Original Deep Wiggle Wart® S13-14
Original Mag Wart® S13-14
Wiggle Wart® MadFlash S15
Original ThinFin® S16
Rattlin' Chug Bug® S17
Rattlin' Saltwater Chug Bug® S18
Hopper Popper® S18
ThunderCraw S18

SOFT BAITS

NEW SIZE Largo Shad® S19
360GT Searchbait® S20
360GT Searchbait® Swimmer S21
360GT Searchbait® Shad S22
360GT Searchbait® Bodies S23
360GT Searchbait® Jig Heads S24
WildEye® Swim Shad S25-26
WildEye® Curl Tail Minnow S26
WildEye® Live Minnow S27
WildEye® Live Bluegill S27
WildEye® Live Sunfish S27
WildEye® Live Crappie S27
WildEye® Live Stocker Trout S27
WildEye® Live Rainbow Trout S27
WildEye® Live Perch S27
WildEye® Live Anchovy S28
WildEye® Live Herring S28
WildEye® Live Shrimp S28
Kickin' Minnow S29-30

STORM ARASHI GLIDE BAIT

680
Bluegill

690
Threadfin Shad

692
Rainbow Trout

696
Oikawa Mesu

685
Blue Back Herring

691
Green Gill

693
Ghost Rainbow Trout

859
Pro Blue

874
Black Silver Shad

- Swims with extremely stable action to easily create different actions with multiple retrieve methods
- SLOW SINKING creates a longer glide while giving angler increased control of swimming depth, keeping lure from rapidly dropping out of the strike zone (sink rate: 0.4 ft. per second / ROF-4)
- SWIVELING HOOKS increase catch ratio by eliminating leverage against lure body during the fight

INCLUDES SPARE TAIL

Model No.	Running Depth	Body Length	Weight	Hooks
AGB19	Variable	7-1/2"	3-1/8 oz.	2/0

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STORM ARASHI SWIMMER

680
Bluegill

685
Blue Back Herring

690
Threadfin Shad

691
Green Gill

692
Rainbow Trout

693
Ghost Rainbow Trout

696
Oikawa Mesu

859
Pro Blue

874
Black Silver Shad

- Multi jointed construction delivers a life-like swimming action over a wide range of retrieve speeds
- MODERATE SINKING RATE creates a stable action at faster retrieve speeds while still allowing the lure to remain in the strike zone when paused or twitched (sink rate: 0.8 ft. per second / ROF-8)
- SWIVELING HOOKS increase catch ratio by eliminating leverage against lure body during the fight

INCLUDES SPARE TAIL

Model No.	Running Depth	Body Length	Weight	Hooks
ASW18	Variable	7"	2-3/16 oz.	1/0

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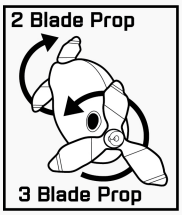
STORM ARASHI SPINBAIT



612-Hot Blue Shad

680-Bluegill

685-Blue Back Herring

686-Wakasagi

688-Ghost Hitch

689-Ghost Pearl Shad

691-Green Gill

859-Pro Blue

874-Black Silver Shad

875-Green Gold Shad

- Slow sinking head down with a body shimmy
- Delicate rolling action and counter rotating propellers
- 3-2 Prop design • Premium VMC® Black Nickel hooks

Model No.	Running Depth	Body Length	Weight	Hooks
ASB08	VARIABLE	3-1/8"	1/3 oz.	#6

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STORM ARASHI VIBE

NO TUNING REQUIRED
SELF-TUNING LINE TIE
US PATENT NUMBER 10,470,447

612-Hot Blue Shad

680-Bluegill

685-Blue Back Herring

686-Wakasagi

691-Green Gill

868-Rusty Craw

869-Mossy Chartreuse Craw

870-Red Craw

874-Black Silver Shad

879-Pro Blue Shad

880-Dirty Shad

881-Classic Craw

882-Fluorescent Red Craw

- Soft knock cadence rattle
- Patented self-tuning line tie
- Rotated hook hangers • Slow speed action
- Premium VMC® Black Nickel hooks

Model No.	Running Depth	Body Length	Weight	Hooks
AVB07	VARIABLE	2-3/4"	9/16 oz.	#3

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STORM ARASHI COVER POP

612-Hot Blue Shad

679-Pearl Ayu

680-Bluegill

689-Ghost Pearl Shad

691-Green Gill

694-Ghost Chartreuse Shad

874-Black Silver Shad

879-Pro Blue Chrome

- Rotated hook hangers • 3D holographic eyes
- Extra tail-weight improves casting distance, accuracy & allows the bait to enter the water tail first with minimal splash & sound
- Premium VMC® Black Nickel hooks with flash feather teaser tail

Model No.	Running Depth	Body Length	Weight	Hooks
ACP08	Topwater	3-1/8"	1/2 oz.	#2

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STORM ORIGINAL THUNDERSTICK®

3-Silver Scale

36-Solid Chartreuse

60-Naturistic Perch

74-Hot Tiger

76-Luminous/Green Herringbone

103-Metallic Silver Black Back

104-Met Yellow Black Back

126-Metallic Gold/Chartreuse Specks

133-Metallic Blue Scale/Red Lip

139-Metallic Rainbow Trout

180-Prizmflash Black Back

183-Prizmflash Gold Shiner

185-Prizmflash Purple Back

214-Red Hot Tiger

- Natural shape and action of a minnow
- Fish attracting colors and patterns • Integrated diving lip
- Loud rattle • Searching action • Premium VMC® super-sharp hooks

Model No.		Running Depth	Body Length	Weight	Hooks
J	"Jr."	1-5 ft.	3-1/2"	1/4 oz.	#6
AJ	ThunderStick	2-7 ft.	4-3/8"	1/2 oz.	#4
DJ	Deep "Jr."	6-15 ft.	3-1/2"	5/16 oz.	#4
DAJ	Deep	10-24 ft.	4-3/8"	5/8 oz.	#1

STORM ORIGINAL JOINTED THUNDERSTICK®

3-Silver Scale

9-Bone

103-Metallic Silver/Blue Back

126-Metallic Gold/Chart. Specks

142-Metallic Silver Black Back

148-Metallic Rainbow

172-Chrome Pink

218-Bleeding Pearl

- Natural & attractor colors
- Loud rattle • Searching action • Premium VMC® hooks

Model No.	Running Depth	Body Length	Weight	Hooks
JBJ	2-4 ft.	5-1/2"	5/8 oz.	#1

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STORM® THUNDERSTICK® MADFLASH

561-Fire Tiger Flash

563-Black Silver Flash

565-Pearl Ghost Flash

581-Olive Chartreuse **GLOW**

582-Molten Steel **GLOW**
Available in **AJM, DJM, DAJM**

583-Tequila **GLOW**

592-Black Chrome/Orange

594-Blue Chrome/Orange

595-Blue Steel Shad
Available in **AJM, DJM, DAJM**

596-Chartreuse Purple Shad

598-Gizzard Shad
Available in **AJM, DJM, DAJM**

599-Chrome Clown

601-Chrome Yellow Perch

651-Green Fire **UV**

652-Orange Fire **UV**

653-Pink Fire **UV**
Available in **AJM, DJM, DAJM**

654-Mossy Orange Fire **UV**

663-Purple Fire **UV**

664-Blue Pink Fire **UV**

670-Ghost **UV**
Available in **AJM, DJM, DAJM**

671-Ghost Blue **UV**
Available in **AJM, DJM, DAJM**

673-Ghost Purple **UV**

674-Ghost Pink Lemonade **UV**

675-Ghost Wonder Bread **UV**

- Original ThunderStick® swimming action and rattle
- External scale pattern • 3D holographic eyes
- Premium VMC® Black Nickel round bend hooks
- Colors and finishes that maximize flash
- **UV Bright** finish reflects more light energy, strengthening the lure's visibility

Model No.		Running Depth	Body Length	Weight	Hooks
JM	"JR"	1-5 ft.	3-1/2"	1/4 oz.	#6
AJM	ThunderStick	2-7 ft.	4-3/8"	1/2 oz.	#4
DJM	Deep "JR"	6-15 ft.	3-1/2"	5/16 oz.	#6
DAJM	Deep	10-24 ft.	4-3/8"	5/8 oz.	#3

STORM SUSPENDOTS™ AND SUSPENSTRIPS™

- Efficient method for modifying the buoyancy of your favorite lures
- Removable adhesive
- Easy on, easy off

Model No.	Qty Per Pack
DOT31	80 Dots
DOT41	70 Strips

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STORM ORIGINAL HOT 'N TOT®

3-Silver Scale

36-Solid Chartreuse

48-Solid Fluorescent Red

60-Naturistic Perch

62-Naturistic Brown Crayfish

74-Hot Tiger

101-Met Purple/Black BK

103-Met Silver/Black BK

104-Met Yellow/Black BK

109-Met Gold/Fluorescent Red BK

112-Met Silver/Blue HB

115-Met Silver/Red HB
Available in **H**

122-Met Hot Green Specks
Available in **H**

126-Met Gold Chartreuse Specks

133-Met Blue Scale/Red Lip

135-Met Gold/Red Lip

148-Met Rainbow

149-Met Silver/Lime Green HB
Available in **H**

150-Met Pink Sunset
Available in **H**

178-Met Silver/Chartreuse HB

179-Pink Lip Met Blue Glitter

251-Blueberry Glitter
Available in **H**

252-Rainbow-Descent Glitter
Available in **H**

- Genuine metal lip • Bright colors & patterns
- Erratic side-to-side searching action
- Premium VMC® super-sharp hooks

Model No.	Running Depth	Body Length	Weight	Hooks
H	5-14 ft.	2"	3/16 oz.	#6
AH	7-20 ft.	2-1/2"	3/8 oz.	#3

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HOT 'N TOT® MADFLASH

561-Fire Tiger Flash

562-Honey Mustard Flash
Available in **HM**

563-Black Silver Flash

565-Pearl Ghost Flash

581-Olive Chartreuse **GLOW**

582-Molten Steel **GLOW**

583-Tequila **GLOW**

592-Black Chrome/Orange

594-Blue Chrome/Orange

595-Blue Steel Shad
Available in **HM**

596-Chartreuse Purple Shad

598-Gizzard Shad

599-Chrome Clown

600-Green Chrome/Orange
Available in **HM**

601-Chrome Yellow Perch

651-Green Fire **UV**

652-Orange Fire **UV**

653-Pink Fire **UV**

654-Mossy Orange Fire **UV**

663-Purple Fire **UV**

664-Blue Pink Fire **UV**

670-Ghost **UV**

671-Ghost Blue **UV**

672-Ghost Pink **UV**

673-Ghost Purple **UV**

674-Ghost Pink Lemonade **UV**

675-Ghost Wonder Bread **UV**

- Original Hot 'N Tot searching action • Durable metal lip
- External scale pattern • 3D holographic eyes
- Premium VMC® Black Nickel hooks
- **UV Bright** finish reflects more light energy, strengthening the lure's visibility

Model No.	Running Depth	Body Length	Weight	Hooks
HM	5-14 ft.	2"	3/16 oz.	#6
AHM	7-20 ft.	2-1/2"	3/8 oz.	#4

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ORIGINAL WIGGLE WART®
ORIGINAL DEEP WIGGLE WART®
ORIGINAL MAG WART®

⚠ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov (*All items on this page pertain to this warning*)

9-Bone
Available in **V & DV**

37-Brown Crawdad
Available in **V & DV**

38-Green Crawdad
Available in **V & DV**

45-Brown Scale/ Crawdad

48-Solid Fluorescent Red
Available in **V & AV**

51-Tennessee Shad

59-Phantom Brown Crayfish

62-Naturistic Brown Crayfish

63-Naturistic Green Crayfish

71-Black/Glitter
Available in **V & AV**

74-Hot Tiger

82-Purple Tiger
Available in **V**

86-Phantom Green Crayfish

90-Fluorescent Red/ Black HB

95-Solid Fluorescent Pink Available in **V & AV**

101-Met Purple/Black BK
Available in **V**

102-Met Blue/ Black BK
Available in **V & AV**

105-Met Red/ Black BK
Available in **V & AV**

106-Met Green/Black BK
Available in **V**

108-Met Silver/Flo Red BK
Available in **V**

132-Met Silver/Chartreuse Lip Available in **V & AV**

133-Met Blue Scale/ Red Lip Available in **V**

134-Met Green Scale/ Red Lip Available in **V & AV**

138-Met Pink/Black Lip
Available in **V**

158-Met Orange/Chartreuse Specks Available in **V & AV**

163-Phantom Green Blue Craw
Available in **V & DV**

164-Phantom Peanut Butter Jelly Craw
Available in **V & DV**

165-Phantom Brown Orange Craw
Available in **V & DV**

166-Peanut Butter Jelly Craw
Available in **V & DV**

167-Missouri Craw
Available in **V**

168-Phantom Red Craw

169-Phantom Green Purple Craw
Available in **V & DV**

170-Ouachita Craw
Available in **V & DV**

171-Molting Craw
Available in **V & DV**

173-Blue Tiger Craw
Available in **V**

174-Coppernose Craw
Available in **V**

175-Met Purple/ Purple HB
Available in **V & AV**

189-Phantom Copper Craw
Available in **V**

190-Phantom Green Copper Craw
Available in **V**

191-Brown Mustard Craw
Available in **V**

192-Faded Molting Craw
Available in **V**

209-Naturistic Red Crayfish

210-Watermelon

655-Red Craw

656-Moss Back Craw

657-Creek Craw

658-Orange Brown Craw

665-Blazin' Red UV
Available in **V & AV**

666-Blazin' Pink UV
Available in **V & AV**

667-Blazin' Green UV
Available in **V & AV**

668-Blazin' Blue UV
Available in **V & AV**

SP59-Black Glitter/ Fluorescent Red Tail
Available in **V & AV**

SP60-Black Glitter/ Chartreuse Tail
Available in **V & AV**

- Tournament proven body shape and colors • Multi-species
- Classic loud "Wart" rattle • Side-to-side hard hunting action
- Premium VMC® Black Nickel hooks
- UV Bright finish reflects more light energy, strengthening the lure's visibility

Model No.		Running Depth	Body Length	Weight	Hooks
V	Original Wiggle Wart	7-18 ft.	2"	3/8 oz.	#4
DV	Original Deep Wiggle Wart	10-20 ft.	2"	7/16 oz.	#4
AV	Original Mag Wart	13-24 ft.	2-3/4"	3/4 oz.	#2

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STORM WIGGLE WART® MADFLASH

548-Flo Red Flash

581-Olive Chartreuse **GLOW**

582-Molten Steel **GLOW**

583-Tequila **GLOW**

592-Black Chrome/Orange

594-Blue Chrome/Orange

595-Blue Steel Shad

595F-Flo Pink Flash

596-Chartreuse Purple Shad

598-Gizzard Shad

599-Chrome Clown

680-Bluegill

681-Sunfish

683-Blue Back Herring

861-Fire Tiger

862-Honey Mustard

863-Shad

864-Mossy Craw

865-Ghost Shad

866-Texas Craw

867-Tennessee Shad

868-Rusty Craw

- Original side-to-side "Wart" action • Loud rattle
- External scale pattern • 3D holographic eyes
- Internal MadFlash holographic foil
- Premium VMC® Black Nickel hooks
- Colors and finishes that maximize flash

Model No.	Running Depth	Body Length	Weight	Hooks
VM	7-18 ft.	2"	3/8 oz.	#6

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STORM ORIGINAL THINFIN®

003-Silver Shad

048-Solid Fluorescent Red

060-Perch

067-Black Crappie

074-Hot Tiger

102-Metallic Silver Blue

104-Metallic Silver Gold

105-Metallic Silver Red

380-Bone

392-Bluegill

404-Metallic Gold Black

700-Dracula

- Deep body and flat sides • Darting action with pronounced flash
- Imitates many baitfish including shad, shiners and herring
- Premium VMC® Nickel hooks

Model No.	Running Depth	Body Length	Weight	Hooks
TF06	3-8 ft.	2-1/2"	1/5 oz.	#6
TF08	4-10 ft.	3"	3/8 oz.	#4

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STORM RATTLIN' CHUG BUG®

009-Bone

037-Metalic Silver/Chart. Back

140-Metallic Silver/Black Back

144-Metallic Silver/Blue Back

204-Bull Frog

205-Hot Frog

212-Black/Red HB

1260-Shad

1271-Gizzard Shad

1274-Metallic Bleeding Gold
Available in **8**

1301-Bleeding Tennessee Shad

1307-Bleeding Pearl

1342-Bass

1346-Silver Shad

1347-Silver Blue Shad
Available in **8**

1351-Tennessee Shad

1360-Naturistic Perch

- Proven fish catching action
- Spits, darts and chugs like struggling, fleeing baitfish
- Weighted tail for long casts
- Loud rattle
- Back teaser tail hook
- VMC® Black Nickel treble hooks

Model No.	Running Depth	Body Length	Weight	Hooks
CB06	Topwater	2-1/2"	1/4 oz.	#6
CB08	Topwater	3-1/4"	3/8 oz.	#4

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STORM RATTLIN' SALTWATER CHUG BUG®

009-Bone

037-Metallic Silver/Chart. Back

1264-Metallic Blue Mullet

1265-Green Mullet

1266-Metallic Gold Mullet

1268-Metallic Silver Mullet

1269-Mullet

1351-Tennessee Shad

1375-Red Head

- Legendary Chug Bug action, saltwater tough
- Spits, darts, chugs and walks-the-dog
- Weighted tail for long casts • Loud rattle
- Back teaser tail hook
- VMC® Perma Steel® treble hooks

Model No.	Running Depth	Body Length	Weight	Hooks
CBS08	Topwater	3-1/4"	3/8 oz.	#3
CBS11	Topwater	4-3/8"	15/16 oz.	#1

STORM HOPPER POPPER®

520-Fire Tiger

521-Brown Yellow

522-Phantom Black

525-Phantom Orange

- Life-like grasshopper shape • Topwater popper action
- Great for sunnies, crappies, trout and smallies

Model No.	Running Depth	Body Length	Weight	Hooks
HP04	Topwater	1-1/2"	1/16 oz.	#12

STORM THUNDER CRAW

362-Brown Crayfish

383-Phantom Brown Crayfish

509-Red Crayfish

526-Phantom Chartreuse Crayfish

527-Phantom Red Crayfish

- Natural crayfish shape • Wide vibrating action
- Falls in claws up position • Loud rattle

Model No.	Running Depth	Body Length	Weight	Hooks
CW07	3-5 ft.	2-3/4"	1/4 oz.	#6

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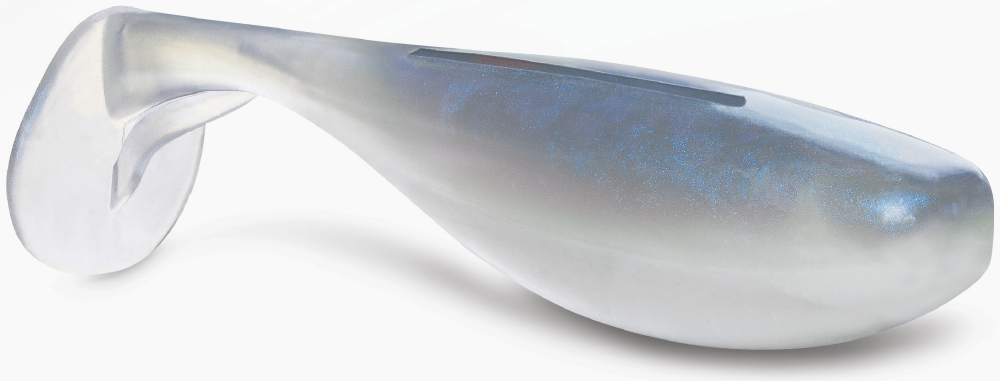
STORM LARGO SHAD®

NEW SIZE
LARGO SHAD® 3.5



AGL-Arkansas **GLOW**

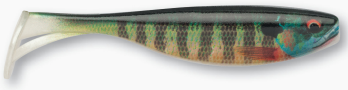
ASD-Albino Shad

EC-Electric Chicken

FPRL-French Pearl

GZSD-Gizzard Shad

HDI-Houdini



LBG-Live Bluegill

LM-Limetreuse

LMN-Live Minnow

LRSD-Live River Shad

LTFD-Live Threadfin Shad

LYP-Live Yellow Perch

PBRP-Pro Blue Red Pearl

PRL-Pearl

SXSD-Sexy Shad

TSD-Tennessee Shad

- Swims on both retrieve and free-fall with an enticing slow body roll and exaggerated tail swing
- Great shimmy and thump right out of the package
- Customize by cutting or removing the "tail tendon" for a wider action
- Provides unique rigging options: VMC® jig head, VMC® heavy duty swimbait hook or even a VMC® Tokyo Rig® it's deadly
- Grooved at the top and bottom for weedless hook rigging option

Model No.	Body Length	Pak
LGS3	3"	7
NEW LGS35	3.5"	6
LGS4	4"	6

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STORM 360GT SEARCHBAIT®

CI-Chartreuse Ice

GA-Gaga

H-Herring

HDI-Houdini

HO-Hot Olive
Available in **25, 35 & 45**

PI-Pearl Ice

SGH-Smokin' Ghost
Available in **25, 35 & 45**

SMT-Smelt
Available in **25, 35 & 45**

TB-Tru Blue

VT-Volunteer
Available in **25, 35 & 45**

- Rattling, weighted, life-like jig head perfectly matches body for the ultimate natural presentation, while toe-in-boot tail design ensures incredible action at every speed
- Exclusive VMC® Coastal Black® hook has extended "leg" on line tie to further enhance action. 60° angle keeps lure swimming in the perfect position
- Easy-to-rig with hook rigging channel and exit hole indicated on body
- Upscale designs, finishes and exclusive 3D holographic eyes
- Phthalate-free body
- Contemporary, environmentally responsible trap-clam package

Model No.	Body Length	Jig Weight	Hook	Pak
SBM25-332J	2.5"	3/32 oz.	#2	1 Rigged / 2 Bodies
SBM35-18J	3.5"	1/8 oz.	2/0	1 Rigged / 2 Bodies
SBM45-14J	4.5"	1/4 oz.	4/0	1 Rigged / 2 Bodies
SBM55-38J	5.5"	3/8 oz.	7/0	1 Rigged / 2 Bodies

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STORM 360GT SEARCHBAIT® SWIMMER

CI-Chartreuse Ice

GA-Gaga

H-Herring

HDI-Houdini

HO-Hot Olive

PI-Pearl Ice

SGH-Smokin' Ghost

SMT-Smelt

TB-Tru Blue

VT-Volunteer

- Molded swimming lip in jig head for diving action
- Hanger for optional trailer hook to increase hook-ups (Available on size 4.5 only)
- Rattling, weighted, life-like jig head perfectly matches body for the ultimate natural presentation, while toe-in-boot tail design ensures incredible action at every speed
- Exclusive VMC® Coastal Black® hook has extended "leg" on line tie to further enhance action. 60° angle keeps lure swimming in the perfect position
- Easy-to-rig with hook rigging channel and exit hole indicated on body
- Upscale designs, finishes and exclusive 3D holographic eyes
- Phthalate-free body
- Contemporary, environmentally responsible trap-clam package

Model No.	Body Length	Jig Weight	Hook	Pak
SBS35-18J	3.5"	1/8 oz.	2/0	1 Rigged / 2 Bodies
SBS45-14J	4.5"	1/4 oz.	4/0	1 Rigged / 2 Bodies

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360GT SEARCHBAIT® SHAD

CI-Chartreuse Ice

GA-Gaga

H-Herring

HDI-Houdini

HO-Hot Olive

PI-Pearl Ice

SGH-Smokin' Ghost

SMT-Smelt

TB-Tru Blue

VT-Volunteer

- Rattling, weighted, life-like jig head perfectly matches new shad body style for the ultimate natural presentation. Slow body roll and exaggerated tail swing action at every speed
- Exclusive VMC® Coastal Black® hook has extended "leg" on line tie to further enhance action. 60° angle keeps lure swimming in the perfect position
- Easy-to-rig with hook rigging channel and exit hole indicated on body
- Upscale designs, finishes and exclusive 3D holographic eyes
- Phthalate-free body
- Contemporary, environmentally responsible trap-clam package

Model No.	Body Length	Jig Weight	Hook	Pak
SBD35-14J	3.5"	1/4 oz.	2/0	1 Rigged / 2 Bodies
SBD45-38J	4.5"	3/8 oz.	4/0	1 Rigged / 2 Bodies

⚠ **WARNING:** Cancer and Reproductive Harm **www.P65Warnings.ca.gov** (*All items on this page pertain to this warning*)

STORM 360GT SEARCHBAIT® BODIES

CI-Chartreuse Ice

GA-Gaga

HDI-Houdini

HO-Hot Olive

PI-Pearl Ice

SGH-Smokin' Ghost

SMT-Smelt

TB-Tru Blue

VT-Volunteer

- Toe-in-boot tail design ensures incredible action at every speed
- Easy-to-rig with hook rigging channel and exit hole indicated on body
- Phthalate-free body

Model No.	Body Length	Pak
SBB35	3.5"	6
SBB45	4.5"	6

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STORM 360GT SEARCHBAIT® JIG HEADS

CI-Chartreuse Ice

GA-Gaga

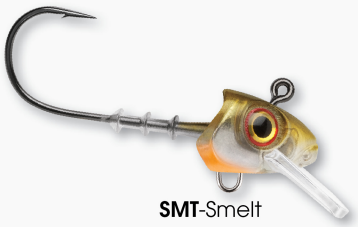
SGH-Smokin' Ghost

SMT-Smelt

CI-Chartreuse Ice

GA-Gaga

SGH-Smokin' Ghost

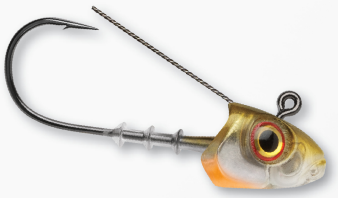


SMT-Smelt

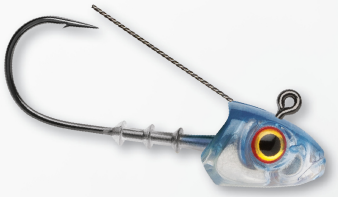
CI-Chartreuse Ice

GA-Gaga

SGH-Smokin' Ghost



SMT-Smelt



TB-Tru Blue

360GT JIG HEAD

- Rattling, weighted, life-like jig head perfectly matches the 360GT body for the ultimate natural presentation
- Exclusive VMC® Coastal Black® hook has extended "leg" on line tie to further enhance action. 60° angle keeps lure swimming in the perfect position
- 2-Pak

Model No.	Fits 360GT Body Length	Jig Weight	Hook
SJG25-332J	2.5"	3/32 oz.	#2
SJG35-14J	3.5"	1/4 oz.	2/0
SJG35-18J	3.5"	1/8 oz.	2/0
SJG45-14J	4.5"	1/4 oz.	4/0
SJG45-38J	4.5"	3/8 oz.	4/0

360GT SWIMMER JIG HEAD

- Same features and VMC® hook as the Storm 360GT Jig Head with a molded swimming lip for diving action
- Hanger for optional trailer hook to increase hook-ups (Available on size 4.5 and 5.5 only)
- 2-Pak

Model No.	Fits 360GT Body Length	Jig Weight	Hook
SJS35-18J	3.5"	1/8 oz.	2/0
SJS45-14J	4.5"	1/4 oz.	4/0

360GT WEEDLESS JIG HEAD

- The 360GT Jig Head with a thin wire guard allows you to fish in and around weeds with ease
- Exclusive VMC® Coastal Black® hook has extended "leg" on line tie to further enhance action. 60° angle keeps lure swimming in the perfect position
- 2-Pak

Model No.	Fits 360GT Body Length	Jig Weight	Hook
SJG45-14WJ	4.5"	1/4 oz.	4/0

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STORM® WILDEYE® SWIM SHAD

One of the most fished soft plastics around began its life at Storm in 2002. The soft outer body, the holographic swimmin' flash foil and the I-bolt secured holographic "WildEye®" set the standard by which all others are measured. Many have tried, but none have matched the ideal swimming action, color choices and long-casting ability of the original.

BB-Baby Bass,
Available in **2", 3" & 4"**

BG-Bluegill
Available in **2", 3" & 4"**

BNK-Bunker
Available in **3", 4" , 5" & 6"**

BSTD-Blue Steel Shad
Available in **2", 3" & 4"**

FT-Fire Tiger
Available in **2", 3" & 4"**

GMU-Golden Mullet
Available in **3", 4", 5" & 6"**

MU-Mullet
Available in **5" & 6"**

NSD-Natural Shad
Available in **2", 3" & 4"**

OLSD-Olive Shad
Available in **2", 3" & 4"**

PRL-Pearl

SD-Shad

SHCS-Shiner Chartreuse Silver

YP-Yellow Perch
Available in **2", 3" & 4"**

- Tough, yet soft outer body • 3D Holographic WildEye®
- Weighted internally for long casts
- Rigged with a superior VMC® Needle Point hook
- Life-like swimming action • Holographic swimmin' flash foil

Model No.	Running Depth	Body Length	Jig Weight	Hook	Pak
WSS02	Variable	2"	1/8 oz.	#6	3
WSS03	Variable	3"	1/4 oz.	1/0	3
WSS04	Variable	4"	7/16 oz.	3/0	3
WSS05	Variable	5"	5/8 oz.	5/0	3
WSS06	Variable	6"	7/8 oz.	5/0	3

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STORM® WILDEYE® SWIM SHAD 9"

- Rigged with two superior VMC® Needle Point hooks
- Tough, yet soft outer body • 3D Holographic WildEye®
- Weighted internally for ideal swimming action
- Life-like swimming action • Holographic swimmin' flash foil

Model No.	Running Depth	Body Length	Jig Weight	Hooks	Pak
WSB09	Variable	9"	2-3/4 oz.	8/0	1

STORM® WILDEYE® CURL TAIL MINNOW

- Rigged with a VMC® Needle Point hook • Tough, yet soft outer body
- Weighted internally for long casts
- Life-like swimming action • 3D Holographic WildEye®
- Holographic swimmin' flash foil • Strong, soft plastic material

Model No.	Running Depth	Body Length	Jig Weight	Hook	Pak
WCM02	Variable	2"	1/16 oz.	#6	3
WCM03	Variable	3"	1/8 oz.	1/0	3

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WILDEYE® LIVE SERIES

The most realistic series of baits available. Tough, yet soft outer bodies are internally weighted to create an incredibly life-like swimming action. Natural color patterns and profiles with internal holographic swimmin' flash foil and 3D holographic WildEye.® Rigged with VMC® Black Nickel hooks.

WILDEYE® LIVE MINNOW

Model No.	Body Length	Jig Weight	Single Hook	Treble Hook	Pak
WLMN01	1"	1/16 oz.	#4	#8	3
WLMN02	2"	3/16 oz.	#1	#8	3
WLMN03	3"	1/4 oz.	#1	#6	3

WILDEYE® LIVE STOCKER TROUT

Model No.	Body Length	Jig Weight	Single Hook	Treble Hook	Pak
WLST05	5"	1/2 oz.	4/0	#1	3

WILDEYE® LIVE BLUEGILL

Model No.	Body Length	Jig Weight	Single Hook	Treble Hook	Pak
WLBG02	2"	1/4 oz.	#1	#8	3
WLBG03	3"	5/16 oz.	2/0	#4	3

WILDEYE® LIVE SUNFISH

Model No.	Body Length	Jig Weight	Single Hook	Treble Hook	Pak
WLSF02	2"	1/4 oz.	#1	#8	3
WLSF03	3"	5/16 oz.	2/0	#4	3

WILDEYE® LIVE CRAPPIE

Model No.	Body Length	Jig Weight	Single Hook	Treble Hook	Pak
WLCP02	2"	1/4 oz.	#1	#8	3
WLCP03	3"	5/16 oz.	2/0	#4	3

WILDEYE® LIVE RAINBOW TROUT

Model No.	Body Length	Jig Weight	Single Hook	Treble Hook	Pak
WLRT02	2"	1/8 oz.	#4	#8	3
WLRT03	3"	1/4 oz.	#1	#8	3
WLRT04	4"	5/16 oz.	#1	#6	3

WILDEYE® LIVE PERCH

Model No.	Body Length	Jig Weight	Single Hook	Treble Hook	Pak
WLPE02	2"	3/16 oz.	#1	#8	3
WLPE03	3"	1/4 oz.	2/0	#4	3
WLPE04	4"	3/8 oz.	4/0	#2	3

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- Natural color patterns & shapes
- Holographic swimmin' flash foil
- Holographic 3D WildEye®
- Tough, yet soft outer body
- Life-like swimming action
- Weighted internally for long casts

BL-Blue Back

NT-Natural

WILDEYE® LIVE ANCHOVY

Model No.	Body Length	Jig Weight	Hook	Pak
WLSAN03AVY	3"	1/2 oz.	#1	5
WLSAN05AVY	5"	1 oz.	4/0	4

WILDEYE® LIVE HERRING

Model No.	Body Length	Jig Weight	Hook	Pak
WLHE05	5"	1 oz.	5/0	4

AGR
Amber Gold Red

CSFFT
Chartreuse Silver/Fire Tail

NTFO
Natural Fluorescent Orange

PSF
Pink Silver Flake

WILDEYE® LIVE SHRIMP

Model No.	Body Length	Jig Weight	Hook	Pak
WLSP03	3"	1/4 oz.	#3	3

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Ranger
300

KICKIN' MINNOW

FT-Fire Tiger

GZSD-Gizzard Shad

P-Perch

PRL-Pearl

RT-Rainbow Trout
Available in **08**

- Segmented body with kicking tail • Durable soft plastic body
- Life-like swimming action • Holographic insert
- Rigged with a premium red VMC® hook
- 3D holographic eye • Polycarbonate lip
- 8" model comes with two red treble hooks

Model No.	Body Length	Jig Weight	Hook	Pak
KSM04	4"	3/8 oz.	#4	1
KSM06	6"	1-3/8 oz.	#1	1
KSM08	8"	3 oz.	Two 2/0	1

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RAPALA®

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Specifications subject to change without notice